

# Promotion Revenue

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| Promotion (Internal)                                                | Quantity Sold | Percent of House | Percent of Total | Sales               | Average Price  | Sales, Fees + Tax   | Average Price  |
|---------------------------------------------------------------------|---------------|------------------|------------------|---------------------|----------------|---------------------|----------------|
| <b><u>(23-01) Bad Parent</u></b>                                    |               |                  |                  |                     |                |                     |                |
| <b><u>Sales Group S</u></b>                                         |               |                  |                  |                     |                |                     |                |
| Season Comp                                                         | 8             | 0.12%            | 0.61%            | \$0.00              | \$0.00         | \$0.00              | \$0.00         |
| Season Sub                                                          | 1294          | 20.03%           | 98.93%           | \$41,269.50         | \$31.89        | \$44,693.30         | \$34.54        |
| Season Sub - Internet Adult                                         | 6             | 0.09%            | 0.46%            | \$227.88            | \$37.98        | \$244.56            | \$40.76        |
| <b>S Total</b>                                                      | <b>1308</b>   | <b>20.25%</b>    | <b>100.00%</b>   | <b>\$41,497.38</b>  | <b>\$31.73</b> | <b>\$44,937.86</b>  | <b>\$34.36</b> |
| <b>23-01 Total</b>                                                  | <b>1308</b>   | <b>20.25%</b>    | <b>100.00%</b>   | <b>\$41,497.38</b>  | <b>\$31.73</b> | <b>\$44,937.86</b>  | <b>\$34.36</b> |
| <b><u>(23-02) Our Fathers, Sons, Lovers and Little Brothers</u></b> |               |                  |                  |                     |                |                     |                |
| <b><u>Sales Group S</u></b>                                         |               |                  |                  |                     |                |                     |                |
| Season Comp                                                         | 7             | 0.13%            | 0.53%            | \$0.00              | \$0.00         | \$0.00              | \$0.00         |
| Season Sub                                                          | 1319          | 24.02%           | 99.25%           | \$42,143.32         | \$31.95        | \$45,633.37         | \$34.60        |
| Season Sub - Internet Adult                                         | 2             | 0.04%            | 0.15%            | \$78.50             | \$39.25        | \$84.58             | \$42.29        |
| Season Sub 10% Discount                                             | 1             | 0.02%            | 0.08%            | \$28.48             | \$28.48        | \$31.52             | \$31.52        |
| <b>S Total</b>                                                      | <b>1329</b>   | <b>24.20%</b>    | <b>100.00%</b>   | <b>\$42,250.30</b>  | <b>\$31.79</b> | <b>\$45,749.47</b>  | <b>\$34.42</b> |
| <b>23-02 Total</b>                                                  | <b>1329</b>   | <b>24.20%</b>    | <b>100.00%</b>   | <b>\$42,250.30</b>  | <b>\$31.79</b> | <b>\$45,749.47</b>  | <b>\$34.42</b> |
| <b><u>(23-03) Space Girl</u></b>                                    |               |                  |                  |                     |                |                     |                |
| <b><u>Sales Group S</u></b>                                         |               |                  |                  |                     |                |                     |                |
| Season Comp                                                         | 18            | 0.28%            | 1.33%            | \$0.00              | \$0.00         | \$0.00              | \$0.00         |
| Season Sub                                                          | 1331          | 20.60%           | 98.52%           | \$42,456.62         | \$31.90        | \$45,978.47         | \$34.54        |
| Season Sub - Internet Adult                                         | 2             | 0.03%            | 0.15%            | \$78.50             | \$39.25        | \$84.58             | \$42.29        |
| <b>S Total</b>                                                      | <b>1351</b>   | <b>20.91%</b>    | <b>100.00%</b>   | <b>\$42,535.12</b>  | <b>\$31.48</b> | <b>\$46,063.05</b>  | <b>\$34.10</b> |
| <b>23-03 Total</b>                                                  | <b>1351</b>   | <b>20.91%</b>    | <b>100.00%</b>   | <b>\$42,535.12</b>  | <b>\$31.48</b> | <b>\$46,063.05</b>  | <b>\$34.10</b> |
| <b><u>(23-04) Volare</u></b>                                        |               |                  |                  |                     |                |                     |                |
| <b><u>Sales Group S</u></b>                                         |               |                  |                  |                     |                |                     |                |
| Season Comp                                                         | 8             | 0.12%            | 0.60%            | \$0.00              | \$0.00         | \$0.00              | \$0.00         |
| Season Sub                                                          | 1321          | 20.45%           | 99.03%           | \$41,874.61         | \$31.70        | \$45,369.96         | \$34.35        |
| Season Sub - Internet Adult                                         | 4             | 0.06%            | 0.30%            | \$157.00            | \$39.25        | \$168.38            | \$42.10        |
| Season Sub 10% Discount                                             | 1             | 0.02%            | 0.07%            | \$28.48             | \$28.48        | \$31.52             | \$31.52        |
| <b>S Total</b>                                                      | <b>1334</b>   | <b>20.65%</b>    | <b>100.00%</b>   | <b>\$42,060.09</b>  | <b>\$31.53</b> | <b>\$45,569.86</b>  | <b>\$34.16</b> |
| <b>23-04 Total</b>                                                  | <b>1334</b>   | <b>20.65%</b>    | <b>100.00%</b>   | <b>\$42,060.09</b>  | <b>\$31.53</b> | <b>\$45,569.86</b>  | <b>\$34.16</b> |
| <b>Grand Total</b>                                                  | <b>5322</b>   | <b>21.40%</b>    | <b>100.00%</b>   | <b>\$168,342.89</b> | <b>\$31.63</b> | <b>\$182,320.24</b> | <b>\$34.26</b> |