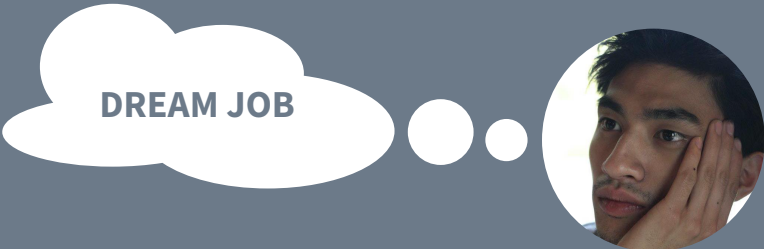


# CHRISTOPHER RODRIGUEZ

VISUAL DESIGNER



## Education

COLUMBIA COLLEGE CHICAGO, 2008-2012  
Bachelors in Art+Design  
Marketing Communications Minor

## Relevant Skills

PROFESSIONAL/PERSONAL  
Graphic Design: Typography, Print, Web, Mobile,  
Knowledge of UX Methodology, Interest in  
Microinteractions, Familiar with HTML/CSS,  
Love for Branding, Basketball, Rock n’ Roll

COMPUTER/TECHNICAL  
Prototyping: Proto.io, Gliffy, Omnigraffle  
Adobe Suite: Illustrator, InDesign, Photoshop,  
Lightroom  
Microsoft Office: Word, Excel, Powerpoint  
Other: Sublime Text 2.0  
Drawing By Hand

My name is Christopher James Rodriguez and I am a young digital designer. My objective is to work somewhere with methodologies that drive innovation. I want to work somewhere where I can learn from the people around me. Lastly, I want to be apart of something that I can be proud of and have fun doing.

## Contact

872.220.4986

ChristopherJamesRodriguez@gmail.com

## Professional Experience

### DESIGNATION

#### Visual/UX/UI Designer

Visual designer for a team tasked with building *WeDesignThink.com*  
-Designed Logos, Style Tiles and a Brand Guide

Visual Design Lead for the build of *SoundMakerPost.com*

- Managed the team deliverables and expectations of the project
- Designed Mockups and prototypes, and worked with developers to code the site

UX/UI for the redesign of the *FanClub* App

- Produced wireframes for the redesign of UI elements within the mobile app platform
- Conducted Survey Interviews, Usability Testing, Stakeholder Interviews
- Sythesized Data: Affinity Mapping, Personas
- Provided a new style guide for the client

### LINCOLN SQUARE MONTESSORI

#### Teaching Assistant

- helped shape the minds of 3-6 year-olds
- Help think of new ways to keep the kids interested in art and music
- Made sure of the safety of the children at all times
- Helped to keep everyone happy

### J.CREW

#### Visual Merchandiser

- Worked on the display windows for each season change
- I was trusted to take predetermined designs and execute them accordingly to our window sizes
- Dressed the mannequins and help design the store flow and layout

### PO CAMPO

#### Marketing/PR/Design Intern

Marketing/Public Relations

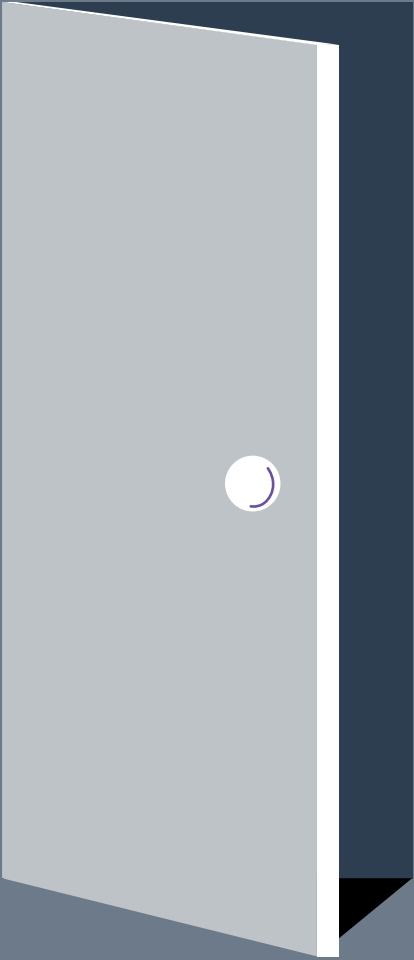
- I reached out to bike advocacy/non-for-profit groups to initiate cause-related sales promotion techniques.
- Wrote Press-Releases
- Wrote blog posts for the company website

Graphic Design

- Helped design and develop content for a PressKit

## Portfolio

ChristopherChurch.github.io



Feel free to contact  
me at anytime,  
my door is always open.