



## Sophia Terzi: Local TikTok Influencer

**Role:** Up-and-coming social media influencer with a strong following in North East London.

Sophia is a **full-time social media influencer** from a working-class background, using her platform to support herself and her family. She was a quiet child who found her voice and community online through art and books.

### Trauma and Activism

Sophia's neighbourhood was central to the **2011 London Riots**. She witnessed her elder brother join the looting. When the police arrived, she saw their **heavy-handed tactics**. Her brother was injured when a police officer, who appeared drunk or impaired, pinned his leg under a patrol car before fleeing the scene. Her brother's leg never fully recovered.

In the aftermath, Sophia felt the community was unfairly attacked by the authorities and withdrew, no longer engaging online.

### Return to Influence

Almost ten years later, Sophia embraced TikTok, finding a positive space to connect and showcase her community. She became a successful influencer, using her platform for brand deals and outreach work to support her family.

This included work for the **Police**, which caused conflict. She felt guilty when her grassroots audience began calling her a "**Traitor**" and accused her of "**selling out**".

### Current Dilemma

Sophia was invited to this press briefing by **Joe Knightley**, who promised to share something "shocking" that required her help to publicise. What Joe reveals feels almost fantastical.

Sophia is on thin ice with her audience. She knows **exceptional claims require exceptional evidence**. If the Police are lying or manipulating her, she will be the only one who suffers the public backlash and loses her career. If she finds the Police are lying, exposing them could win back her audience and community.

### Objectives

- Figure out the mystery being presented to you.
- If you get a whiff of the Police lying to you, uncover it.