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1	What measure of effect size when comparing two groups based on their means?	
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7 Abstract

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What measure of effect size when comparing two groups based on their means?

12 Intro

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During decades, researchers in social science (Henson & Smith, 2000) and education

(Fan, 2001) have overestimated the ability of the null hypothesis (H0) testing to determine

the importance of their results. The standard for researchers in social science is to define H0

as the absence of effect (Meehl, 1990). For example, when comparing the mean of two

groups, researchers commonly test the H0 that there is no mean differences between groups

(Steyn, 2000). Any effect that is significantly different from zero will be seen as sole support

for a theory.

Such an approach has faced many criticisms among which the most relevant to our concern is that the null hypothesis testing highly depends on sample size: for a given alpha level and a given difference between groups, the larger the sample size, the higher the probability of rejecting the null hypothesis (Fan, 2001; Kirk, 2009; Olejnik & Algina, 2000; Sullivan & Feinn, 2012). It implies that even tiny differences could be detected as statistically significant with very large sample sizes (McBride, Loftis, & Adkins, 1993)<sup>1</sup>.

Facing this argument, it has become an adviced practice to report the *p*-value assorted by a measure of the effect size, that is, a quantitative measure of the magnitude of the experimental effect (Cohen, 1965; Fan, 2001; Hays, 1963). This practice is also highly endorsed by the American Psychological Association (APA) and the American Educational Research Association (AERA) (American Educational Research Association, 2006; American Psychological Association, 2010). However, limited studies properly report effect size in the

<sup>&</sup>lt;sup>1</sup> Tiny differences might be due to sampling error, or to other factors than the one of interest: even under the assumption of random assignent (which is a necessary but not sufficient condition), it is almost impossible to be sure that the only difference between two conditions is the one defined by the factor of interest. Other tiny factors of no theoretical interest might slighly influence results, making the probability of getting an actual zero effect very low. This is what Meehl (1990) calls 'systematic noise'

last several decades.

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First, there is a high confusion between the effect size and other related concepts such as the [TROUVER UN TERME] significance (e.g. clinical, personnal, social, professionnal) of a result (i.e. the relevance of an effect in real life). Moreover, there are several situations that call for effect size measures and in the current litterature, it's not always easy to know which measure using in a specific context. The first aim of this paper is therefore twofold:

- 1. Clearly define what is (and what is not) a measure of effect size;
- 2. Listing the different situations that call for effect sizes measure and define required properties as a function of the situations;

Second, many differents estimators of effect sizes are available in literature and it is not always easy to know which measures is appropriate in which circumstance. We will limit our study to "between-subject" designs where individuals are randomly assigned into one of two independant groups and groups scores are compared based on their means. More specifically, we will focus on the standardized mean difference, called the *d*-family, because it is the dominant family of estimators of effect size when comparing two groups based on their means (Peng, Chen, Chiang, & Chiang, 2013; Shieh, 2013). We will see that even in this very specific context, there is little agreement between researchers as to which is the most suitable estimator. According to us, the main reason is that it is difficult (or even impossible) to find a measure which optimally serves all the purposes of an effect size measure. For example, interpretability is obtained at the expense of inferential properties and vice versa. The second aim of this paper is therefore to review the most famous estimators of this family next to the role they serve.

## Measure of effect size: what it is, what it is not

The effect size is commonly referred to the practical significance of a test. Grissom and Kim (2005) define the effect size as the extent to which results differ from what is implied by

the null hypothesis. In the context of the comparison of two groups based on their mean,
depending on the defined null hypothesis (considering the absence of effect as the null
hypothesis), we could define the effect size either as the magnitude of differences between
parameters of two populations groups are extracted from (e.g. the mean; Peng & Chen, 2014)
or as the magnitude of the relation between one dichotomous factor and one dependent
variable (American Educational Research Association, 2006). Both definitions refers to as
the most famous families of measures of effect sizes [Rosenthal\_1994]: respectively the
d-family and the r-family.

Very often, the contribution of the measures of effect size is overestimated.

First, benchmarks about what should be a small, medium or large effect size might 66 have contribued at seeing the effect size as a measure of the importance or the relevance of 67 an effect in real life, but it is not (Stout & Ruble, 1995). The effect size is only a 68 mathematical indicator of the magnitude of a difference, which depends on the way a variable is converted into numerical indicator. In order to assess the meaningfulness of an effect, we should be able to relate this effect with behaviors/meaningful consequences in the 71 real world (Andersen, McCullagh, & Wilson, 2007). For example, let us imagine a sample of 72 students in serious school failure who are randomly divided into two groups: an experimental group following a training program and a control group. At the end of the training, students in the experimental group have on average significantly higher scores on a test than students in the control group, and the difference is large (e.g. 30 percents). Does it mean that students in the experimental condition will be able to pass to the next grade and to continue normal schooling? Whether the computed magnitude of difference is an important, meaningful change in everyday life refers to another construct: the ??? significance (Bothe & Richardson, 2011). It refers to the interpretation of treatment outcomes and is neither statistical nor mathematical, it is related to underlying theory that posits an empirical 81 hypothesis. In other words, the relation between practical and ???? significance is more a

theoretical argument than a statistical one.

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Second, in the context of the comparison of two groups based on their means, it should not replace the null hypothesis testing. Statistical testing allows the researcher to determine whether the oberved departure from H0 occured by chance or not (Stout & Ruble, 1995) while effect size estimators allow to assess the practical signficance of an effect, and as reminds Fan (2001) "a practically meaningful outcome may also have occured by chance, and consequently, is not trustworthy". For this reason, the use of confidence intervals around the effect size estimate is highly recommended (Bothe & Richardson, 2011).

### Different goals of measures of effect sizes

- Effect size measures can be used for *inferential* purposes:
- The effect sizes from previous studies can be used in a priori power analysis when planning a new study (Lakens, 2013; Prentice & Miller, 1990; Stout & Ruble, 1995; Sullivan & Feinn, 2012; Wilkinson & the Task Force on Statistical Inference, 1999)
  - To compute confidence intervals (Shieh, 2013)
- When used for inference, effect size measures are generally submitted to a range of
  assumptions (e.g. normality and equality of variances). When these assumptions are not met,
  many estimations of effect size are inaccurate and alter the robustness of the statistical
  conclusions.
- Measures of effect size can also be used for *comparative* purposes, i.e. to assess the stability of results across designs, analysis, samples sizes (Wilkinson & the Task Force on Statistical Inference, 1999). It includes:
  - To compare results of 2 or more studies (Prentice & Miller, 1990)
- To incorporate results in meta-analysis (Lakens, 2013; Li, 2016; Nakagawa & Cuthill, 2007; Stout & Ruble, 1995; Wilkinson & the Task Force on Statistical Inference, 1999)

Finally, effect size measures can be used for *interpretive* purposes: in order to assess
the practical significance of a result (beyond statistical significance; Lakens, 2013; American
Psychological Association, 2010; Prentice & Miller, 1990)

#### Robust measures

# Properties of a good effect size estimator (for inferential purposes)

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The value of the estimate of an estimator depends on the sampling. That is to say,
based on different samples extracted from the same population, one would obtain different
estimates of the same estimator. The *sampling distribution* of the estimator is the
distribution of all estimates, based on all possible samples of size *n* extracted from one
population. Studying the sampling distribution is very useful, as it allows to assess the
goodness of an effect size estimator and more specifically, three desirable properties of a good
estimator: unbiasedness, consistency and efficiency.

An estimator is unbiased if the distribution of estimates is centered around the true population parameter. On the other hand, an estimator is positively (or negatively) biased if the distribution is centered around a value that is higher (or smaller) than the true populatione parameter (see Figure 1). In other words, the bias tells us if estimates are good, on average. The bias of a point estimator  $\hat{\delta}$  can be computed as follows:

$$\hat{\delta}_{bias} = E(\hat{\delta}) - \delta \tag{1}$$

Where  $E(\hat{\delta})$  is the mean of the sampling distribution of the estimator and  $\delta$  is the true parameter.

In order to compare the *bias* of a point estimator for different true population parameters, we can compute the bias divided by  $\delta$ .

$$\hat{\delta}_{bias} = \frac{E(\hat{\delta}) - \delta}{\delta} \tag{2}$$

Bias informs us about the goodness of estimates averages, but says nothing about 128 individual estimates. Imagine a situation where the distribution of estimates is centered 129 around the real parameter but with such a large variance that some point estimates are very 130 far from the center. It would be problematic, as long as we have only one estimate, the one 131 based on our sample, and we don't know how far is this estimate from the center of the 132 sampling distribution. We hope that all possible estimates are close enough of the true 133 population parameter, in order to be sure that for any estimate, one has a correct estimation of the real parameter. In other words, we expect the variability of estimates around the true 135 population parameter to be as small as possible. It refers to the efficiency of the point 136 estimator  $(\hat{\delta})$  and can be computed as follows:

$$\hat{\delta}_{efficiency} = Var(\hat{\delta}) \tag{3}$$

Among all unbiased estimators, the more efficient will be the one with the smallest variance.

Note that both unbiasedness and efficiency are very important. Remember that we hope that any possible estimate is close of the real parameter. An unbiased estimator with such a large variance that somes estimates are extremely far from the real parameter is as undesirable as a parameter which is highly biased. In some situations, it is better to have a very slightly biased estimator with a tigh shape around the biased value, so each estimate "misses" the real parameter a little, than a biased estimator with a large variance [Ref to add: https://eranraviv.com/bias-vs-consistency/]. Because both unbiasedness and efficiency must be considered, it is interesting to compute an indicator that take simultaneously both properties into account (Wackerly, Mendenhall, & Scheaffer, 2008). The mean square error

of a point estimator  $\hat{\delta}$  is defined as follows:

$$MSE(\hat{\delta}) = E[(\hat{\delta} - \delta)^2] \tag{4}$$

It can be proven that the *mean square error* is a function of the bias and the variance of  $\hat{\delta}$ :

$$MSE(\hat{\delta}) = \hat{\delta}_{efficiency} + \hat{\delta}_{bias}^2 \tag{5}$$

Finally, the last property if a good point estimator is **consistency**: consistency means
that the bigger the sample size, the closer the estimate of the population parameter. In other
words, the estimates *converge* to the true population parameter.

Properties of a good effect size estimator (for comparative and interpretive purposes)

# Interpretability

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#### Different measures of effect sizes

As previously mentioned, we will limit our study to the *d*-family, commonly used with "between-subject" designs where individuals are randomly assigned into one of two independant groups and groups scores are compared based on their means. We will first focus our attention on the inferential purpose of the effect size measures.

The population effect size is defined as follows:

$$\delta = \frac{\mu_1 - \mu_2}{\delta} \tag{6}$$

They exist different estimators of this effect size measure varying as a function of the chosen standardizer ( $\delta$ ). For all estimators, the mean difference is estimated by the difference of both sample means ( $\bar{X}_1 - \bar{X}_2$ ). When used for inference, some of them rely on both assumptions of normality and equality of variances, while others rely solely on the normality assumption.

### Alternatives when variances are equal between groups

The most common estimator of  $\delta$  is Cohen's  $d_s$  where the sample mean difference is divided by a pooled error term (Cohen, 1965):

$$Cohen'sd_s = \frac{\bar{X}_1 - \bar{X}_2}{\sqrt{\frac{(n_1 - 1) \times SD_1 + (n_2 - 1) \times SD_2}{n_1 + n_2 - 2}}}$$
(7)

The reasoning behind this measure is that considering both sample as extracted from a common population variance (n.d.), we achieve a more accurate estimation of the population variance by pooling both estimates of this parameter (i.e  $SD_1$  and  $SD_2$ ) and because the larger the sample size, the more accurate the estimate, we give more weight to the estimate based on the larger sample size  $(max(n_j))$ . Unfortunately, even under the assumption of normality and equality of variances, Cohen's  $d_s$  is known to be positively biased [Thompson, 2006, cited by Lakens, 2013] and for this reason, Hedges and Olkin (1985) has defined a bias-corrected version, which is referred to:

$$Hedge'sg_s = Cohen'sd_s \times (1 - \frac{3}{4 \times (n_1 + n_2) - 9})$$
 (8)

The pooled SD is the best choice when variances are equal between groups (Grissom & Kim, 2001) but they may not be well advised for use with data that violates this assumption (Cumming, 2013; Grissom & Kim, 2001, 2005; Kelley, 2005, 2005; Shieh, 2013). In case of a positive pairing (i.e. the group with the larger sample size also has the larger variance), the

variance will be over-estimated and therefore, the estimator will be lower as it should be. On
the other side, in case of negative pairing (i.e. the group with the larger sample size has the
smaller variance), the estimator will be larger as it should be. However, this assumption is
very rare in practice (Cain, Zhang, & Yuan, 2017; Delacre, Lakens, & Leys, 2017; Delacre,
Leys, Mora, & Lakens, 2019; Erceg-Hurn & Mirosevich, 2008; Glass, Peckham, & Sanders,
1972; Grissom, 2000; Micceri, 1989; Yuan, Bentler, & Chan, 2004).

# Alternatives when variances are unequal between groups

While it is becoming more common in statistical software to present Welch's t-test by default, when performing a t-test (i.e., R, Minitab), similar issues for the measures of effect sizes has received less attention (Shieh, 2013) and Cohen's  $d_s$  remains persistent  $^2$ . One possible reason is that researchers cannot find a consensus on which alternative should be in use (Shieh, 2013). In his review, Shieh (2013) mention three alternative available in the literature: the sample mean difference, divided by the non pooled average of both variance estimates, the Shieh's  $d_s$  (B) and the Glass's  $d_s$  (C).

The sample mean difference, divided by the non pooled average of both variance estimates (A) was suggested by Cohen (1988). We immediately exclude this alternative because it suffers of many limitations:

- it results in a variance term of an artificial population and is therefore very difficult to interpret (Grissom & Kim, 2001)
- unless both sample sizes are equal, the variance term does not correspond to the variance of the mean difference (Shieh, 2013)
- unless the mean difference is null, the measure is biased. Moreover, the bigger the sample size, the larger the variance around the estimate (Note: Huynh, 1989, propose un estimateur ajusté).

 $<sup>^2</sup>$  For example, in Jamovi, Cohen's ds is provided, whatever one performs Student's or Welch's t-test

Formule trouvée sur un forum : https://stats.stackexchange.com/questions/210352/ do-cohens-d-and-hedges-g-apply-to-the-welch-t-test

Shieh's d. Kulinskaya and Staudte (2007) adviced the use of a standardizer that take the sample sizes allocation ratios into account, in addition to the variance of both groups. It results in a modification of the exact *SD* of the sample mean difference:

$$Shieh'sd_s = \frac{\bar{X}_1 - \bar{X}_2}{\sqrt{SD_1^2/q_1 + SD_2^2/q_2}}$$
(9)

According to the statistical properties of Welch's statistic, in the context of 213 heteroscedasticity, it seems required to take the sample size allocation ratio into account in 214 order to define a proper inferential measure of effect size (Shieh, 2013). At the same time, 215 the lack of generality caused by taking this specificity of the design into account has led 216 Cumming (2013) to question its usefulness in terms of interpretability: when keeping 217 constant the mean difference as well as  $SD_1$  and  $SD_2$ , Shieh's  $d_s$  will vary as a function of 218 the sample sizes allocation ratio (dependency of Shieh's  $d_s$  value on the sample sizes 219 allocation ratio is detailed and illustrated in Appendix 1, and also in the following shiny application: http://127.0.0.1:4350/). Fortunately, it can be shown that there is a 221 relationship between the Shieh's  $d_s$  value when samples sizes are equal between groups (i.e.  $\delta_{Shieh,n1=n2}$ ) and Shieh's  $d_s$  values for all other sample sizes allocation ratios

$$\delta_{Shieh,n_1=n_2} = \delta_{Shieh} \times \frac{\frac{\frac{\mu_1 - \mu_2}{2 \times \sigma_{(n_1=n_2)}}}{\frac{(\mu_1 - \mu_2) \times \sqrt{nratio}}{(nratio + 1) \times \sigma_{(n_1 \neq n_2)}}} \leftrightarrow \delta_{Shieh,n_1=n_2} = \delta_{Shieh} \times \frac{(nratio + 1) \times \sigma_{n_1 \neq n_2}}{2 \times \sigma_{n_1=n_2} \times \sqrt{nratio}}$$
(10)

With

$$\sigma_{n_1=n_2} = \sqrt{\frac{\sigma_1^2 + \sigma_2^2}{2}}$$

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$$\sigma_{n_1 \neq n_2} = \sqrt{(1 - \frac{n_1}{N}) \times \sigma_1^2 + (1 - \frac{n_2}{N}) \times \sigma_2^2}$$

Results in equation 10 could be interpreted as "which Shieh's d value would we obtain if design of our study was balanced (i.e.  $n_1 = n_2$ )?". Thanks to this equation, Shieh's  $\delta$  can have a practical significance, independently of the sample sizes allocation ratio.

Glass's  $d_s$ . When comparing one control group with one experimental group, Glass, Smith, & McGaw (1981) recommend using the SD of the control group as standardizer. It is also advocated by (Cumming, 2013), because according to him, it is what makes the most sense, conceptually speaking.

$$Glass'sd_s = \frac{\bar{X}_{experimental} - \bar{X}_{control}}{SD_{control}} \tag{11}$$

Because the SD of the experimental group has no impact on the computed Glass's  $d_s$ , one could advice to report both mean differences divided by the SD of the control group and mean differences divided by the SD of the experimental groups. However, it could induces large ambiguity because both measures could be substantially different (Shieh, 2013).

#### 237 Simulations

#When used for *inference*, effect size measures should meet some mathematical
properties that will be explained in the next section. In the context of #heteroscedasticity, it
does not seem possible to meet these properties without taking the specificity of the design
into account (Shieh, 2013). On the other side, #generality is required for comparative and
interpretive purposes (Cumming, 2013).

#and discuss the impact of assumptions violations on the robustness of the measures

of effect size, based on simulations.

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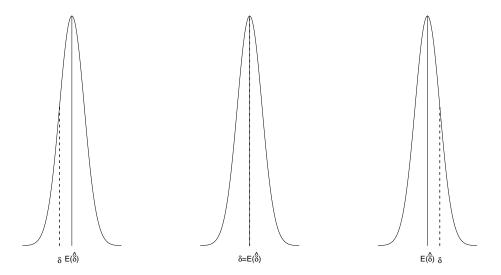


Figure 1. Samplig distribution for a positively biased (left), an unbiased (center) and a negatively biased estimator (right)