

Christopher Force

Web Developer / Customer Relations / Designer

Christopher@ChristopherForce.com

Portfolio: [Christopherforce.com](https://christopherforce.com)

352-573-1041 • [GitHub](https://github.com)

Highly trained to handle sensitive situations with technical detail, I have branched out from nuclear field electrical operations to pursue a full-time technical career as a civilian. Created a modern web application for a solar and roof cleaning business and their \$5,000 marketing campaign. I always communicate, know when to ask for help, and work great in goal-oriented teams.

Career Experience

Southeast Solar and Roof Solutions, January 2022 - Current
Tech Lead – Web Development | Digital Marketing | Design

Completely built the UI for the company web application from the ground-up utilizing React.js and designed with Tailwind CSS. Connected HTML form with Mailchimp Autoresponder. Communicated daily with goals, progress, and tasks at hand. Optimized website playable media with compression tools, such as Handbrake. Integrated client media, content, and created custom SVG animation. Design graphics for digital/print marketing.

Key Components:

- Application built from the ground up specifically for marketing campaigns.
- Effectively created a healthy and communicative environment.
- Deploy client's web app with Netlify and manage monthly.

U.S. Navy Active Duty 2016 – 2021
Nuclear Specialized Electrician | Administrator

Completed two years of high technical training to safely operate a nuclear-powered electric plant. Selected to become a junior staff instructor to train the newest generation of naval nuclear power plant operators. Developed oral communications skills. Managed the tracking of personnel and their documents. Managed important time-sensitive projects to support manning allocation. Responsible for communicating with different departments to support divisional goals.

Key Components:

- Developed systematic approaches to improve tracking of ship personnel.
- Supervised 15 sailors in identifying and correcting over 350 issues.
- Closely worked and communicated with the ship's highest executives.

Entrepreneurial Experience

Rightful Remedy (Shopify Store) Mar 2020 – June 2020
Founder – Web Design | FB Marketing | Content Writer

Designed Shopify eCommerce store within Liquid files. Drove paid traffic with Facebook Ads, captured emails to trigger autoresponder email sequence, converted traffic at different areas of the sales funnel into buyers. Directly talked to warehouses and merchants to ensure customers received their products. Communicated with clients to resolve difficult issues to ensure their satisfaction.

Key Components:

- Personally advertised for \$1,000 first quarter ad spend.
- Grossed \$3,000 in sales during first quarter.
- Created and maintained brand and social media presence.

Clearance

- Top Secret/SCI Clearance¹

Areas of Expertise

- Digital Marketing
- High attention to detail
- Able supervisor/mentor
- Utilization of references
- Communication

Programming Skills

- HTML, CSS, JavaScript
- React.js, NPM, Git
- Tailwind CSS
- Shopify .Liquid

Certifications

- Java Fundamentals I
July 2021, Google Grasshopper
- Java Fundamentals II
July 2021, Google Grasshopper

Awards

- Navy and Marine Corps
Achievement Medal 2020

Professional Education

2021-Current, Full-Stack Website Development
Zero To Mastery, Remote

- Full-stack website development to include HTML, CSS, JavaScript, React, Node.js, Machine Learning, and much more

2016-2018, Nuclear Power Electrical Operations
Nuclear Prototype Training Unit, Charleston, SC

- Successfully learned the fundamentals of a Naval nuclear power plant and the interrelationship of its mechanical, electrical, and reactor subsystems. Obtained working knowledge of nuclear physics, plant chemistry, technical mathematics, and digital systems.

¹ Cleared for top secret information and granted access to sensitive compartmented information based on Single Scope Background Investigation, or Tier 5 Investigation, completed on 29 APR 2020.