CHRIS FLEMING
Software Engineer
chris.fleming.swe@gmail.com   Portfolio   LinkedIn   Github   New York, NY

SKILLS

JavaScript, Ruby, Python, Flask, TypeScript, React, Redux, HTML, CSS, Ruby on Rails, MongoDB, Node.js, Express.js, SQL, SQLite3, PostgreSQL, Webpack, Git, Heroku, Adobe Photoshop, Amazon Web Services (AWS)

EXPERIENCE

Freelance Software Engineer   Nov 2023 - Current
DataAnnotation.tech & OutlierAI | New York, NY
- Evaluate an LLMs ability to execute tasks in Python and JavaScript by identifying errors to improve accuracy
- Collaborate in AI training workflows to ensure LLMs follow best coding practices and provide optimized solutions
- Assess and compare AI-generated responses, selecting the most effective outputs to enhance model performance

Outreach Specialist   Oct 2024 - Dec 2024
Rally NC | Raleigh, Charlotte, Greenville, Greensboro, Elizabeth City, NC
- Develop data-driven outreach strategies leveraging SQL to optimize canvassing and improve voter turnout
- Managed technical infrastructure for outreach operations including QR-coded one-pagers and important info
- Led cross-functional team to identify operational gaps and implement solutions to improve voter registration rates
- Onboarded organizers from college campuses to improve student engagement beyond the 2024 election cycle

Software Engineer   June 2023 - Nov 2023
Committee to Elect Adrienne | New York, NY
- Provide expert guidance on all aspects of digital campaign including custom website with HTML CSS JavaScript
- Develop user interfaces that aligned with UX principles resulting in a cohesive, user-friendly experience
- Craft campaign messaging to convey key messages and engage constituency

Software Engineer, Political Technology Specialist   June 2022 - Nov 2022
DigiDems | New York, NY
- Identified key constituents in SQL database, analyzed voter data to get out the vote, and identified potential fraud
- Updated campaign website with press releases using Photoshop, HTML and CSS
- Introduced DCCC cyber security best practices to all campaign staff and reached a 90% adoption rate
- Recruit and interview potential political technology specialists for the 2024 election cycle

Fragrance Counter Manager   Sept 2018 - Mar 2020
Memo Paris, House of Sillage, Tiziana Terenzi | New York, NY
- Successfully trained four sales associates, equipping them with product knowledge and sales techniques
- Led counter operations by optimizing product storage and presentation strategies to improve sales
- Fostered collaboration between counters to encourage cross-selling and improve customer experience

Luxury Fragrance Specialist   July 2017 - Sept 2018
- Cultivated over 200 client relationships through personalized outreach via CRM to drive repeat business
- Exceeded sales targets by an average of 10% by leveraging deep product expertise and a client-first approach

EDUCATION

AppAcademy - *1000-hour immersive full-stack web development intensive, < 3% acceptance rate* 2020 - 2021
California State University, Fresno - *BS Business Administration, Minor English* 2006 - 2011