Excel Homework 1 Conclusions

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. Based on the trendlines for the Outcome Line Graph Pivot Table Sheet:
      1. Successful Campaigns – Slowly decreases
      2. Failed Campaigns – Slowly increases
      3. Cancelled Campaigns – Stays consistent
   2. The “plays” sub category is by far the most popular sub category in Kickstarter with a total of 1066 with “rock” being in second place with 260 total campaigns.
   3. The “journalism” category has been unsuccessful for every Kickstarter campaign with 24 cancelled Kickstarters out of a total of 24 Kickstarters
2. What are some of the limitations of this dataset?
   1. The last campaign to be added to the data set had a start date of March of 2017. Therefore, the dataset is out of date.
   2. We are unable to see the amount of money each pledger donated to each Kickstarter.
3. What are some other possible tables/graphs that we could create?
   1. A bar graph that counts how many Kickstarters start from each country.
   2. A bar graph that counts the type of currency that is involved with each Kickstarter.
   3. Scatter graph of all the Kickstarters based on the percentage of their goal met.