# **Christy Wei**

UX Designer in San Francisco Bay Area, CA 95124

https://christywei.design/

(650) 996-3144 christywei31@gmail.com

#### **DESIGN EXPERIENCE**

# UX designer | LibreOffice.org

Nov. '20 - Now

• Collaborate with design team, engineering team, product manager to redesign the LibreOffice website

# Bloc-Comprehensive UX/UI Design Program

Sep. '19 - Jul. '20

- Completed 880+ hours of project-based and frontend development work under mentorship of 2 accomplished senior product designers on weekly basis
- Learned industry best practices and design process standards with a focus on UX research, visual design, and front-end development.

# RooMate App Project

May '20 - Jul. '20

- Researched and designed a roommate-seeking iOS mobile app helping people living in the cities better find the ideal roommate
- Created brand identities such as brand logo, typography, layout, color palette, and style guide
- Produced hi-fi mock-up prototype as MVP

#### **WeCloud** Project

Feb. '20 - May '20

- Conducted user research and competitor analysis in cloud content management market
- Produced responsive design for iOS app and desktop platform
- Conceptualized and designed the brand identities, including logo, icons, color palette typography etc.
- Conducted A/B Preference Testing

# Co-founder, UX Researcher | Smart Closet

May '18 - Aug '20

- Interviewed users about their experience at Smart Closet
- Collaborated with engineers on developing the social function, adding hashtag function, launching Smart Closet website, adding shopping function, creating tutorial videos etc.
- Conducted marketing campaign including ambassador program to increase Smart Closet's brand awareness
- Managed Smart Closet Community including managing Social Media official account on instagram, facebook page, updating Smart Closet blog, initiating outfit competition in Smart Closet Community

#### **EDUCATION:**

# UC San Diego, M.A., International Affairs

Sep. '15 - Jun. '17

# **Fudan University,** B.A., Philosophy

Sep. '10 - Jul. '14

#### **SKILLS:**

**Design Tools:** Figma, Sketch, Photoshop, InVision

Design Methods: Prototyping, Wireframing, Affinity Diagram, User Interface Flows, Competitor Analysis, User Research, User Surveys, User Interviews, Personas, A/B Preference Testing, Usability Testing

Programming: HTML, CSS, JavaScript, jQuery, Git, GitHub, SQL, R, STATA

#### **OTHER EXPERIENCE:**

Royalty & Audit Specialist, HDMI Licensing Administrator, Inc.

Jul. '19 - Now

Data & Royalty Analyst, HDMI Licensing Administrator, Inc.

Jan. '18 - Jun. '19