

## CoinFlip turns purchasing cryptocurrencies into an easy and straightforward process.

We deploy cryptocurrency ATMs, conduct in-person bitcoin trades, and earn a profit by making a market.

The Skokie, Illinois-based company was officially incorporated in December 2015. Currently, the firm operates 13 ATMs throughout Illinois.

### Presale Registration

Prior to the crowd funding period, we are offering the crypto community to register wallet addresses. This will allow us to have a better idea of how many people plan on participating and how much they plan on contributing. More information on the presale registration date and overall process will be provided in the future.

### Token Sale

An ether or bitcoin wallet address will be displayed upon logging in on the sale’s website ([flipcoinsale.com](http://flipcoinsale.com)) on the date of the crowd fund. Contributors will be able to send ether or bitcoin to the address in exchange for FlipCoin tokens for the entire duration of the sale. If you would like to participate, simply visit our website and create an account with username, password, and contact information.

### Core Team



**Daniel Polotsky**  
*Chief Executive Officer*

Daniel graduated from Northwestern University in 2017 with degrees in Economics and Russian Language and Literature. He came up with the idea for CoinFlip in 2014, and has previously held positions at Uber, R.J. O’Brien, Citadel, and Morgan Stanley. Daniel is responsible for idea generation, securing new investment, accounting, and compliance.



**Kris Dayrit**  
*Chief Marketing Officer*

Kris owns five popular Chicago electronic cigarette shops, heads an electronic cigarette manufacturing company, and is a practicing nurse. Kris is responsible for building CoinFlip’s brand image, acquiring new locations, and licensing the company’s name to new operators.



**Alan Gurevich**  
*Chief Technology Officer*

Alan has previous experience in retail, and used to be a top-performing technology salesperson for CDW. He is incredibly tech-savvy, and is responsible for customer service, implementing software upgrades, troubleshooting, and working with our ATM manufacturer to improve functionality and fix bugs.



**Ben Weiss**  
*Chief Operating Officer*

Ben graduated from Vanderbilt University in 2017 with a degree in Economics. He previously interned as a law clerk for the Cook County States Attorney’s Office in Chicago. Ben attends to the daily operations of the company, which include cash management, payroll, and data analysis.

### Token-Holder Incentives

We are now excited to offer FlipCoin tokens to our dedicated supporters. They will be treated as membership tokens that will provide benefits.

#### Owners of...

**>\$100 USD (if purchased during sale) or  
0.01% of Total Outstanding FlipCoins (if purchased after sale)**

We will drop our fees in half for these holders. Our buy crypto for cash fee will decrease from 7% to 3.5% above spot price, and our sell crypto for cash fee will decrease from 3.5% to 1% below spot price. Can’t reach our ATMs? No worries! We will cut our wire transfer fee from 4% to 2% above spot price for you. This deal (and virtually all other incentives) do not expire.

**>\$500 USD (if purchased during sale) or  
0.05% of Total Outstanding FlipCoins (if purchased after sale)**

Members in this tier will gain admission to quarterly CoinFlip networking events, which will be attended by influential individuals in the Chicago/Midwest crypto network. The individuals who own over 0.05% of FlipCoins after the initial sale will also receive CoinFlip apparel as a “token” of our appreciation.

**>\$1,000 USD (if purchased during sale) or  
0.1% of Total Outstanding FlipCoins (if purchased after sale)**  
CoinFlip will provide this group with on-demand consulting to answer any questions related to cryptocurrency. Simply call us, and we’ll give our two cents about where the industry is headed, or provide advice regarding securely acquiring and storing crypto. We will also periodically send these members literature and/or videos about different topics surrounding the sphere.

**>\$5,000 USD (if purchased during sale) or  
0.5% of Total Outstanding FlipCoins (if purchased after sale)**

Have you ever wanted to bring cryptocurrency ATMs to your area, but didn’t know where to start? CoinFlip now gives aspiring ATM operators access to its brand, compliance protocol (US-tailored), customer service representatives (who speak English and Russian), and server specialists. CoinFlip will cut its usual licensing/managed service fee in half, from 1.5% to 0.75% of total transaction volume. If an operator manages multiple terminals, then he/she should expect this incentive to eventually pay for itself. As more potential licensing partners find out about CoinFlip, this token will gain utility. New operators are already in the process of helping us expand nationwide, and this incentive allows us to do it even faster!

**>\$10,000 USD (if purchased during sale) or  
1% of Total Outstanding FlipCoins (if purchased after sale)**  
You, my friend, must really like us. For this amazing show of support, we will grant these angels full access to all CoinFlip financial/sales reports, and will work to incorporate them into future ventures. They will also have a seat at all of our board meetings (virtually or in person), and will act as the company’s official advisors.

### Summary

Number of FlipCoins that will be released to the public:  
**5-50 million**

Presale:  
**10 million tokens at \$0.08 per token**

Sale:  
**30 million tokens at \$0.10 per token**

Last Chance:  
**10 million tokens at \$0.12 per token**

These tokens do not have any value outside of CoinFlip’s network, do not indicate how well or poorly CoinFlip is performing, do not represent an ownership stake in CoinFlip, and should not be expected to rise in price/value over time.