

The year the Internet fell apart

Significant threats and massive data breaches made **front-page news** on a regular basis in 2014



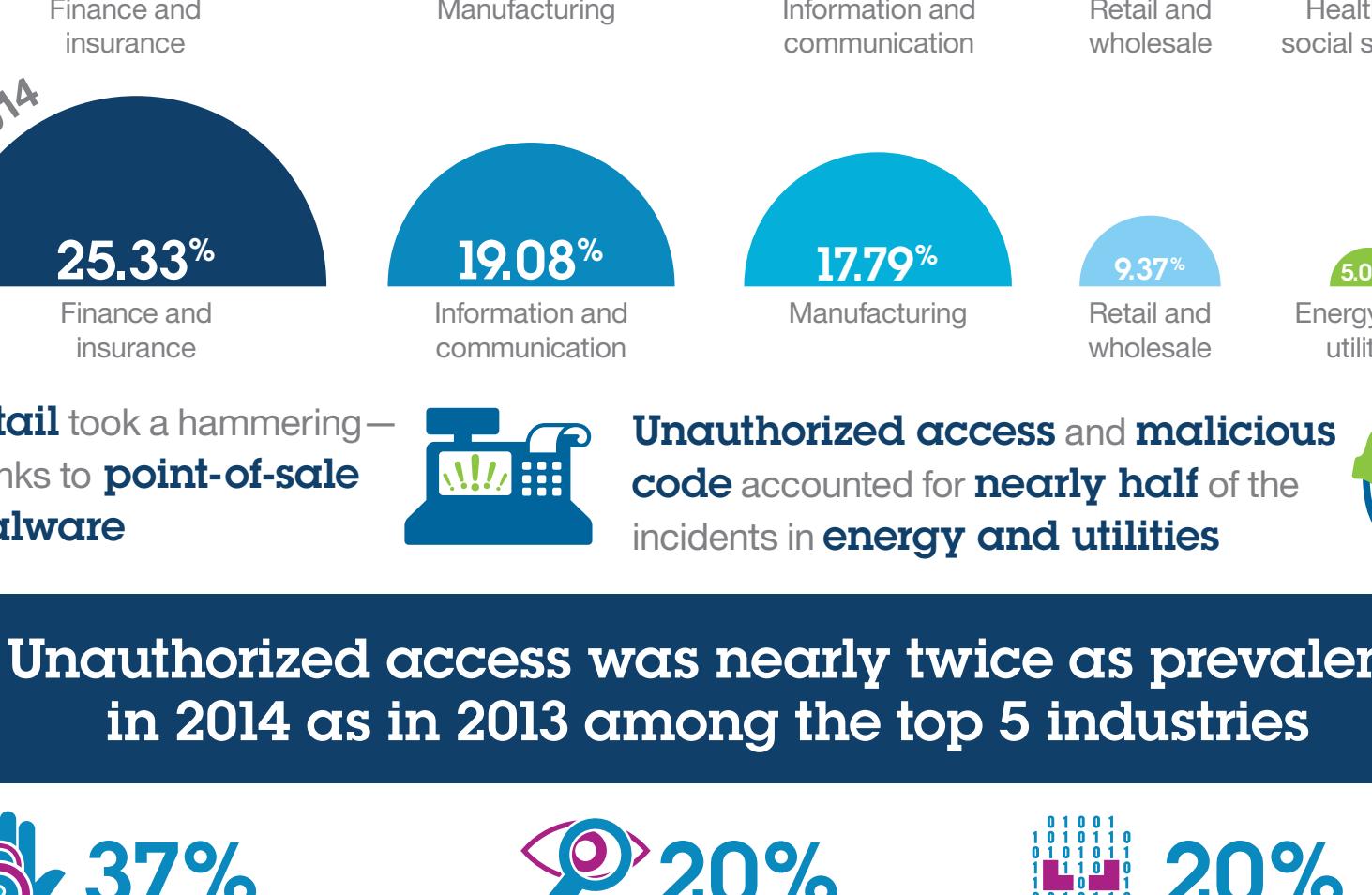
Annual security events, attacks and incidents



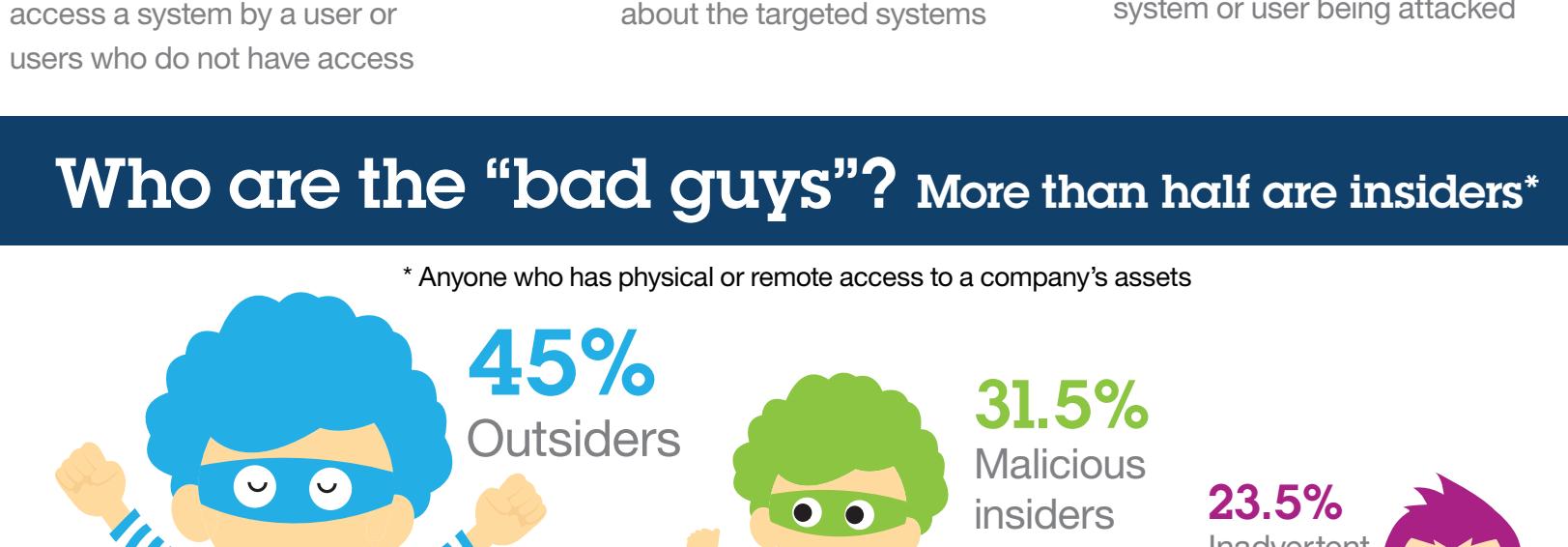
IBM security intelligence saw the average number of **security events** in any **one** of our clients' systems drop to **81 million** in 2014—from nearly 92 million in 2013, yielding **36% fewer attacks**, but the **same number of incidents**.

36% fewer attacks

Events, attacks and incidents defined



Over 62% of incidents targeted just 3 industries in 2014



Retail took a hammering—thanks to **point-of-sale malware**



Unauthorized access and malicious code accounted for **nearly half** of the incidents in **energy and utilities**



Unauthorized access was nearly twice as prevalent in 2014 as in 2013 among the top 5 industries



Usually denotes suspicious activity on a system or failed attempts to access a system by a user or users who do not have access

Reconnaissance activity usually designed to gather information about the targeted systems

Software designed to disrupt systems, gain unauthorized access, or gather information about the system or user being attacked

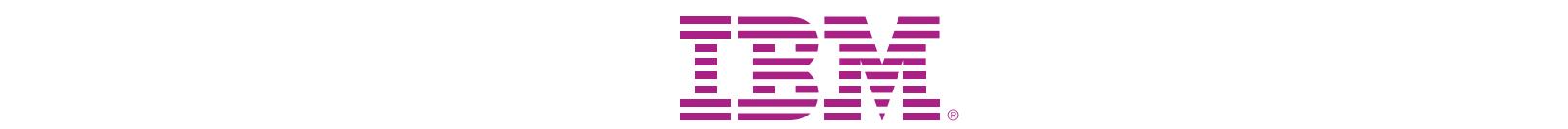
Who are the “bad guys”? More than half are insiders*

* Anyone who has physical or remote access to a company's assets



Whether they're **malicious insiders** or **inadvertent actors**, they pose a big security risk

Where are these attacks coming from? And where are they taking place?



The largest number of attacks **both originated and took place in the US**

Learn more

Read the entire IBM 2015 Cyber Security Intelligence Index report and get the full story.

Download the report now at bit.ly/2015CyberIntel

