

## **Whole-of government transformation initiative**

I am excited to announce a **whole-of government transformation initiative**. The intent is to transform GNB into a more efficient, citizen-centric organization by improving service experiences and achieving budget savings through a structured yet emergent approach.

This transformation will engage the whole system, leveraging collaborative governance, agile operations, and a culture of continuous learning and innovation.

Public servants across GNB are invited to help shape the future of government. Whether you have a big idea, a small improvement, or just want to contribute your time and skills, we want to hear from you. Whether you work on the front lines, in policy, operations, IT, finance, or administration-your perspective matters. No idea is too small. No role is too far removed. Change starts with people like you. You can access the submission form [here](#).

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Everyday incredible work is being done across New Brunswick's public service, but we know we can do even better. Dash together. We are inviting every public servant to help shape the future of government by contributing your skills, ideas, and opportunities that advance for shared goals.

Improve citizen and client experience with government programs and services.

Reduce the cost of delivering programs and services while maintaining or improving quality through efficiencies.

Improve the employee experience and Foster a culture of innovation through collaboration and problem solving.

Improve outcomes for the people and communities we serve.

This is an opportunity to:

- Share an idea for improving a service or **process**.
- Identify an opportunity to work differently across teams or department.
- Volunteer your skills time or energy to support transformation efforts.
- Recommend an **existing** innovation worth scaling.

While we welcome all ideas and contributions, we are placing a special focus on opportunities that improve services and outcomes in **two critical areas**:

- Children and youth, including prevention, protection, education, and family supports.
- Long-term care, including aging in place, workforce support, and integrated health and social care.

These areas reflect urgent priorities identified in the "**How It All Broke**" report and are ripe for bold, system-wide solutions.

Let's build a better public service, together.