Brand sheet

Lend Engine

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Software for lending libraries.

Colour palette

The two key colours in the palette are yellow and aubergine. They should be used to create hierarchy and emphasis within any designed materials.

Iconography

Simple, bold line icons with slightly rounded corners. They should compliment the style of the logo mark.

Suscipit lobortis nisl

Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudium lectorum.

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Titles: ASAP Bold

A B C D E F G H I J K L M
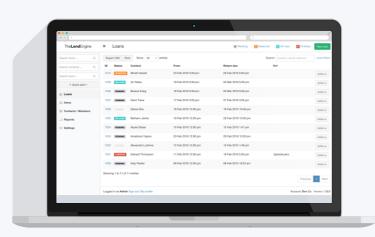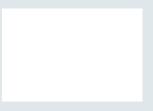N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z

Body copy: Roboto Condensed

A B C D E F G H I J K L M
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