## My Opt-out Life

(Identity Security tips)

### Disclaimer

**Identity Theft** 

What can I do?

# Financial

# Governmental

Commercial

Social

**Financial Sector** 

### Credit Bureaus

#### What I can do:

- Setup "Initial Fraud Alert" (free, ~5 minutes to do)
- Setup "Credit Freeze" (~\$10/per Credit Bureau)
- Subscribe and get "Credit Lock" feature (\$20/month per Credit Bureau)

### Government

### Commercial

#### Data Brokers

#### Ad Networks

Get your phone out

## SNAP ID

## (Un)linking

### Social Media

ISP & Telco

### Address

#### Additional Security measures

Identity Monitoring service

**Endpoint security** 

Two factor authentication

Encryption

Password Managers

Ad blocking

#### **Contact Details**

Maren Peasley@Symantec.com



www.linkedin.com/in/MarenPeasley/



#### Additional reading

Data broker unsubscribe:

http://www.computerworld.com/article/2849263/doxxing-defense-remove-your-personal-info-from-data-brokers.html

FTC notice to data brokers:

http://www.ftc.gov/system/files/documents/reports/data-brokers-call-transparency-accountability-report-federal-trade-commission-may-2014/140527d atabrokerreport.pdf

Brian Krebs (many excellent articles): <a href="https://krebsonsecurity.com/">https://krebsonsecurity.com/</a>

IdentityTheft.gov (excellent advice): <a href="https://identitytheft.gov/">https://identitytheft.gov/</a>