




LOGO










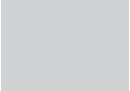


COLORS

CORPORATE COLORS

	C: 99% M:84% Y:47 k:13%
	C:0% M: 35% Y: 85% K:0%
	C: 4% M: 21% Y:52% K:0%

ALTERNATIVE COLORS (NOT FOR LOGO)

	C: 70% M: 15% Y: 0% K:0%		C:25% M:0% Y: 100% K:0%
	C:0% M:42% Y:51% K:0%		C:0% M: 33% Y:100% K:0%
	C:0% M:48% Y: 11% K:0%		C:55% M:0% Y: 30% K:0%
	C: 0% M: 89% Y:22% K:0%		C: 30% M: 100% Y: 40% K:0%
	C: 0% M: 0% Y:0% K:0%		C: 0% M: 0% Y:0% K:20%

USES

BACKGROUND & CONTRAST



FONTS

- **SLOGAN** • DK Millefeuille Regular **Lucho**
- **TITTLES** • IMPACT **LUCHO**
 Avenir Next Condensed Lucho
 Bebas Neue **LUCHO**
- **TEXT** • DIN condensed/light **Lucho**

