

Oasis: The Future of Chronic Disease Management

Team Oasis

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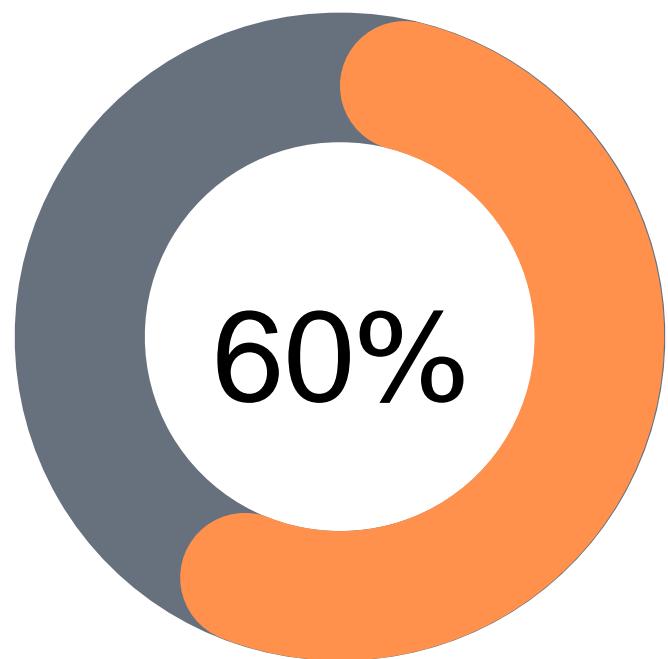


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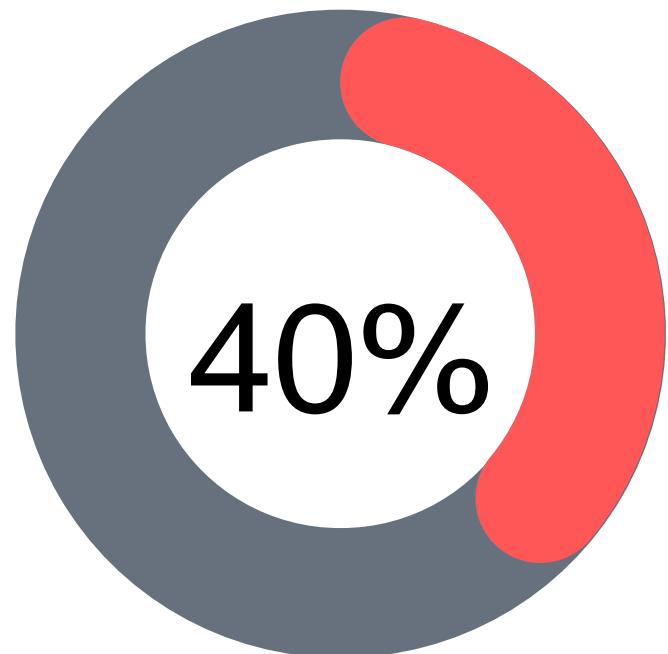


- 1 The Issue at Hand
- 2 Competitive Analysis
- 3 Medisafe
- 4 Recommendation & Opportunities

1+ chronic diseases

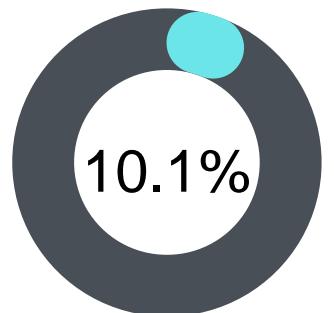


2+ chronic diseases

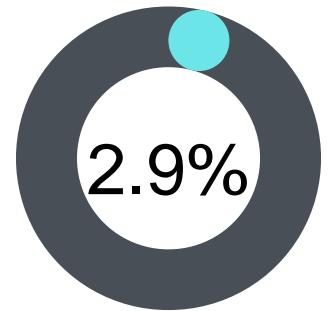


Only 50% of patients who suffer from chronic diseases adhere to treatment recommendations

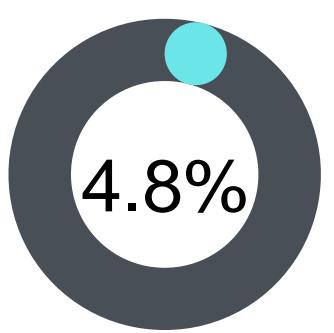
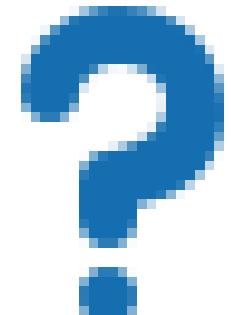




Financial Concerns



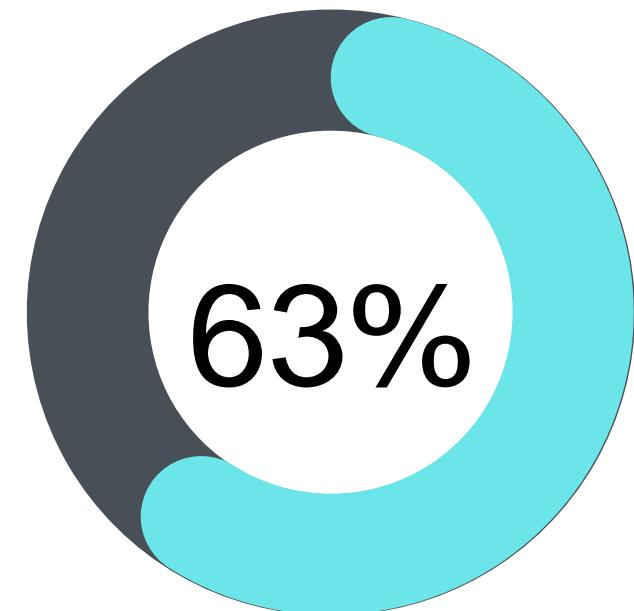
Treatment Complexity



General Doubts

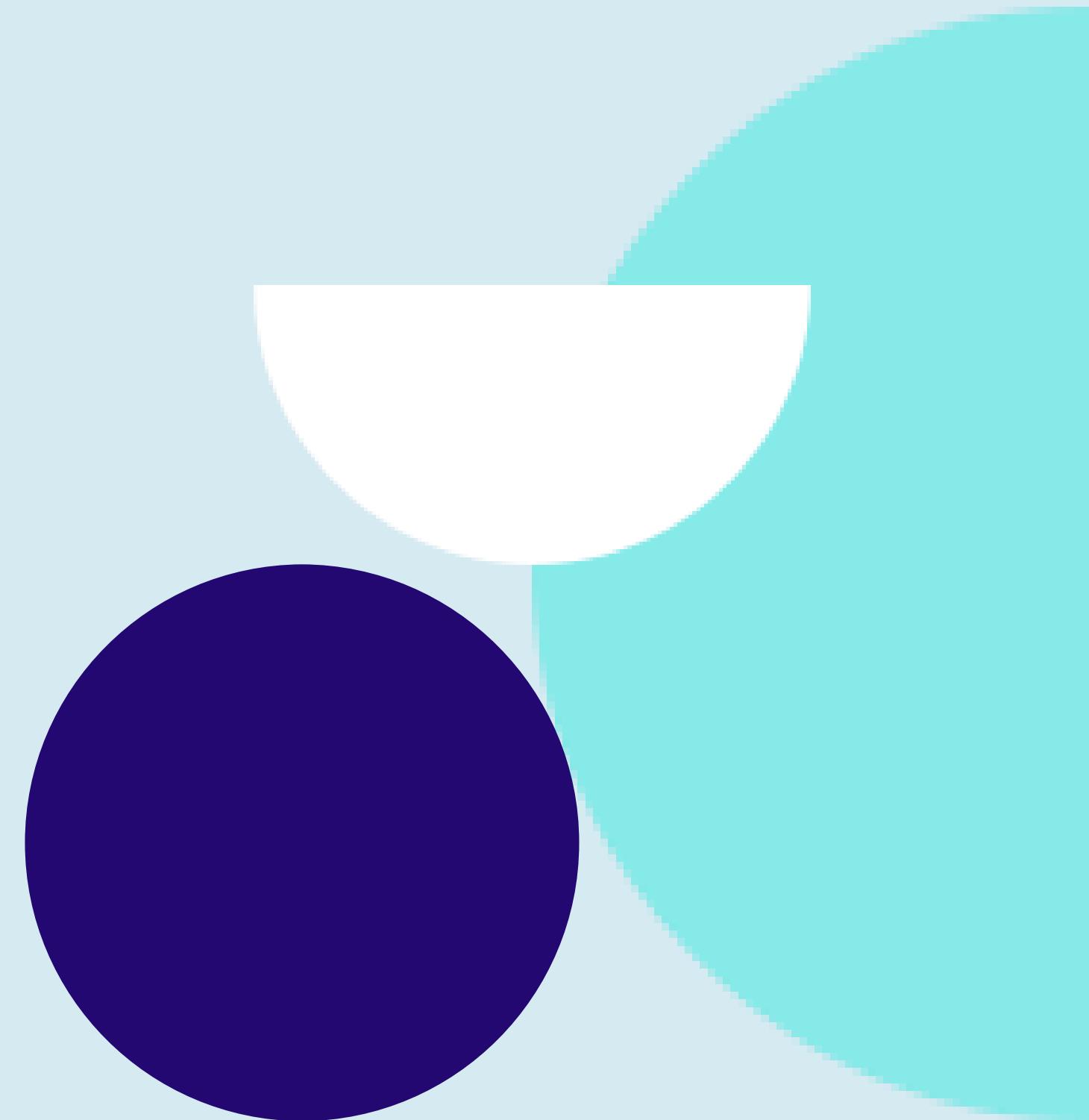


Worry of Side Effects



Forgetfulness

Competitive Analysis



1 Success rate

2 Users

3 Accessibility

4 Special Features

5 Compatibility with Google



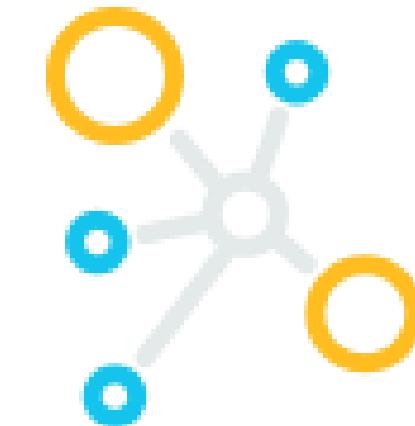
	Company	Medisafe	Omnicell	Glucose Buddy	BrightInsight
Product Success Rate	90%	90%	70%	Data unavailable	
Business model	B2B / B2C	B2B	B2C	B2B	
Users	10 Million	2000+ companies	1 Million	Data unavailable	
Medical Professional Needed	No	Yes	No	Yes	
Pricing	Standard: Free Premium: \$2.99/m	Contract based	Standard: \$19.99 Premium: \$59.99/m	Contract Based	

Special Features



1

**JUST IN TIME INTERVENTION AI
MANAGEMENT**



2

**MEDICAL DATA
IMPLEMENTATION/REPORTS**



3

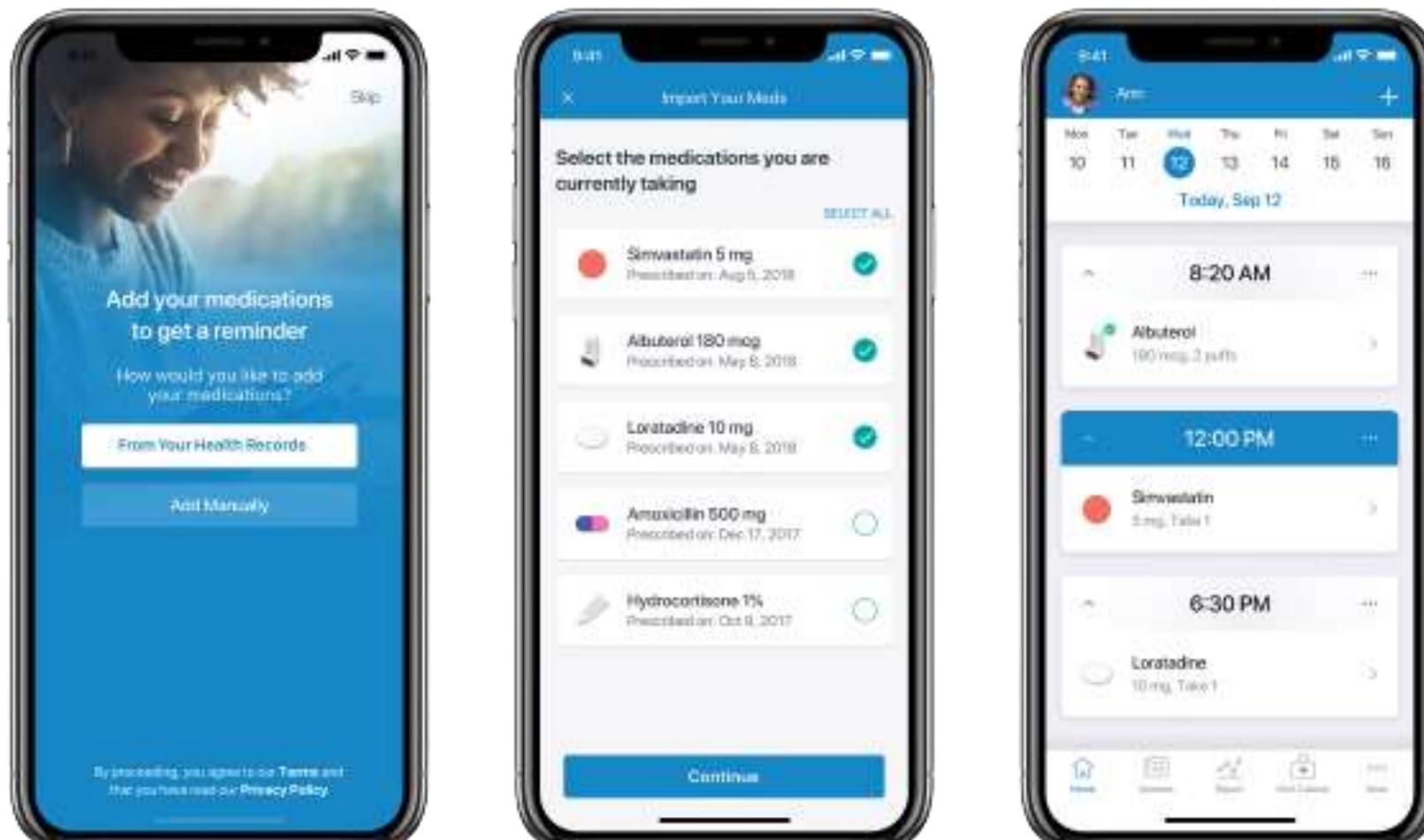
SUPPORT



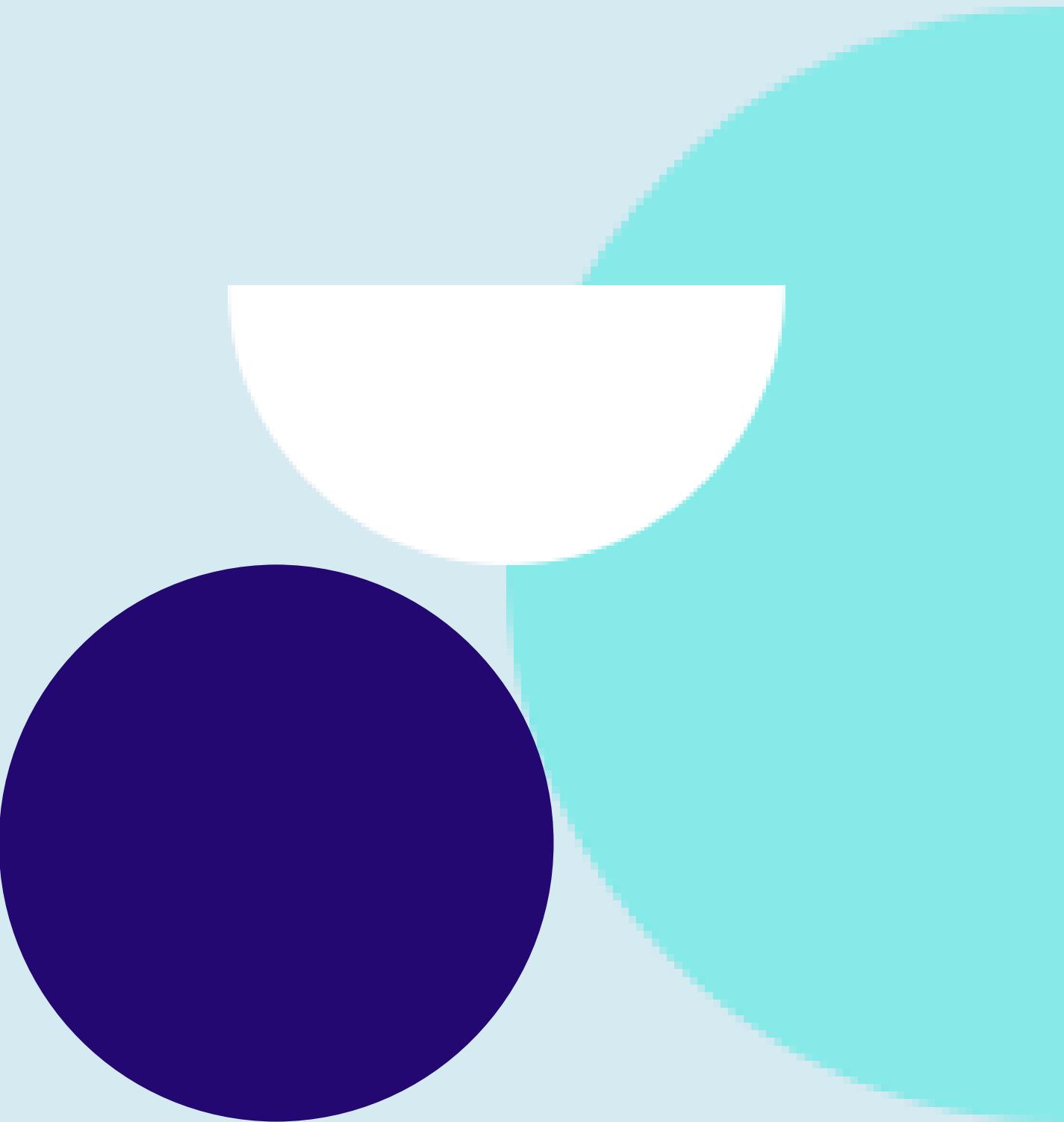


Company Profile

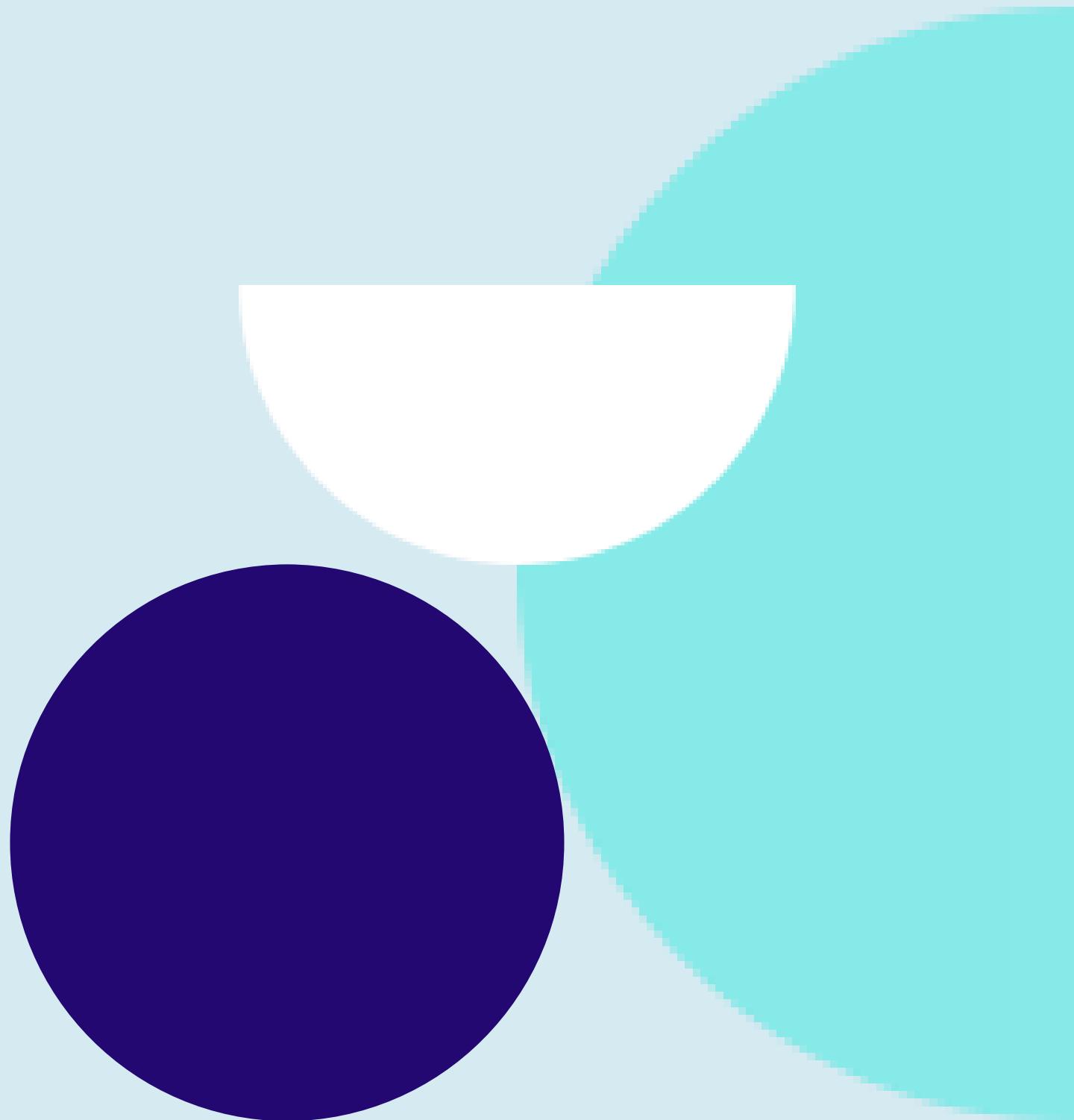
Founders	Omni Shor & Rotem Shor
Year Founded	2012
Head Quarters	Boston, MA
Revenue	\$15.4 Million
Total Funds Raised	\$51.5 Million
Employees	110
Users	10 Million



Why Medisafe?

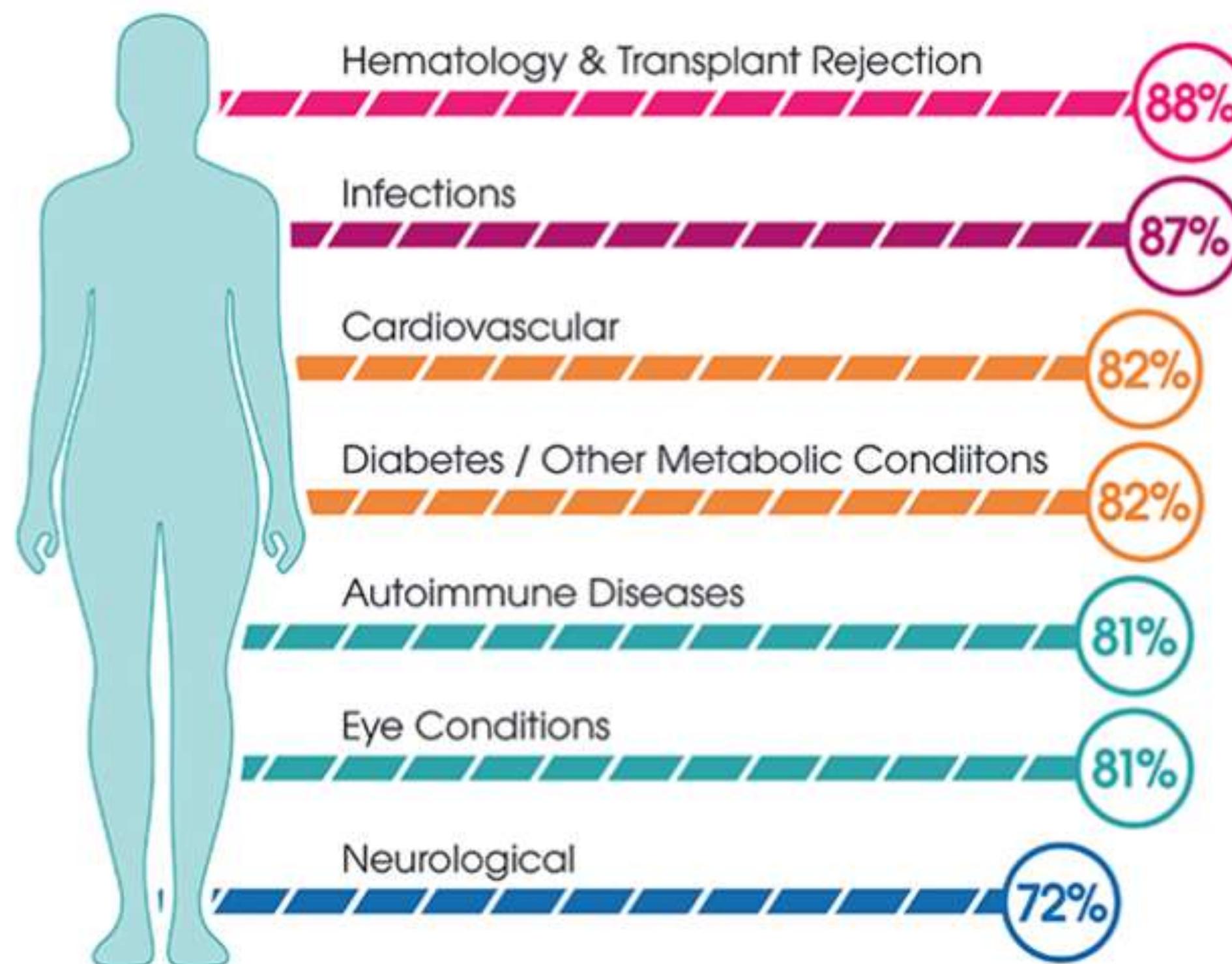


For Users



Adherence Rates by Type of Biologic Treatment

Medisafe Reported Drug Adherence By Condition



Worldwide medication adherence rates for most biologic conditions average **81% on Medisafe**.

Brain Tumor



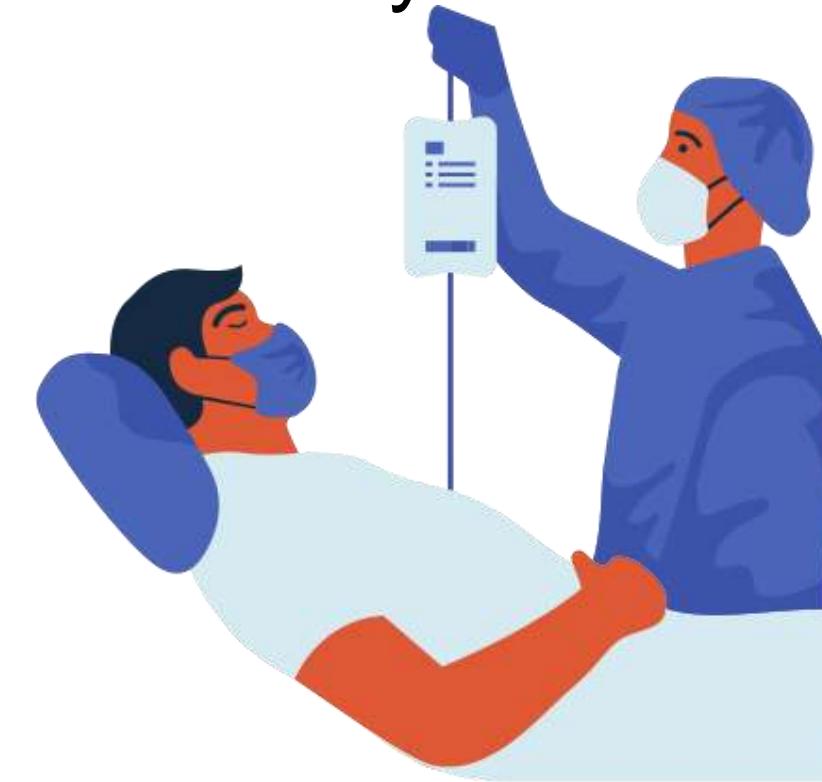
Multiple Myeloma



Epilepsy & Pain



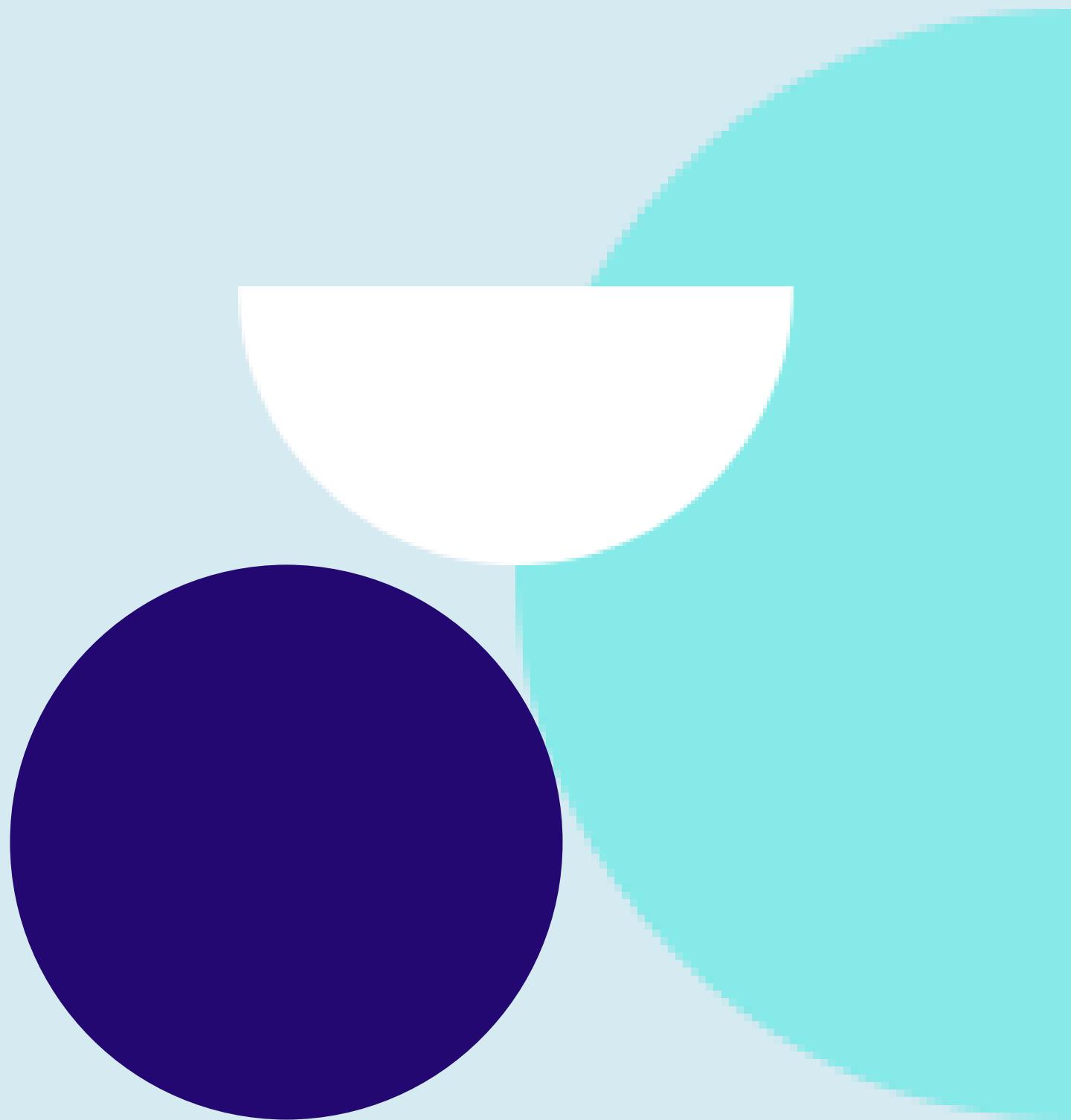
Kidney Disease



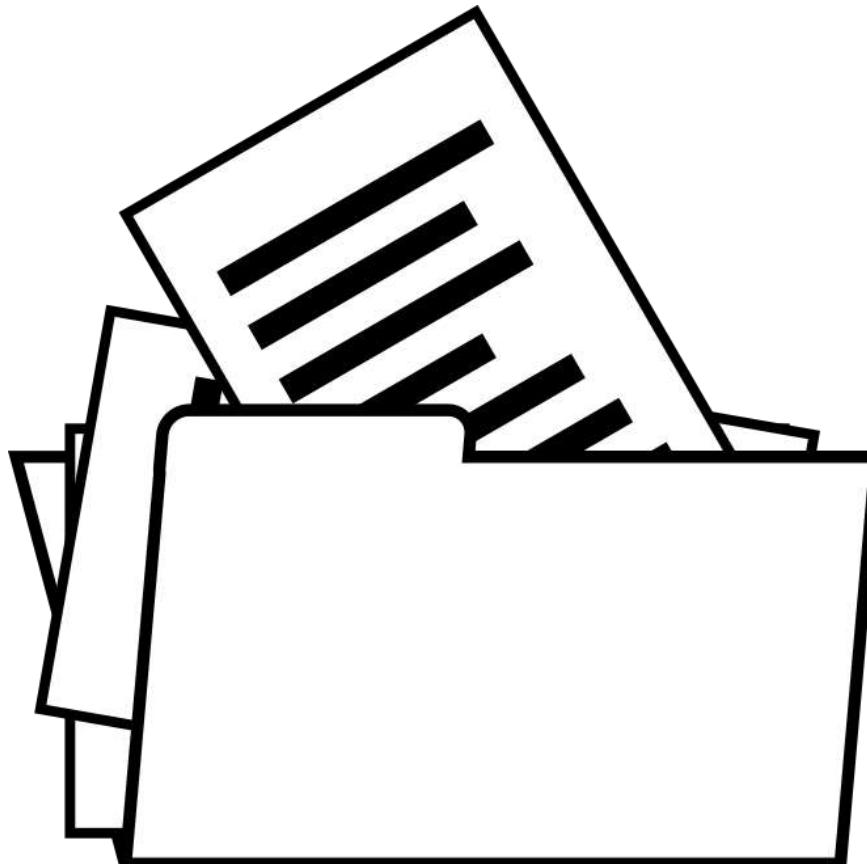
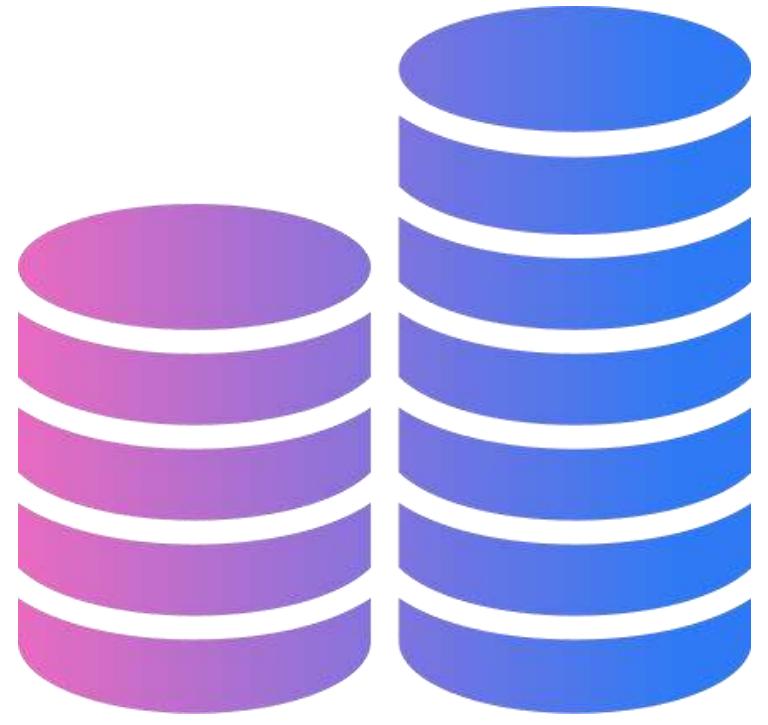
Crohn's Disease



For Google

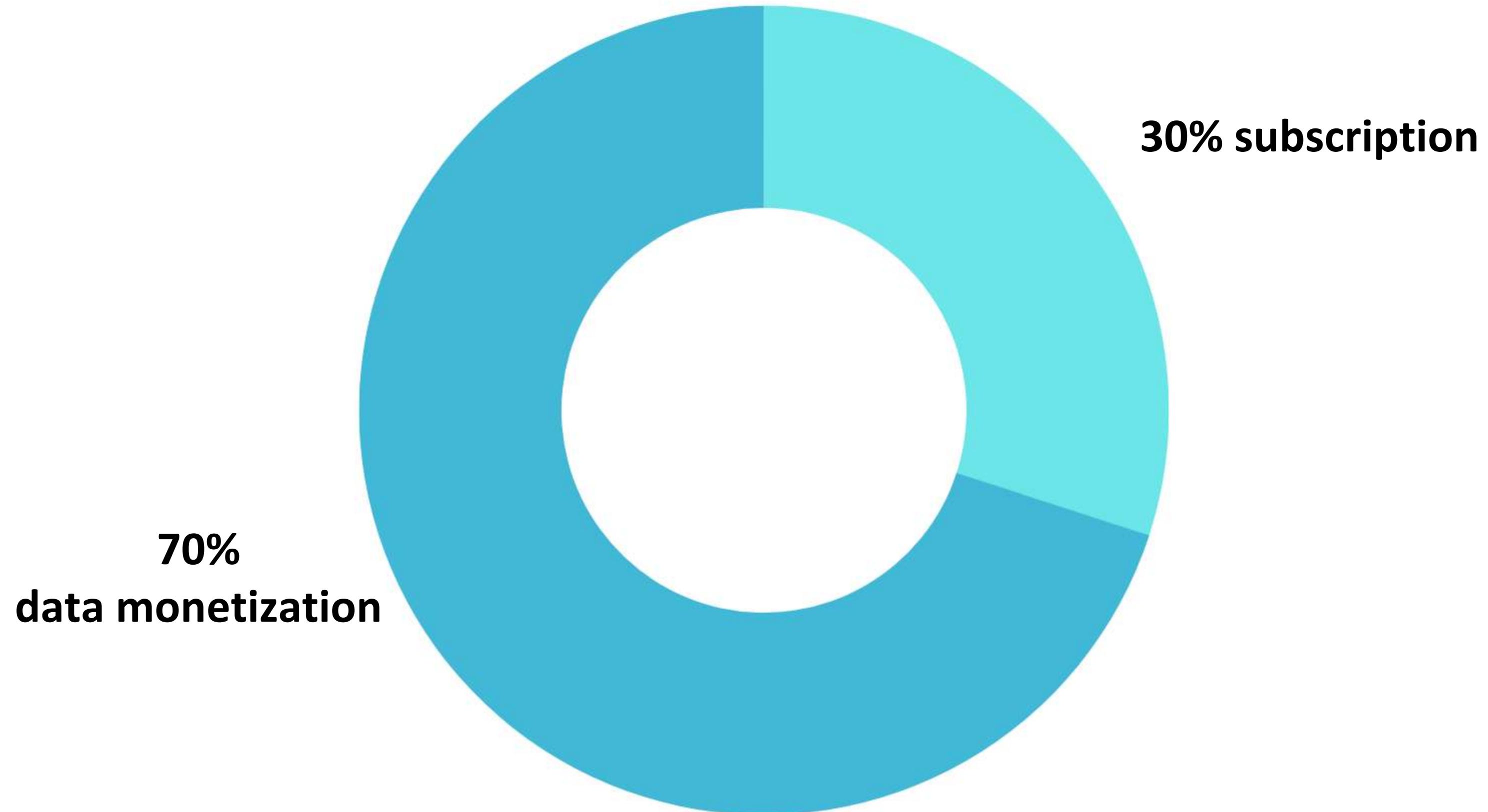


LARGE EXISTING USER BASE AND DATABASE



- 10 million users
- 4 billion individual dosage behaviors
- 800 million patient journey engagements
- 35 million medications added to its DB

Revenue Source



10

YEARS

For over 10 years, Medisafe is paving the way towards connected health.

2012

First Android Version Released

2015

US Office Opens

2016

JMIR Study Ranks Medisafe #1 out of 276 tested

2018

Launched first Digital Drug Companion support program

2013

First Apple Version Released

2016

Medisafe selected by Google Play as Editors' Choice app

2014

1M
users



2016

3M
users

2017

National Pharmacists Associations recognizes Medisafe as best app to improve medication adherence

2019

Medisafe Featured at Apple's WorldWide Developers' Conference

2019

5M
users

2020

Launch first hub-integrated-digital companion support program - Care Connector

2022

Supporting 7/10 top global pharma brands

2022

10M
users

90%
reported program adherence

800M
patient journey engagements

4B
reminders created

1M
appointments scheduled

4.6/5
app rating after 10 years

2022

35M
medications added to Medisafe

2021

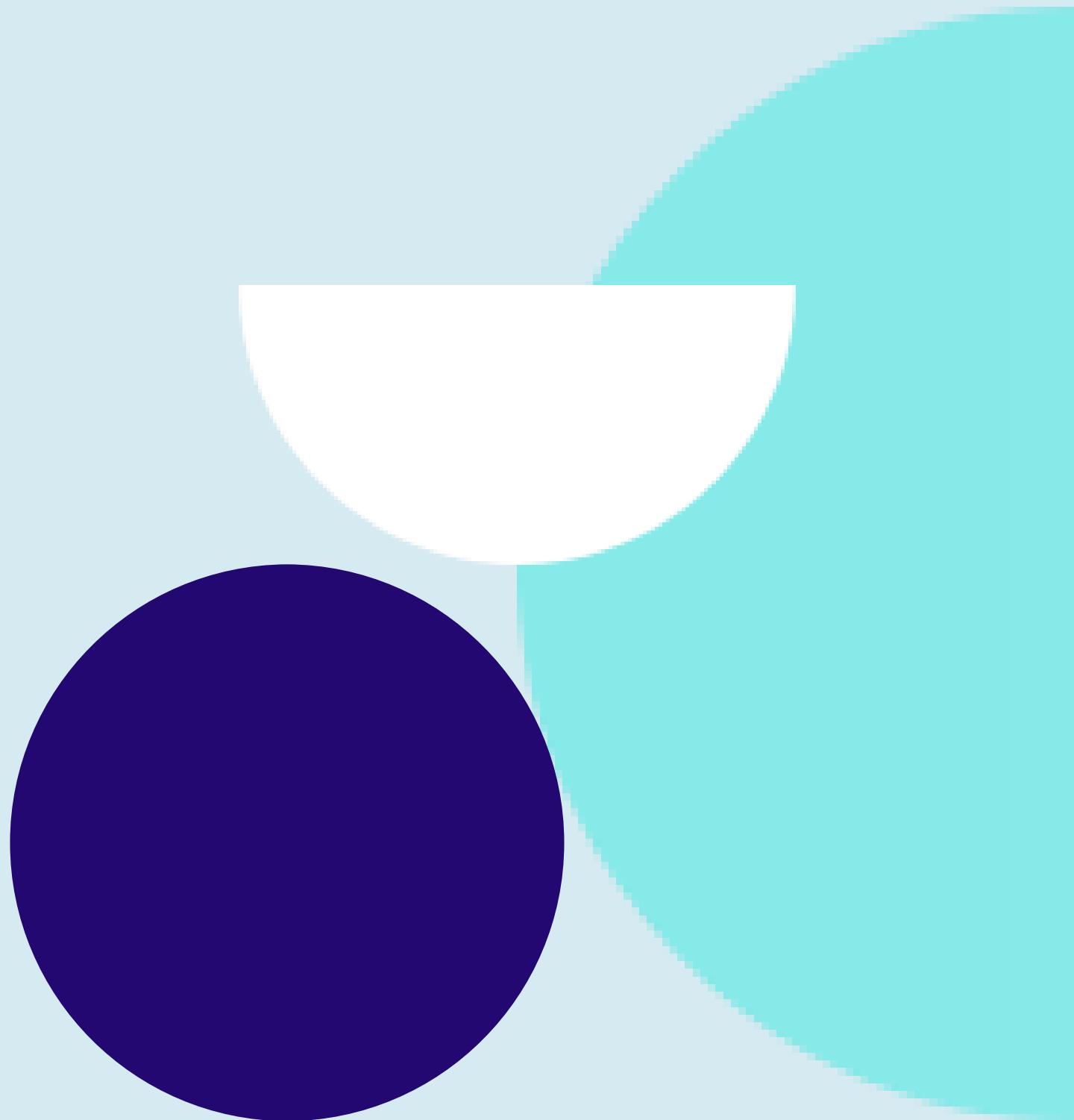
Full platform deployment with Medisafe Maestro

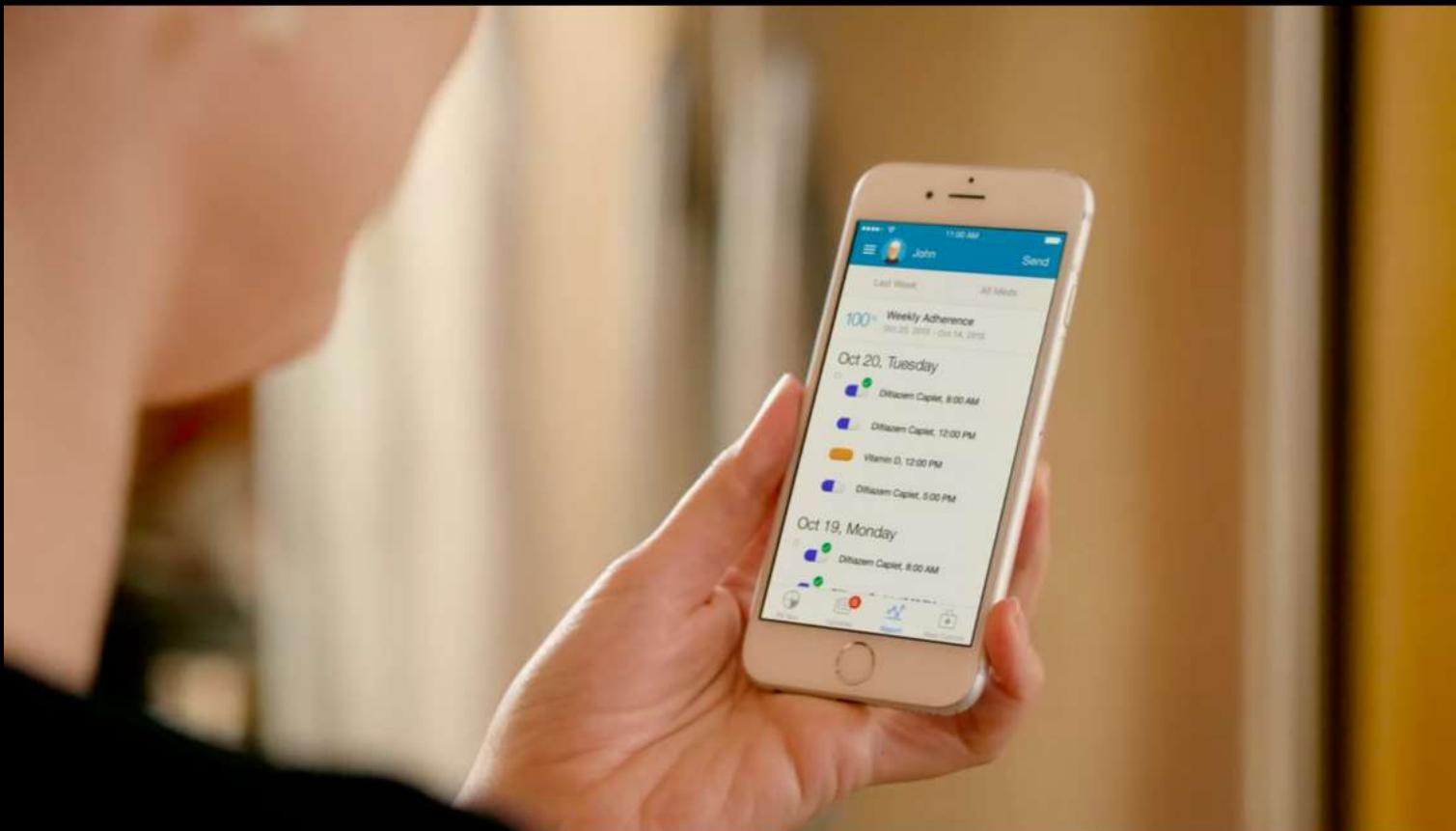
2021

7M
users

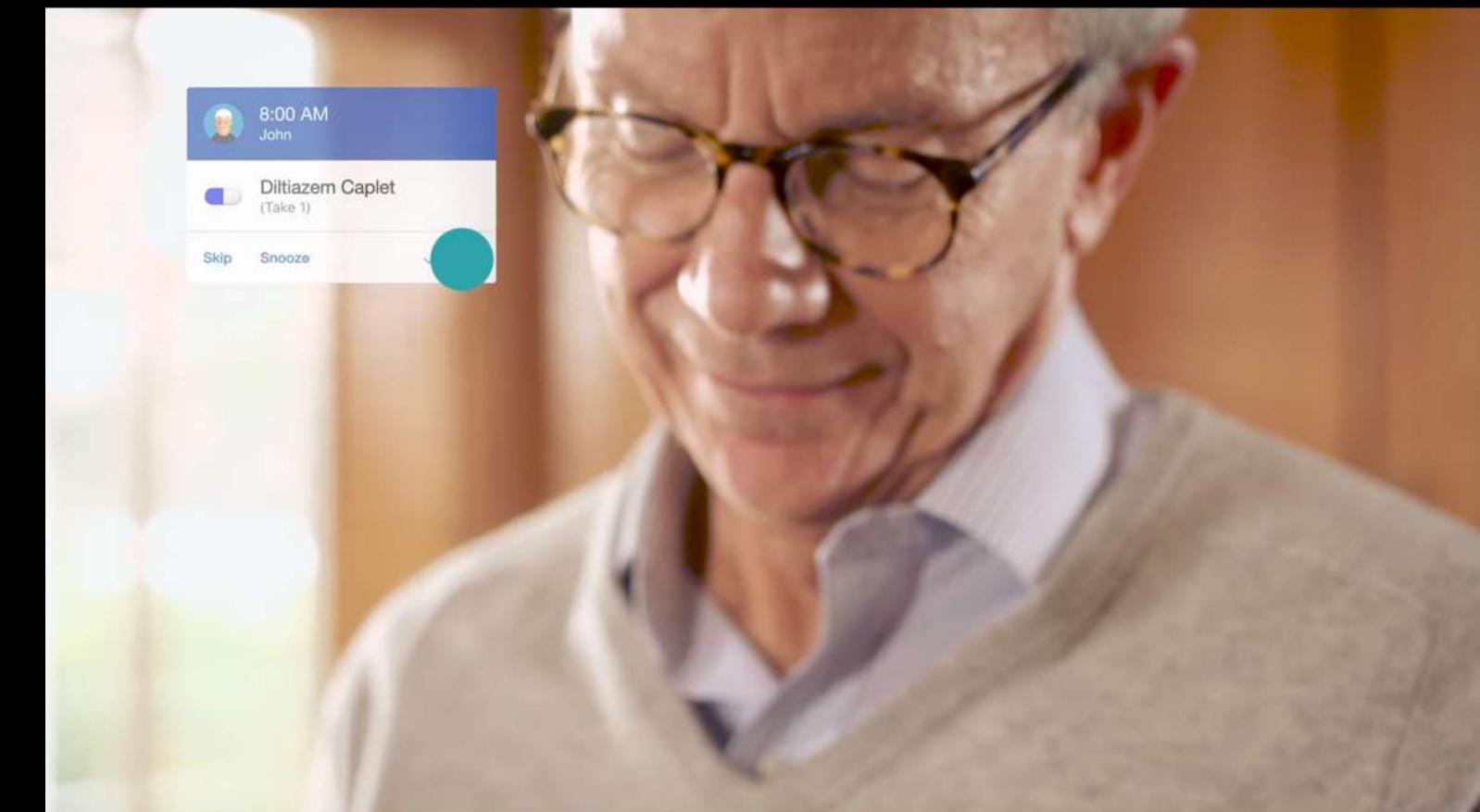
Medisafe

How It works?

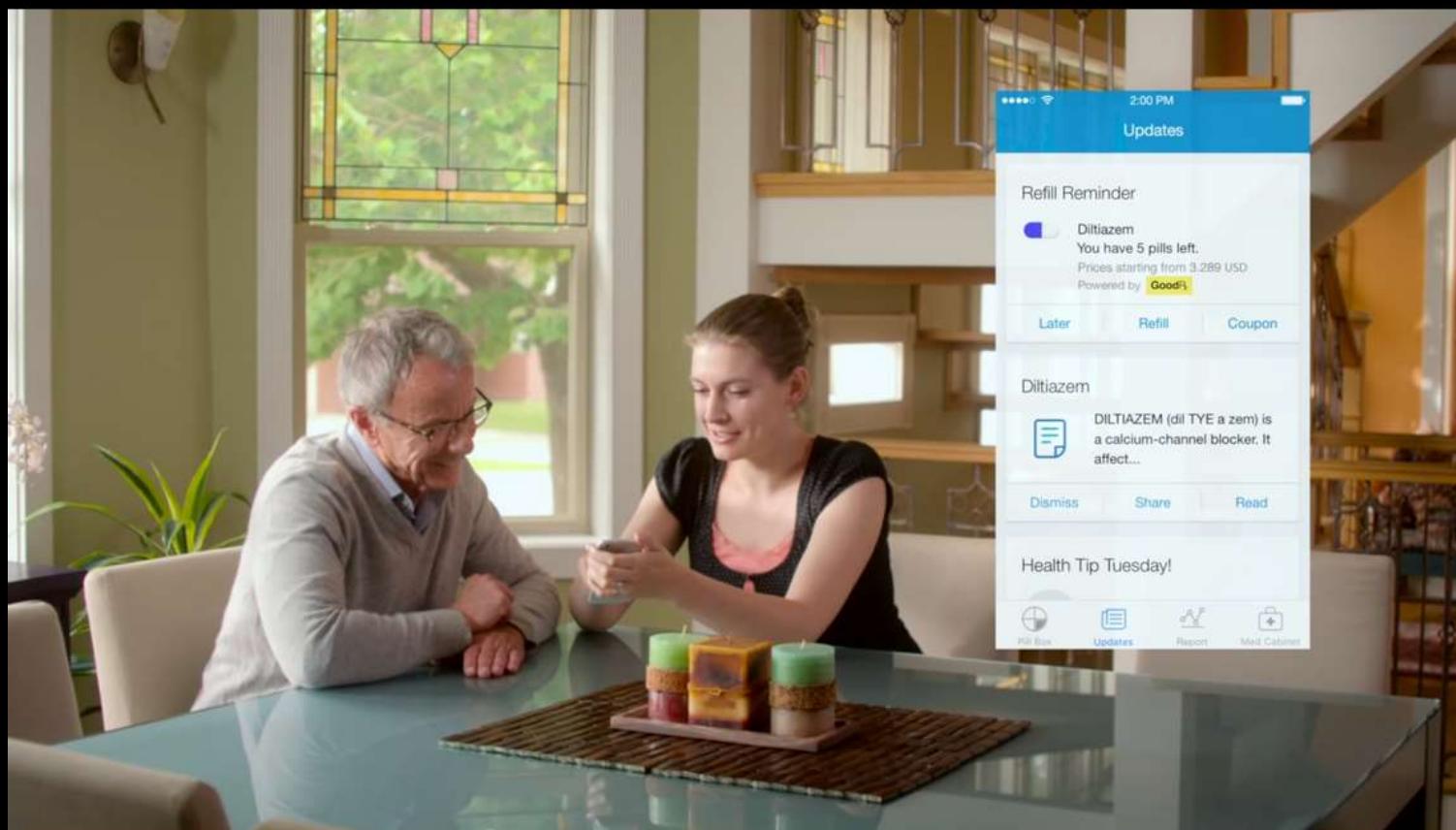




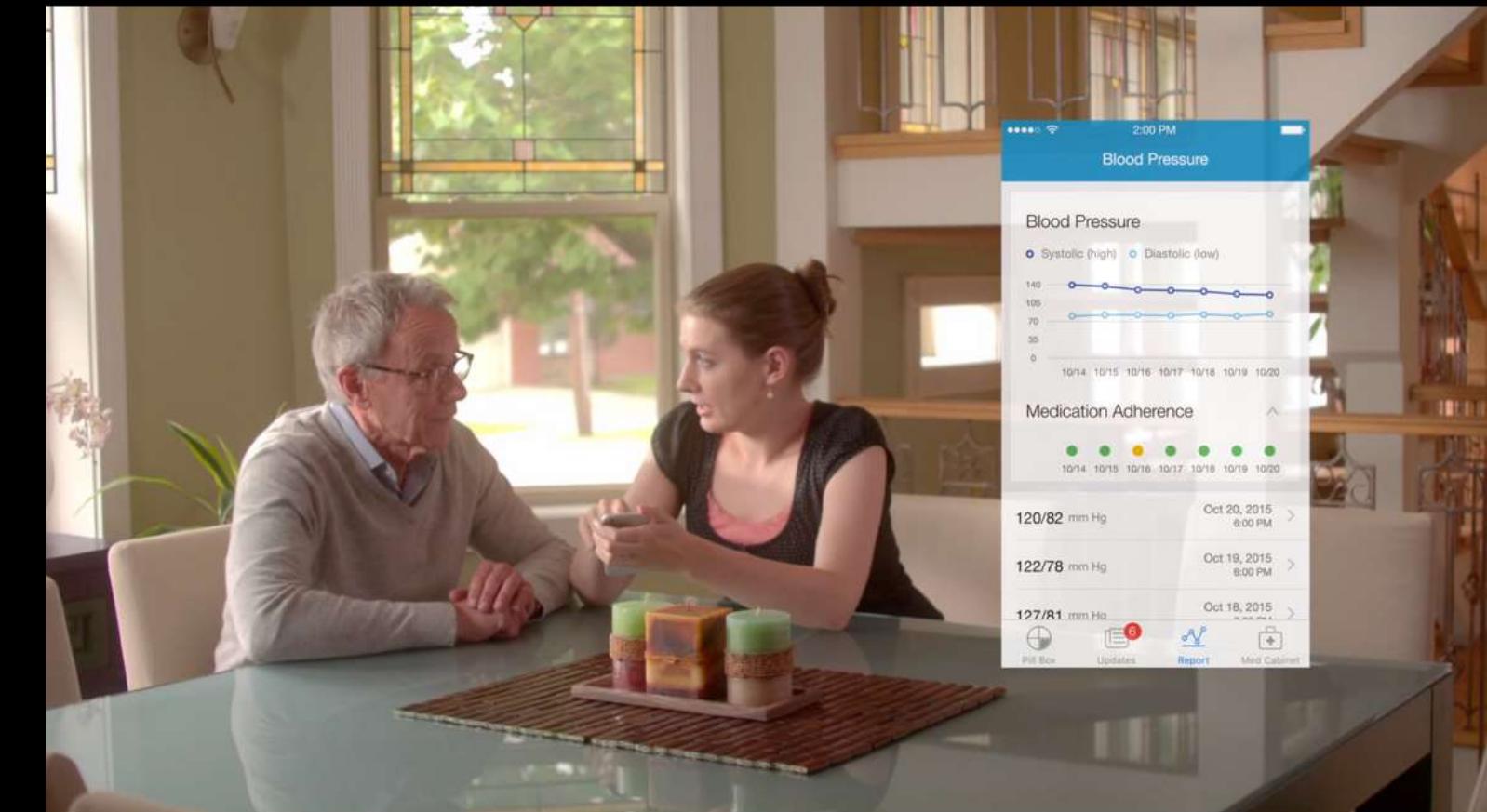
Organize medications



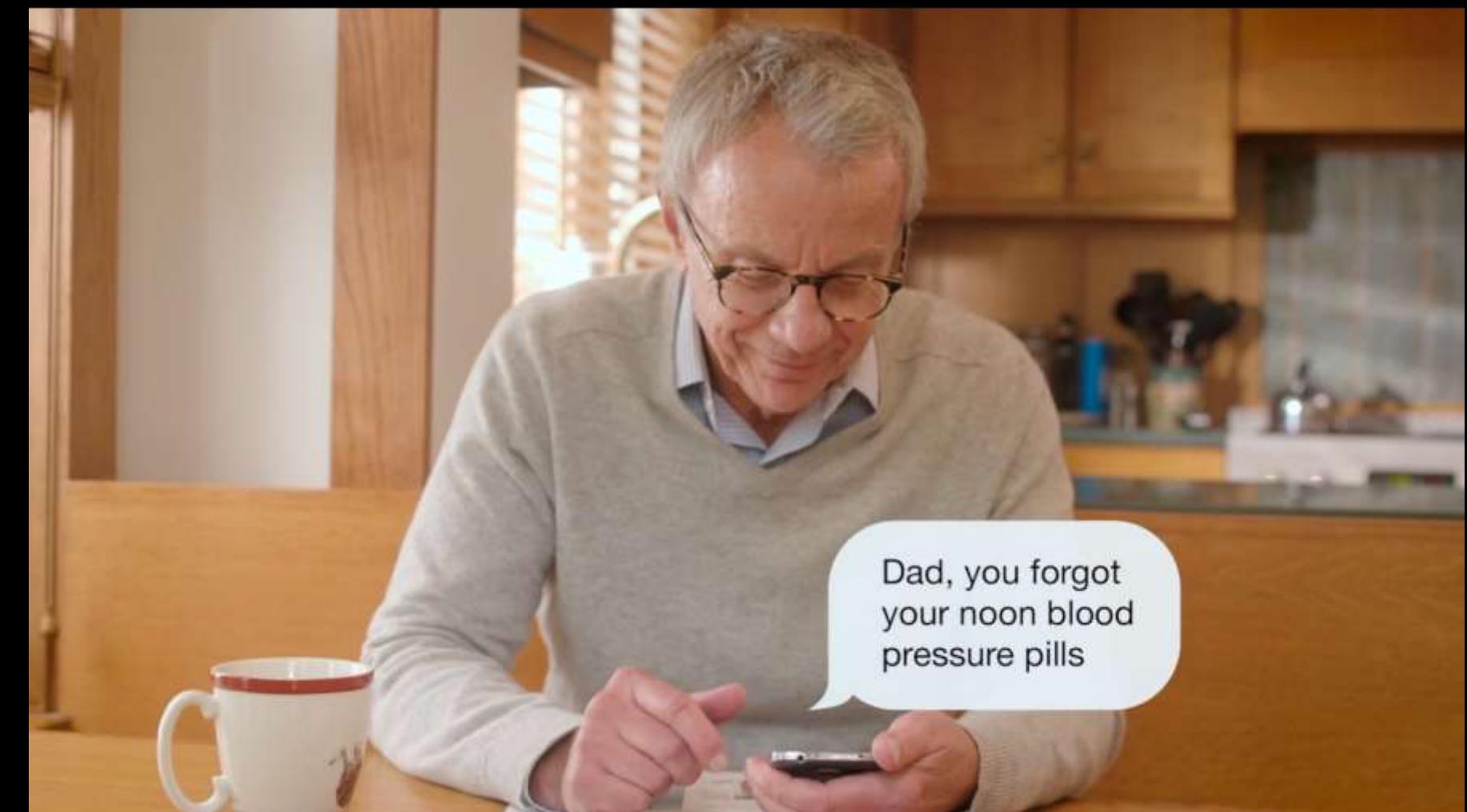
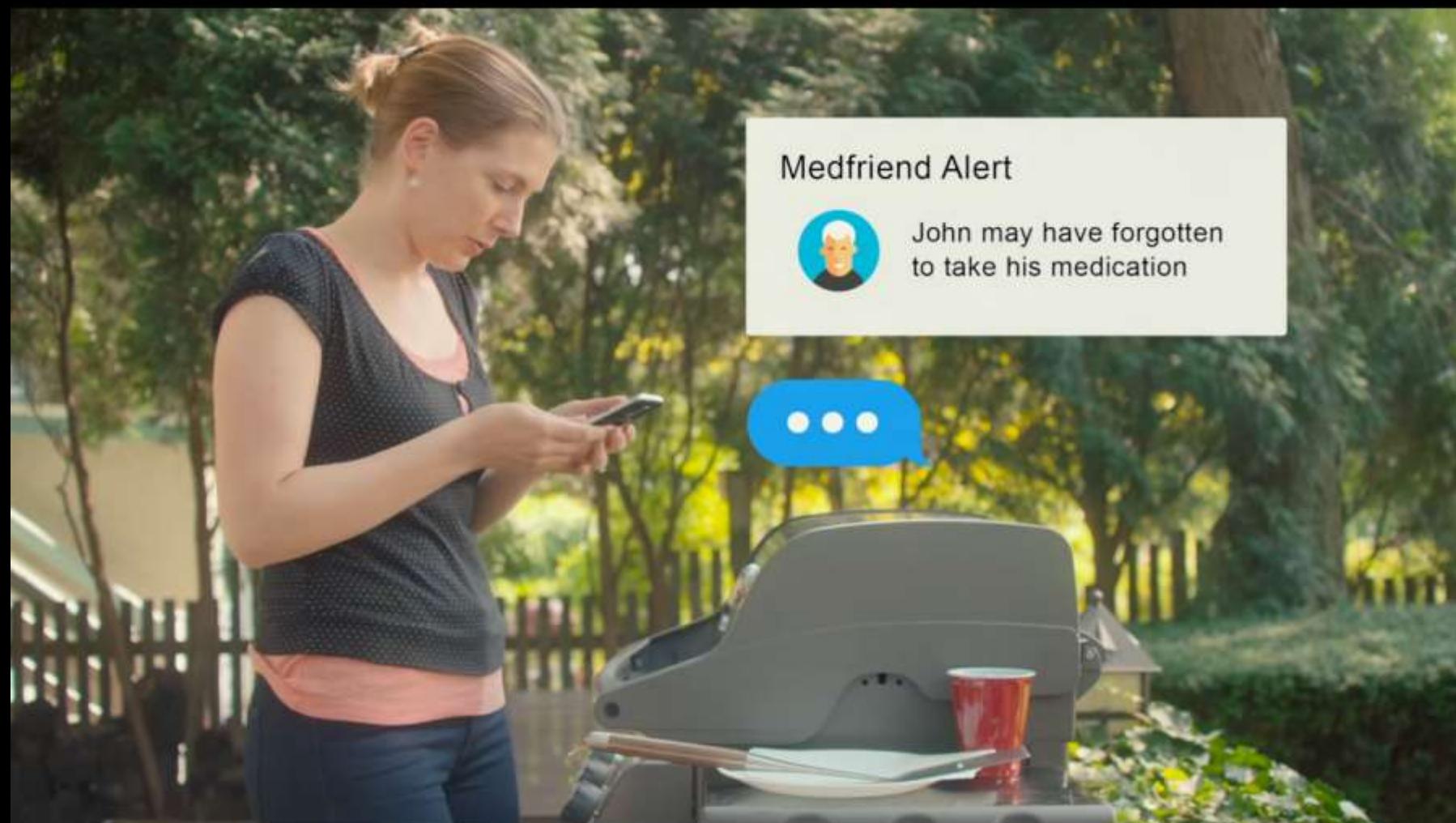
Notification



Personalized health information and report



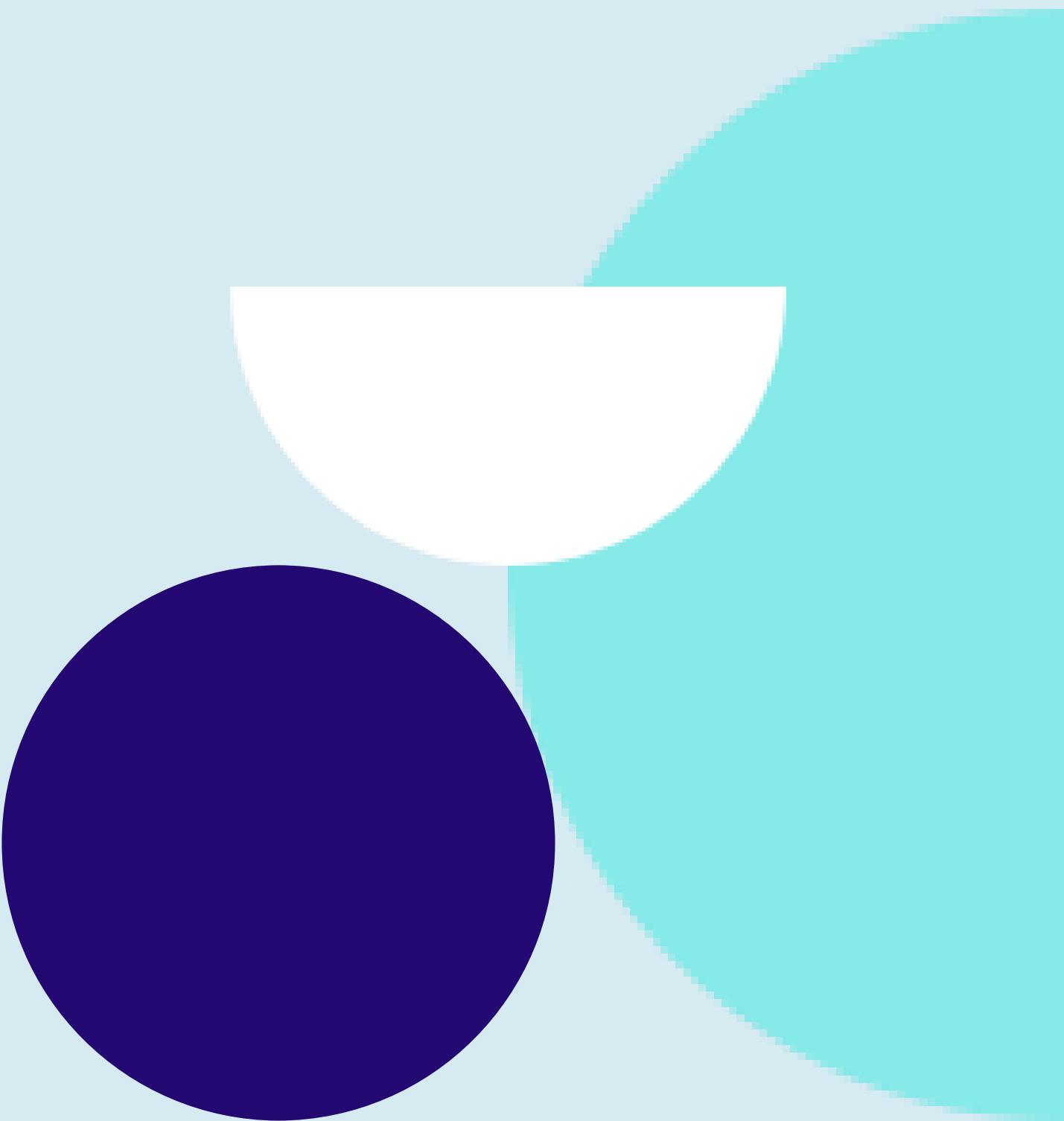
Share reports easily with doctors



Medfriend Alert

Recommendation and Opportunities

Next Steps?

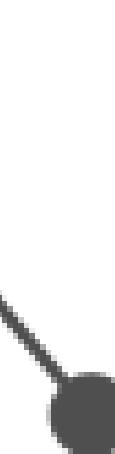




OASIS



**OUR VISION AND
MISSION**

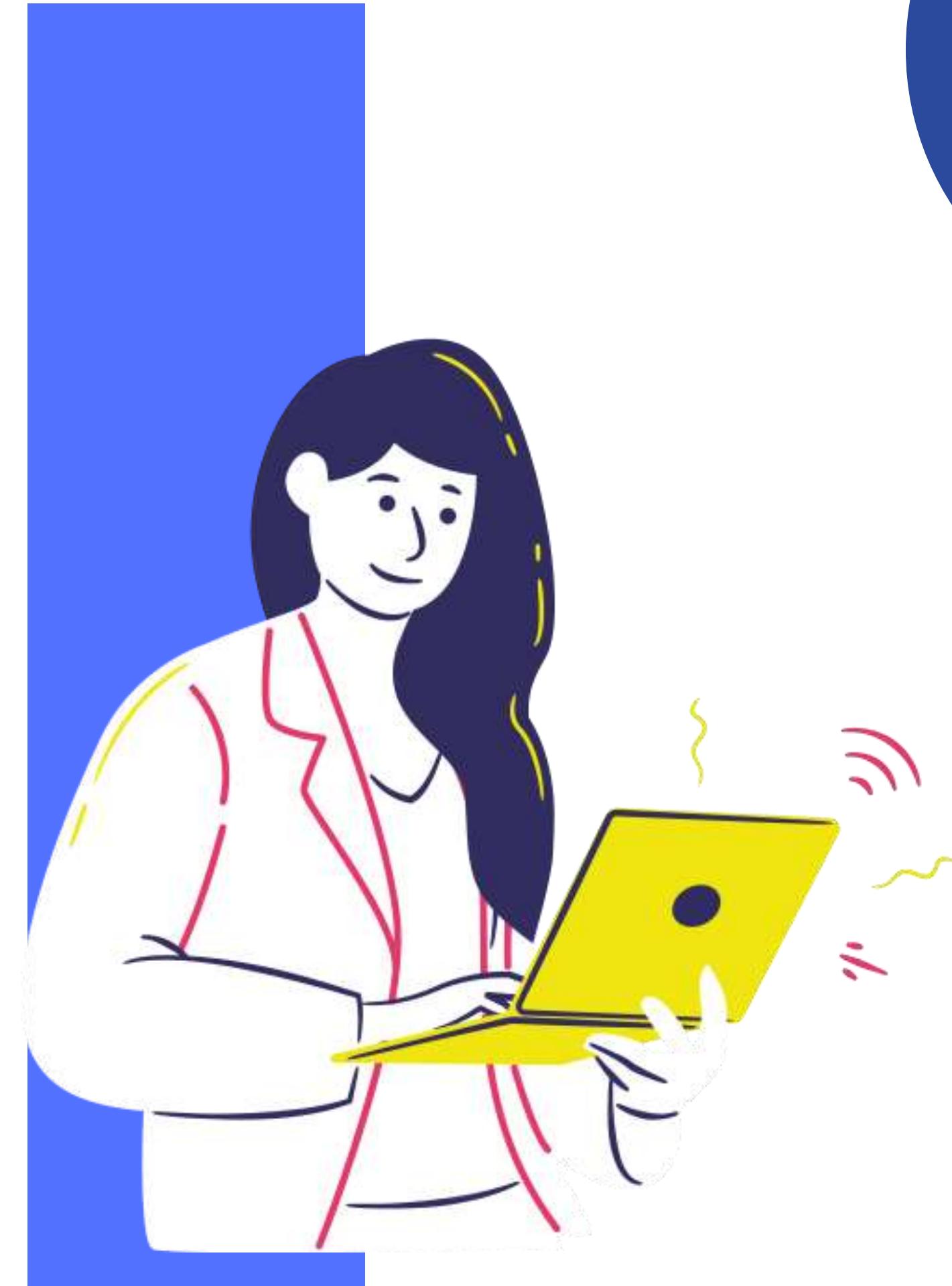


WHAT IS OASIS?

TECHNOLOGICAL SOLUTION

FLEXIBILITY

PERSONALIZATION





PATIENT'S RELIANCE
COMPLEX PROCESS
TECHNOLOGICAL FEAR FACTOR

The Solution: Oasis

Seamless EHR streamlining

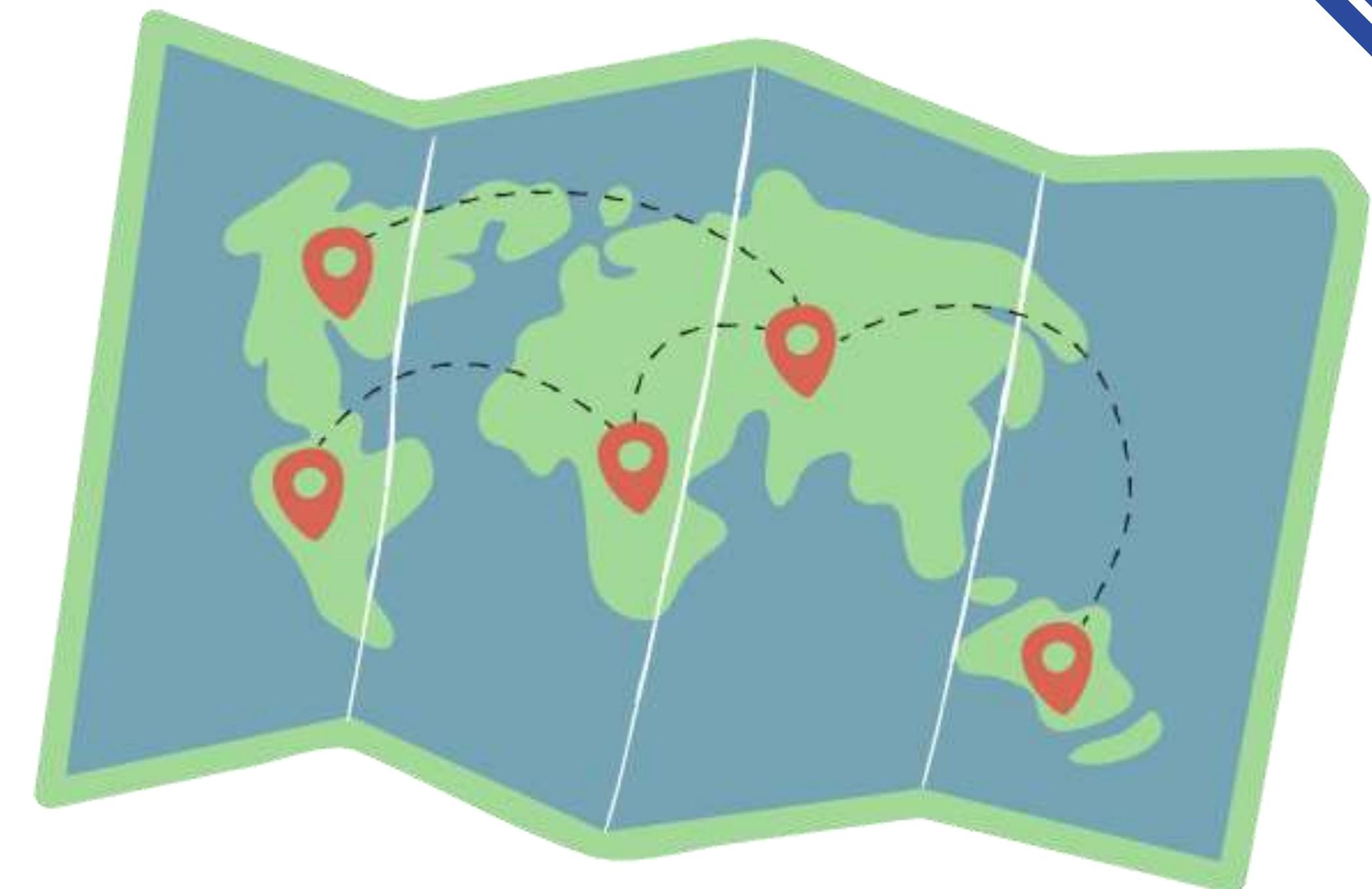
Recommendation system

Medical professional support

Administrative Simplification



The "Google Map" of CDM



why Build?

Shareholder's Equity

Scalability & Flexibility

Advanced EHR System



The Electronic Health Record

Pathway to understand a
patient's health

Holistic approach

Enhances recommendation

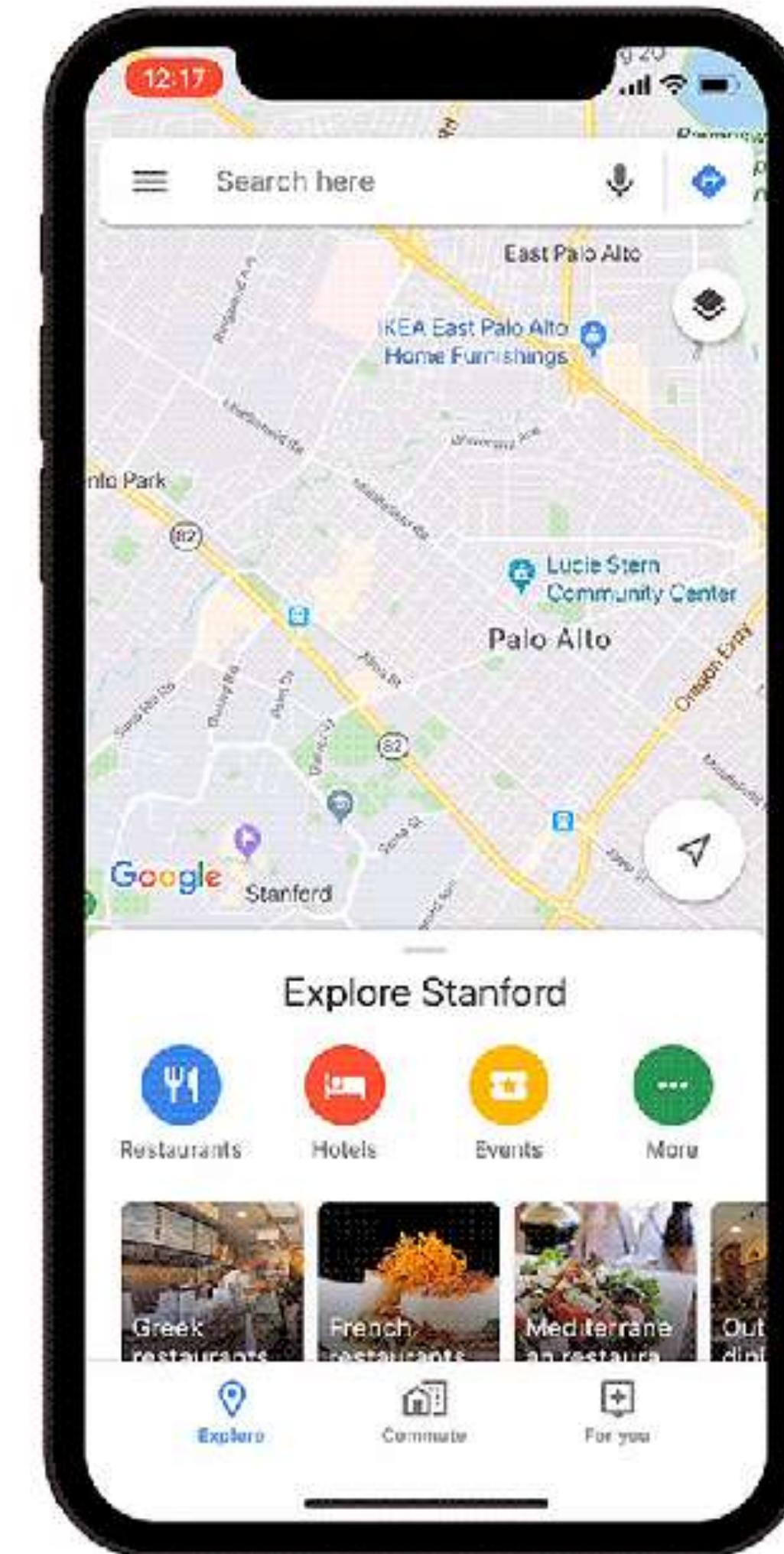
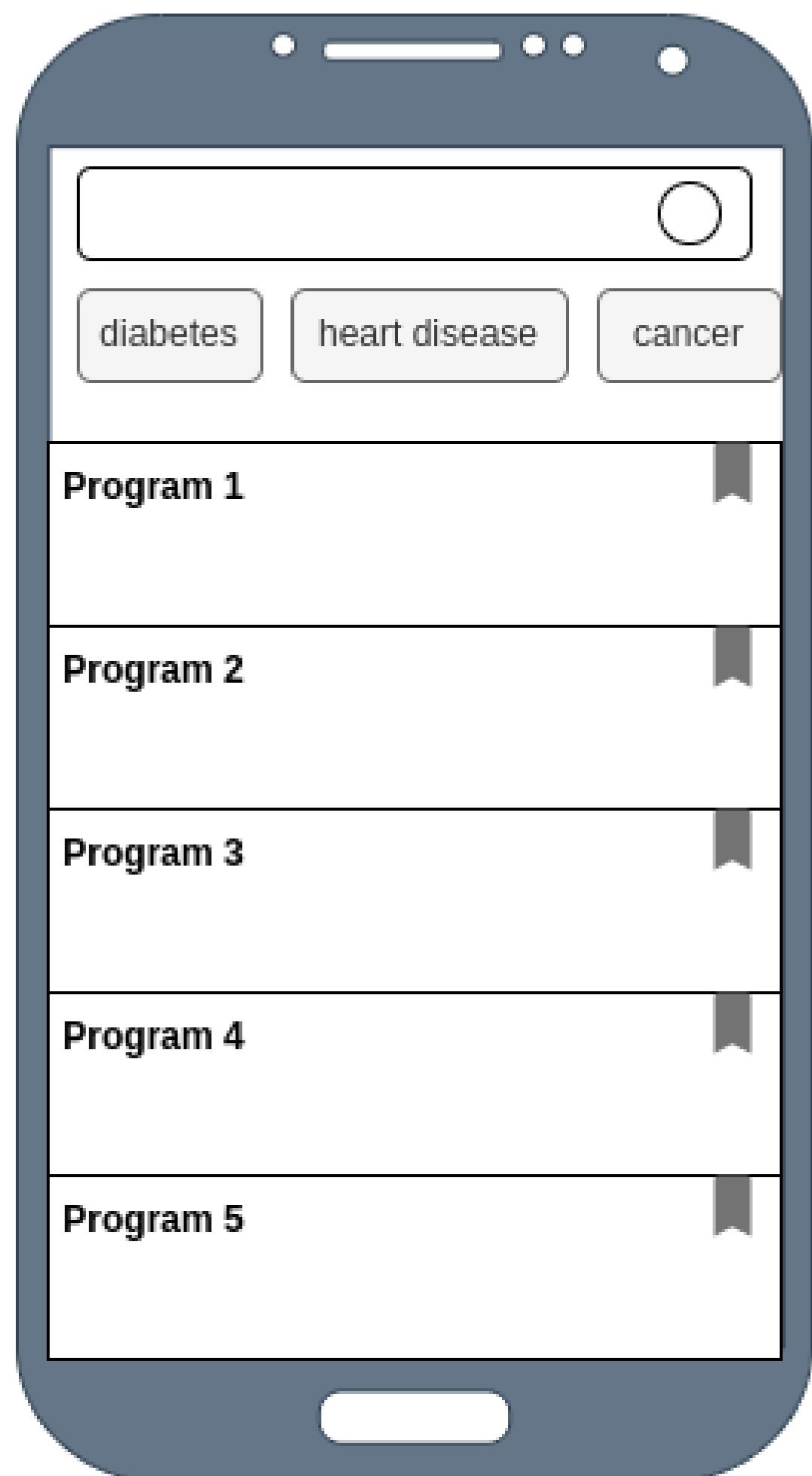


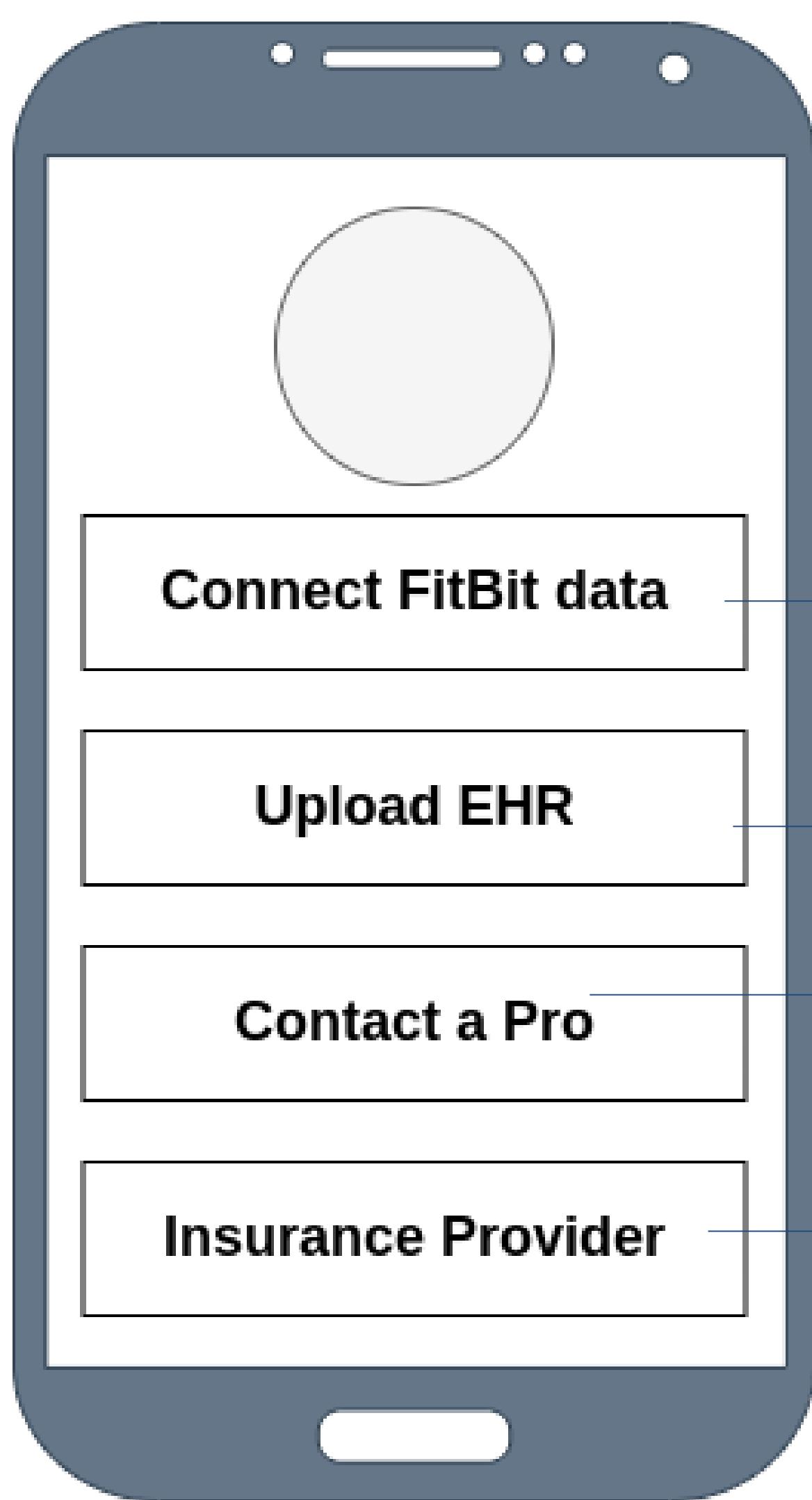
Medisafe's Limitation





App Demo



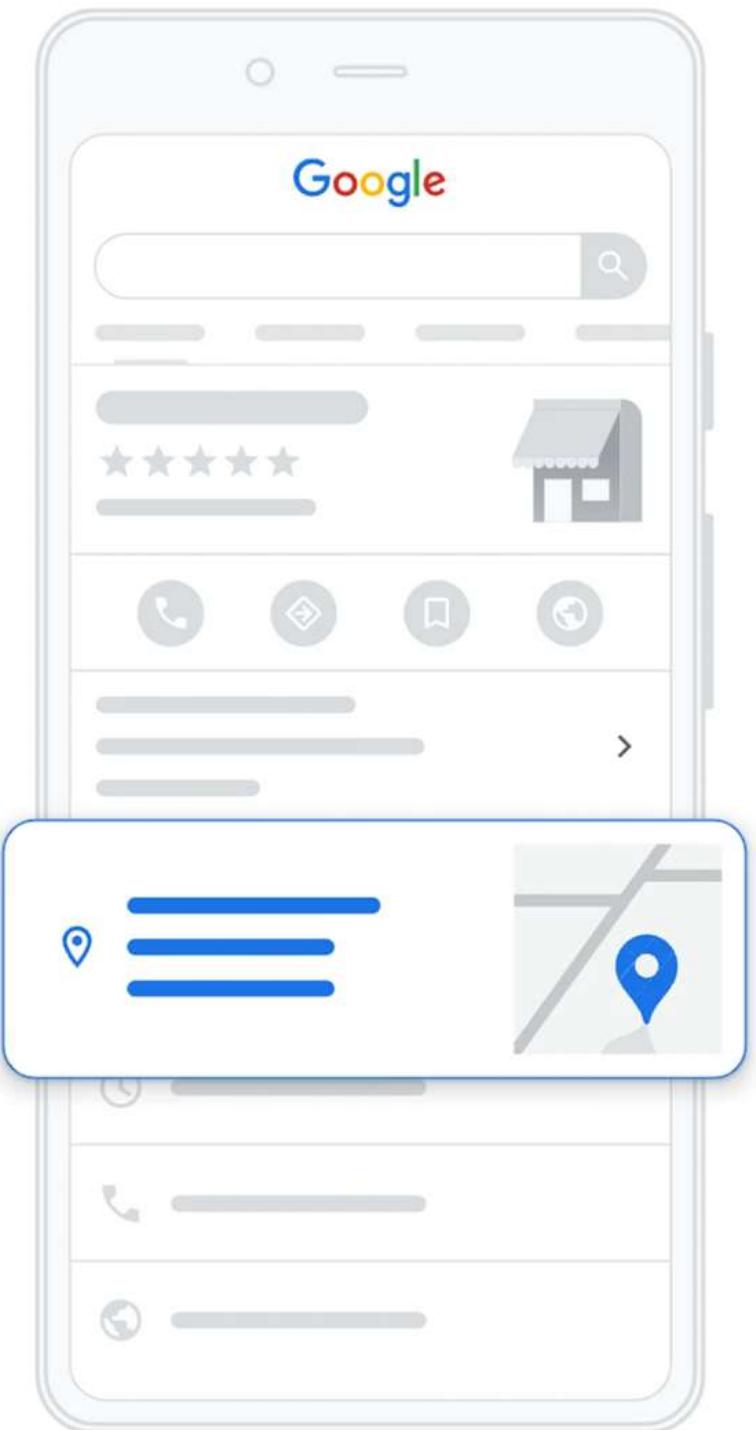
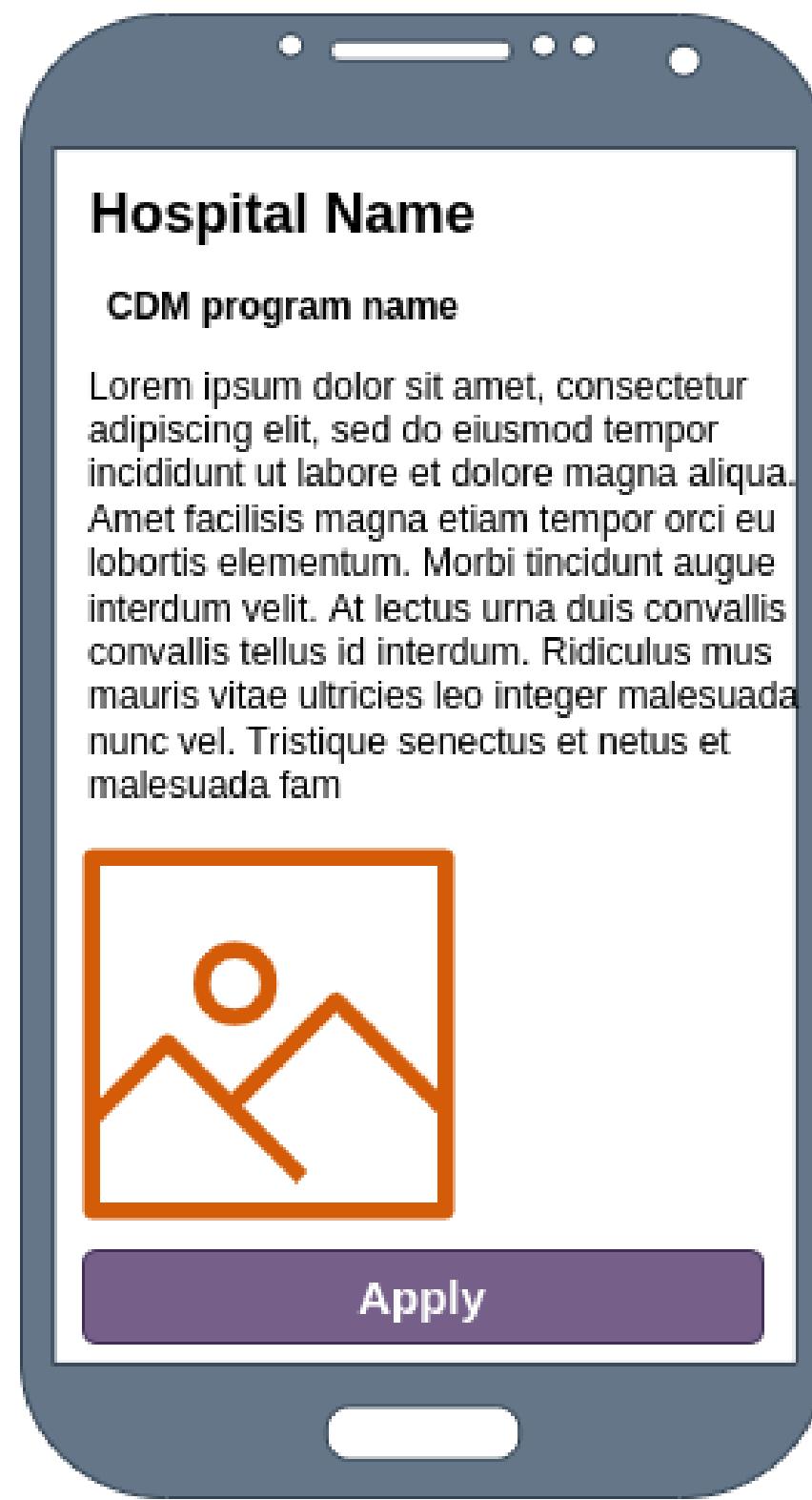


Allow users to easily access data from FitBit

Scan/Upload Electronic Health Record

Contact a medical professional

Connect to Insurance Provider's App and data



Create profile

Do you want to add a location customers can visit, like a store or office?

This location will show up on Google Maps and Search when customers are looking for your business

Yes

No

[Next](#)

1

Data Collection



2

Application Fee



Challenges and Obstacles

Legal Issues

HIPAA Act

Ethical Issue





Medical data protection

HIPAA compliance

Data collection and anonymity



**"Integrity is our
priority"**

