Christy Wei

https://christywei.design/

(650) 996-3144

christywei31@gmail.com

Christy is a passionate product designer living in the San Francisco Bay Area.

DESIGN EXPERIENCE

Product designer |Youpi Inc.   Feb. '21 - Now

- Led design projects across the entire product lifecycle from concept to execution
- Created new UX standards, design systems and interactive guidelines
- Produced multiple concepts and high fidelity prototypes to test new interactive video experiences
- Conducted user research and delivered insights to product team
- Worked on frontend development for the home page & landing page
- Delivered brand assets for marketing website, digital advertising campaigns and social media

Product designer |Vama Freelance Project   Oct. '20 - Nov. '20

- Conducted user research, competitive analysis, product strategy, feature development, wireframing, UI design, prototyping
- Worked with member of the leadership team from Snapchat

Bloc-Comprehensive UX/UI Design Program   Sep. '19 - Jul. '20

- Completed 880+ hours of project-based and frontend development work under mentorship of 2 accomplished senior product designers on weekly basis
- Learned industry best practices and design process standards with a focus on UX research, visual design, and frontend development.
- Designed an iOS platform, RooMate App, which connects lessor and tenant in a genuine and creative way
- Worked on WeCloud Project, a cloud-based office app for file management and online collaboration

Co-founder, UX Researcher | Smart Closet   May '18 - Aug '20

- Conducted user research and usability testing
- Collaborated with engineers on company strategy and feature development
- Conducted marketing campaign including ambassador program to increase Smart Closet's brand awareness
- Managed Smart Closet Community including managing Social Media official accounts, updating Smart Closet blog, etc.

EDUCATION:

UC San Diego, M.A., International Affairs

Sep. '15 - Jun. '17

Fudan University, B.A., Philosophy

Sep. '10 - Jul. '14

SKILLS:

Design Tools: Figma, Sketch, Photoshop, InVision

Design Methods: Prototyping, Wireframing, Affinity Diagram, User Interface Flows, Competitor Analysis, User Research, User Surveys, User Interviews, Personas, A/B Preference Testing, Usability Testing

Programming: HTML, CSS, JavaScript, jQuery, Git, GitHub, SQL, R, STATA

OTHER WORK EXPERIENCE:

Royalty & Audit Specialist, HDMI Licensing Administrator, Inc.

Jul. '19 - Feb. '21

Data & Royalty Analyst, HDMI Licensing Administrator, Inc.

Jan. '18 - Jun. '19