Christy Wei

UX Designer in San Francisco Bay Area, CA 95124

https://christywei.design/

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DESIGN EXPERIENCE

UX designer | LibreOffice.org
Nov. '20 - Now

- Collaborate with design team, engineering team, product manager to redesign the LibreOffice website

UX designer | Vama iOS Project
Oct. '20 - Nov. '20

- User research (secondary research), competitive analysis, product strategy, feature development, wireframing, UI design, prototyping
- Working with member of the leadership team from an established Silicon Valley tech company
- Currently under NDA

Bloc-Comprehensive UX/UI Design Program
Sep. '19 - Jul. '20

- Completed 880+ hours of project-based and frontend development work under mentorship of 2 accomplished senior product designers on weekly basis
- Learned industry best practices and design process standards with a focus on UX research, visual design, and front-end development.

RooMate App Project
May '20 - Jul. '20

- Researched and designed a roommate-seeking iOS mobile app
- Created brand identities and design system including brand logo, typography, color palette, and style guide
- Produced hi-fi mock-up prototype as MVP

WeCloud Project
Feb. '20 - May '20

- Conducted user research and competitor analysis
- Produced responsive design for iOS app and desktop platform
- Conceptualized and designed the brand identities, including logo, icons, color palette typography etc.

Co-founder, UX Researcher | Smart Closet
May '18 - Aug '20

- Interviewed users about their experience using Smart Closet
- Collaborated with engineers on feature development
- Conducted marketing campaign including ambassador program to increase Smart Closet's brand awareness
- Managed Smart Closet Community including managing Social Media official accounts, updating Smart Closet blog, etc.

EDUCATION:

UC San Diego, M.A., International Affairs

Sep. '15 - Jun. '17

Fudan University, B.A., Philosophy

Sep. '10 - Jul. '14

SKILLS:

Design Tools: Figma, Sketch, Photoshop, InVision

Design Methods: Prototyping, Wireframing, Affinity Diagram, User Interface Flows, Competitor Analysis, User Research, User Surveys, User Interviews, Personas, A/B Preference Testing, Usability Testing

Programming: HTML, CSS, JavaScript, jQuery, Git, GitHub, SQL, R, STATA

OTHER WORK EXPERIENCE:

Royalty & Audit Specialist, HDMI Licensing Administrator, Inc.

Jul. '19 - Now

Data & Royalty Analyst, HDMI Licensing Administrator, Inc.

Jan. '18 - Jun. '19