# 03 DISEÑO WEB RESPONSIVE



# 01 ESTRUCTURA SEMÁNTICA HTML



Esquema de **distribución** de los elementos dentro de una página web. Una serie de bloques de dimensiones específicas en los que se colocará el contenido.

Los bloques de elementos de un layout web se trazan con elementos semánticos.

# Elementos semánticos

Elemento que **describe** claramente **su significado** tanto para el **navegador** como para el **desarrollador**.

Elementos no semánticos

<br/>br>

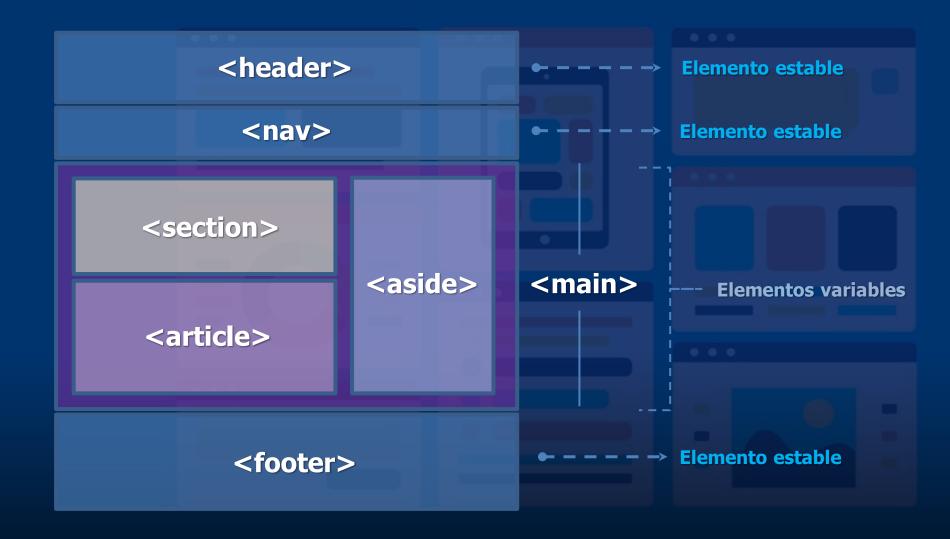
<span>

**Elementos semánticos** 

<nav>

<article>





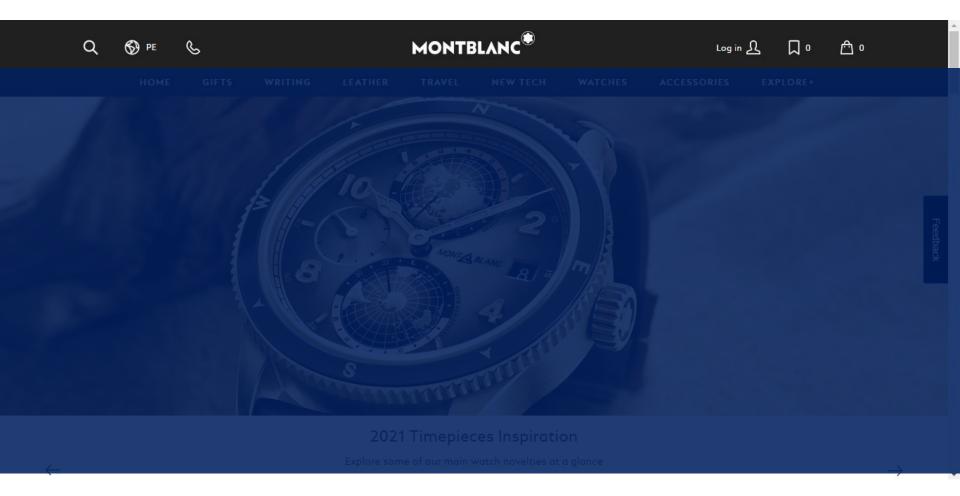
#### **HTML** • Elementos semánticos

# <header>

Cabecera

Contenedor para contenido introductorio o un conjunto de enlaces de navegación.

```
<article>
 <header>
     <h1> WWF </h1>
     <h2> Mission </h2>
 </header>
   WWF's mission is to
  stop the degradation of our
  planet's natural
  environment. 
</article >
```



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APRIL 8, 2021 • O comments

# Better Documentation And Team Communication With Product Design Docs

Ismael has been working during the last 13 years inside design teams in small and big sized companies from many different sectors like news media, design

QUICK SUMMARY SHave you ever struggled to get the green light or your design proposals? Do you feel like your design process needs to be formalized? Is the COVID19 era becoming a challenge for you when working remotely as a designer? Then keep reading to get to know a methodology to document your design process in this article.

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Tips on front-end & UX,



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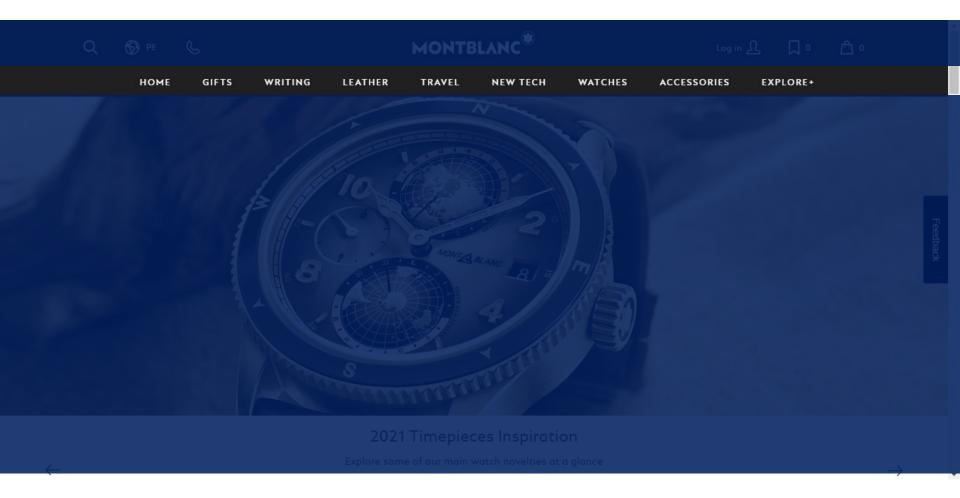


#### **HTML** • Elementos semánticos



# Navegación

Destinado solo para el **bloque principal** de enlaces de navegación.



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#### **HTML** • Elementos semánticos

# <footer>

Pie de página

Contiene información de autoría, información registrada, contacto, mapa del sitio y documentos relacionados.

```
<footer>
   Author: Hege Refnes. 
   <a href="mailto:hr@oa.com">
    hr@oa.com 
  </footer >
```

				<b>1</b>
Order Assistance	Services	Boutiques	About Us	
Shipping & Delivery	Refill Finder	Find a Boutique	Company	
Returns & Exchange	Product Care	Book an appointment ⊅	Governance	
Engraving & Embossing	FAQ		Social Responsibility	
Gift Wrapping	Corporate Gifts		Career	
Follow your Order	Contact Us			
Return Form			Follow Us	
Follow your Return				Fee
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#### **HTML** • Elementos semánticos



Contenido principal

Contenedor **exclusivo** del documento. No debe haber más de un elemento <main> en un documento.

```
<main>
 <article>
   <header>
      <h1> WWF </h1>
      <h2> Mission </h2>
   </header>
     WWF's mission is to
   stop the degradation of our
   planet's natural
   environment. 
 </article >
</main>
```



2021 Timepieces Inspiration

Explore some of our main watch novelties at a glance



Ismael González wrote

# Better Documentation And Team Communication With Product Design Docs

APR 8, 2021 in Design, Workflow, Communication

Have you ever struggled to get the green light on your design proposals? Do you feel like your design process needs to be formalized? Is the COVID19 era becoming a challenge for you when working remotely as a designer? Then keep reading to get to know a methodology to document your design process in this article.

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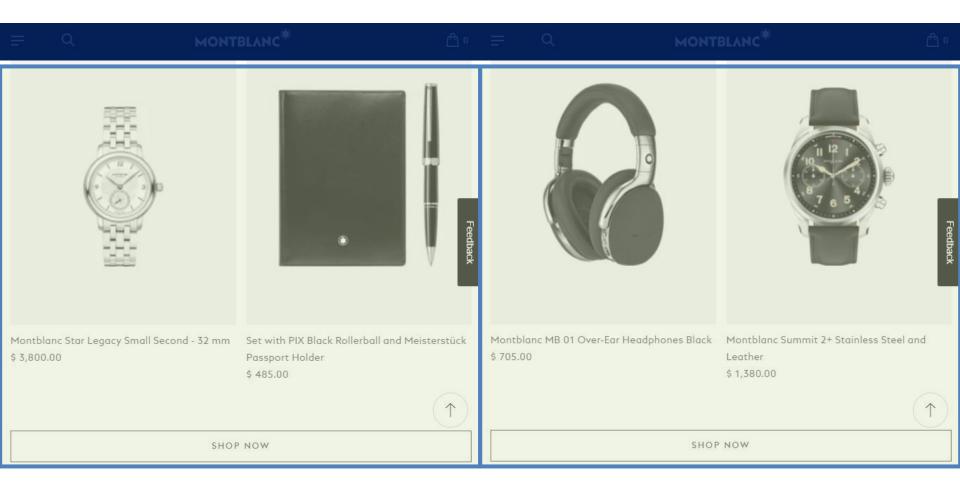
#### **HTML** • Elementos semánticos

# <section>

Sección de documento

**Agrupación temática** de contenido, normalmente con un encabezado.

```
<section>
  <h1> WWF </h1>
  The World Wide Fund
  for Nature (WWF) is an
  international organization 
</section >
<section>
  <h1> WWF Logotype </h1>
  The Panda has become
  the symbol of WWF, that
  name is Chi Chi. 
</section >
```



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#### **HTML** • Elementos semánticos

# <article>

Artículo de documento

Especifica **contenido autónomo**, con sentido por sí solo y se puede distribuir independientemente del resto del sitio web.

```
<article>
  <h2> Google Chrome </h2>
   Google Chrome is a
  web browser developed by
  Google. 
</article>
<article>
  <h2> Mozilla Firefox </h2>
   Mozilla Firefox is an
  open-source web browser
  developed by Mozilla. 
</article >
```

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Vitaly Friedman wrote

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A guide to vanilla JavaScript code snippets — with resources and lightweight libraries to help you solve a problem without a large overhead or third-party dependencies.

APRIL 5, 2021 in Tools, JavaScript



Frederick O'Brien wrote

#### **Guarding Against Disposable Design**

Quick, constant change is a given on the web. It is often one of its greatest strengths. As ever, though, there is a balance to find. Although longevity takes a different form online, its value is immeasurable.

MAPRIL 2, 2021 in Design, User Experience, Accessibility

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#### **HTML** • Elementos semánticos

# <aside>

Barra lateral

Muestre contenido adicional además del contenido en el que está colocado.

```
>
  Google Chrome is a web
  browser developed by Google.
<aside>
  <h4> Google </h4>
   Chrome is the world's
  most popular web browser
  today!. 
</aside >
```



Home / Gifts

Available Online

O Price High to Low

O Price Low to High

FILTER 48 Items

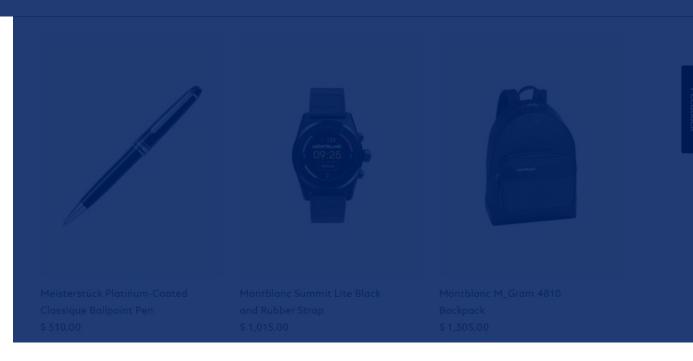
Sort

Category

Colour

Product Type

#### Gifts For Him



+

+

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DISEÑO Y DESARROLLO WEB • SESIÓN 01



#### ABOUT THE AUTHOR

Ismael has been working during the last 13 years inside design teams in small and big sized companies from many different sectors like news media, design

... More about Ismael ↔

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# Better Documentation And Team Communication With Product Design Docs

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# 02 RESPONSIVE DESIGN

# Responsive Web Design

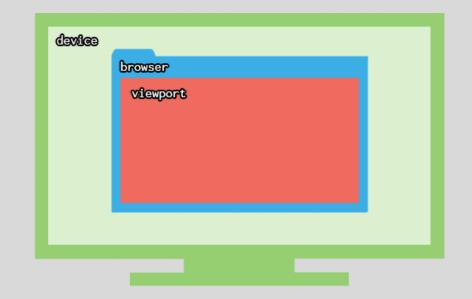
Usa HTML y CSS para **ajustar automáticamente** la estructura y los contenidos de un sitio web a cualquier dispositivo desde el cual acceda el usuario.

## **HTML** • Responsive Website

# Ventana gráfica

# **Viewport**

Usando la etiqueta <meta>
da al navegador instrucciones
sobre cómo controlar las
dimensiones y la escala de
la página.



w3schools/HTML Responsive



## **HTML** • Responsive Website

Ventana gráfica

# **Viewport**

```
<head>
     <meta name="viewport" content="width=device-width,
     initial-scale=1">
     </head>
```

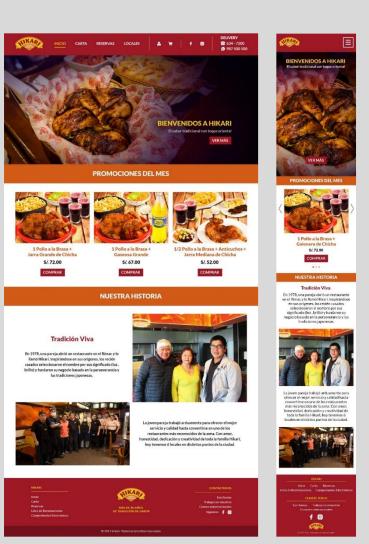
w3schools/HTML Responsive



# Media Queries

**Conjunto de reglas** que aplica diferentes estilos a diferentes tipos de medios o dispositivos, lo que asegura su **adaptabilidad**.



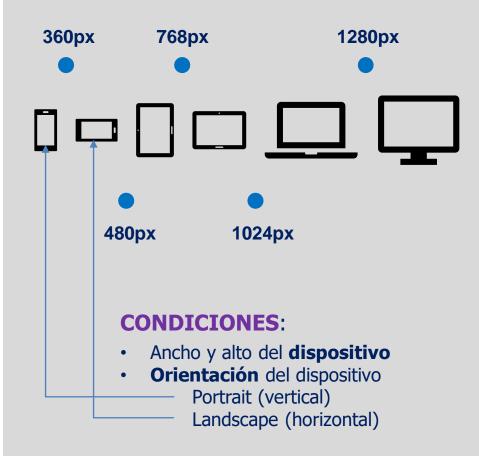


Ancho de referencia

# **Breakpoints**

Permiten adaptar el website a un dispositivo concreto a través de condiciones específicas asignadas.





# Media Queries

# @media

```
@media screen and (max-width: 768px) {
          CSS Rule 1 { ... }
          CSS Rule 2 { ... }
          ...
}
```



# CSS Examples CSS Templates

CSS Examples

CSS Quiz

**CSS Exercises** 

CSS Certificate

If the browser window is 600px or smaller, the background color will be lightblue:

```
@media only screen and (max-width: 600px) {
   body {
    background-color: lightblue;
   }
}
```



HOME / GUIDES /

# **Media Queries for Standard Devices**



Chris Coyier on Oct 8, 2010 (Updated on Mar 10, 2021)

This page lists a ton of different devices and media queries that would specifically target that device. That's probably not generally a great practice, but it is helpful to know what the dimensions for all these devices are in a CSS context.

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//

If you think responsive's simple, I feel bad for you son. We got 99 viewports, but the iPhone's just one.

-Josh Brewer, March 10, 2010

CSS - Tricks







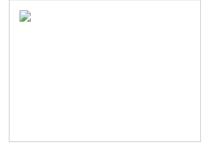
### media queries for common device breakpoints



Home > Develop > Browser feature support > media queries for common device breakpoints

# Develop CSS Frameworks Javascript Browser feature support Responsive Media

The @media query is 1/3 of the recipe for responsive design. It is the **key** ingredient that, in it's simplest form, allows specified CSS to be applied depending on the device and whether it matches the media query criteria.



Before you start copying and pasting below, read **why you don't need device specific viewports**. If you're looking for details on the iWatch we've got you covered with getting your website ready for apply watch.

Responsive Design Is





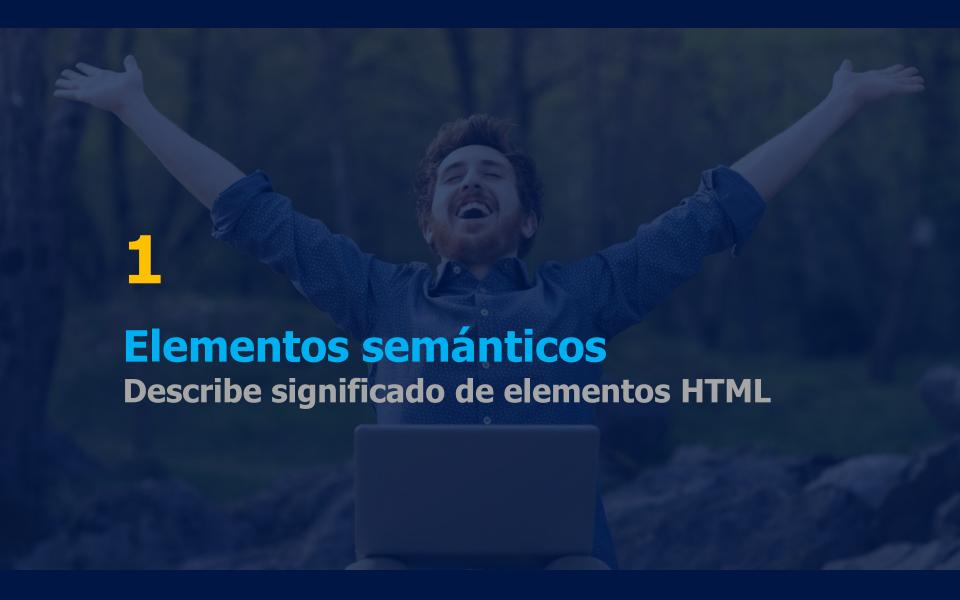
## Media Queries

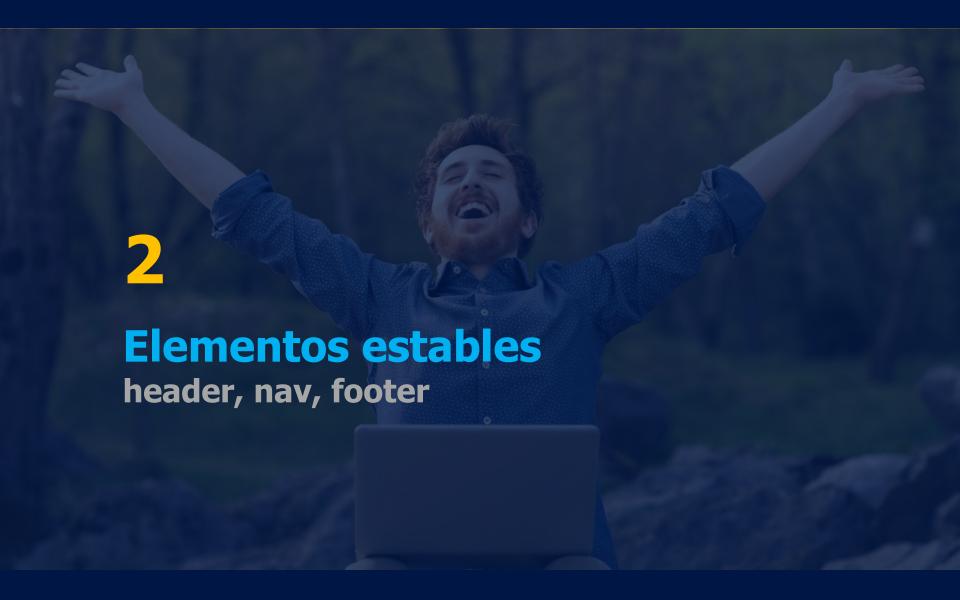
# **Breakpoints**

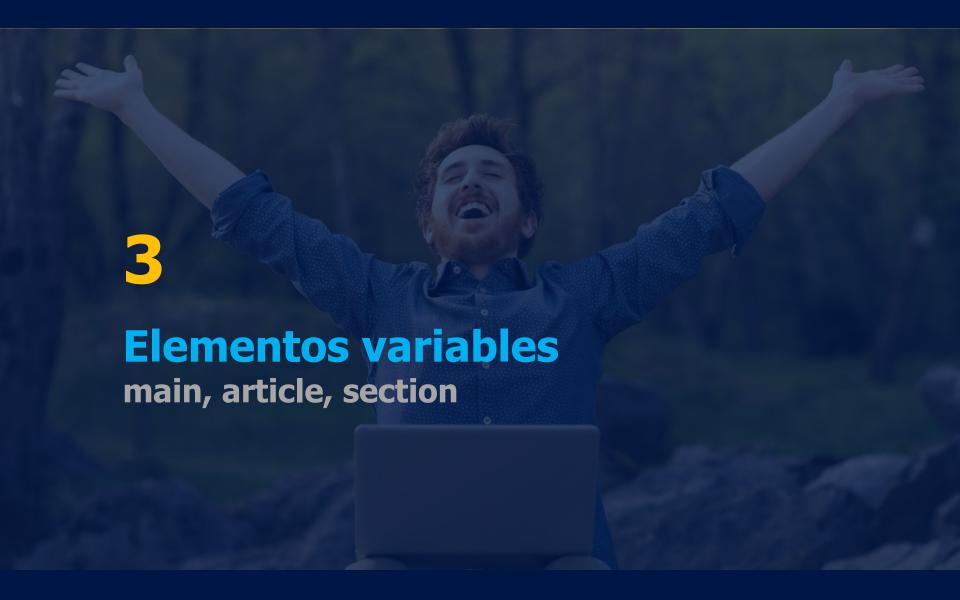
```
@media screen and (max-width: 414px) { }
@media screen and (max-width: 768px) { }
@media screen and (max-width: 1024px) { }
@media screen and (max-width: 1280px) { }
```

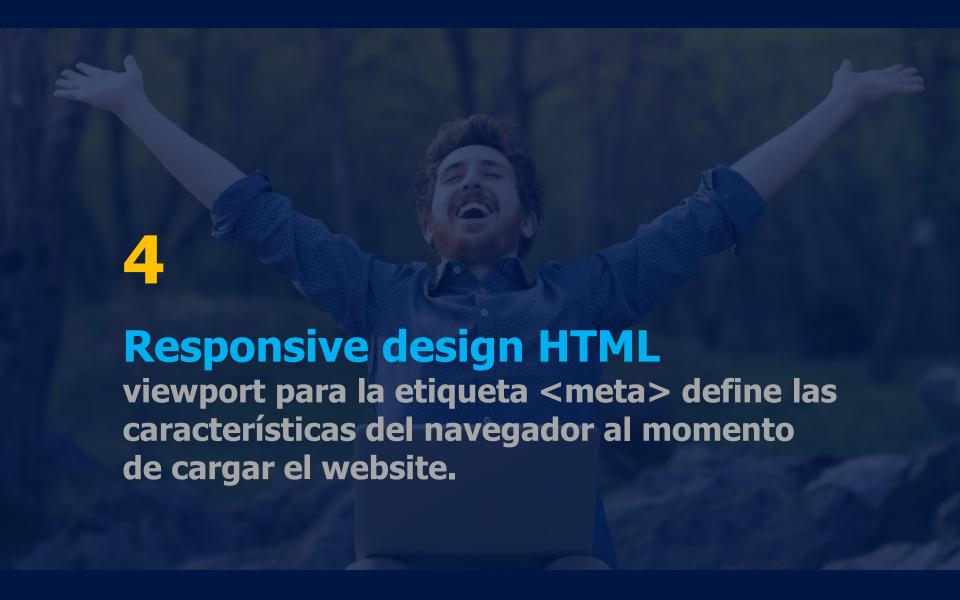


# CONCLUSIONES











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