

Tomislav Radić

Data Analyst

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SKILLS

- Analytical thinking
- Statistics
- Data management
- Data analysis
- Data visualization
- Project management
- Machine learning
- Problem solving
- Creativity
- Communication

TOOLS

- Office 365
- SQL
- Tableau
- Python
- pandas
- Matplotlib
- Jupyter
- R
- Power BI

EDUCATION

CareerFoundry | Germany

Data Analytics certificate
(May 2023)

University of Zagreb | Croatia

Faculty of Humanities and Social Sciences, Department of History
(2010-2013) - no degree

SUMMARY

Data Analyst with diverse industry experience and unique perspectives. Strong background in market analysis and customer profiling. Capable of out-of-box thinking while meticulously searching for data insights.

PROJECTS

World Population | Tableau dashboard

- Sourced, integrated and prepared multiple United Nations datasets.
- Designed an interactive dashboard that provides demographic data, trends, historical estimates and projections for the global population.

The Influence of Socio-Economic Factors on the COVID-19 Pandemic | Tableau & Jupyter

- Sourced, integrated and prepared multiple datasets provided by the WHO, UN and the World Bank.
- Conducted a diagnostic analysis to find out what factors influenced the pandemic and whether it was possible to predict how different countries would fight against it based on various indicators.

WORK EXPERIENCE

Sales Promoter | Berlin Sky (06/2022 - 08/2022)

- Helped build brand awareness and demonstrated products to customers.
- Acted as a B2C sales representative and provided customer service.
- Customer acquisition.

Production Operator | Bensheim Santer (01/2021 - 05/2022)

- Manufactured pharmaceutical and medical desiccant packages and devices for a CDMO.
- Maintained, monitored and operated machines, equipment and materials used in the production lines.
- Operated in highly sensitive environments such as cleanrooms.
- Conducted product quality control.

Business Development Associate | Zagreb Cosmopharm (03/2019 - 11/2020)

- Helped boosting growth and sales of a startup company by developing business strategies and conducting market researches.
- Implemented marketing strategies.
- Built client/customer relationships.

LANGUAGES

- Croatian
- English
- German

PORTFOLIO

[chronicdebugger.github.io](https://github.com/chronicdebugger)

Security Agent | Berlin

Piepenbrock Sicherheit für Bundesbehörden (03/2017 - 03/2019)

- Conducted security controls on the guests of German Bundestag.
- Secured entrances and enforced household regulations.
- Led a team of five and implemented security protocols in a co-operation with the German Parliament Police.

Exhibition Stand Builder & Event Coordinator | Croatia

Stand-Expo (05/2015 - 03/2017)

- Constructed exhibition stands, fairs and stages and designed event layouts.
- Helped organize and plan dozens of events, including art exhibitions, sports events and music events.

Data Entry Operator | Zagreb

National Center for External Evaluation of Education
(04/2015 - 08/2015)

- Led a team responsible for compiling, verifying and sorting matriculation exams at the state level.

Junior Business Development Manager | Zagreb

Inspira Group (09/2014 - 04/2015)

- Helped organize a startup company by creating development plans, marketing strategies and by managing and developing contacts.
- Conducted market researches, organized meetings and closed leads.
- Closed business deals with some of the leading restaurants and pubs.

Booking Agent & Tour Guide | Croatia

Self-Employed (06/2014 - 08/2014)

- Independently started a seasonal business in tourism.
- Built a network of a dozen associates in three cities and organized 600+ tours and excursions.
- Expanded the number of services from initial one boat and one mountain tour, to include several boat and mountain tours, kayaking, rafting, bungee-jumping and three national parks.
- Developed marketing strategies and materials.
- Customer acquisition.