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## What about you makes a strong Student Ambassador candidate for Google and why?

To an extent, I already feel like a Google Student Ambassador. Not a day goes by where I'm not educating someone about a Google product (everything from Google Docs to Project Fi) or researching new Google technologies to improve my own life with. I look forward to Google I/O with the anticipation that I feel most Americans have for the Super Bowl. I would be hosting a viewing party this year if I weren't planning to be in London hanging around at Google Campus.

I was one of the first people on campus to have Google Glass and it's hard not to evangelize with a product like that. Once the technology was made available, ideas followed to find ways to implement it in new and very cool ways. People are naturally curious, they want to know about new Google products, and they often look to me for these answers.

Additionally, I am an active member of a student organization known as HackSU. In HackSU I regularly compete in hackathons, host technology related events, and educate other students in ways to use technology to improve their lives. Becoming a GSA would only enable me to do more.

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## Choose one extracurricular organization from your resume and describe your leadership role. Provide one concrete example of something you've done to introduce an innovation or change for the better.

I am very proud of my involvement in the student organization HackSU. HackSU is an organization whose purpose is to educate students in the latest technologies, compete in collegiate hackathons, and host our own hackathon, "Kent Hack Enough".

Although I have not officially held a leadership position in this organization, I feel a lot of the members look to me for guidance. This is primarily due to my seniority in the organization, experience in hackathons, and natural leadership qualities. Being very actively involved in initiatives around campus also makes me an unofficial representative of the organization, a badge I wear with pride.

For instance, I worked with the fashion school to host an Arduino workshop as a collaborative effort of HackSU, Blackstone Launchpad, and the Techstyle Lab. Here we taught fashion students the basics of Arduinos as a introduction into incorporating technology into their garments.

My efforts to improve the organization are mainly focused in mentorship, guidance, and active involvement around campus. HackSU is the sum total of its members and the more we do as a community, the better HackSU becomes.

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## Tell us about:

- a) one Google product that you use most in your day-to-day life and
- b) what makes that product so useful for you.

Google Chrome is by far the most used product in my day, let alone Google product. It is a clear leader among web browsers and so much more than a web browser. It's ability to integrate into my workflow is what makes it especially valuable to me. As a web developer I regularly use the DevTools to inspect and optimize website I build. The use of "OK Google" as a method of searching with my voice is also something I have grown quite fond of as well.

Chrome Apps are another invaluable benefit to using chrome. Using the app launcher I have access to countless awesome web-apps that I use on a daily basis in my business, college course-work, and social life.

I truly believe web-based applications will be the future of computing for the general population and that Google Chrome stands at the forefront of this movement. The best thing I think anyone could do to improve their productivity is to use Chrome. It is faster, more powerful, and more convenient than anything else on the market.

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## How would you define a successful event? Describe prep, execution and follow-up processes you would implement to ensure success.

A successful event is one that achieves its purpose. All other aspects are ancillary to the purpose. For an event to be successful you also have to figure out who your target audience is, how to reach them, and what will interest them about your event.

Event planning can be understood as who, what, where, why, when, and how? *Who* refers to your audience as well as speakers, sponsors, etc.. *What* is to the overall theme of your event. *Where* is making sure your event location is safe, accessible, and accommodating to the purpose of your event. *Why* is the purpose. *When* should be planned with careful consideration of the target audience's availability. *How* is the means in which the event is able to happen. I look for other organizations with common interests and find a way to cross-promote the event.

Successful planning leads to successful execution. But, it also depends on reliable people to delegate to. During the event, I limit myself to a management role and ensure that everything that needs to be done is being done.

Follow-up can be a survey done via Google Forms or through social media to establish a dialogue.

## Imagine that a Google recruiter is coming to your campus to host an event, and they reach out to you for support. Describe what you would do to be a strong partner and ensure that the event is a success.

My support for such an event would begin with understanding which details are planned, what is left to be done, and then how I can use my resources to make this event a success.

For instance, if Google had a sudden need for software developers and wanted to begin aggressively recruiting on campus. I would begin by identifying the exact students Google wanted to reach (Computer Science, Digital Science, Management Information Systems). I would contact the department head or suitable representative within these departments to inform them of the situation and see what could be done to facilitate a recruitment event. This phase is meant to gather information for the Google recruiter as far as options.

I would check the event calendar for the University to see if there was a potential conflict or opportunity for collaboration. And from here I would secure the event details and begin aggressively promoting the event via flyers, college radio, and social media.

During the event I would act in a management capacity to allow the recruiter to focus on what they came to do, recruit. And after the event, I would follow up with both the recruiter and student body for feedback.