

3 million cooperatives  
on earth.

Cooperatives provide jobs  
or work opportunities to  
**10% of the**  
employed population.

The three hundred largest cooperatives or mutuals generate **2,146 billion USD in turnover** while providing the services and infrastructure society needs to thrive.

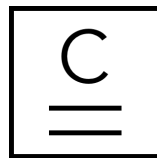


## Cooperatives are:



- socially responsible
- governed by their workers
- care for their communities

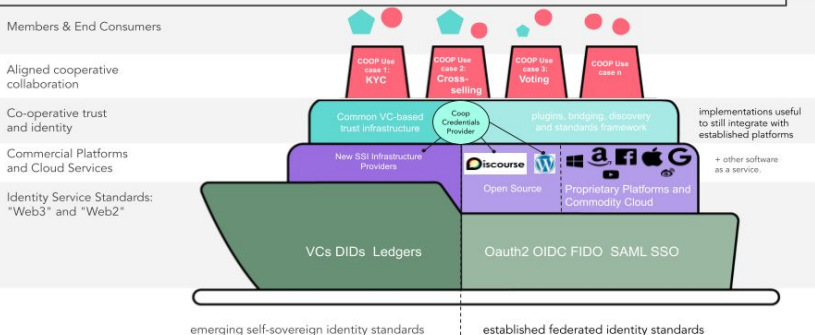
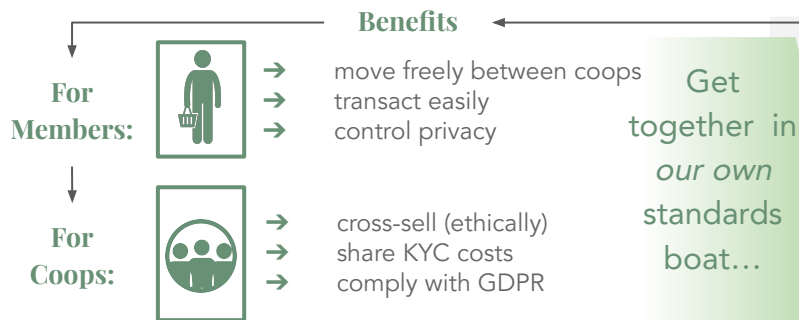
...but tend to work in digital isolation



# Cooperative credentials

Cooperatives need to be 'wired to cooperate, not compete' with each other... needs a common infrastructure of identity and trust for co-operatives and their members.

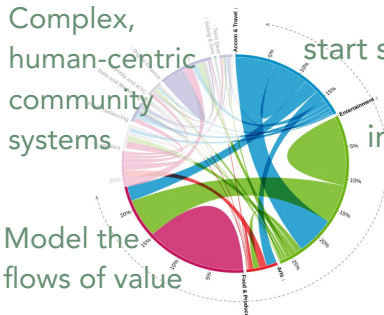
Coop Credentials provides a secure, common way to identify, authenticate and give appropriate access to participants in a 'commons' of cooperative membership. It promotes cooperation with other co-ops in multiple use-cases: securely and with respect for member privacy.



Not in *theirs*,  
purely by  
default

How to  
design  
and build,  
launch  
and  
navigate?

Complex,  
human-centric  
community  
systems



Model the flows of value

start simple, show,  
discuss,  
in community:

Understand  
how we can:

See what emerges or 'coalesces'.  
Consider 'autopoiesis'\* ..learn, iterate,  
grow the use-cases:

KYC? Cross-Selling / Loyalty?  
Data Commons? Ballots? Events? ....

work - benefit together from this?  
comply (legal) - reduce our mutual risk / meet obligations?  
play - have fun / enjoy doing this together?



- product(s)
- service provision
- assurance community
- cooperative governance