



Investments

Lecture 11



Pricing: Options



Option Pricing Models

- Two approaches:
 - Tracking Portfolio.
 - Solve explicitly for replicating portfolio.
 - Risk-neutral probabilities.
 - Adjust probabilities so that expected cashflows give option prices.
- Two settings:
 - Binomial (discrete time)
 - Black-Scholes (continuous time)



The Binomial Valuation Model: The Tracking Portfolio Approach

- Consider the following call option:

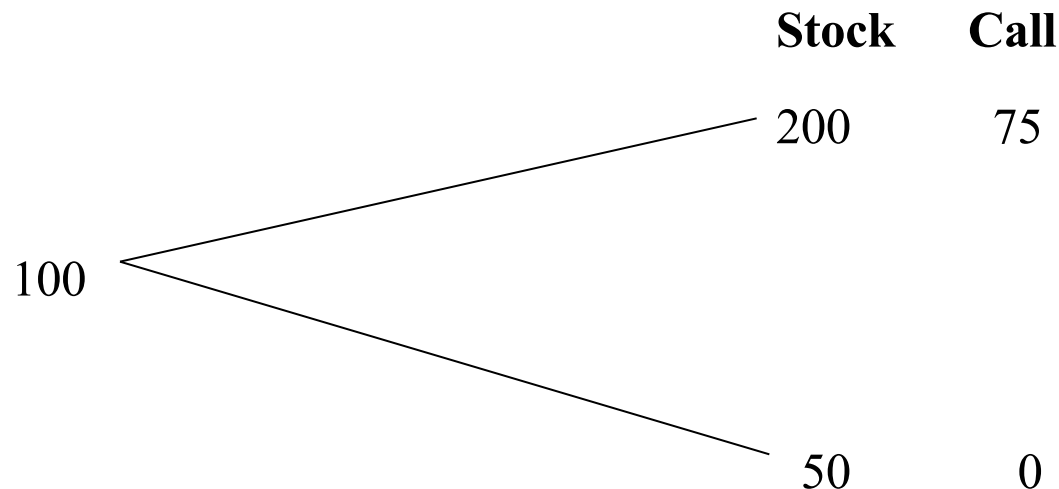
$$S_0 = \$100, \quad K = \$125, \quad r_f = 8$$

Suppose at year-end stock can take only two values:

$$S_T = \$200 \text{ or } \$50$$

Then the payoff for call option is:

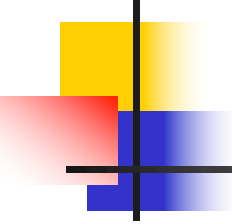
\$75 when stock goes up and \$0 when stock goes down.





Tracking Portfolio

- Compare to the payoff from a portfolio of:
1 share of stock + borrowing \$46.30 at 8%
Payoffs from this position are:
\$150 when stock goes up and \$0 when stock goes down
Cash outlay to establish this position = $\$100 - \$46.30 = \$53.70$
- Payoff of levered portfolio is twice the option payoff, therefore:
$$C_0 = (1/2) \$53.70 = \$26.85$$



Consider the following position (same data as before)
1 share of stock + 2 written calls

Net payoffs:

Stock value	\$50	\$200
- Call obligation	- 0	-\$150
Net payoff	\$50	\$50

$$\text{PV of } \$50 = \$50/1.08 = \$46.30$$

Hence:

$$S_0 - 2C_0 = 46.30; \quad S_0 = 100 \text{ and } C_0 = \$26.85$$



Calculating the Hedge Ratio

Hedge ratio (H):
$$H = \frac{C^+ - C^-}{S^+ - S^-}$$

In this case:
$$H = \frac{\$75 - \$0}{\$200 - \$50} = 0.5$$

Therefore:	H = 0.5 shares	\$100	\$25
	<u>-Call obligation</u>	<u>\$ 75</u>	<u>\$ 0</u>
		\$ 25	\$25

PV of \$25 at 8% = $\$25 / 1.08 = \23.15



General Principle

Value of hedged position = PV of certain payoff

$$0.5S_0 - C_0 = \$23.15$$

$$\$50 - C_0 = \$23.15$$

$$C_0 = \$26.85$$

- H shares and 1 call written always results in a perfectly hedged portfolio
- Yields sure payoff at time T of
- General binomial model pricing formula:

$$HS_0 - C_0 = \frac{(HS^+ - C^+)}{(1 + r_f)^T}, \text{ or}$$

$$HS_0 - C_0 = \frac{(HS^- - C^-)}{(1 + r_f)^T}$$



General Principle for Dummies

1. Calculate the spread in option values
2. Calculate the spread in stock values
3. Calculate the hedge ratio H
4. Calculate the payoff of holding H share stock and writing 1 call option and confirm it is riskless
5. Calculate the PV of this payoff
6. Solve for the option value

Ex: $S^+ = 120$, $S^- = 90$, $K = 110$, $r = 10\%$ $\rightarrow C = 6.06$

Example: Arbitrage Profits

Given previous data except $C_0 = \$30$

Initial cash flows:

Write 1 option	\$30
Purchase 0.5 shares	-\$50
Borrow \$20 at 8%	\$20
(Repay in 1 year)	

Cash flow in 1 year at each stock price:

Written option	\$0	-\$75
Purchase H shares	\$25	\$100
Borrow \$20 at 8%		
Repay in 1 year	-\$21.60	-\$21.60
Payoffs	\$3.40	\$3.40

For a net initial investment of \$0



Basic approach:

- If option overpriced purchase H shares, write 1 option and borrow the difference to make 0 net investment.
- If option underpriced sell H shares short, purchase 1 option and lend the difference to make 0 net investment.



The Binomial Valuation Model:

The Risk-Neutral Probability Approach

- Suppose stock price is \$75 and you want to value an option with $K = \$90$
- Suppose that $r_f = 2.5\%$ and that stock price can be \$60 or \$100 in 1 year

Step 1:

Compute the probability “as if” investors were indifferent with respect to risk

$$\text{"Expected return"} = p \times \frac{100 - 75}{75} + (1 - p) \times \frac{60 - 75}{75} = 2.5\%$$

$$p = 0.421875$$

Step 2: Use that probability to evaluate options payoff and use r_f to discount

$$p \times 10 + (1 - p) \times 0 = 0.421875 \times 10 + 0.578125 \times 0 = \$4.21875$$

$$C_0 = \frac{4.21875}{1.025} = \$4.115854$$



Risk-Neutral Valuation

- To value a derivative security using the binomial model and the risk-neutral pricing approach:

1. Calculate the risk-neutral probabilities:

$$S_0 = \frac{pS^+ + (1-p)S^-}{R_f} \Rightarrow p = \frac{R_f - d}{u - d}$$

2. Use these probabilities to calculate the expected payout from the instrument, and
3. Discount the expected payout using the risk-free interest rate.

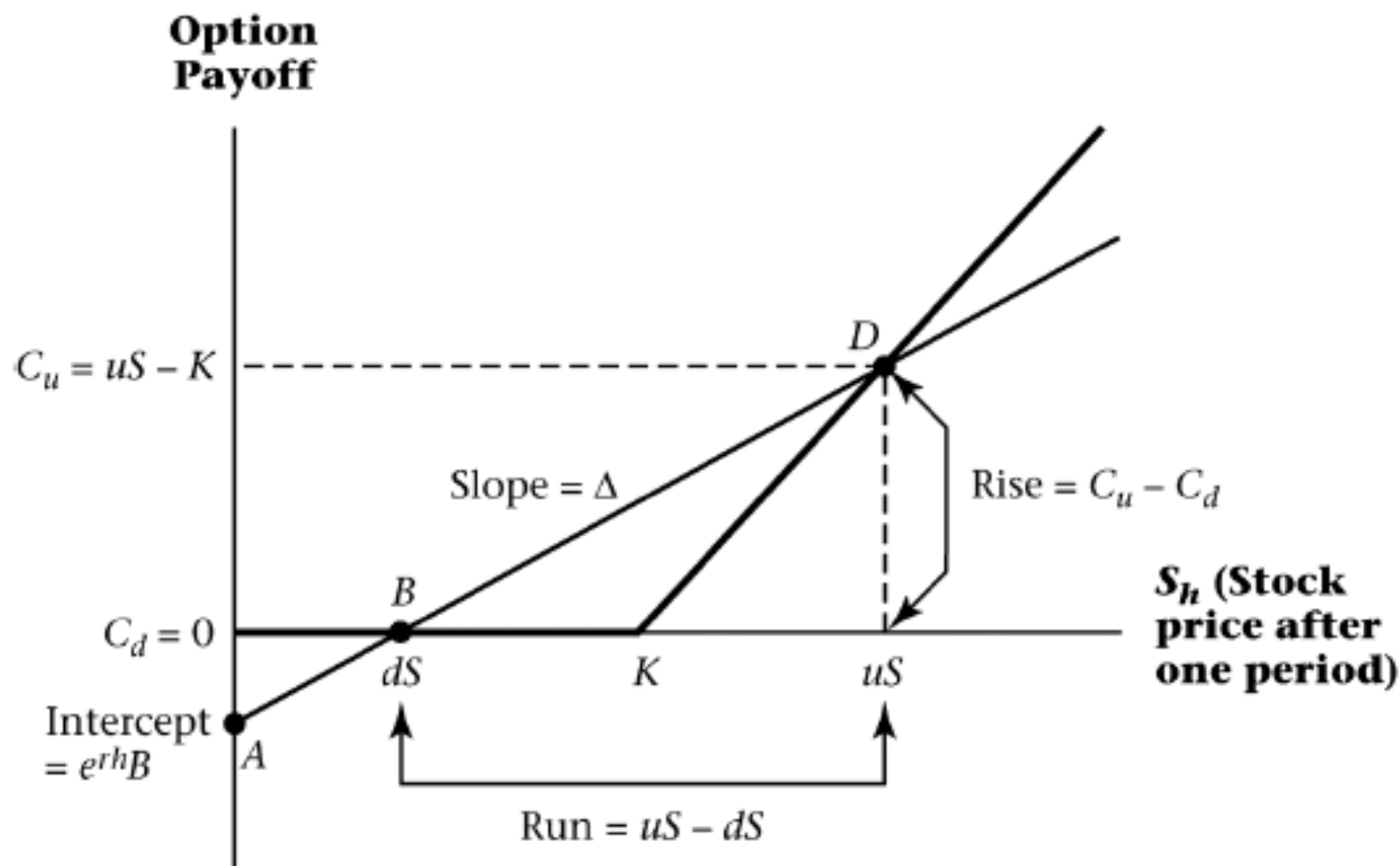
$$C_0 = \frac{pC^+ + (1-p)C^-}{R_f}$$



Binomial Option Pricing

- Binomial option pricing enables us to determine the price of an option, given the characteristics of the stock or other underlying asset.
- The binomial option pricing model assumes that the price of the underlying asset follows a binomial distribution—that is, the asset price in each period can move only up or down by a specified amount.
- The binomial model is often referred to as the “Cox-Ross-Rubinstein pricing model.”

A graphical interpretation of the binomial formula





Building the Binomial Model

- In order for these techniques to be useful, the binomial model must closely represent stock price dynamics.
- In order to understand the model and how to apply it, we must first understand some continuous compounding techniques.



Riskless Asset Dynamics

- Consider the behavior of the price of an investment that is growing at the continually compounding rate r_f :

$$S_T = S_0 e^{r_f T}$$

- This growth can be thought of as occurring in stages:

$$S_T = S_0 \left(e^{r_f \Delta t_1 + r_f \Delta t_2 + r_f \Delta t_1 + \dots} \right)$$



Risky Asset Dynamics

- The same sort of model may be applied to risky asset price dynamics:

$$S_T = S_0 e^{\tilde{r}T}$$

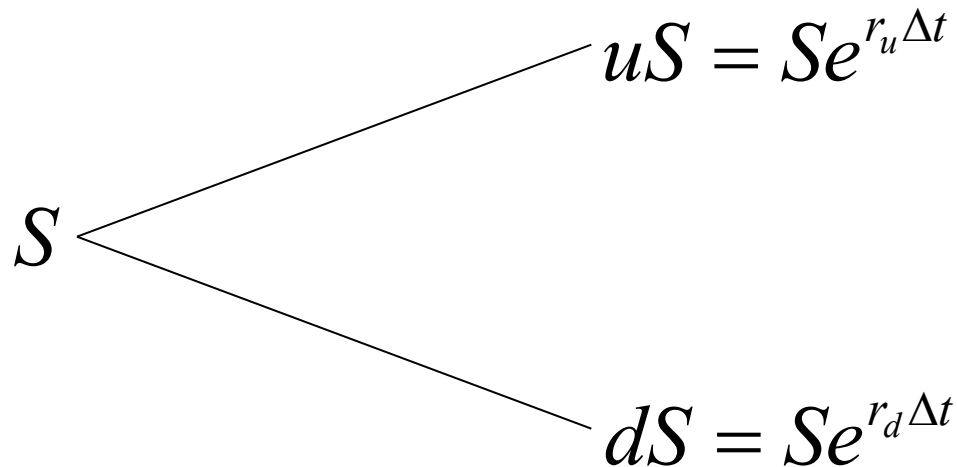
- Here, however, the return is random.
- We will assume it is composed of a lot of small random shocks that occur over small intervals:

$$S_T = S_0 \left(e^{\tilde{r}_1 \Delta t_1 + \tilde{r}_2 \Delta t_2 + \tilde{r}_3 \Delta t_3 + \dots} \right)$$



Risky Asset Dynamics

- Over each small interval, the random returns can be thought of as a branch of a binomial tree:





Risky Asset Dynamics

- Why do we care about these details?
- Well, if each of the binomial branches is independent of the other, stringing the branches together into a tree gives rise to stock prices whose returns are **lognormal**.
- This fact allows us to measure characteristics of the **returns** (e.g. the variance) and then use these measured variables to construct a binomial tree that describes how the stock's price will change.



The random walk model

- The idea that asset prices should follow a random walk was articulated in Samuelson (1965)
- In efficient markets, an asset price should reflect all available information. In response to new information the price is equally likely to move up or down, as with the coin flip.
- The price after a period of time is the initial price plus the cumulative up and down movements due to new information.

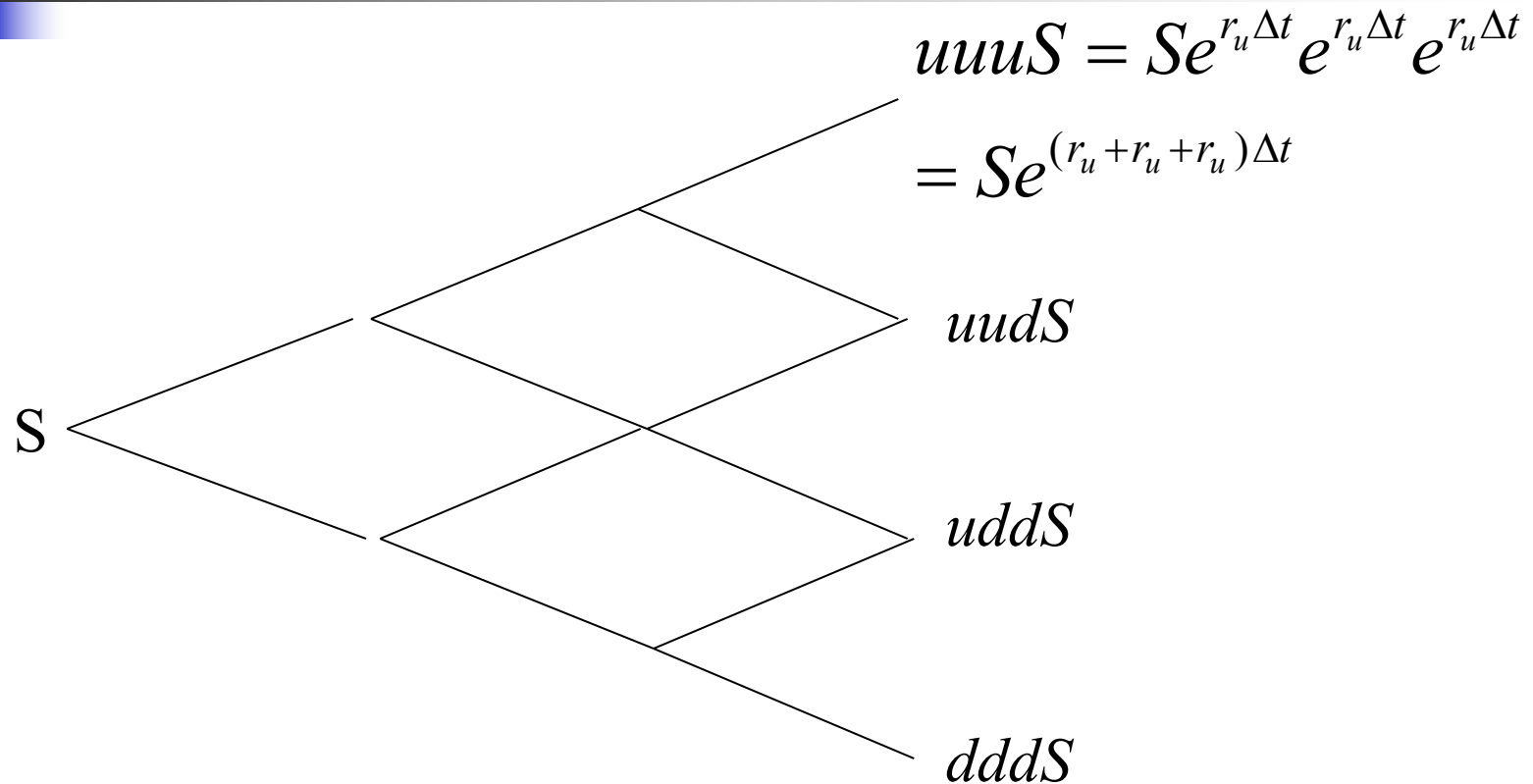


Modeling stock prices as a random walk.

- The above description of a random walk is not a satisfactory description of stock price movements. There are at least three problems with this model
 - If by chance we get enough cumulative down movements, the stock price will become negative.
 - The magnitude of the move (\$1) should depend upon how quickly the coin flips occur and the level of the stock price
 - The stock, on average, should have a positive return. However, the random walk model taken literally does not permit this
- The binomial model is a variant of the random walk model that solves all of these problems.



Moving Through the Tree





Measuring Volatility

- If we know the volatility of a stock, we can start to build a binomial tree.
 - The volatility is given by the **variance of the continuously compounded return.**

variance of each return step = $\sigma^2 \Delta t$

- The standard deviation of each return step is $\sigma\sqrt{\Delta t}$ (in units of %/yr).



Building the Binomial Tree

- In order to have our binomial tree accurately represent the stock's returns, we want to choose the up and down returns (u and d) so that the variance of each return is correct.
- In addition, the tree will “recombine” making computation easier.
- So, we choose $u = e^{\sigma\sqrt{\Delta t}}$ and $d = 1/u = e^{-\sigma\sqrt{\Delta t}}$



Example

- The standard deviation of returns for the S&P 500 index is 28.42% per year. The current level of the index is 881.
 - Build a 3-period binomial tree that can be used to price options with two months to maturity.
 - Use the tree to price an Aug 875 call. (current price = ?)
 - Excel!



Option Price

T	0.17		u	1.069288
N	3.00		d	0.935201
dt	0.055567		rf	0.01
sigma	0.2842			
K	875		p	0.487403
0	1	2	3	
Stock				
881	942.043	1007.316	1077.111	
	823.9125	881	942.043	
		770.5242	823.9125	
			720.5954	
Call				
47.81447	81.42347	132.8016	202.1107	
	15.90917	32.65881	67.04299	
		0	0	
			0	



Other Choices for the Returns

- There are several possibilities for u and d :

$$u = e^{r_f \Delta t + \sigma \sqrt{\Delta t}}, d = e^{r_f \Delta t - \sigma \sqrt{\Delta t}}$$

$$u = e^{(r_f - .5\sigma^2)\Delta t + \sigma \sqrt{\Delta t}}, d = e^{(r_f - .5\sigma^2)\Delta t - \sigma \sqrt{\Delta t}}$$

- With many steps, the choice is largely irrelevant. The last choice will give the closest approximation in a coarse tree.



Dividends

- Option holders do not receive dividends on the underlying stock. As a result, we must adjust the option pricing formula to account for this.
- Several assumptions can be made about the form of dividends. For now, assume dividends are paid to maintain a constant dividend yield ($\text{Div}/\text{Price} = \text{constant}$).



Effect of Dividends on Binomial Model

- We can account for dividends by changing the risk-neutral probabilities:

$$p = \frac{e^{(r_f - \delta)\Delta t} - d}{u - d}$$

- Notice that no changes need to be made to the binomial tree! We just reinterpret the stock prices as ex-dividend prices.



Example

- The standard deviation of returns for the S&P 500 index is 28.42% per year. The current level of the index is 881 and the current dividend yield is 1% per year.
 - Build a 3-period binomial tree that can be used to price options with two months to maturity.
 - Use the tree to price an Aug 875 call. (current price = ?)



Option Price

T	0.17		u	1.069288
N	3.00		d	0.935201
dt	0.055567		rf	0.01
sigma	0.2842		DivYld	0.01
K	875		p	0.483258
	0	1	2	3
Stock				
881	942.043	1007.316	1077.111	
	823.9125	881	942.043	
		770.5242	823.9125	
			720.5954	
Call				
47.00368	80.59487	132.242	202.1107	
	15.63971	32.38106	67.04299	
		0	0	
			0	



Put Option

- We compute put option prices using the same stock price tree and in the same way as call option prices.
- The only difference with a European put option occurs at expiration.
 - –Instead of computing the price as $\max(0, S - K)$, we use $\max(0, K - S)$.



American Option

- The value of the option if it is left “alive” (i.e., unexercised) is given by the value of holding it for another period
- The value of the option if it is exercised is given by $\max(0, S - K)$ if it is a call and $\max(0, K - S)$ if it is a put.
- For an American call, the value of the option at a node is given by
$$\max(C, \max(0, S - K))$$



American Options

- The valuation of American options proceeds as follows:
 - At each node, we check for early exercise.
 - If the value of the option is greater when exercised, we assign that value to the node. Otherwise, we assign the value of the option unexercised.
 - We work backward through the tree as usual.



Properties of option prices

- American vs. European—Since an American option can be exercised at anytime, whereas a European option can only be exercised at expiration, an American option must always be at least as valuable as an otherwise identical European option



Properties of option prices (cont.)

- Call price cannot:
 - be negative
 - exceed stock price
 - be less than price implied by put-call parity using zero for put price:
- Put price cannot
 - be more than the strike price
 - be less than price implied by put-call parity using zero for put price



Properties

- Early exercise of American options
 - A non-dividend paying American call option should not be exercised early
 - That means, one would lose money by exercising early instead of selling the option
 - If there are dividends, it may be optimal to exercise early
 - It may be optimal to exercise a non-dividend paying put option early if the underlying stock price is sufficiently low



Properties

- Different strike prices ($K_1 < K_2 < K_3$), for both European and American options
 - A call with a low strike price is at least as valuable as an otherwise identical call with higher strike price:
 - $C(K_1) > C(K_2)$
 - A put with a high strike price is at least as valuable as an otherwise identical put with low strike price:
 - $P(K_2) > P(K_1)$
 - The premium difference between otherwise identical calls with different strike prices cannot be greater than the difference in strike prices:
 - $C(K_1) - C(K_2) < K_2 - K_1$



Properties

- Different strike prices ($K_1 < K_2 < K_3$), for both European and American options
 - The premium difference between otherwise identical puts with different strike prices cannot be greater than the difference in strike prices:
 - $P(K_1) - P(K_2) < K_2 - K_1$
 - Premiums decline at a decreasing rate for calls with progressively higher strike prices. (Convexity of option price with respect to strike price)

TABLE 9.6

Panel A shows call option premiums for which the change in the option premium (\$6) exceeds the change in the strike price (\$5). Panel B shows how a bear spread can be used to arbitrage these prices. By lending the bear spread proceeds, we have a zero cash flow at time 0; the cash outflow at time T is always greater than \$1.

Panel A

Strike	50	55
Premium	18	12

Panel B

Transaction	Time 0	Expiration or Exercise		
		$S_T < 50$	$50 \leq S_T \leq 55$	$S_T \geq 55$
Buy 55-Strike Call	-12	0	0	$S_T - 55$
Sell 50-Strike Call	18	0	$50 - S_T$	$50 - S_T$
Total	6	0	$50 - S_T$	-5

TABLE 9.7

The example in Panel A violates the proposition that the rate of change of the option premium must decrease as the strike price rises. The rate of change from 50 to 59 is $5.1/9$, while the rate of change from 59 to 65 is $3.9/6$. We can arbitrage this convexity violation with an asymmetric butterfly spread. Panel B shows that we earn at least \$3 plus interest at time T .

Panel A

Strike	50	59	65
Call Premium	14	8.9	5

Panel B

Transaction	Time 0	Expiration or Exercise			
		$S_T < 50$	$50 \leq S_T \leq 59$	$59 \leq S_T \leq 65$	$S_T > 65$
Buy Four 50- Strike Calls	-56	0	$4(S_T - 50)$	$4(S_T - 50)$	$4(S_T - 50)$
Sell Ten 59- Strike Calls	89	0	0	$10(59 - S_T)$	$10(59 - S_T)$
Buy Six 65- Strike Calls	-30	0	0	0	$6(S_T - 65)$
Lend \$3	-3	$3e^{rT}$	$3e^{rT}$	$3e^{rT}$	$3e^{rT}$
Total	0	$3e^{rT}$	$3e^{rT} + 4(S_T - 50)$	$3e^{rT} + 6(65 - S_T)$	$3e^{rT}$