

Oasis: The Future of Chronic Disease Management

Team Oasis

Oliver Chou, Zhehao Li,
Bowen Murphy, Chris Kusmana



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The Issue at Hand

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Competitive Analysis

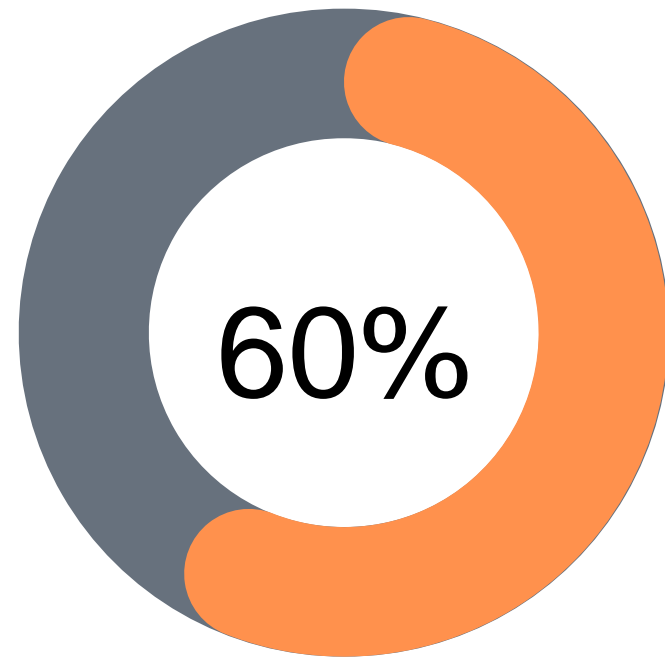
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Medisafe

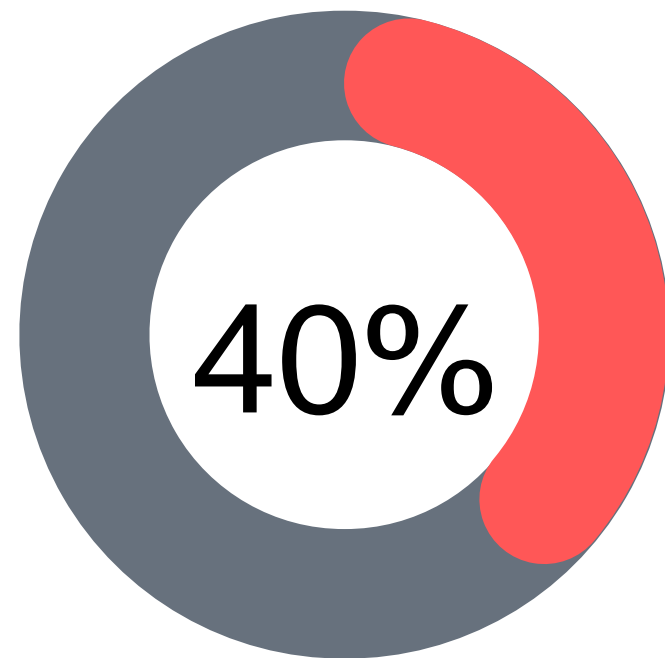
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Recommendation & Opportunities

1+ chronic diseases

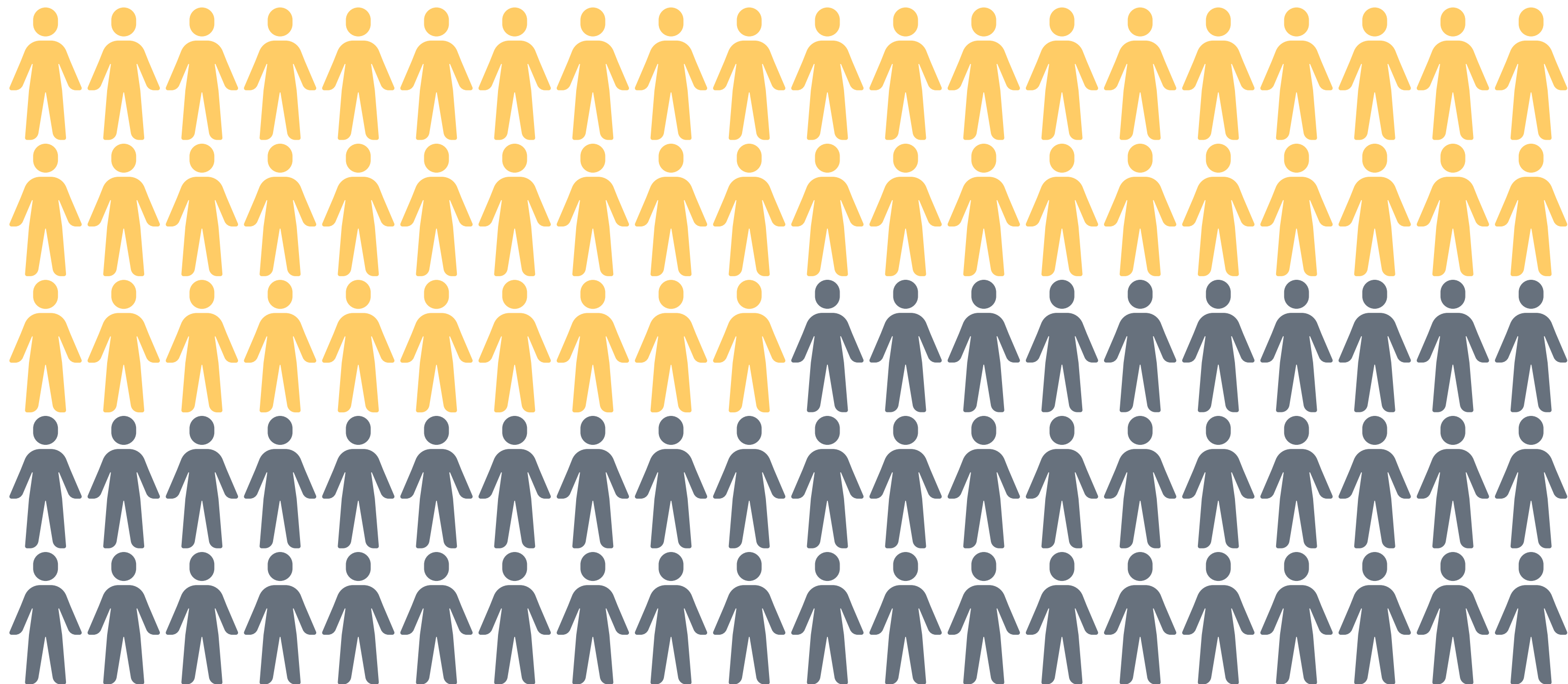


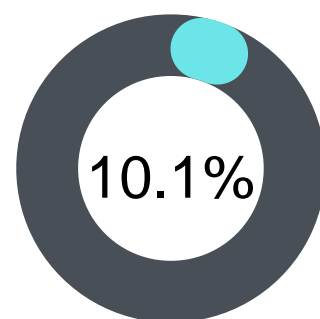
2+ chronic diseases



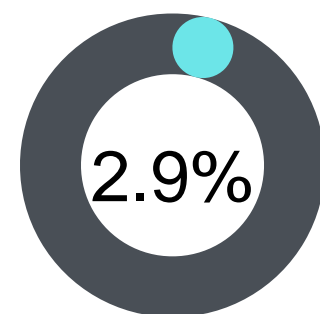
140 Million People in the US
125,000 Preventable Premature
Deaths with proper managment

Only 50% of patients who suffer from chronic diseases adhere to
treatment recommendations

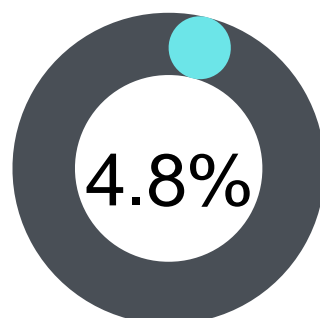




Financial Concerns



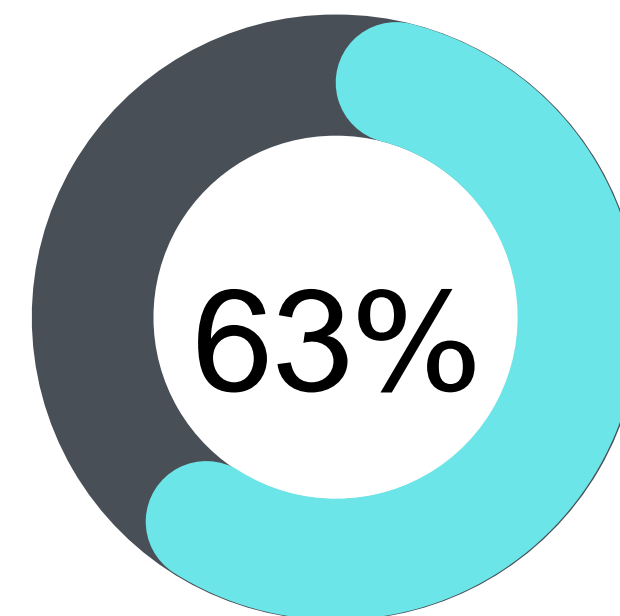
Treatment Complexity



General Doubts

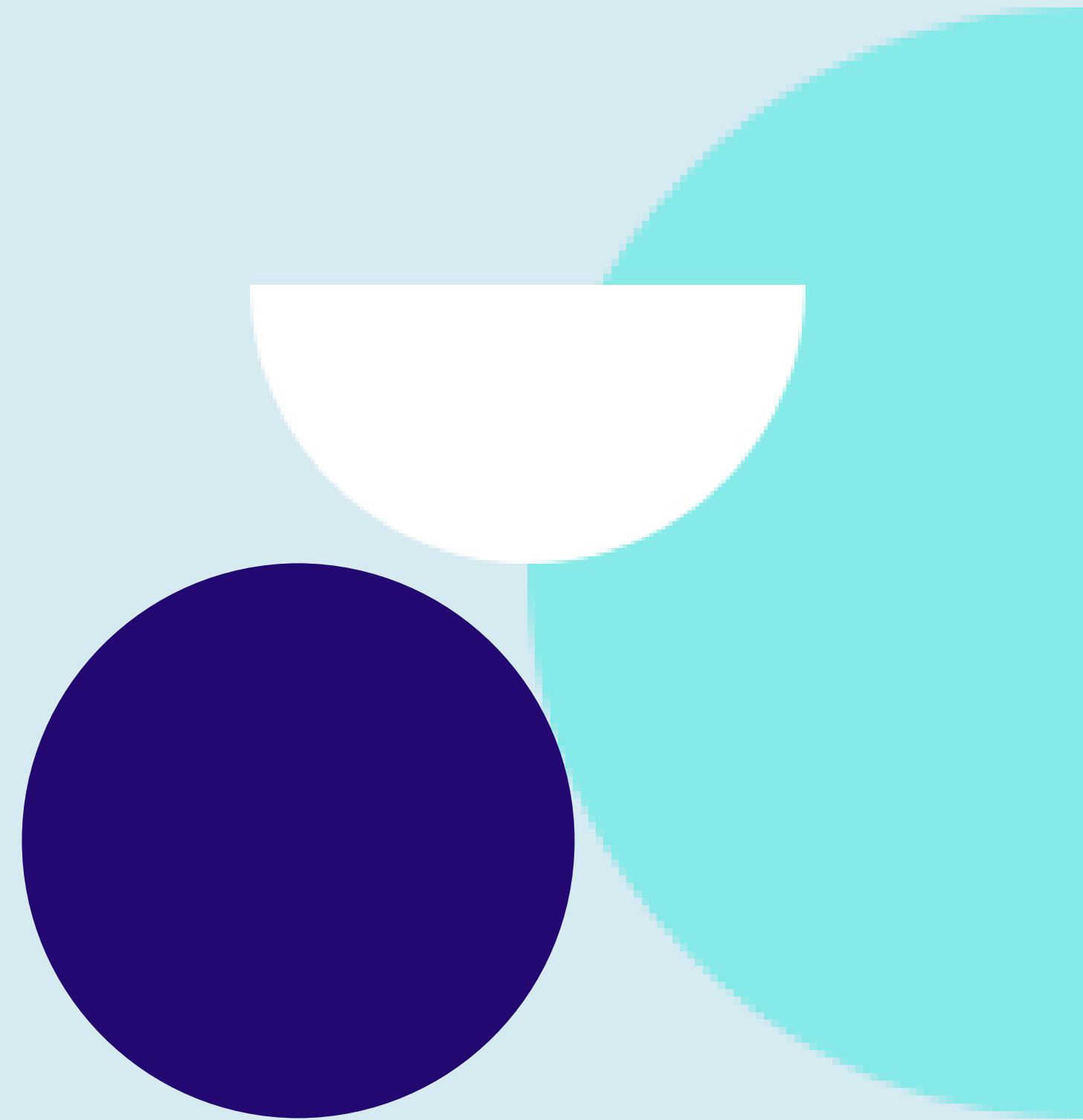


Worry of Side Effects



Forgetfulness

Competitive Analysis



1 Success rate

2 Users

3 Accessibility

4 Special Features

5 Compatibility with Google



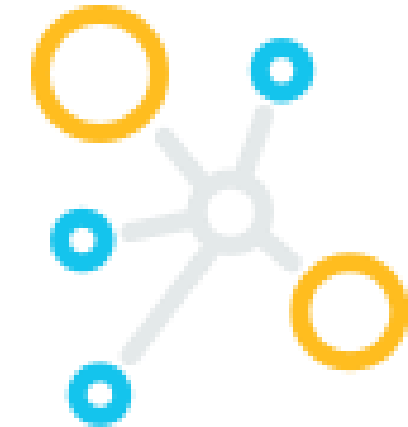
	Company	Medisafe	Omnicell	Glucose Buddy	BrightInsight
	Product Success Rate	90%	90%	70%	Data unavailable
	Business model	B2B / B2C	B2B	B2C	B2B
	Users	10 Million	2000+ companies	1 Million	Data unavailable
	Medical Professional Needed	No	Yes	No	Yes
	Pricing	Standard: Free Premium: \$2.99/m	Contract based	Standard: \$19.99 Premium: \$59.99/m	Contract Based

Special Features

 Medisafe

1

**JUST IN TIME INTERVENTION AI
MANAGEMENT**



2

**MEDICAL DATA
IMPLEMENTATION/REPORTS**



3

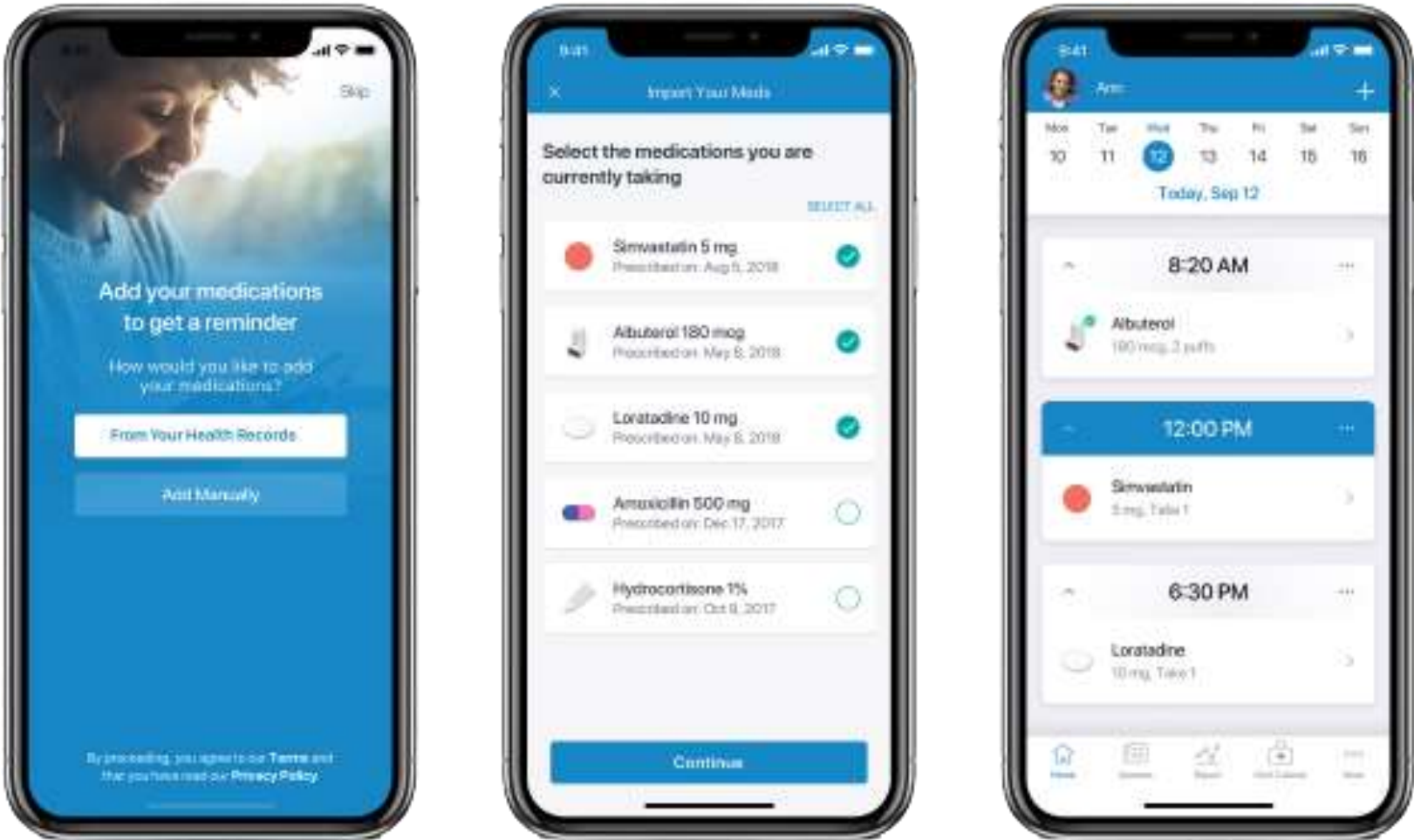
SUPPORT



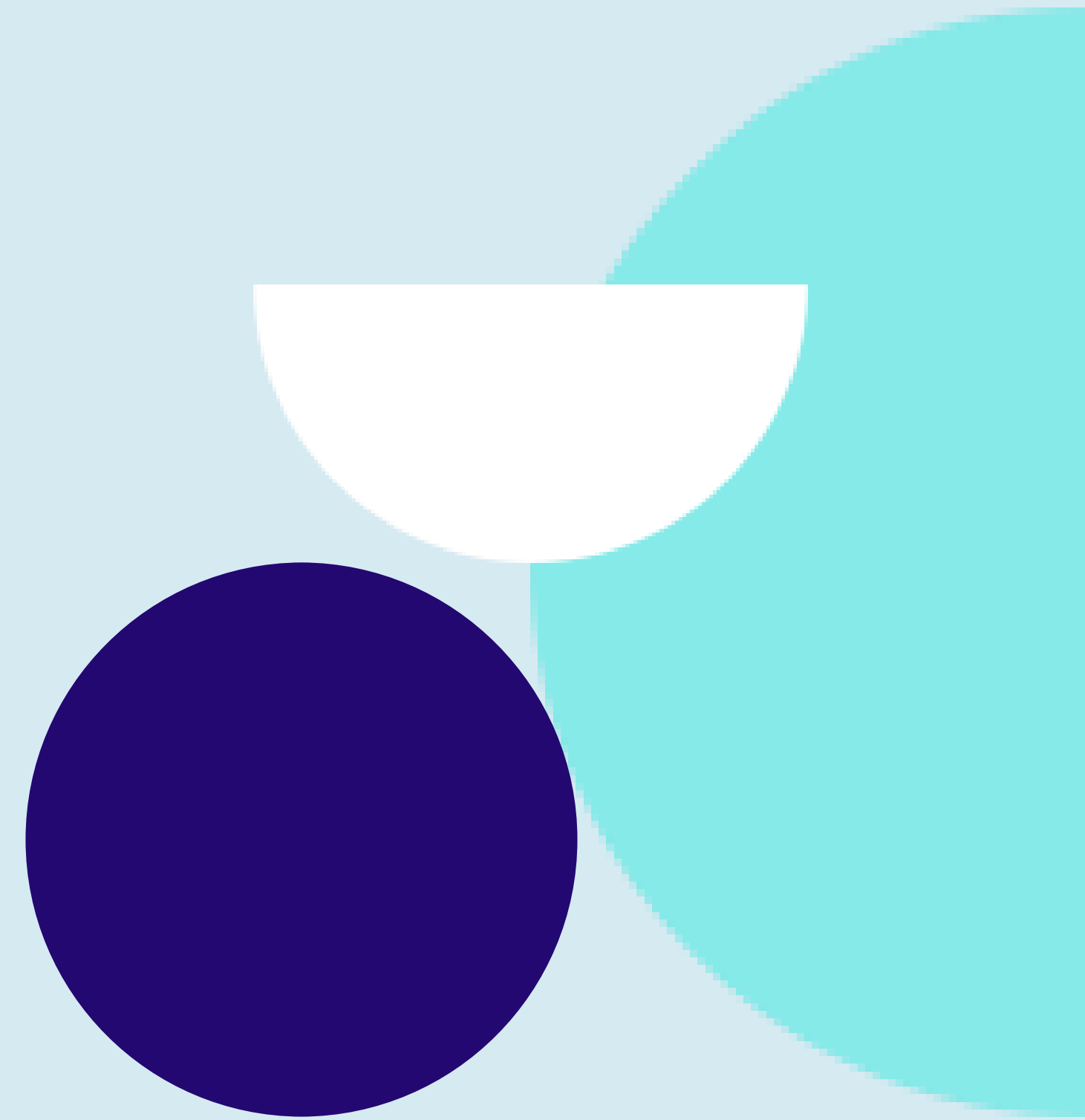
Founders	Omni Shor & Rotem Shor
Year Founded	2012
Head Quarters	Boston, MA
Revenue	\$15.4 Million
Total Funds Raised	\$51.5 Million
Employees	110
Users	10 Million



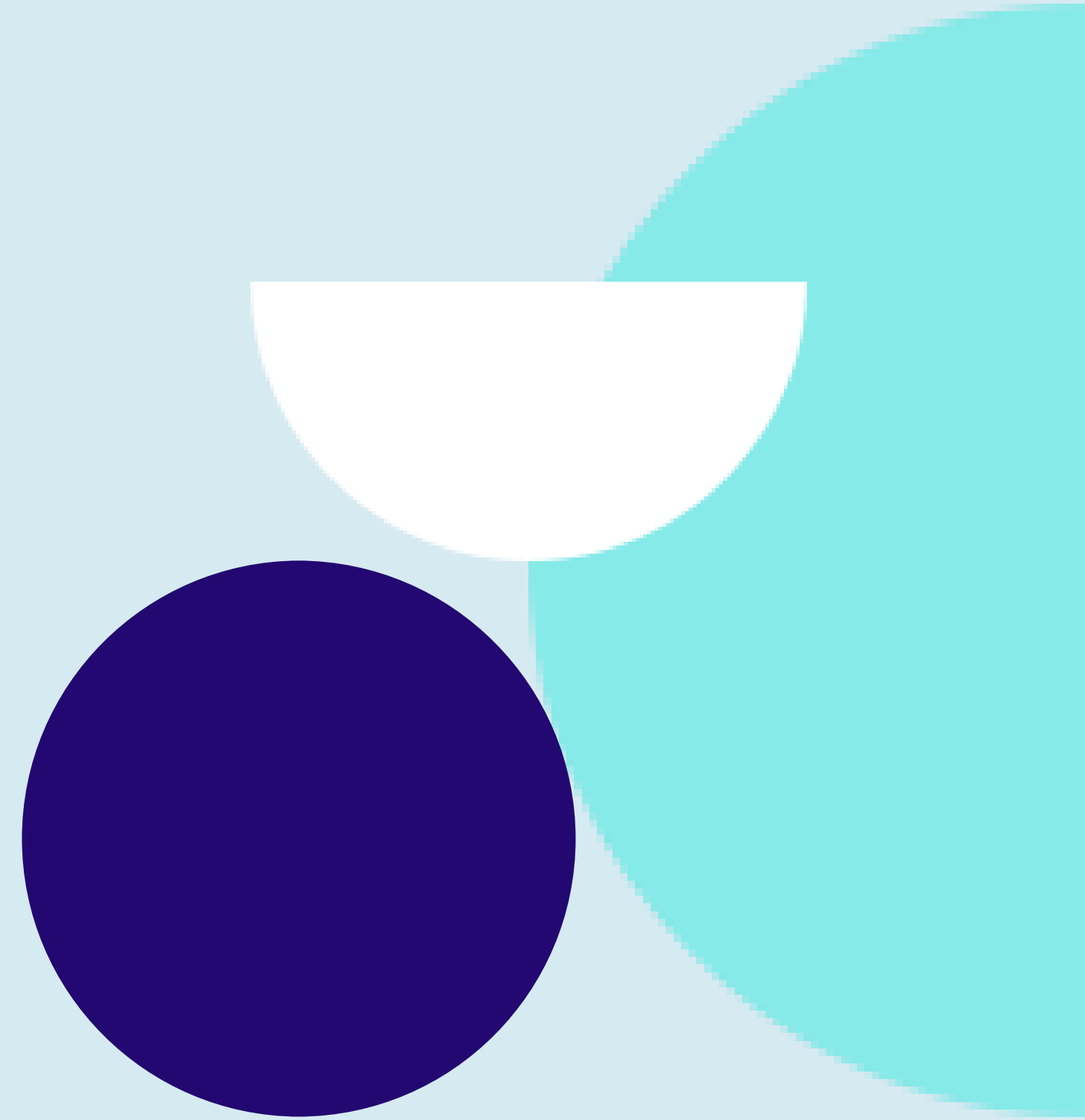
Company Profile



Why Medisafe?

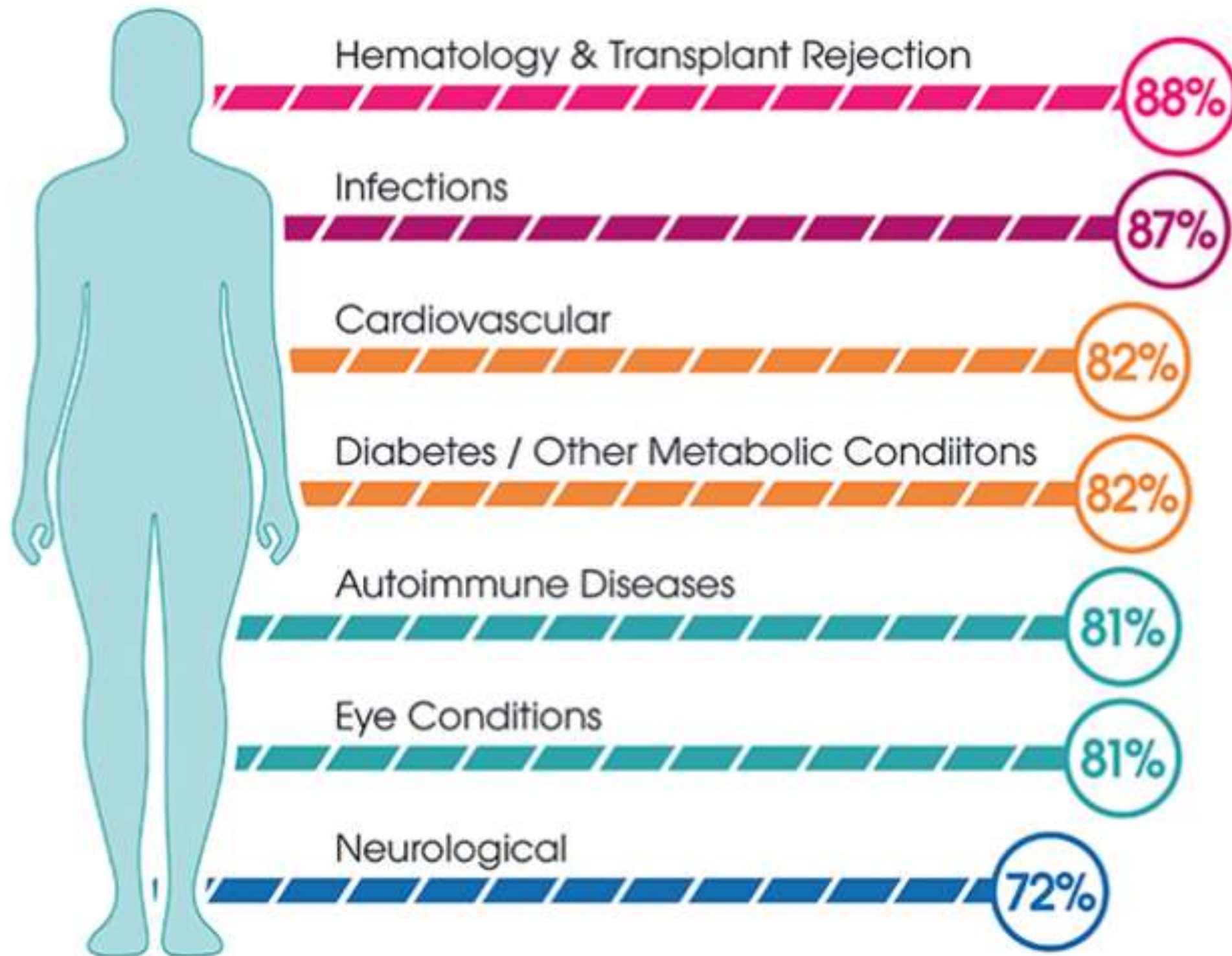


For Users



Adherence Rates by Type of Biologic Treatment

Medisafe Reported Drug Adherence By Condition



Worldwide medication adherence rates for most biologic conditions average **81% on Medisafe.**

Brain Tumor



Multiple Myeloma



Epilepsy & Pain



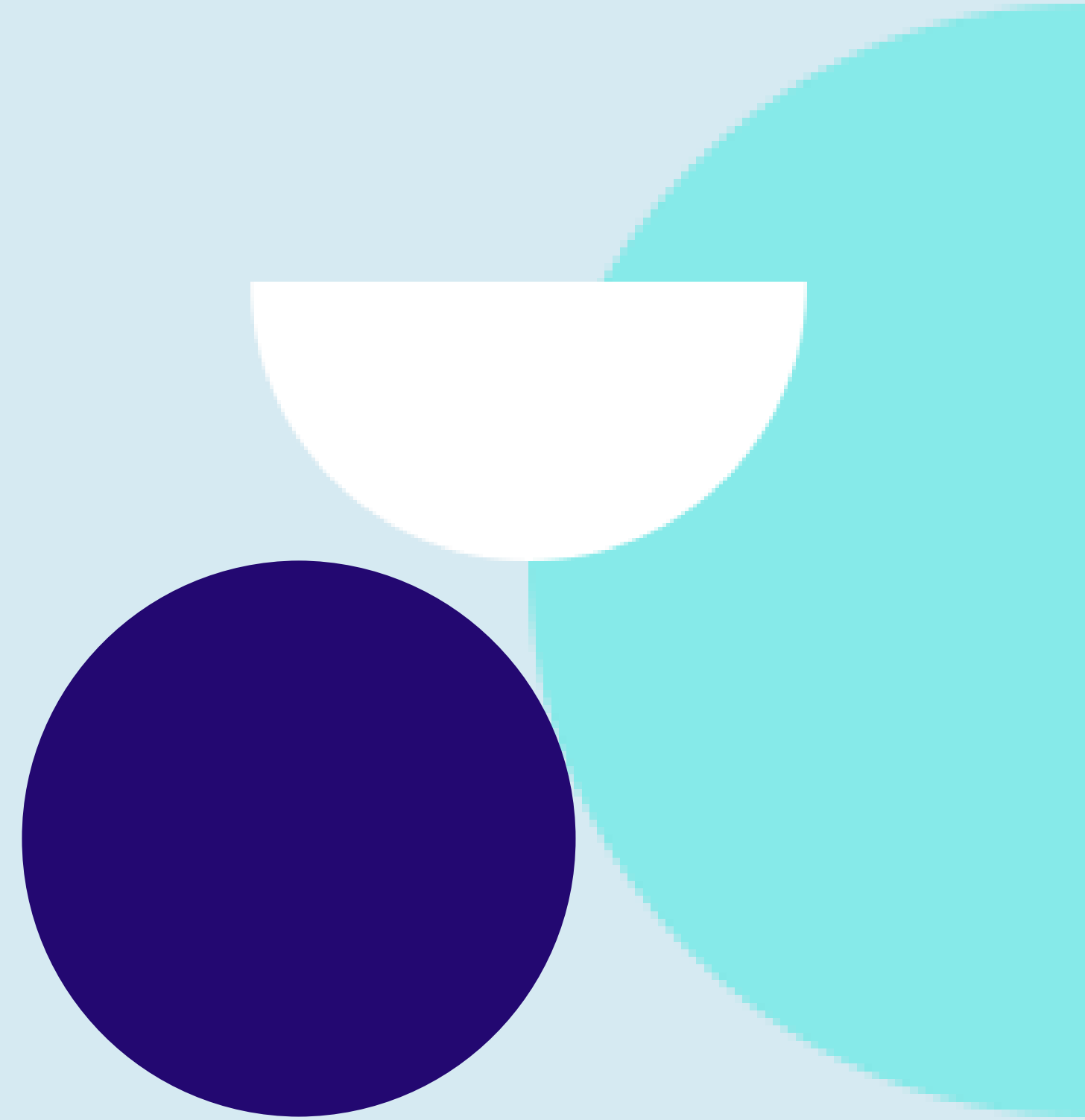
Kidney Disease



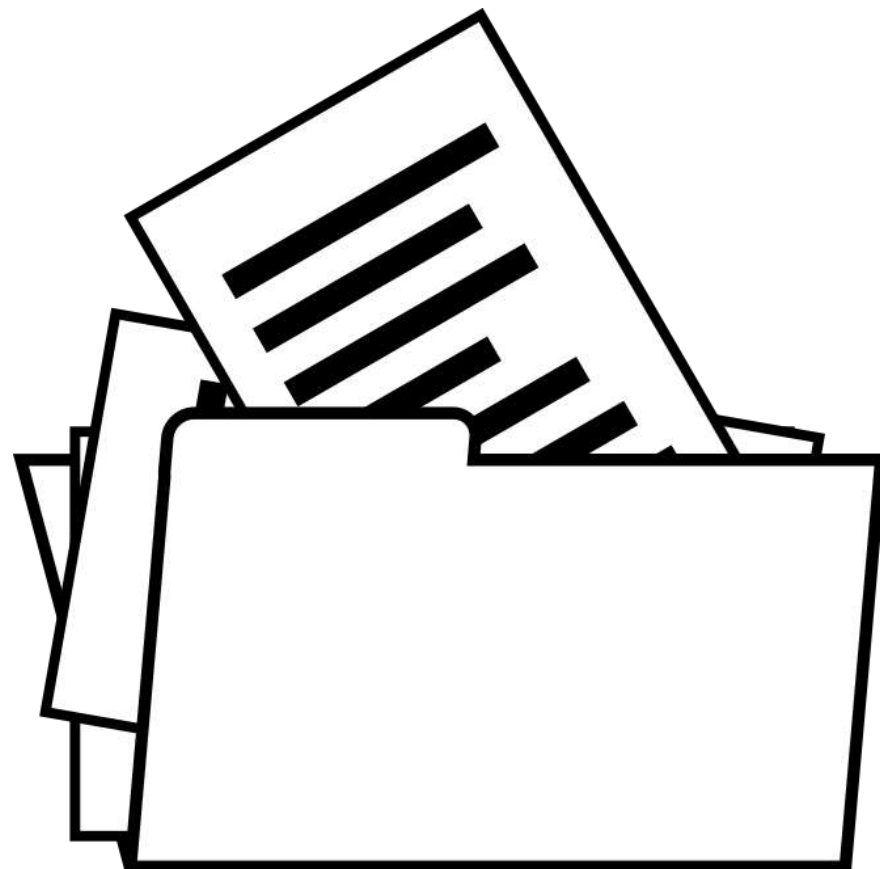
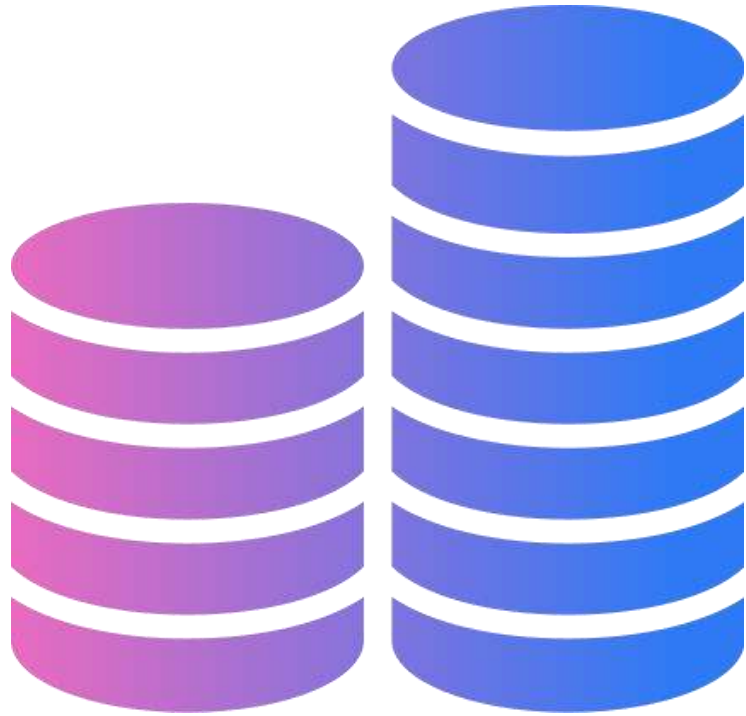
Crohn's Disease



For Google

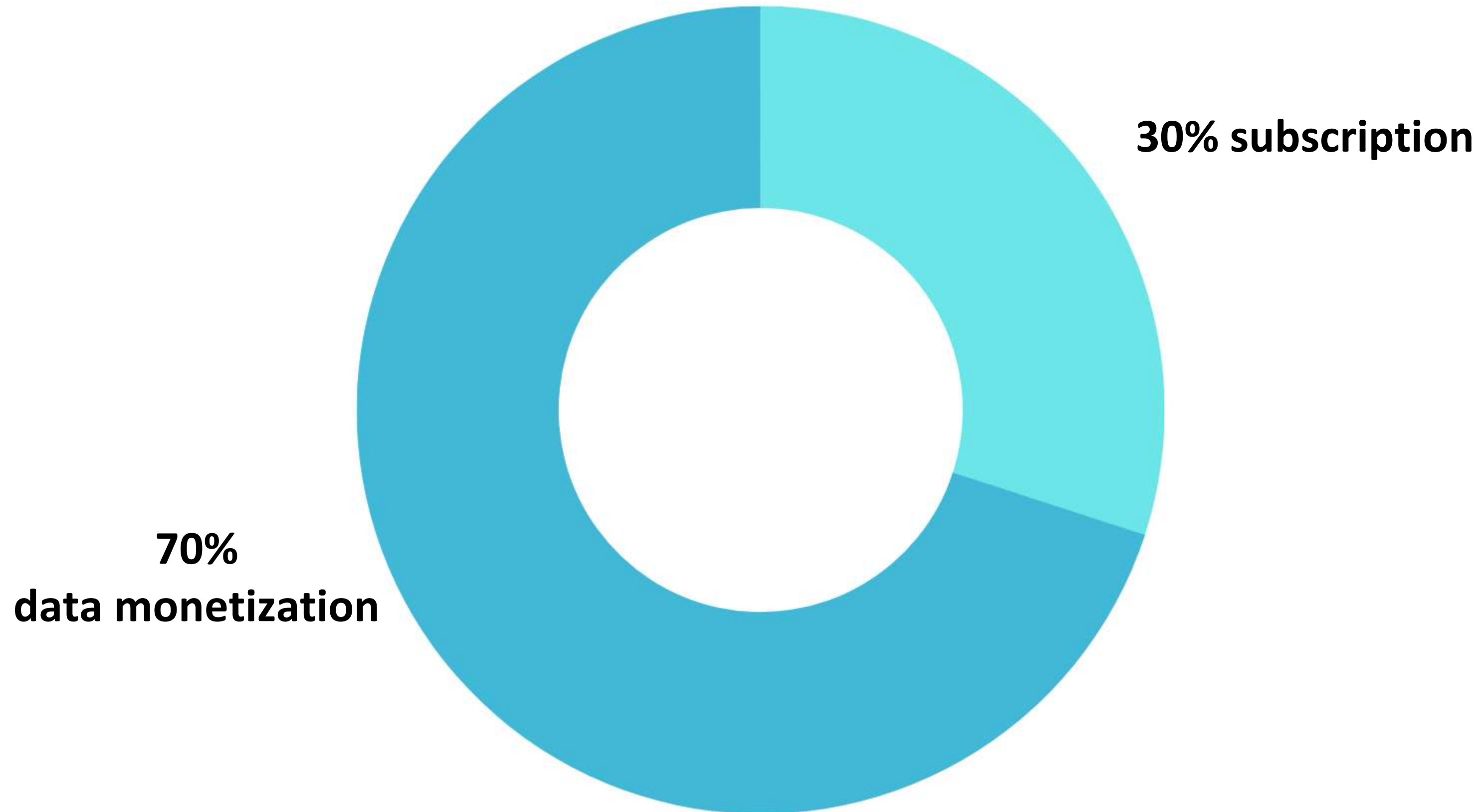


LARGE EXISTING USER BASE AND DATABASE



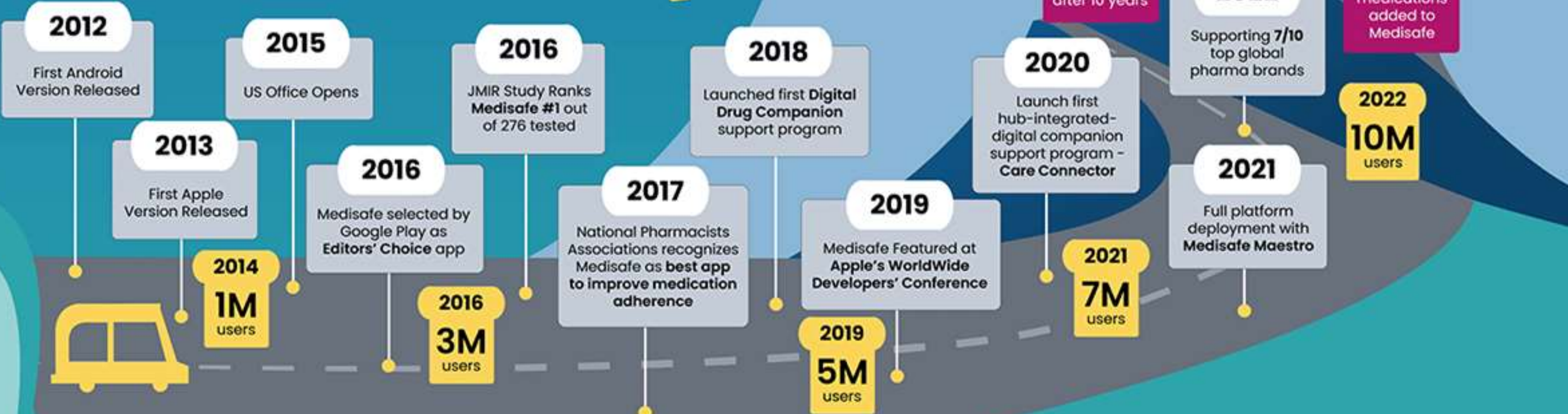
- 10 million users
- 4 billion individual dosage behaviors
- 800 million patient journey engagements
- 35 million medications added to its DB

Revenue Source



10 YEARS

For over 10 years, Medisafe is paving the way towards connected health.



800M patient journey engagements

4B reminders created

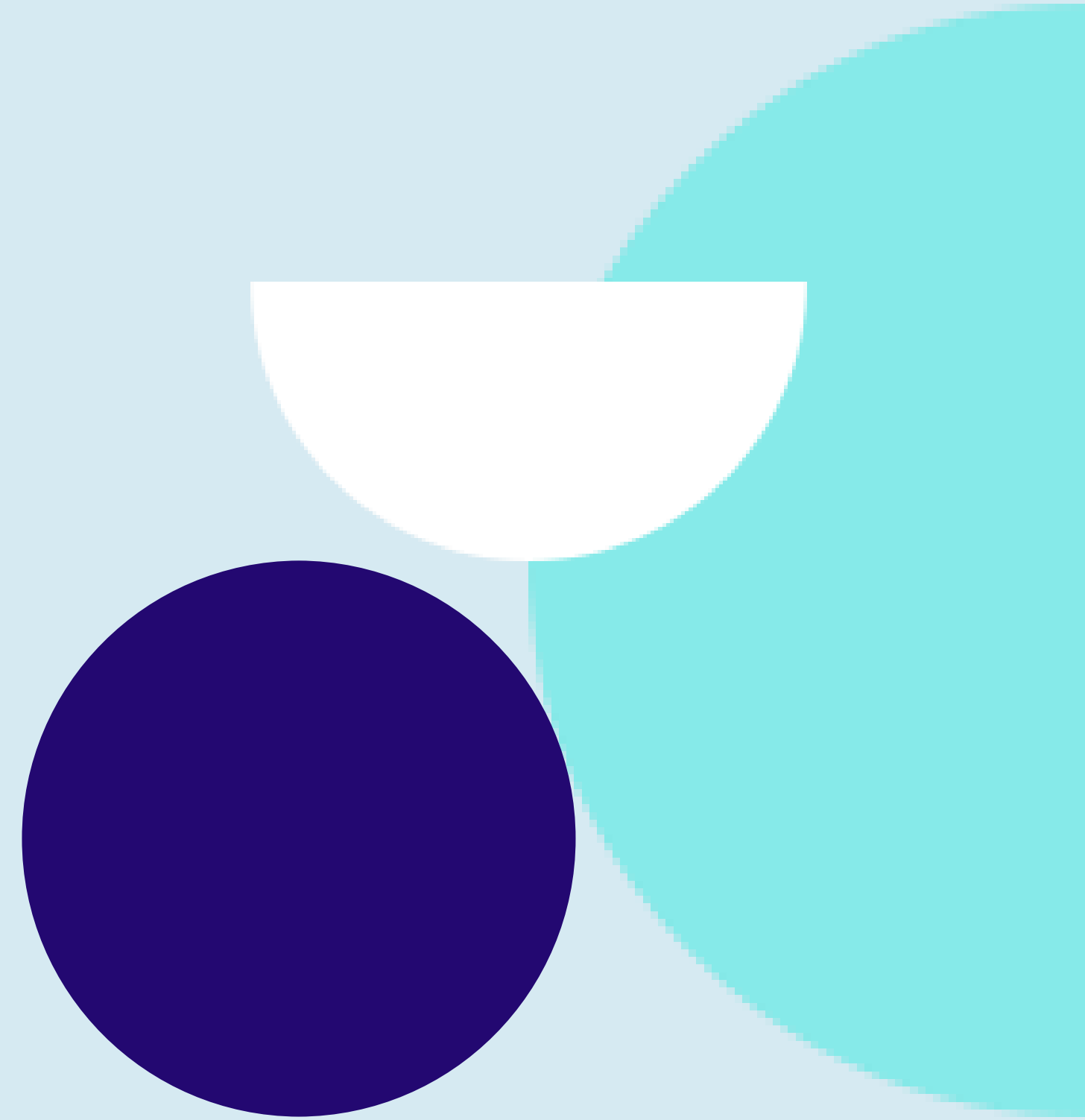
1M appointments scheduled

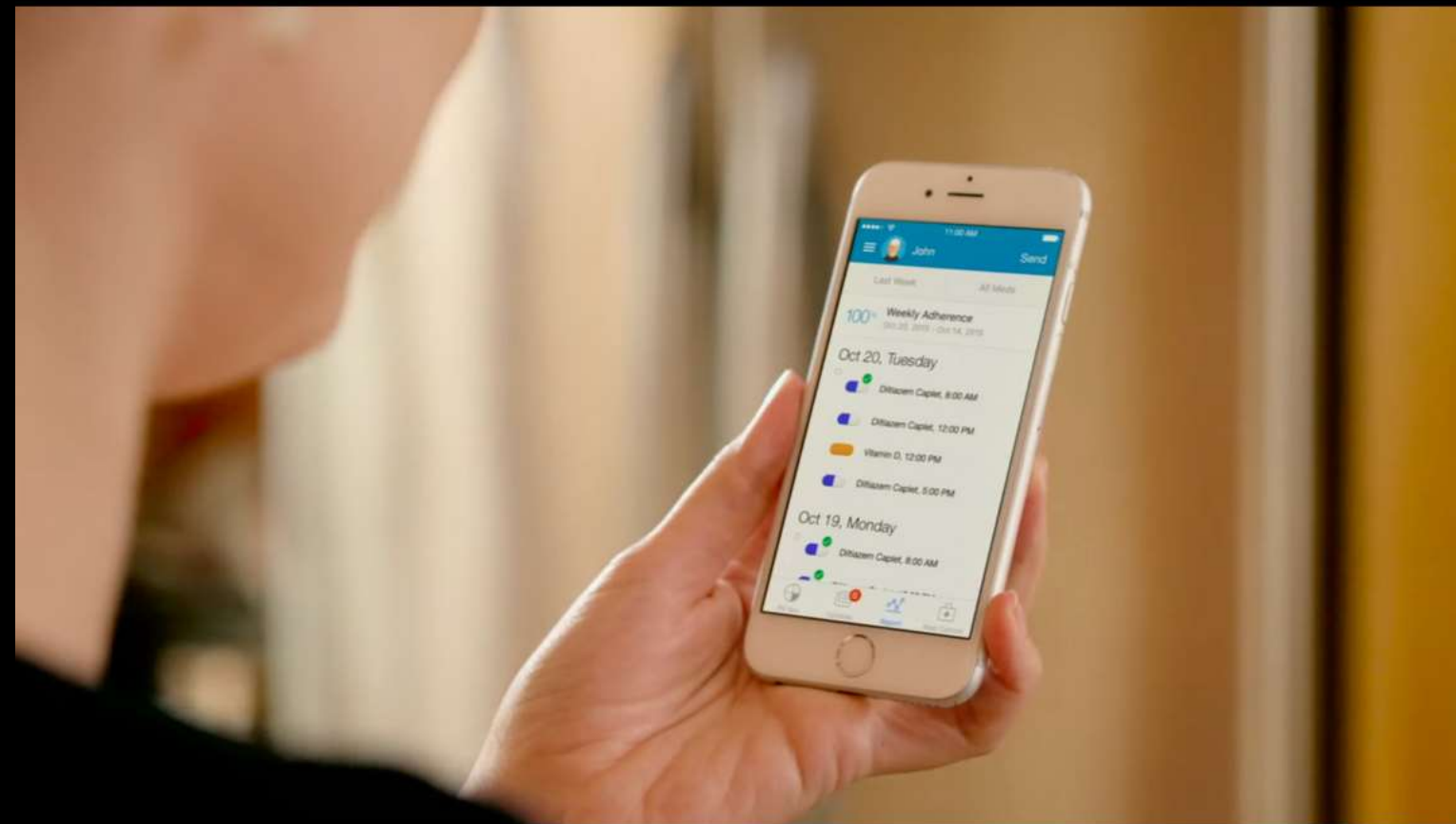
90% reported program adherence

4.6/5 app rating after 10 years

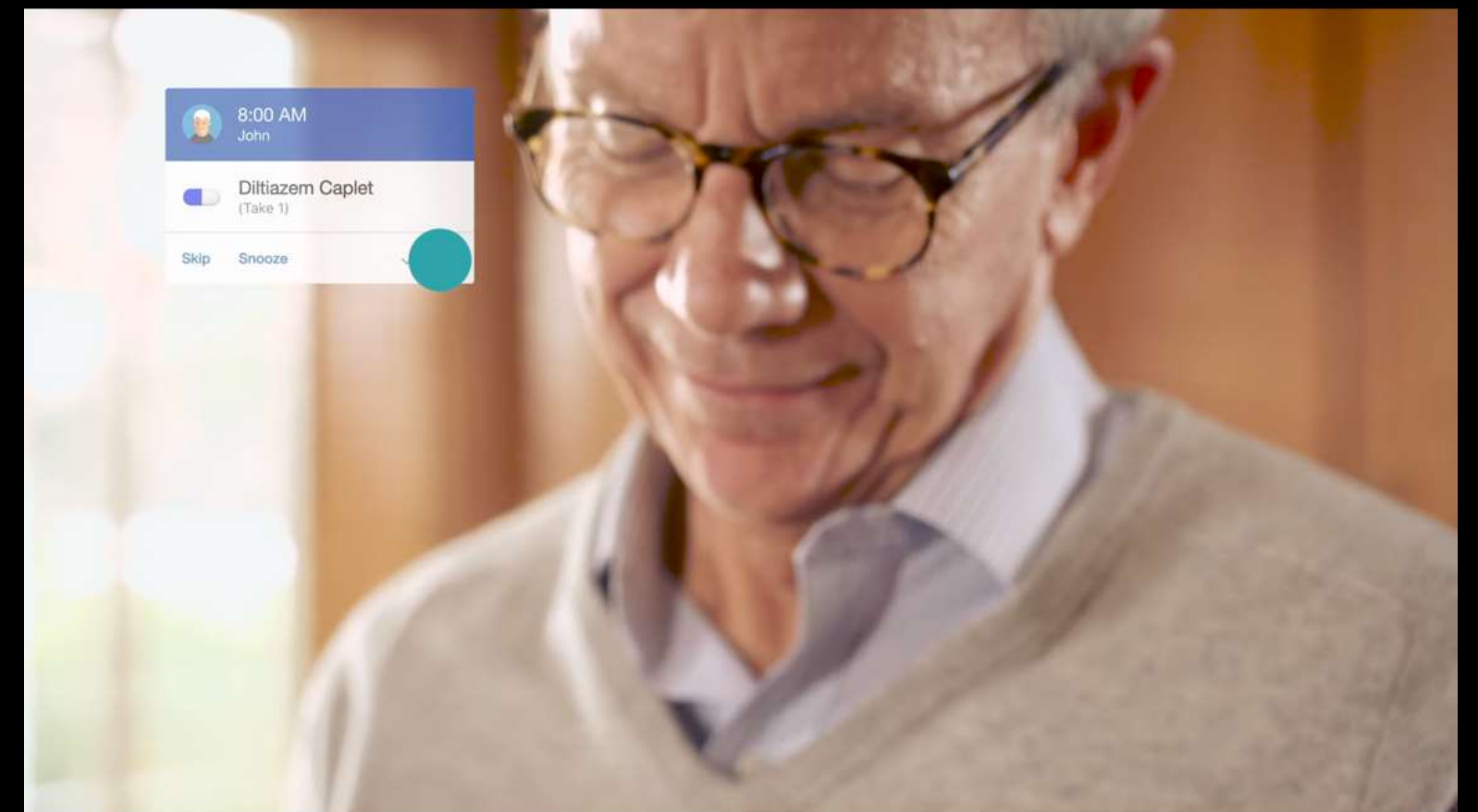
35M medications added to Medisafe

How It works?

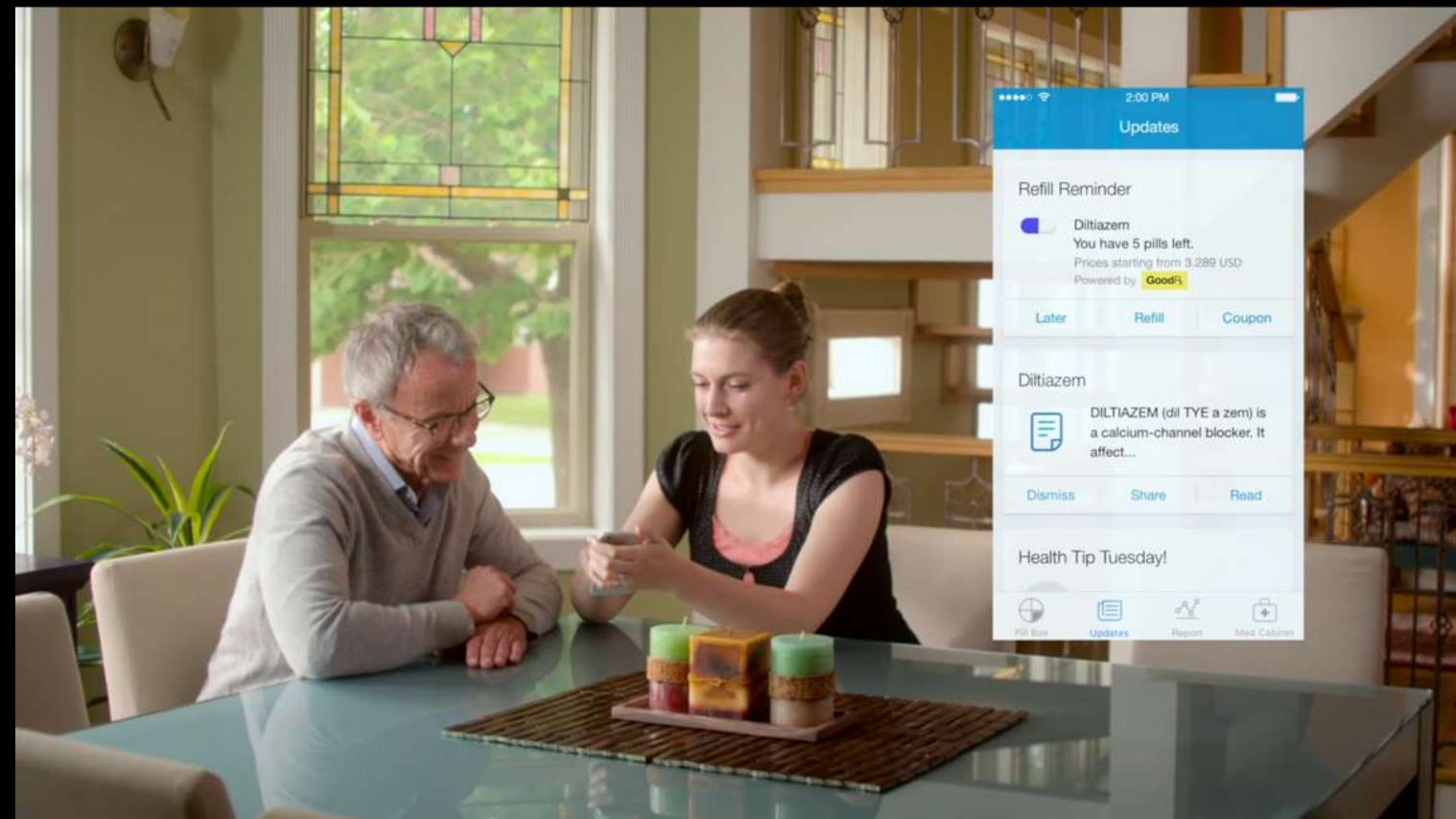




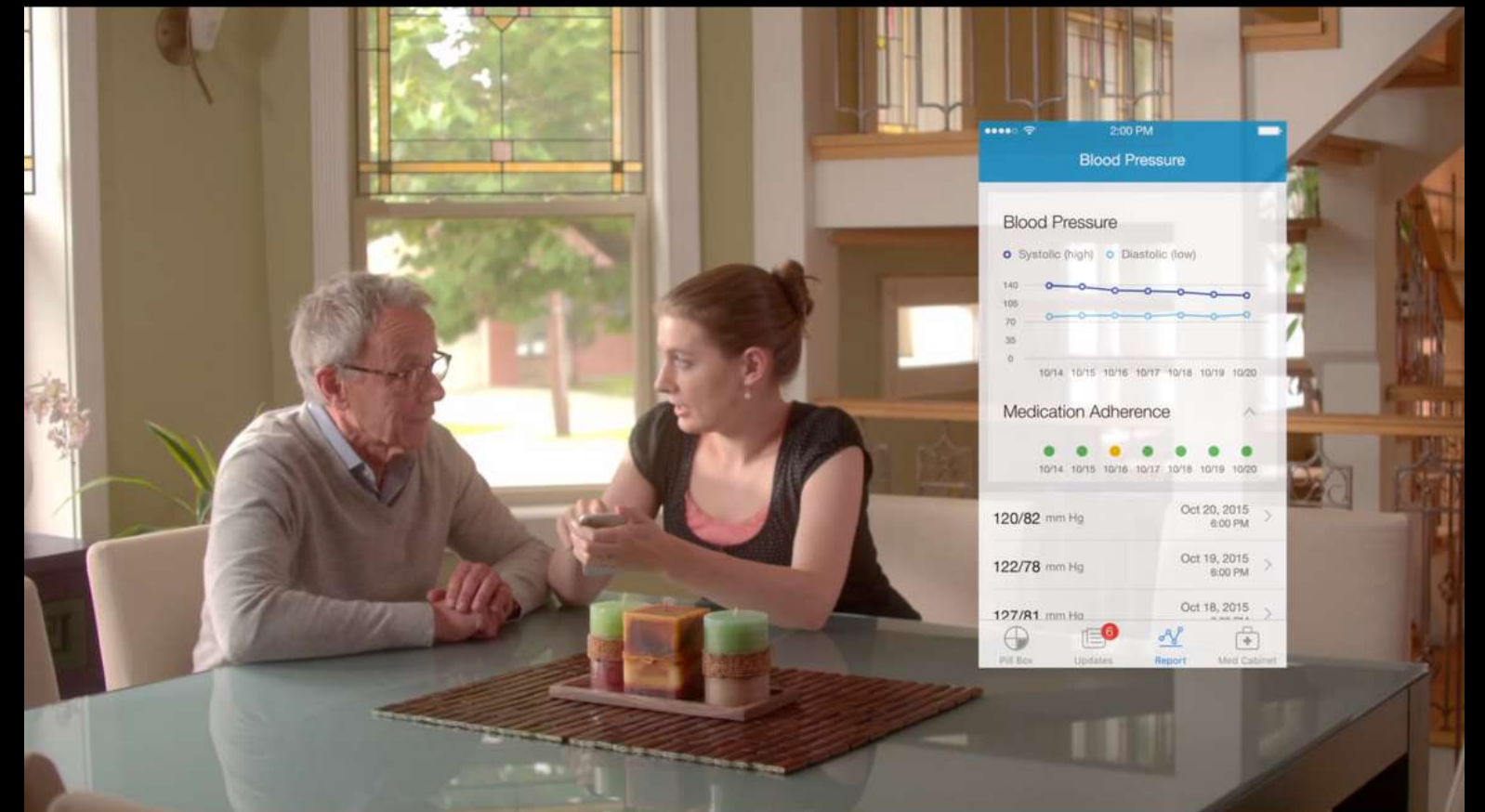
Organize medications



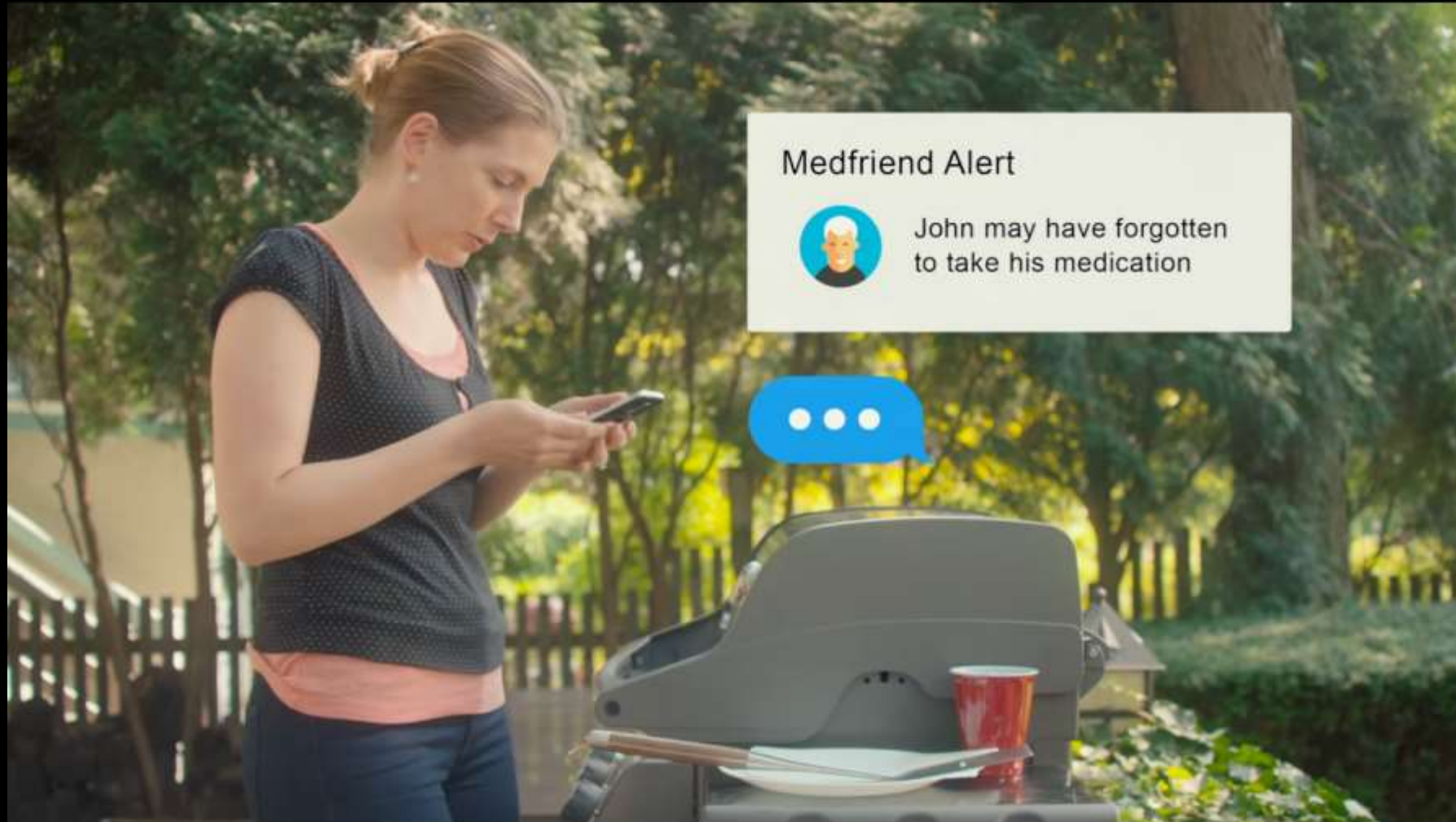
Notification



Personalized health information and report

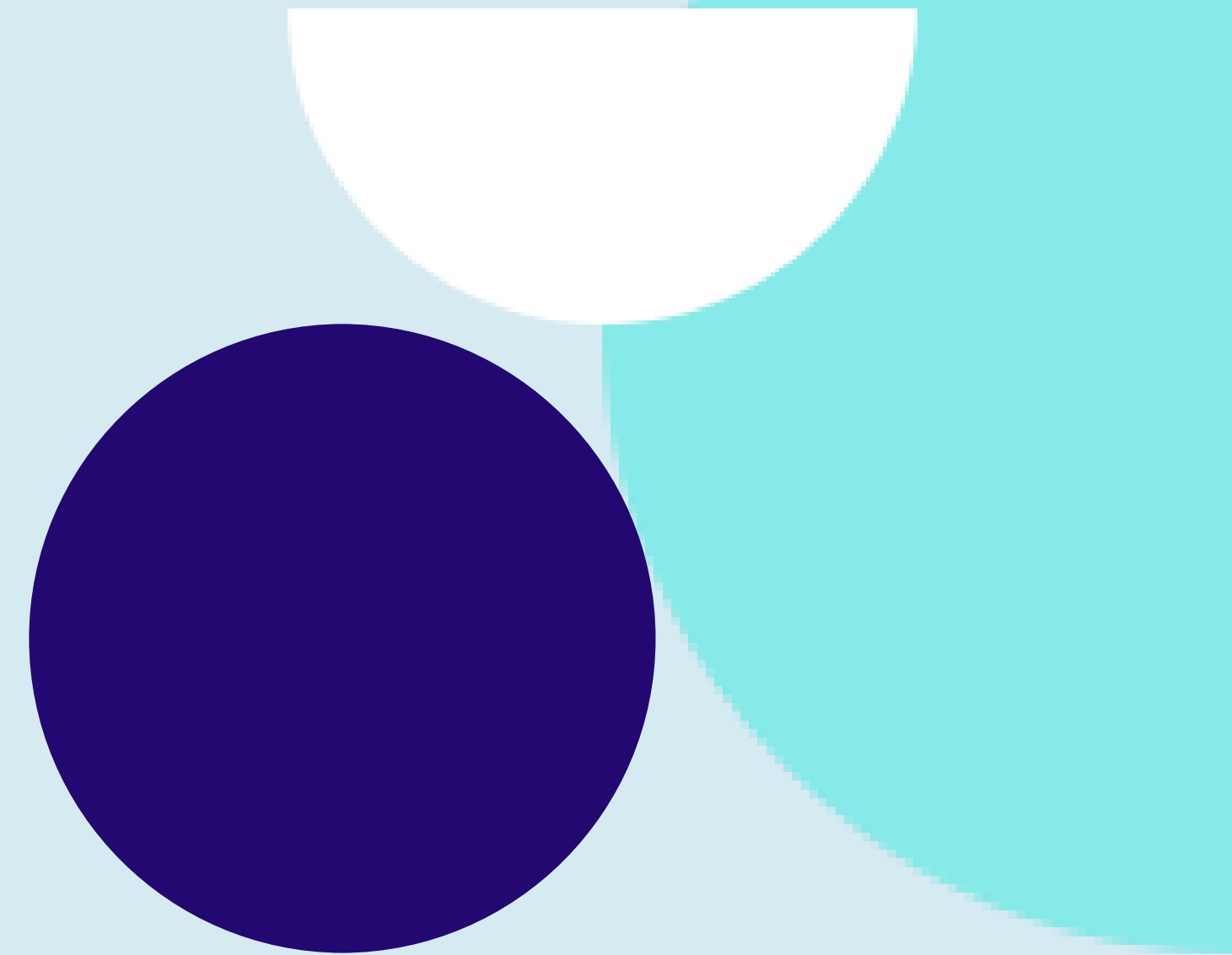


Share reports easily with doctors

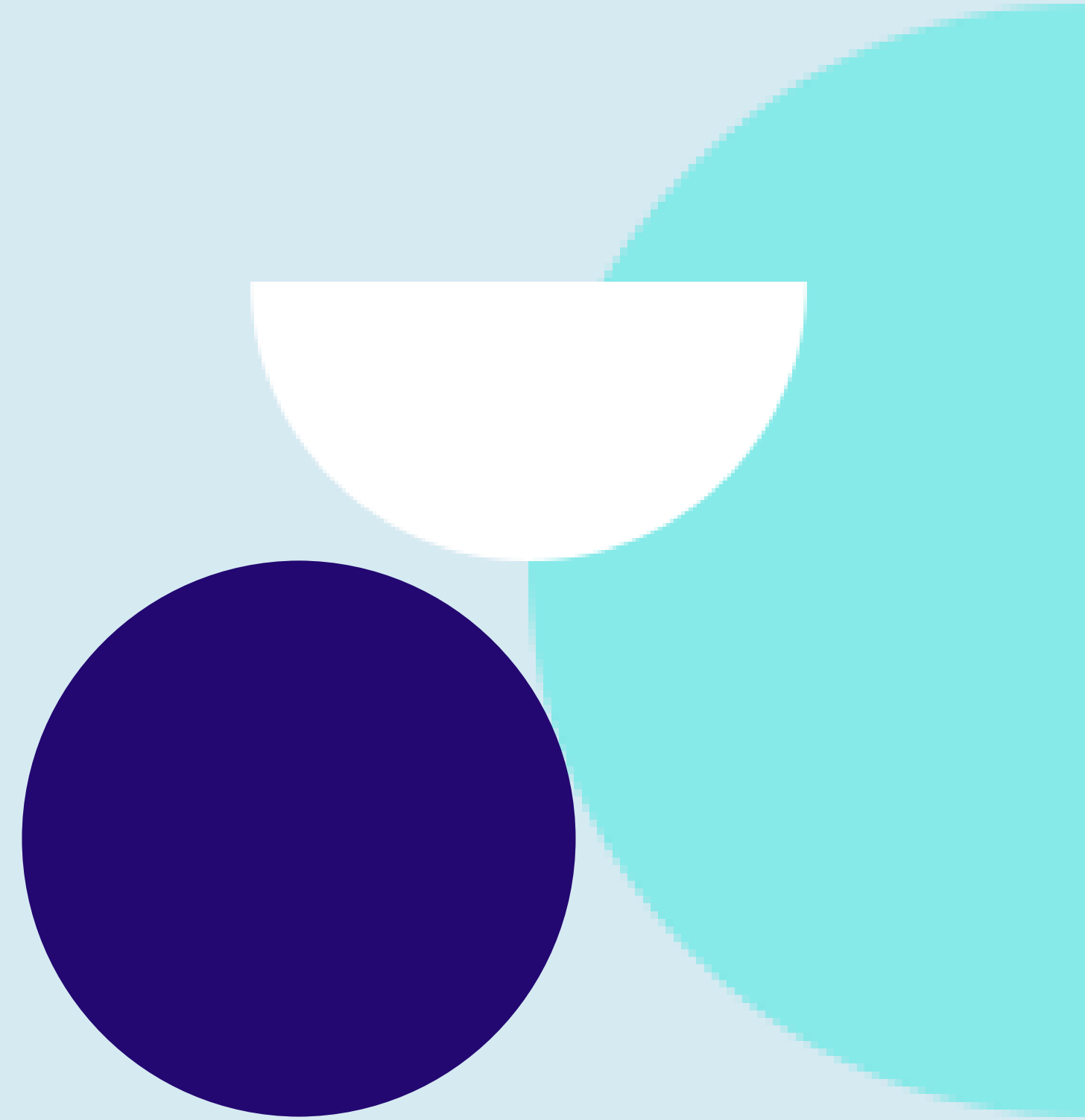


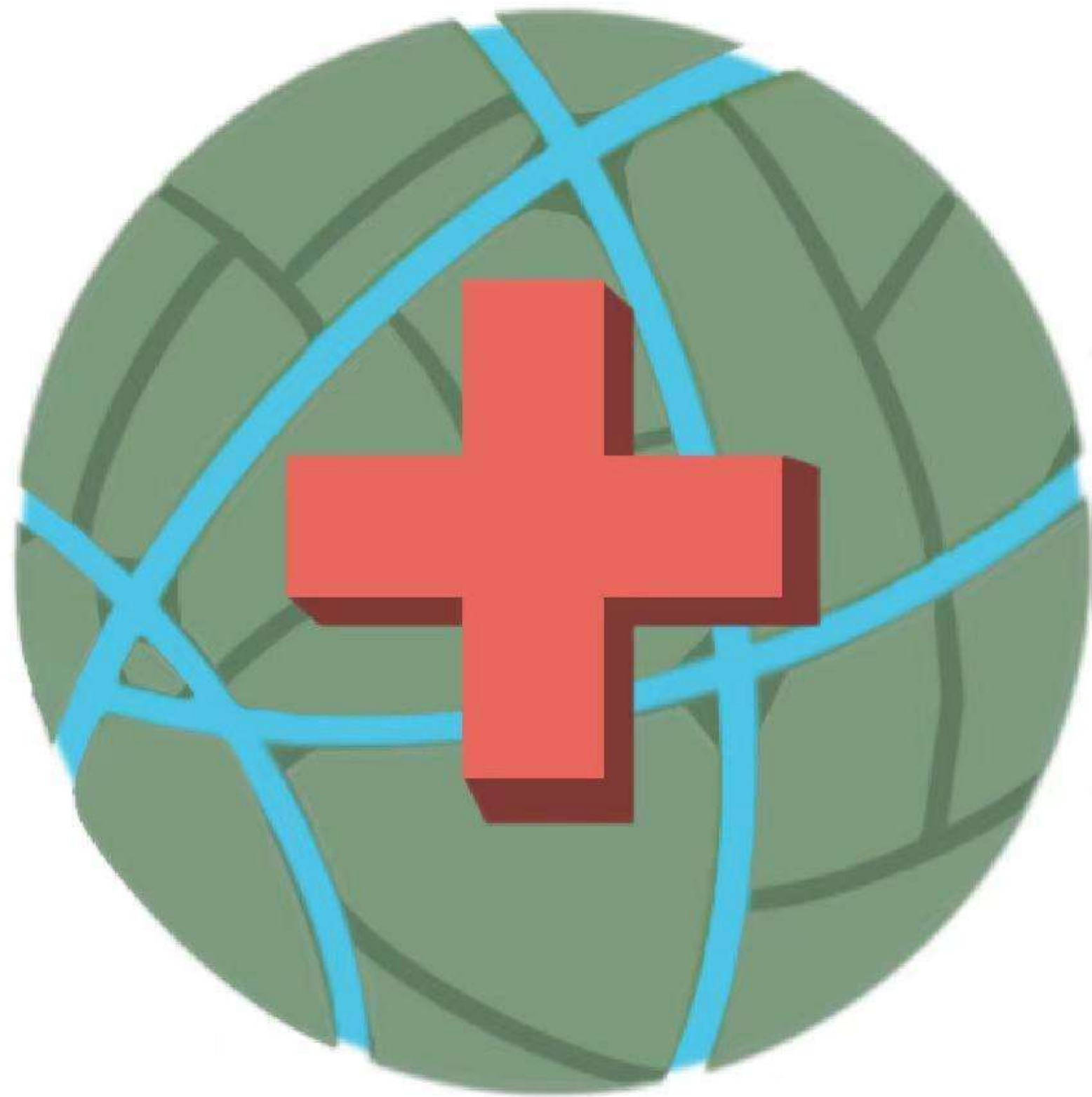
Medfriend Alert

Recommendation and Opportunities



Next Steps?





OASIS



OUR VISION AND



MISSION

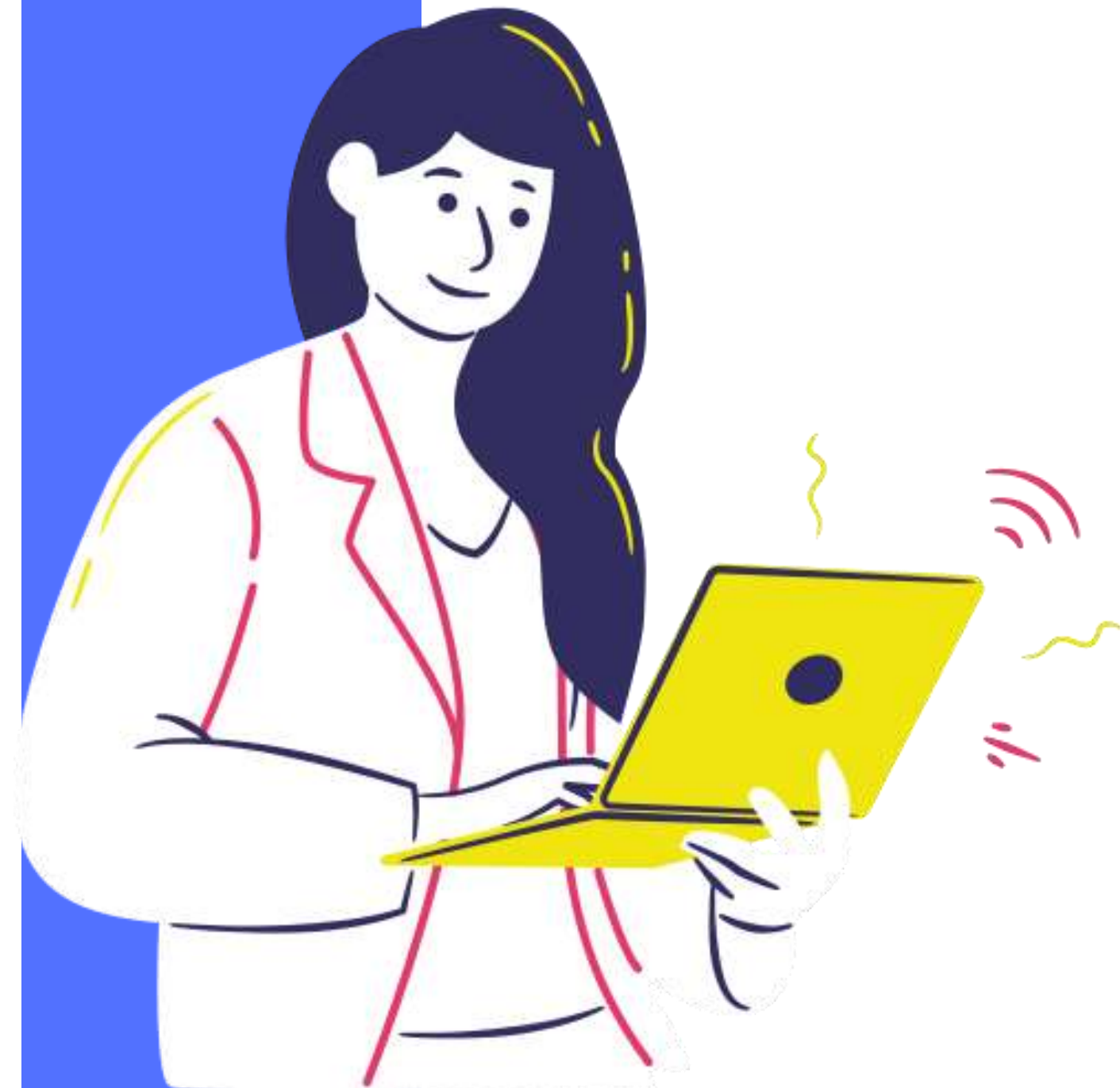


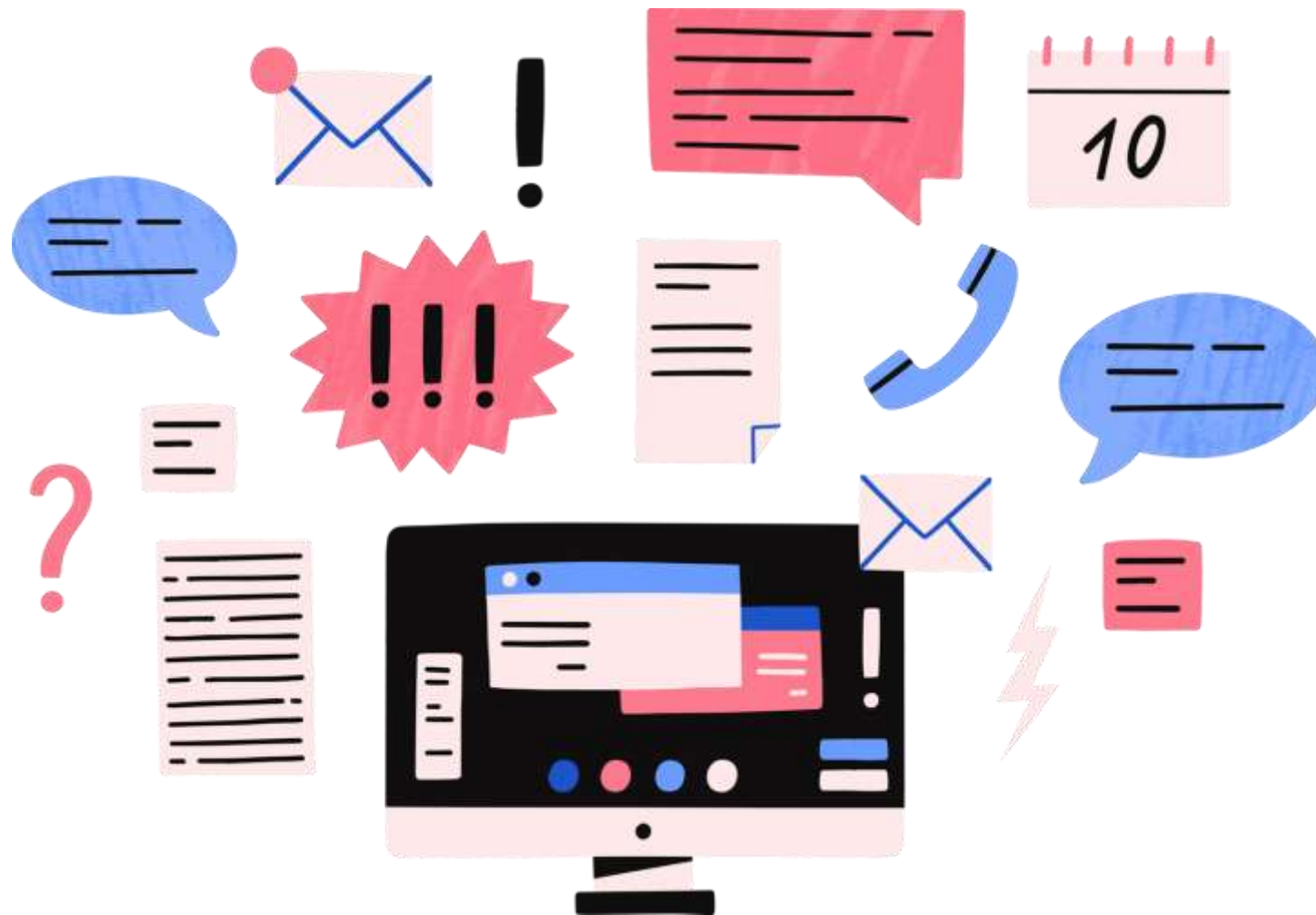
WHAT IS OASIS?

TECHNOLOGICAL SOLUTION

FLEXIBILITY

PERSONALIZATION





PATIENT'S RELIANCE

COMPLEX PROCESS

TECHNOLOGICAL FEAR FACTOR

The Solution: Oasis

Seamless EHR streamlining

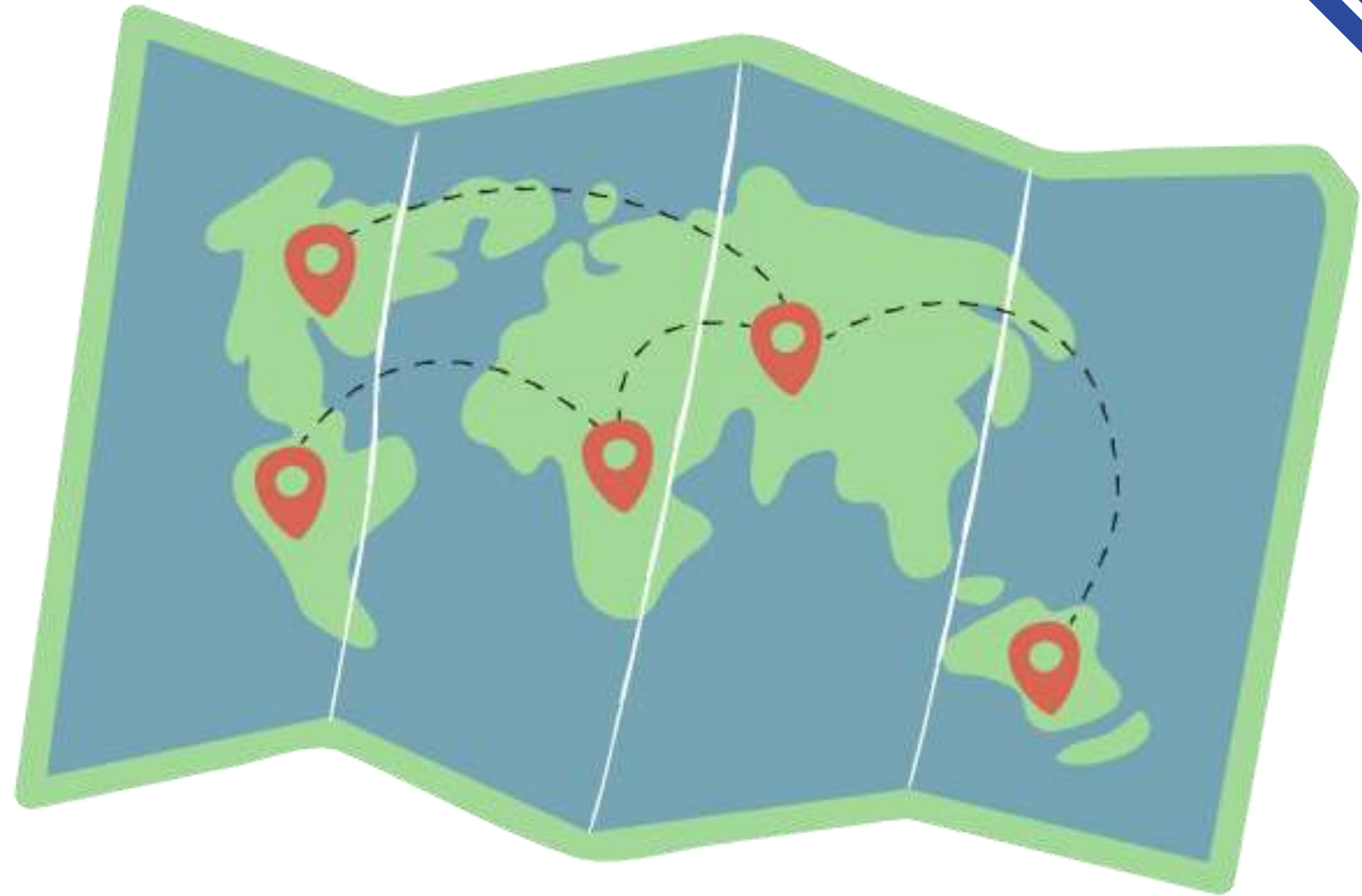
Recommendation system

Medical professional support

Administrative Simplification



The "Google Map" of CDM



Why Build?

Shareholder's Equity

Scalability & Flexibility

Advanced EHR System



The Electronic Health Record

Pathway to understand a
patient's health

Holistic approach

Enhances recommendation

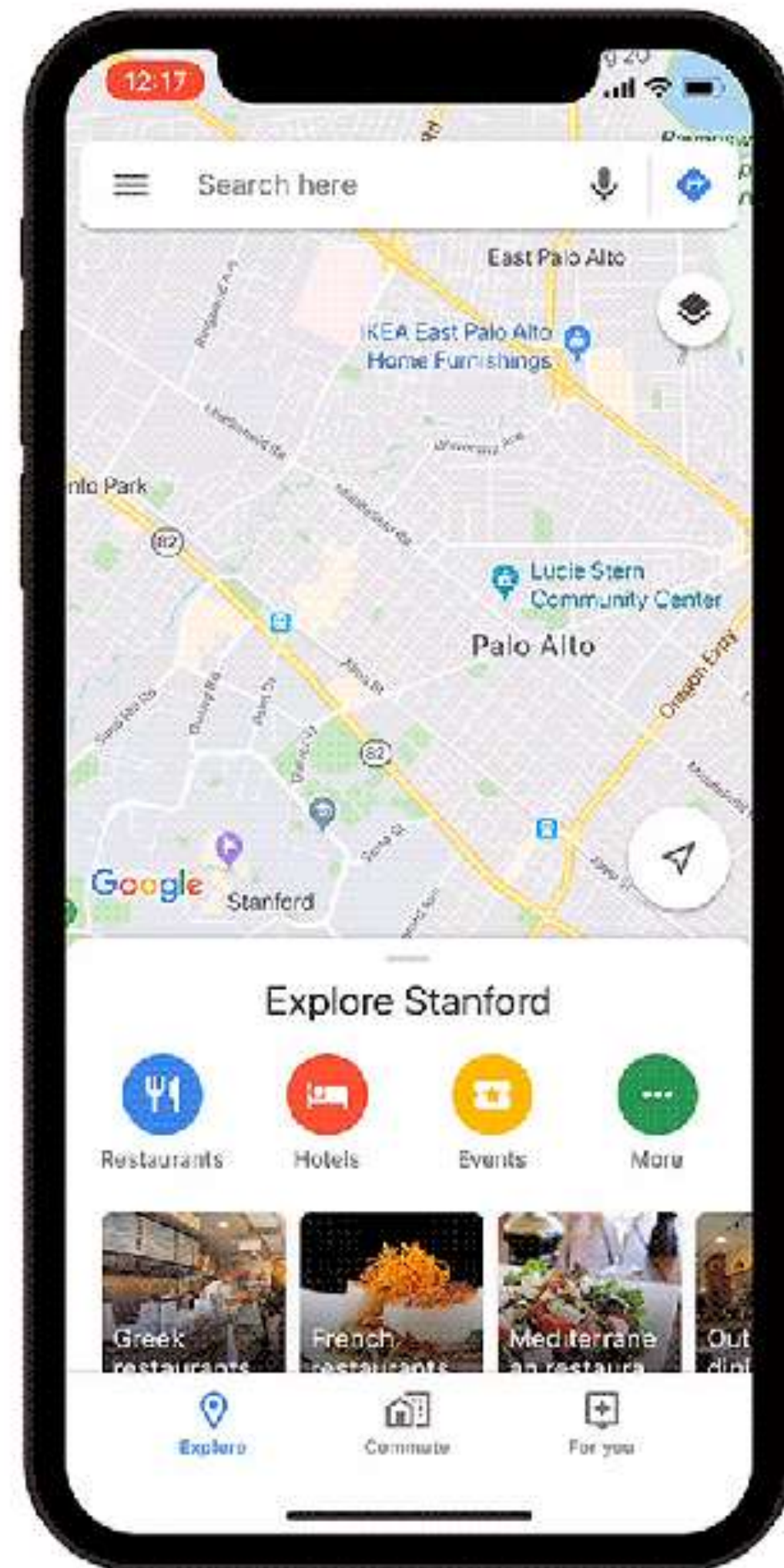


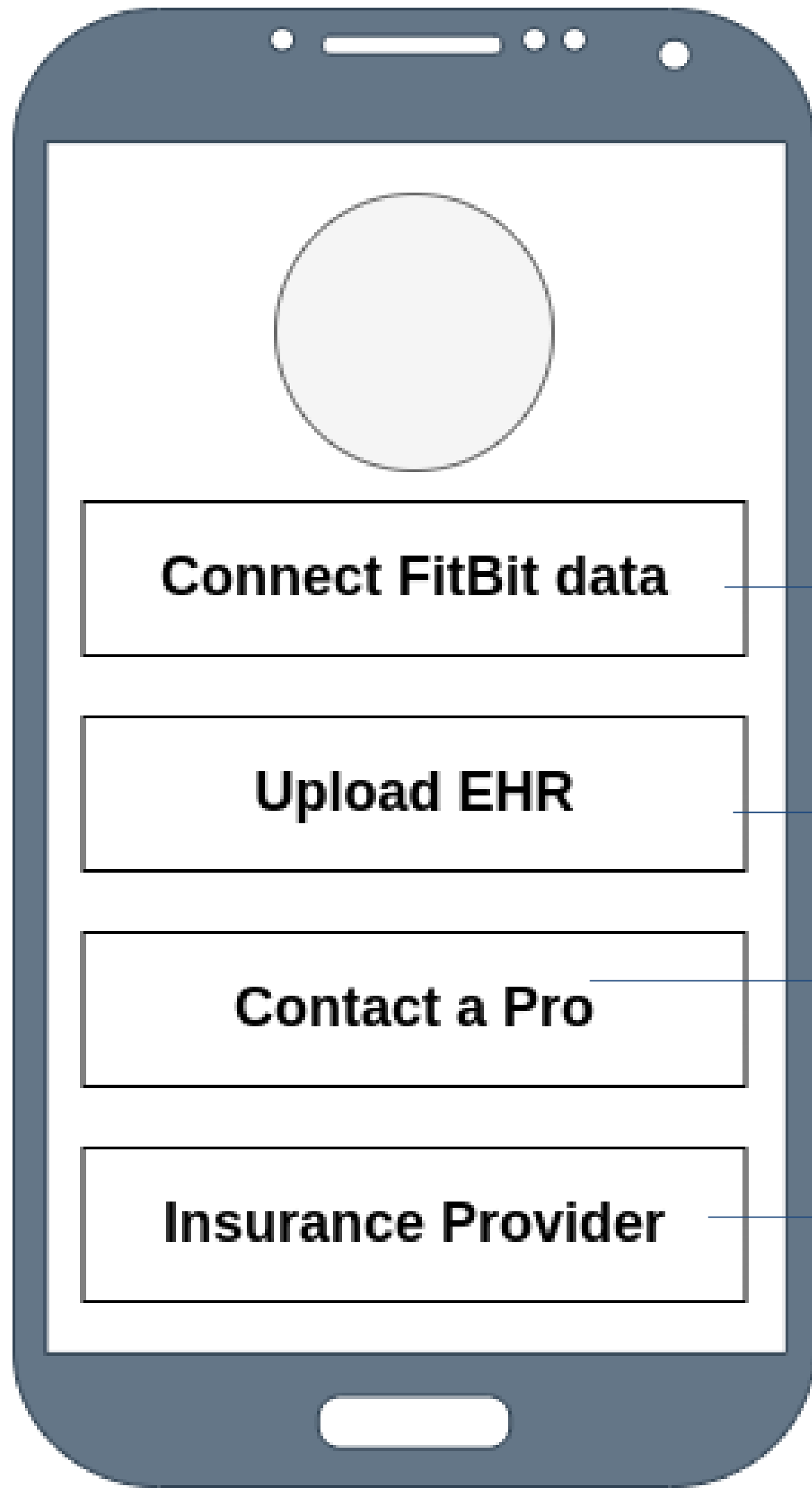
Medisafe's Limitation





App Demo





Connect FitBit data

Allow users to easily access data from FitBit

Upload EHR

Scan/Upload Electronic Health Record

Contact a Pro

Contact a medical professional

Insurance Provider

Connect to Insurance Provider's App and data

Apply



Next

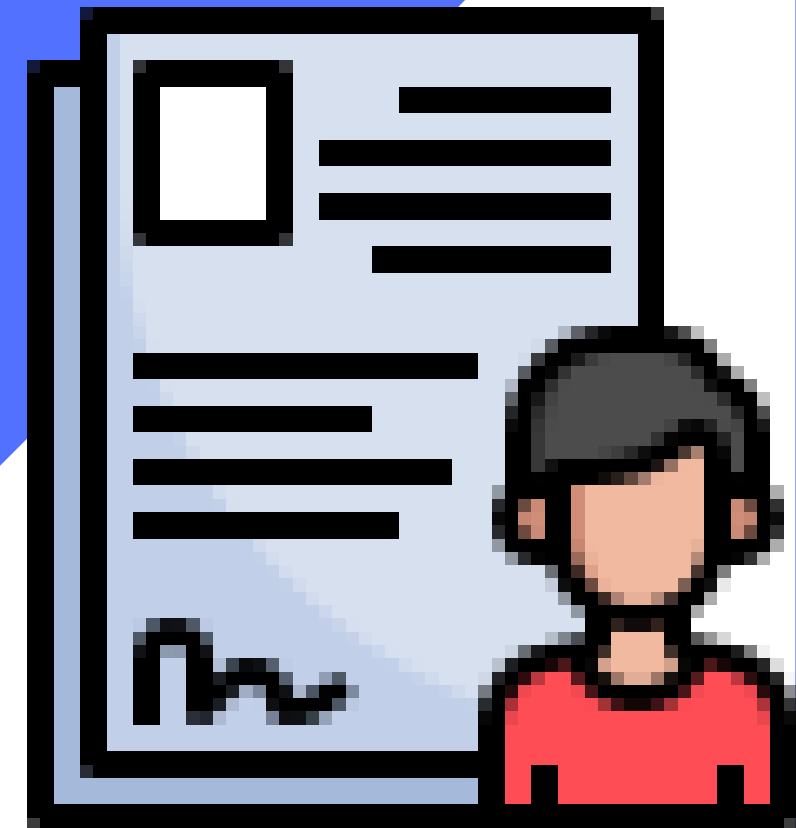
1

Data
Collection



2

Application
Fee



Challenges and Obstacles

Legal Issues

HIPAA Act

Ethical Issue





Medical data protection

HIPAA compliance

Data collection and anonymity



"Integrity is our
priority"

