Shopping in VR

Profession Type and likelihood of using VR
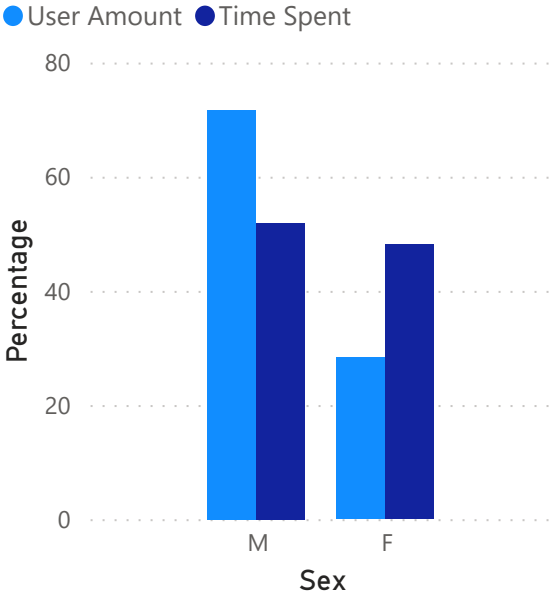
● User Amount ● Time Spent

Percentage / Profession Type
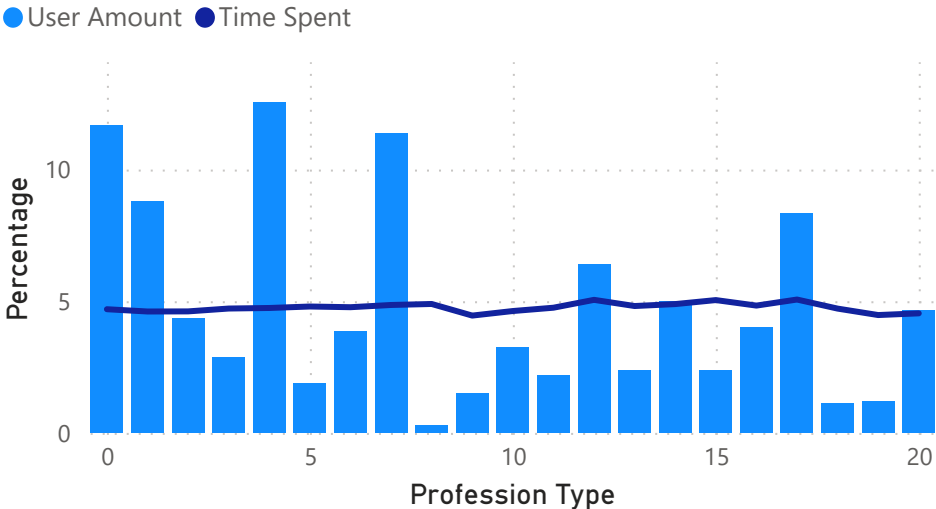
Age and the likelihood of using VR

● User Amount ● Time Spent

User Amount / Time Spent / Age group
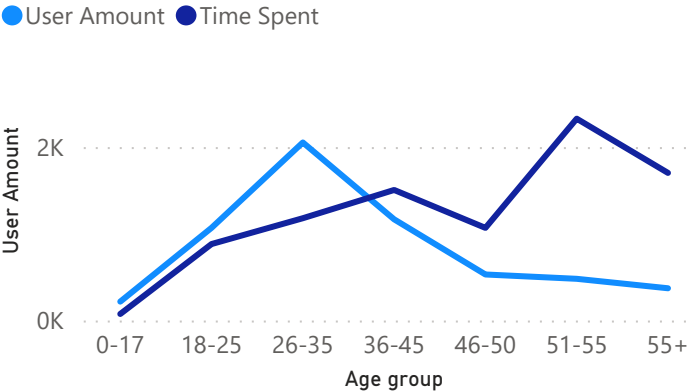
Years in city vs user count

● City Type C ● City Type B ● City Type A

YearsInCity

Men vs Women

● User Amount ● Time Spent
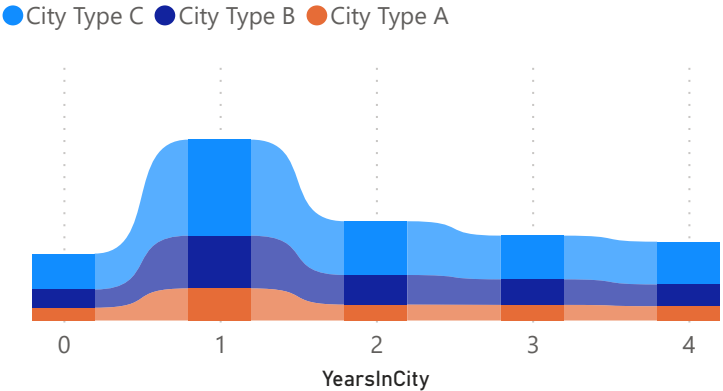
Percentage / Sex

The most popular city type for VR

● User Amount ● Time Spent

User Amount / Time Spent / CityType
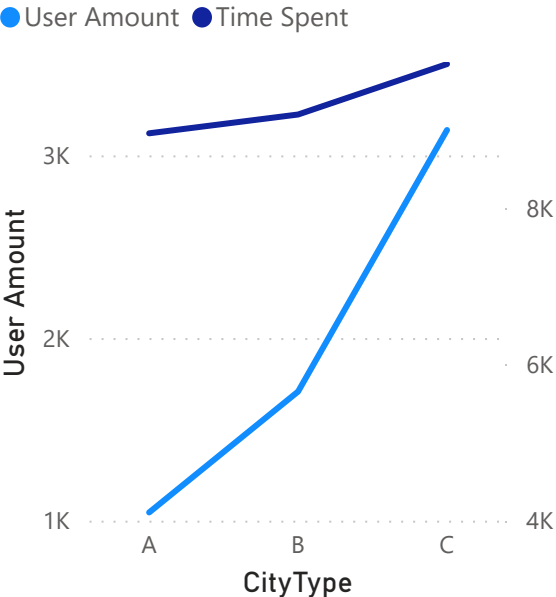
Percentage of users with and without children

Got Children
True — 42
False — 58

Top 10 items that people with children are more likely to look at

● With Children ● Without Children

Percentage / Time Spent / ItemID
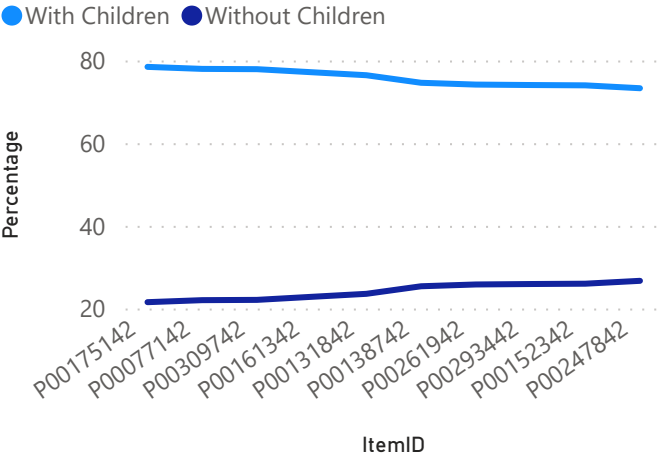
Age vs with children or without - Older more likely to have

● With Children ● Without Children

Percentage / Age