The Labor Demand and Labor Supply Channels of Monetary Policy

Sebastian Graves¹, Christopher Huckfeldt¹, and Eric Swanson²

¹FRB, ²UC Irvine & NBER

October 17, 2023

Federal Reserve Bank of Chicago

The views expressed in this paper/presentation are solely the responsibility of the authors and should not be interpreted as reflecting the views of the Board of Governors of the Federal Reserve System or any other person associated with the Federal Reserve System.

What we do

- Study response of labor market flows to identified monetary policy shocks
 - ► Look at flows across labor market states + job-to-job transitions
 - ▶ Proxy SVAR with HFI monetary policy shocks à la Gertler and Karadi (2015)
 - ▶ But apply methodology from Bauer and Swanson (2022) & use Chair speeches
- ► Focus on the role of supply-driven labor market flows:
 - ► Flows between unemployment and nonparticipation
 - Quits to non-employment
- ► Finding: contractionary monetary policy shock increases labor supply
 - Labor supply response attenuates overall decline in employment
 - Consistent with income effect

What we do, cont'd

► Contractionary monetary policy shock increases labor supply... but by how much?

What we do, cont'd

- Contractionary monetary policy shock increases labor supply... but by how much?
- Quantify contribution of supply flows to overall response of labor market stocks
 - ▶ à la Shimer (2012), Elsby, Hobijn, and Sahin (2015)
- Response of employment twice as large holding labor supply flows fixed
 - Even larger supply response for lower-skill workers
- ► Rationalize with simple model of labor market frictions and participation:
 - Substitution effect: drop in job-finding rate decreases search
 - ▶ Income effect: rise in marginal utility of consumption increases search

Income effect must be sufficiently strong to be consistent with estimates

Consistent w/ stronger supply response of lower-skill workers

Why we do it

- Conventional wisdom: monetary policy affects employment through labor demand
 - Little role (if any!) for labor supply
- ► Sticky-wage NK models abstract from labor supply response to monetary policy
 - Sticky wages + neoclassical labor market clearing ⇒ labor is demand-determined
 - ► See, e.g., Broer, Hansen, Krusell, and Öberg (2020)
- ➤ This paper: causal estimates revealing important role of labor supply
- ► Labor supply margin appears especially important for low-skill workers
- ► Can rationalize findings with labor frictions + income effect on labor supply

Related Literature

- Labor market flows: Davis, Faberman, and Haltiwanger (2006), Elsby, Michaels, and Solon (2009), Shimer (2012), Elsby, Hobijn, and Şahin (2015), Hobijn and Şahin (2021)
- ▶ Labor response to monetary policy: White (2018), Broer, Kramer, and Mitman (2021), Faia et al (2022), Cantore et al (2023)
- ► HFI and Monetary VARs: Stock and Watson (2012), Gertler and Karadi (2015), Bauer and Swanson (2023a, 2023b)
- NK transmission mechanism: Christian, Eichenbaum, and Evans (2005), Broer et al (2020), Auclert, Bardoczy, and Rognlie (2021)
- Participation under frictional labor markets: Krusell et al (2017), Cairo,
 Fujita, and Morales-Jimenez (2022), Alves and Violante (2023)

Labor market flows

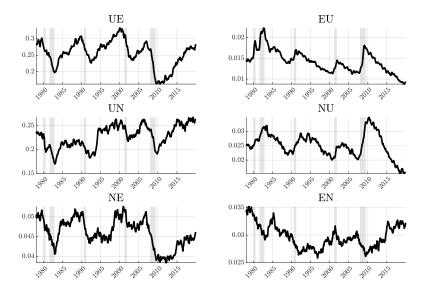
Labor market flows

- ► Time series data on labor market flows from merged CPS monthly basics
- ► Three states: employment (E), unemployment (U), nonparticipation (N)
 - ► (Also consider job-to-job transitions, i.e., E to E)
- ► Interpret dynamics of labor market stocks through flows:

$$\begin{bmatrix} E \\ U \\ N \end{bmatrix}_{t+1} = \begin{bmatrix} 1 - p_{EU} - p_{EN} & p_{UE} & p_{NE} \\ p_{EU} & 1 - p_{UE} - p_{UN} & p_{NU} \\ p_{EN} & p_{UN} & 1 - p_{NE} - p_{NU} \end{bmatrix}_{t+1} \begin{bmatrix} E \\ U \\ N \end{bmatrix}_{t}.$$

- Useful for understanding how economic activity shapes dynamics of stocks
- Here: study response of supply-driven labor flows to monetary policy shock
 - Decision to search from non-employment, e.g. UN and NU
 - Quits to unemployment or nonparticipation (how?)

Time Series of Labor Market Flows



Lots of work on studying unconditional variation in labor market flows— except EN!

Understanding flows from employment to nonparticipation

- ▶ Previous work: EU flows dominated by layoffs (see Elsby et al. 2009, Ahn, 2023)
- ► This paper: EN flows broadly accounted for by quits ▶ Decomposing EU and EN flows
- Regardless of destination (U or N),
 - 1. Quits are procyclical
 - 2. Layoffs are countercyclical
- ► The cyclicality of EU/EN flows determined by composition of quits/layoffs
- ▶ On average, quit rate to $U+N \approx layoff$ rate to U+N
- ▶ Implication: Quit rate from JOLTS \neq J2J rate

Quits to non-employment are important!

► Times Series of Decomposed EU and EN

Econometric Framework

Estimating the Effects of Monetary Policy

Begin with reduced-form VAR:

$$Y_t = \alpha + B(L)Y_{t-1} + u_t, \tag{1}$$

- Six monthly variables for baseline specification: two-year Treasury yield, unemployment rate, participation rate, log CPI, log IP, excess bond premium
- Assume structural shocks:

$$u_t = S\varepsilon_t, \tag{2}$$

where the first structural shock is a "monetary policy shock", $\varepsilon_t^{\textit{mp}}$

- ▶ First column of S, denoted s_1 , describes the impact effect of the structural monetary policy shock ε_t^{mp} on u_t and Y_t .
- ▶ Use an external instrument z_t to identify s_1

External Instrument

 \triangleright External instrument z_t needs to satisfy:

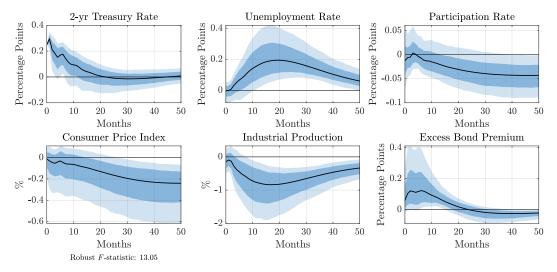
$$\mathbb{E}\left\{z_{t}\varepsilon_{t}^{mp}\right\} \neq 0$$
 (relevance)
$$\mathbb{E}\left\{z_{t}\varepsilon_{t}^{-mp}\right\} = 0$$
 (exogeneity)

- Use HFI changes in interest rate futures as external instrument in VAR
 - ▶ e.g., Stock and Watson (2012), Gertler & Karadi (2014)
- ▶ Implement methodology from Bauer & Swanson (2023):
 - High-frequency interest rate changes around FOMC announcements and Fed Chair speeches, orthogonalized with respect to recent macro/financial news
- ▶ Both speeches and orthogonalizing necessary for accurate estimates of flow IRFs



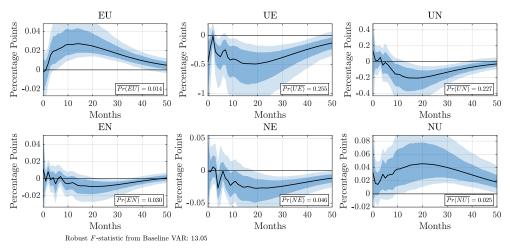
Estimates

IRFs from Baseline VAR



- Monthly data, 1978:M2–2019:M12
- ▶ Dark and light shaded regions report 68% and 90% confidence intervals

Response of Labor Market Flows



- ▶ pEU \uparrow & pUE \downarrow \Rightarrow Consistent with decline in labor demand
- ▶ pNU \uparrow , pUN \downarrow , & pEN \downarrow ⇒ Consistent with increase in labor supply

Response of Labor Market Flows: Robustness and Extensions

After contractionary monetary policy shock:

- 1. Layoffs increase & quits decline
- 2. Increase in intensive margins of search
- 3. Cyclical composition plays minor role in shaping response of aggregate flows
- 4. Shift in composition of U does not drive behavior of UN flows
- 5. No evidence of response of job-to-job flows

Robustness and Extensions (1): Quits vs Layoffs EU (Quit) EU (Layoff) EU (Other) 0.06 Points Percentage Points Percentage Points 0.002 0.0050.04 0 Percentage -0.002 0.02 -0.004 $\overline{Pr(EU(Quit))} = 0.002$ $\overline{Pr(EU(Layoff))} = 0.01$ $\overline{Pr(EU(Other))} = 0.003$ -0.006-0.00550 10 20 40 10 20 40 10 30 50 Months Months Months EN (Quit) EN (Layoff) EN (Other) 0.01 0.02 0.02 Percentage Points Percentage Points Percentage Points 0.01

10 20

 $\overline{Pr(EN(Layoff))} = 0.00$

Months

40

50

10 20

Months

Following a contractionary monetary policy shock

40

Robust F-statistic from Baseline VAR: 13.05

Pr(EN(Quit)) = 0.01

Months

-0.01

10

Heightened layoffs drive increase in overall EU flows

50

Lower guits drive fall in overall EN flows

40 50

Robustness and Extensions

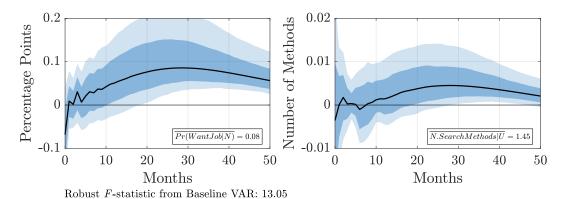
After contractionary monetary policy shock:

- 1. Layoffs increase & quits decline
- 2. Increase in intensive margins of search from non-employment
- 3. Cyclical composition plays minor role in shaping response of aggregate flows
- 4. Shift in composition of U does not drive behavior of UN flows
- 5. No evidence of response of job-to-job flows

Robustness and Extensions (2): Intensive Margins of Labor Supply

Intensive margins of search consistent with behavior of NU/UN flows:

- For N: share that want a job
- ► For U: number of search methods

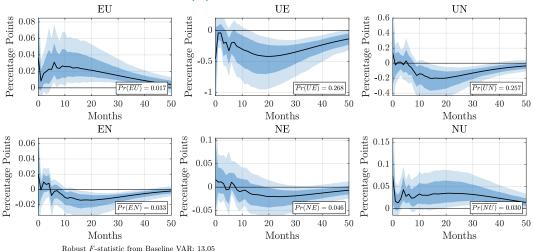


Robustness and Extensions

After contractionary monetary policy shock:

- 1. Layoffs increase & quits decline
- 2. Increase in intensive margins of search from non-employment
- 3. Cyclical composition plays minor role in shaping response of aggregate flows
- 4. Shift in composition of U does not drive behavior of UN flows
- 5. No evidence of response of job-to-job flows

Robustness and Extensions (3): Fixed-composition flows



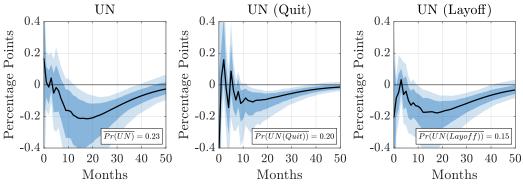
- ▶ Composition-adjusted flows by ex-ante characteristics, à la Elsby et al. (2015)
- ightharpoonup Fix shares using bins for age imes gender imes education

Robustness and Extensions

After contractionary monetary policy shock:

- 1. Layoffs increase & quits decline
- 2. Increase in intensive margins of search from non-employment
- 3. Cyclical composition plays minor role in shaping response of aggregate flows
- 4. Shift in composition of U does not drive behavior of UN flows
- 5. No evidence of response of job-to-job flows

Robustness and Extensions (4): Composition of Unemployment



Robust F-statistic from Baseline VAR: 13.05

Q: Is decline in UN flows driven by a shift in the composition of U towards layoffs?

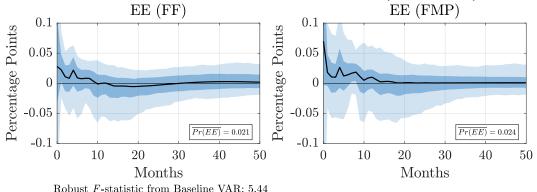
A: No. Decline in UN flows even conditioning on Quit/Layoff

Robustness and Extensions

After contractionary monetary policy shock:

- 1. Layoffs increase & quits decline
- 2. Increase in intensive margins of search from non-employment
- 3. Cyclical composition plays minor role in shaping response of aggregate flows
- 4. Shift in composition of U does not drive behavior of UN flows
- 5. No evidence of response of job-to-job flows

Robustness and Extensions: Response of J2J Flows (1995-2019)



- Use measures from Fujita, Moscarini, Postel-Vinay (2022)
- ► No response of EE rate to contractionary MPS
- Cyclicality of EE series from CPS likely muted by workers who "jump ship"

Robustness and Extensions

After contractionary monetary policy shock:

- 1. Layoffs increase & quits decline
- 2. Increase in intensive margins of search from non-employment
- 3. Cyclical composition plays minor role in shaping response of aggregate flows
- 4. Shift in composition of U does not drive behavior of UN flows
- 5. No evidence of response of job-to-job flows

Robustness and Extensions

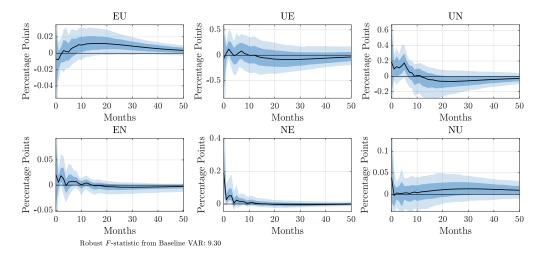
After contractionary monetary policy shock:

- 1. Layoffs increase & quits decline
- 2. Increase in intensive margins of search from non-employment
- 3. Cyclical composition plays minor role in shaping response of aggregate flows
- 4. Shift in composition of U does not drive behavior of UN flows
- 5. No evidence of response of job-to-job flows

Chair speeches and orthogonalized shocks necessary for recovering baseline estimates

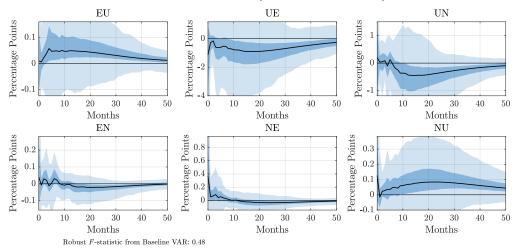
- Biased estimates from non-orthogonalized shocks
- ► Low F-statistic from orthogonalized shocks FOMC w/o Chair speeches

Labor Market Flows: No Speeches



▶ High-frequency shocks from announcements only (e.g. Gertler & Karadi (2015))

Labor Market Flows: No Speeches (Orthogonalized)



- ► From announcements only, orthogonalized as in Bauer & Swanson (2022)
- Very low first-stage F-stats (i.e., weak instrument)

Flow-based accounting for dynamics of labor market stocks

Flow-based accounting for dynamics of stocks

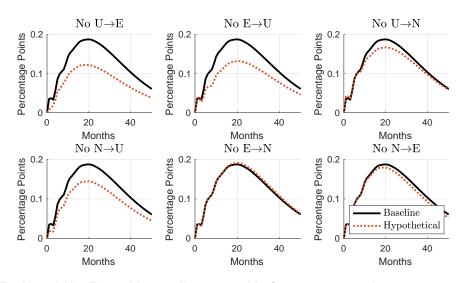
General approach:

- ► Take IRF's as given, use transition probabilities to construct hypothetical stocks:
- Law of motion for stocks in terms of transition probabilities (i.e., flows):

$$\begin{bmatrix} E \\ U \\ N \end{bmatrix}_{t+1} = \begin{bmatrix} 1 - p_{EU} - p_{EN} & p_{UE} & p_{NE} \\ p_{EU} & 1 - p_{UE} - p_{UN} & p_{NU} \\ p_{EN} & p_{UN} & 1 - p_{NE} - p_{NU} \end{bmatrix}_{t+1} \begin{bmatrix} E \\ U \\ N \end{bmatrix}_{t}.$$

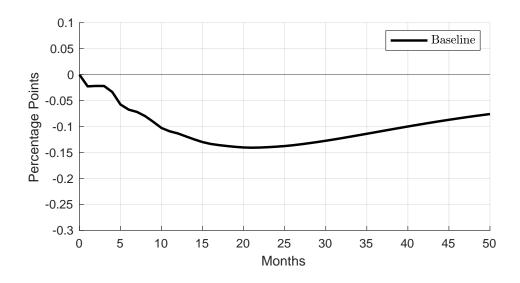
- Assess contribution of flow p_{XY} to stock Z by replacing $\{p_{XY}\}_t$ with "steady-state" value, \tilde{p}_{XY}
- \triangleright Study behavior of resulting hypothetical stock \check{Z} to isolate role of flow p_{XY}

The Ins and Outs of Unemployment

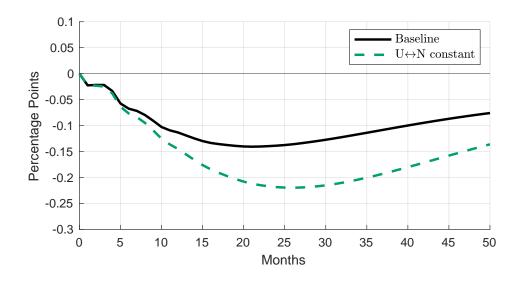


ightharpoonup EightharpoonupU and UightharpoonupE roughly equally responsible for rise in unemployment

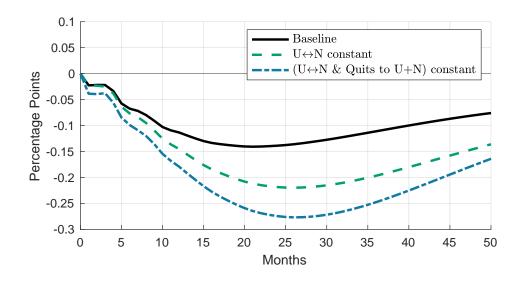
Labor Supply Channel of Monetary Policy: Employment



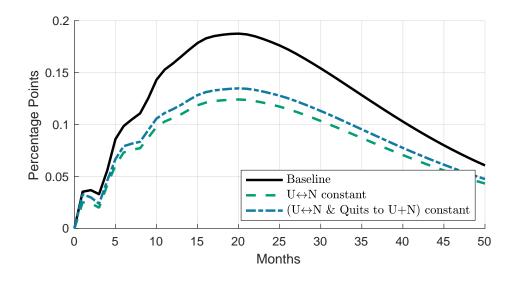
Labor Supply Channel of Monetary Policy: Employment



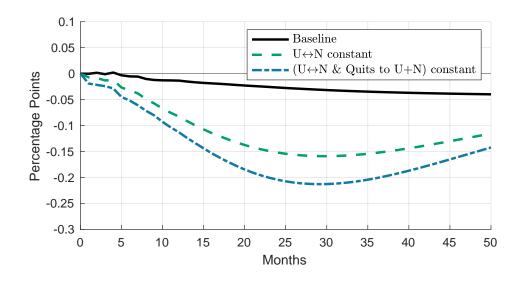
Labor Supply Channel of Monetary Policy: Employment



Labor Supply Channel of Monetary Policy: Unemployment



Labor Supply Channel of Monetary Policy: LFPR

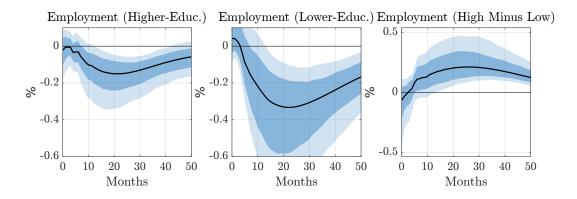


Interpretation

- Sticky-wage NK model does not allow labor supply response to monetary policy
- ► Here: labor supply increases in response to contractionary monetary policy shock!
- Quantitatively important: reduces drop in employment by 50%
- Possible interpretation: income effect on labor supply
 - Monetary contraction ⇒ smaller budget set
 - Households "feel poorer," take less leisure
- Next: look at low— versus high-educated workers
- Low-educated: greater reduction in labor demand, fewer assets
 - Bigger shocks, less wealth for consumption-smoothing
 - Should expect greater labor supply response

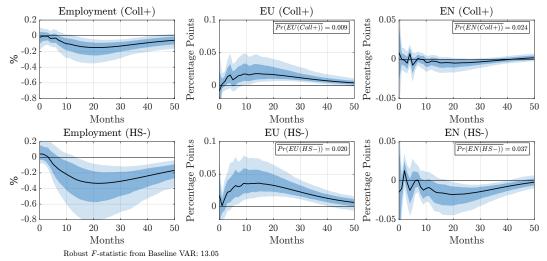
Heterogeneity

Heterogeneous Responses to Contractionary Monetary Policy Shock



Larger employment decline for lower-educated workers

Heterogeneous Responses, cont'd



- ► Larger employment decline for low-educated driven by larger increase in EU...
- ▶ But moderated by larger decrease in EN for low-educated
- ► Consistent with income effect on labor supply

Model

Model

Rationalize estimates of aggregate labor supply flows with simple model

- ► Labor market frictions + endogenous participation
- Continuous time, infinite horizon
- Worker takes (sticky) wage w and aggr. job-finding rate λ as given
- Perfect risk sharing within representative household
- Worker discounts future at constant rate r
- ightharpoonup Decreasing marginal utility of consumption μ
- Heterogeneous value of leisure b
- Active search $s \in \{0,1\}$ is costly, but increases job-finding rate

Model

Rationalize estimates of aggregate labor supply flows with simple model

- ► Labor market frictions + endogenous participation
- ► Continuous time, infinite horizon
- Worker takes (sticky) wage w and aggr. job-finding rate λ as given
- Perfect risk sharing within representative household
- Worker discounts future at constant rate r
- ightharpoonup Decreasing marginal utility of consumption μ
- Heterogeneous value of leisure b
- Active search $s \in \{0,1\}$ is costly, but increases job-finding rate

Focus: search response of non-employed to "indirect" effects of monetary policy shock

Value of unemployment

$$egin{aligned} rV_0(b) &= \max_{s \in \{0,1\}} \left\{ rac{b - \psi \cdot \mathbb{I}\left\{s = 1
ight\}}{\mu}
ight. \\ &+ \left(lpha \cdot \mathbb{I}\left\{s = 1
ight\} + (1 - lpha)
ight) \cdot \lambda \cdot \left[\max\left\{V_1(b), V_0(b)\right\} - V_0(b)
ight]
ight\} \end{aligned}$$

- Let $V_0(b)$ and $V_1(b)$ be the consumption-equivalent values of non-employment and employment
- $ightharpoonup V_0(b)$ incorporates
 - Decision to search (nonparticipation vs. unemployment)
 - "Wanting a job" from nonparticipation

Search threshold

 \triangleright Search threshold b^s equates cost of search with capital gains:

$$\underbrace{\left(\frac{\psi}{\mu}\right)}_{\text{Cost of search}} = \underbrace{\alpha \cdot \lambda \cdot \left(\frac{w - \frac{b^s - \psi}{\mu}}{r + \delta + \lambda}\right)}_{\text{Additional capital gains from search}}$$

with job-finding rate λ & marginal utility of consumption μ

- ► Contractionary monetary policy shock: $\lambda \downarrow \& \mu \uparrow$
 - ► Substitution effect: $\lambda \downarrow \Rightarrow b^s \downarrow$

(decreased labor supply)

► Income effect: $\mu \uparrow \Rightarrow b^s \uparrow$

(increased labor supply)

Income effect must dominate for the model to be consistent with the data





Conclusion

- Sizeable labor supply response to contractionary monetary policy shock
 - Decreases in quits to nonparticipation
 - Greater job-seeking from non-employment
- Both labor demand and supply channels more responsive for lower-educated
- Findings consistent with income effect on labor supply
- Labor supply response attenuates fall in employment by one-half

Extra slides

Transition probabilities across labor market states

Table: Average transition properties across labor market states, 1978–2019

		То			
From	Е	U	N		
E	0.960	0.013	0.027		
U	0.257	0.550	0.193		
N	0.040	0.028	0.932		

Data from merged monthly CPS.

Table: Cyclical properties of transition probabilities, 1978–2019

	PEU	p _{EN}	p _{UE}	p_{UN}	PNE	PNU
std(x)	6.44	2.75	5.89	5.06	4.53	4.74
corr(x,Y)	-0.775	0.373	0.749	0.424	0.258	-0.574

All logged and HP-filtered (smoothing parameter = 1600). "std(x)" denotes standard deviation relative to GDP. "corr(x,Y)" denotes correlation w/ GDP.

Decomposing EU and EN Flows, cont'd

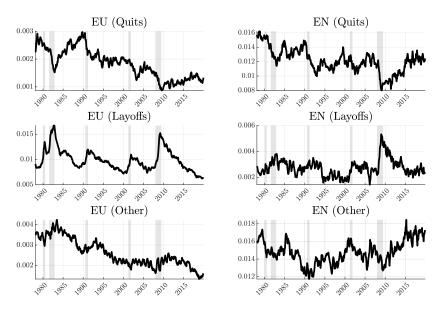
Table: Decomposition of EU Flows

	Total	Quits	Layoffs	Other
mean	0.014	0.002	0.010	0.003
std(x)/std(Y)	5.16	8.16	7.88	6.26
corr(x, Y)	-0.82	0.61	-0.83	-0.11

Table: Decomposition of EN Flows

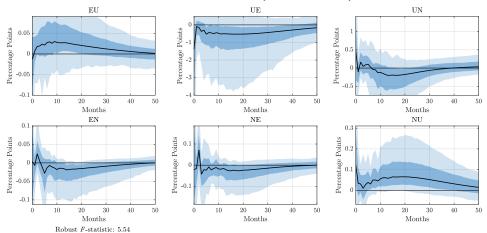
	Total	Quits	Layoffs	Other
mean	0.030	0.012	0.003	0.015
std(x)/std(Y)	2.47	5.89	14.46	4.61
corr(x, Y)	0.49	0.53	-0.44	0.28

Decomposition of EU Flows





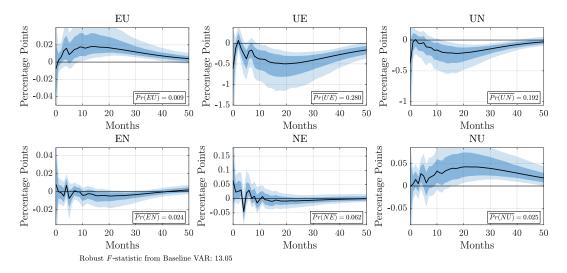
Labor Market Flows: Short Sample (1995-2019)



- Similar point estimates to full sample (but larger confidence intervals)
- ► Larger confidence intervals due to sample uncertainty, not weak instrument

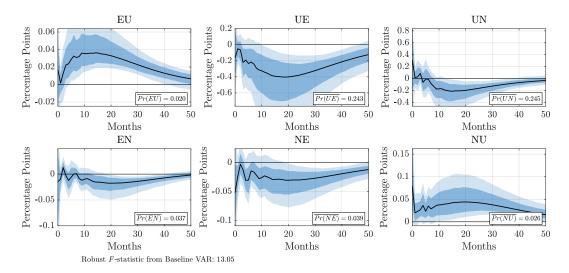


Labor market flows: Higher-educated



◆ Back

Labor market flows: Lower-educated



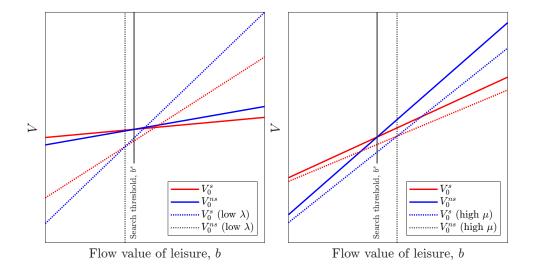
◆ Back

Unconditional versus conditional responses

Conditional cyclicality of flows resembles unconditional, but . . .

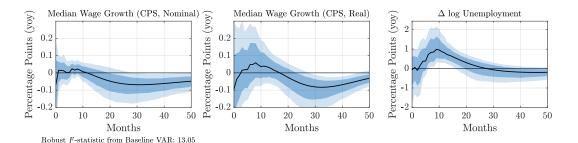
- 1. Conditional response of EU more persistent
 - Short-lived increase in layoffs at start of recession
 - ▶ MPS: more important role for EU in shaping response of unemployment
- 2. No response of J2J flows to monetary contraction
 - ▶ J2J negatively correlated with unemployment, positively correlated with wage growth
 - ▶ MPS: no evidence of offer-matching in driving inflation through J2J transitions
- 3. Conditional responses not driven by cyclical composition
 - ► Elsby et al (2015): UN↓ & NU↑ during recession reflects change in composition
 - ▶ MPS: IRFs robust to controls for composition ⇒ interpretable as behavioral response

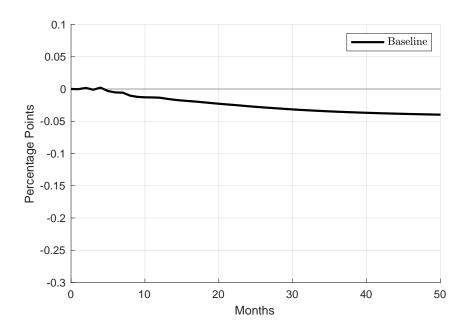
Model: Comparative Statics

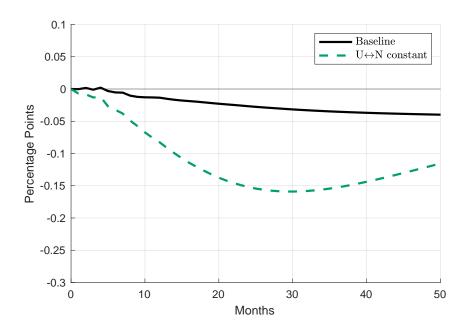


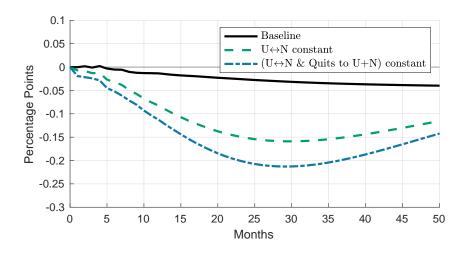


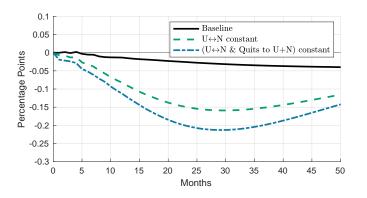
Response of Wages and Unemployment











- ► Labor supply flows = U ←→ N flows + quits to non-employment
- ► Hold labor supply flows fixed ⇒ Participation far more procyclical