

# CHRIS WILLIS

Strong Web Developer with 7+ years  
of experience in SEO, SEM, and IT

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## SKILLS

Java, C, C++, Unix, Crystal Reports, FoxPro, Asterisk (PBX), Windows, Office, and Administrator Applications

## WORK EXPERIENCE

### Marketing Assistant | Apartment Home Living, Austin, Texas | May 2010 - Present

- Execute various social media campaigns on YouTube, Google, Foursquare, as well as link disavowment tactics and other white hat strategies for organic development and traffic defense
- Focus on content creation for SEO campaigns, creating over ten thousand videos, thousands of KML for Google Maps, and thousands of reference markers on Foursquare
- Maintain an organic traffic growth that exceeded our yearly targets through constant diligence and trial and error
- Collaborate to aggressively target keywords and work with engineers to optimize long tail searches
- Assist in quality assurance testing (noted for ability to find odd bugs that escape most testing)
- Support customer and B2B client questions

### IT Assistant | E-Communication Advantage, Austin, Texas | August 2007 - December 2009

- Rewired a new office space to accommodate over 70 work stations for phone and internet
- Assisted in the transition from analog to VOIP phone environment
- Fulfilled all technical reports for the Sales and Operations Teams using Crystal Reports and FoxPro
- Was in charge of regular and emergency maintenance of all equipment and technical issues
- Facilitated all functions of a Network Administrator, System Administrator, Database Administrator, and Technical Support

### Programming Intern | ProDoc Corporation, Universal City, Texas | May 2006 - August 2006

- Learned Database Key Management Software IDE (Clarion)
- Developed crossover training manual for C/C++ programmers to Clarion environment
- Designed and implemented tools and objects in sister (template) language for Clarion
- Troubleshoot bugs in both hardware and software
- Rewrote legacy code that didn't meet naming and other coding standards

### Sales Representative | EarthLink (ISP) San Antonio, Texas | September 2004 - August 2005

- Assisted new customers with specific details about various services from dial up to basic and advanced home networking technologies
- Helped existing customers with account and service issues
- Consistently noted one of the highest in customer satisfaction rates

## EDUCATION

### Austin Coding Academy

Full-Stack JavaScript  
Expected Graduation: April 2019

### University of Texas at San Antonio (UTSA), San Antonio, Texas

70 hours in Bachelor of Science in Computer Science (BSCS)  
Courses taken: Software Engineering, Object Oriented Development, Java Development, Relational Databases, and various C/C++ programming classes