

We are seeking an experienced Squarespace web designer to create an 8 to 10-page website for a new private equity investment entity focused on technology-driven businesses. The ideal freelancer is a creative professional who can balance clean design aesthetics, clarity of message / flow, and polished execution suitable for both investors and founders.

The goal is to deliver a professional, modern, and aspirational web presence that communicates credibility, sophistication, and a forward-looking investment approach.

#### Scope of Work

Working closely with the founder on content, messaging, and images, design and build a Squarespace website (approximate structure below)

We have started a Squarespace template that aligns with a modern, institutional investment aesthetic.

Source or integrate appropriate imagery, stock video, and iconography

Ensure site responsiveness and SEO best practices.

Provide light guidance on structure and storytelling to enhance appeal to investors and founders.

#### Qualifications

Proven experience designing professional Squarespace sites (please include portfolio links)

Strong eye for modern, minimalist, and elegant design

Experience with investment firms, startups, or financial services websites preferred

Ability to balance aesthetics with usability and storytelling

Knowledge of SEO setup and on-page optimization

Excellent communication skills and ability to work collaboratively

#### Deliverables

Draft pages, images, and sections.

Fully functioning Squarespace website ready for launch

Final design aligned with brand tone and investment focus

Transfer of ownership to our Squarespace account

#### Timeline

Estimated duration: 2 weeks from kickoff to launch

#### What we will provide

Draft copy for website

Branding guide and logos for use on site