

CS2800 – Fall 2015
Semester Project
Part 1 Grading Rubric

| | Possible Points |
|--|-----------------|
| Web sites description (35 points possible): | |
| Description includes purpose, intended audience, information to be included in the site | 10 |
| Each page (minimum of 5) in the site has a description that includes its purpose and information to be included (5 points per page) | 25 |
| | |
| Site map (14 points possible, choose one): | |
| A hierarchy chart was used to create an attractive, readable site map | 4 |
| The site map clearly indicates the home page and all sub-pages | 10 |
| | |
| Home page wireframe for mobile (23 points possible): | |
| The wireframe is neatly done. Hand-drawn wireframes are acceptable if they are VERY neat—use a straight edge for boxes, make it clear where the margins and other white space will be, any included text should be neatly printed (not cursive). | 5 |
| Is suitable for a mobile computer – does not necessitate scrolling left or right; scrolling vertically may be necessary, but the most important info is at the top of the page | 8 |
| Includes all of the following elements: | |
| A header with a title (business name or similar) and logo for your site | 2 |
| A horizontal navigation bar | 2 |
| A main content area that includes images and text | 2 |
| A footer (content of your choosing) | 2 |
| Contact information | 2 |
| | |
| Home page wireframe for desktop (18 points possible): | |
| The wireframe is neatly done. Hand-drawn wireframes are acceptable if they are VERY neat—use a straight edge for boxes, make it clear where the margins and other white space will be, any included text should be neatly printed (not cursive). | 5 |
| Is suitable for a desktop computer – makes use of the width; designed to keep important info “above the fold | 8 |
| Includes all of the following elements: | |
| A header with a title (business name or similar) and logo for your site | 1 |
| A horizontal navigation bar | 1 |
| A main content area that includes images and text | 1 |
| A footer (content of your choosing) | 1 |
| Contact information | 1 |
| | |
| Incorporating responsive design: There is an obvious difference in the look between the desktop and mobile versions | 10 |
| | |
| TOTAL | |