

Naan Mudhalvan – Digital Marketing Assignment

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Ramkishan C B

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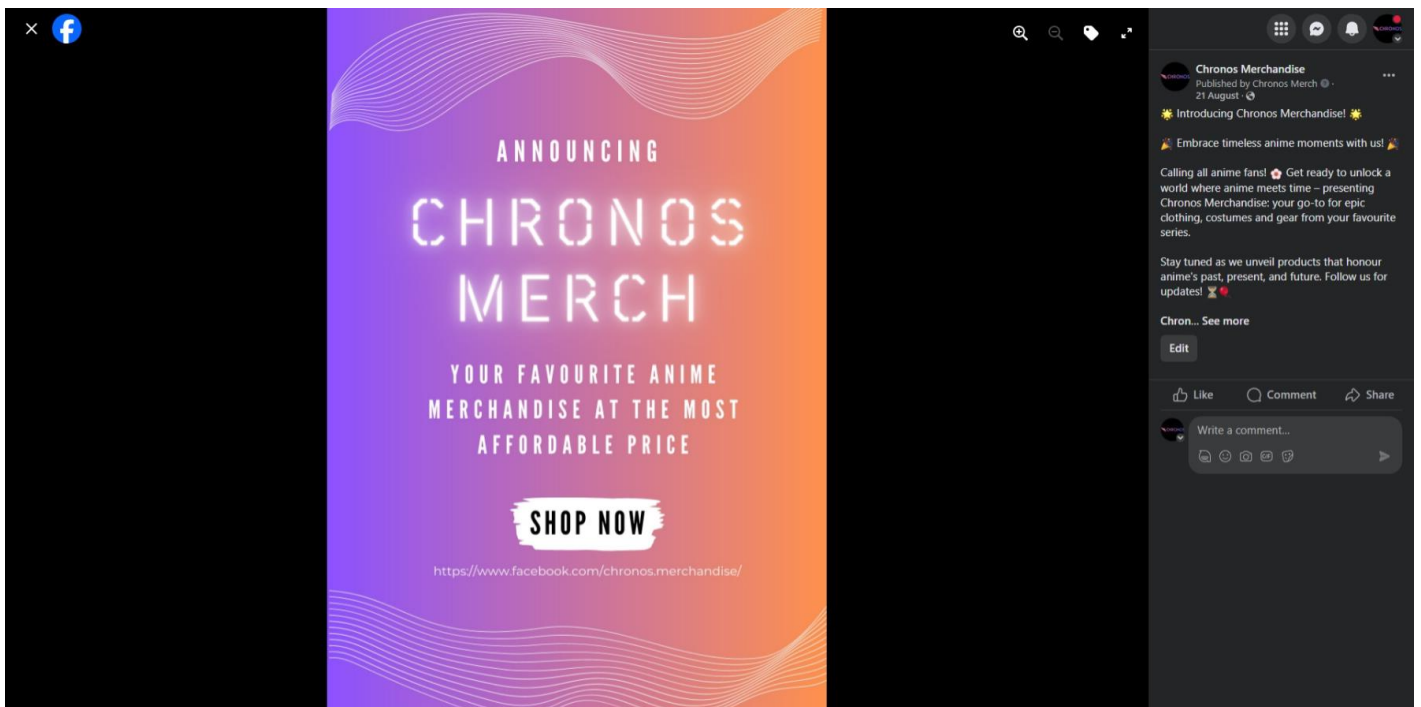
Chronos



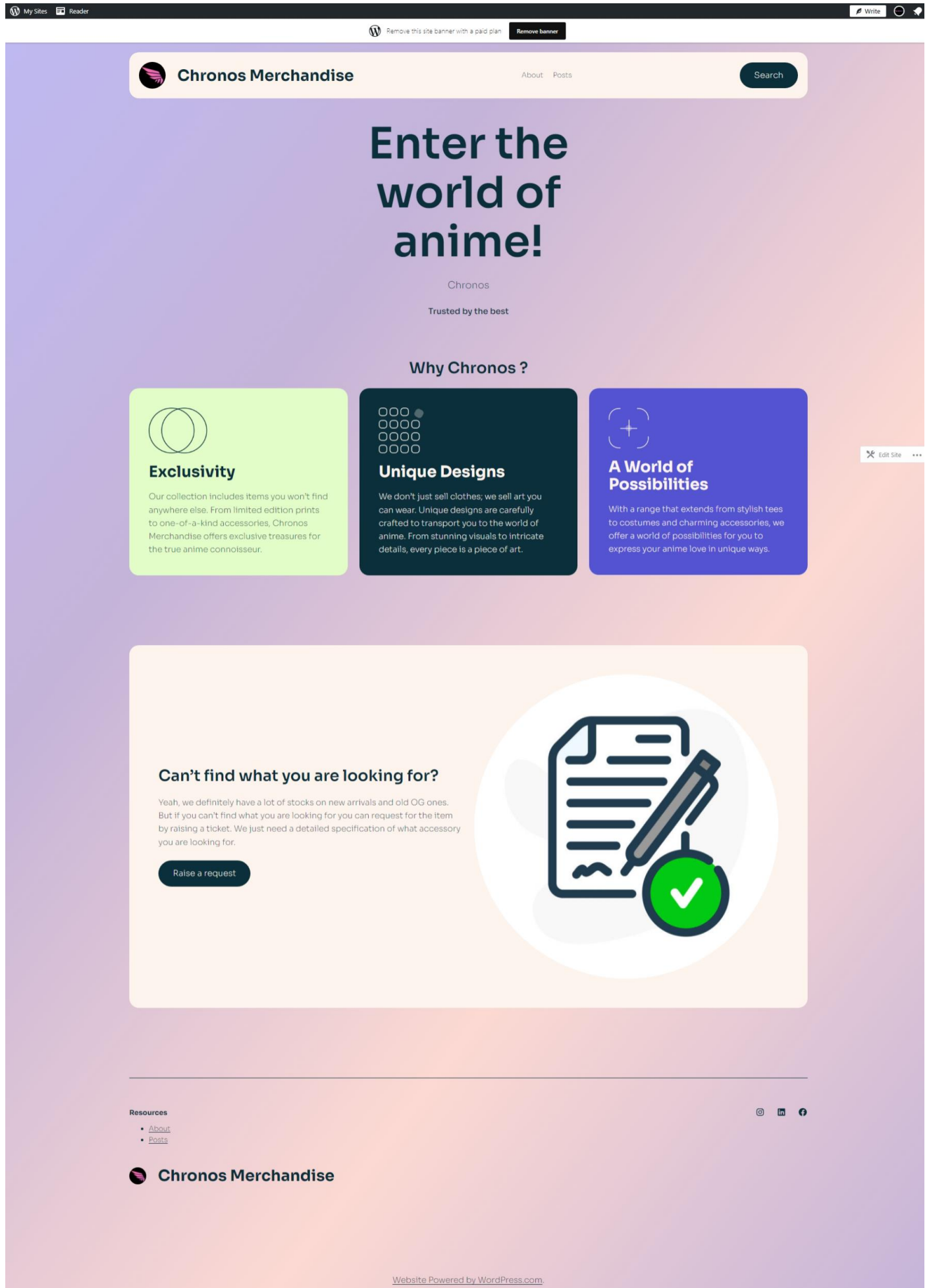
Brand Type: Anime Merchandise

Facebook Page:

Facebook Page Link: <https://www.facebook.com/chronos.merchandise/>

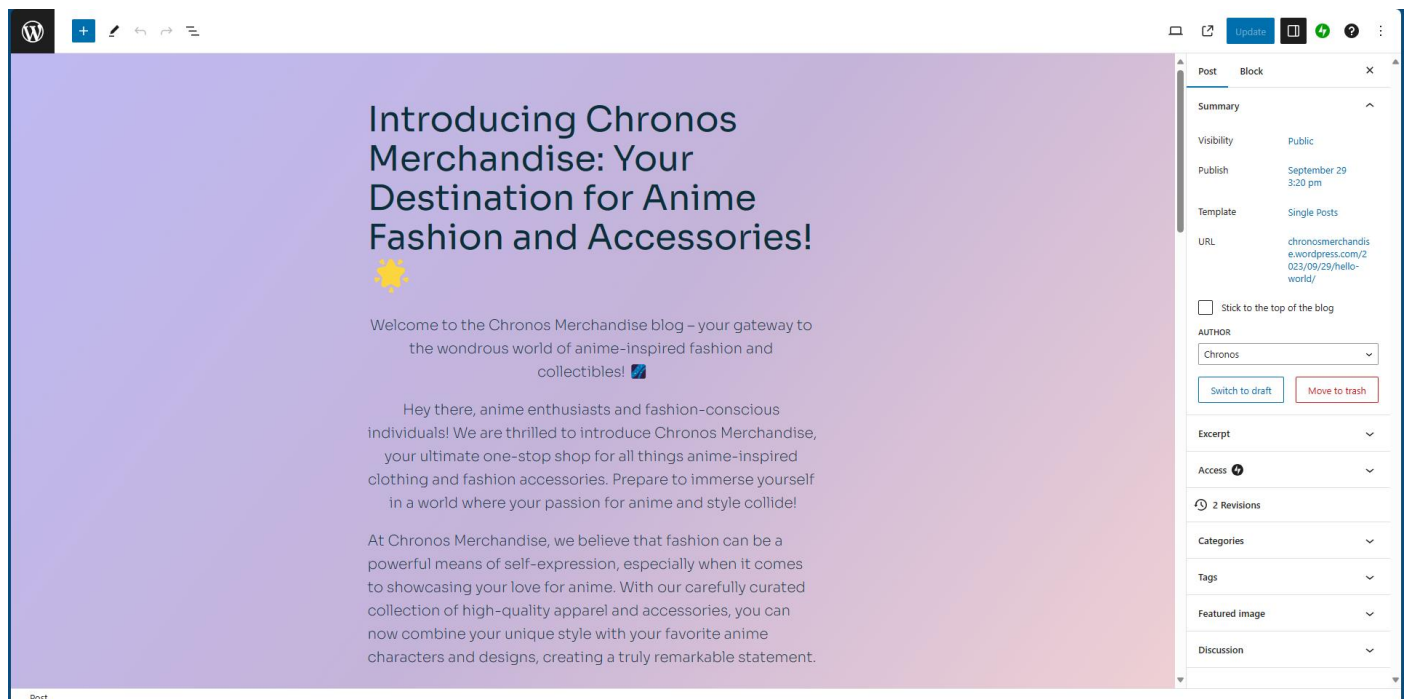


Website Creation [WordPress]:



First Post:

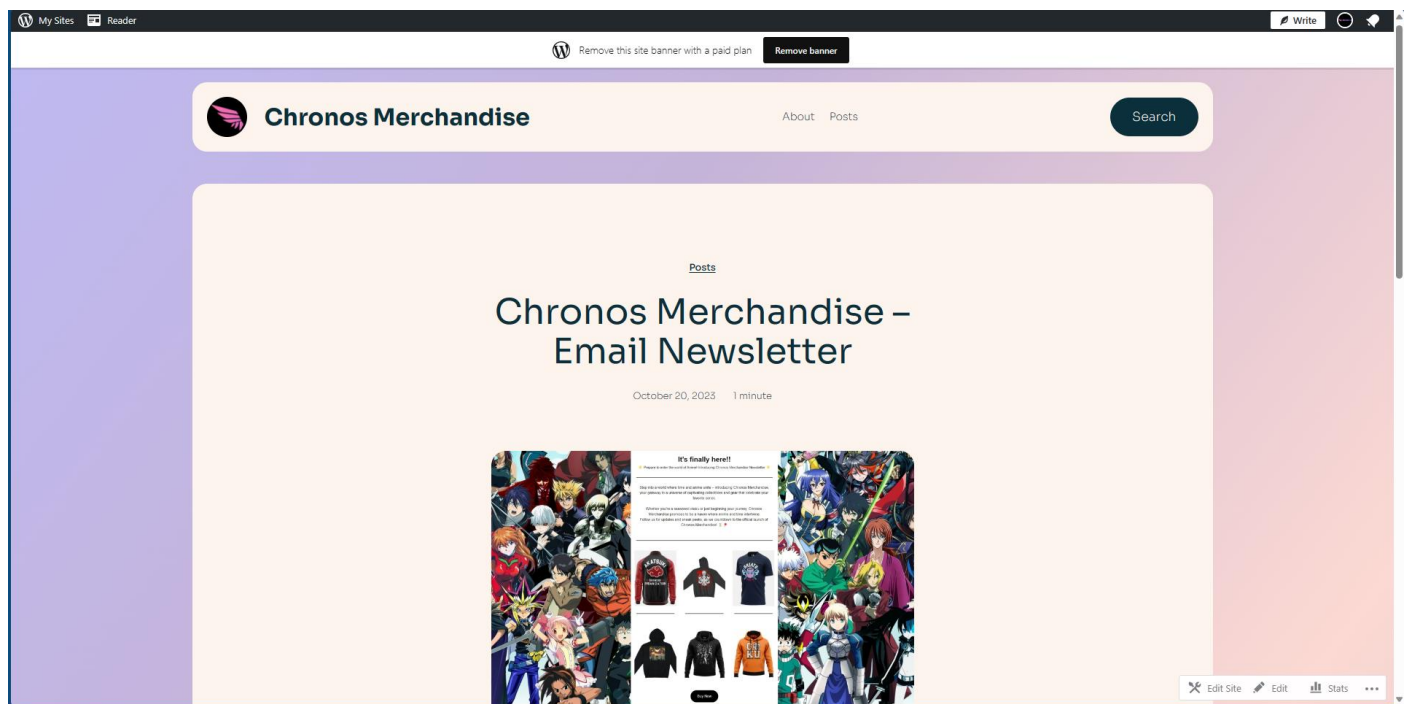
Post Link: <https://chronosmerchandise.wordpress.com/2023/09/29/chronosmerchandise/>



Email Newsletter:

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October 21, 2023 2 minutes



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Account

Property settings

Property

Data collection and modification

Data streams

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Data import

Data retention

Data filters

Data deletion requests

Data display

Product links

Stream details

STREAM NAME

Chronos Merchandise

STREAM URL

https://www.chronosmerchandise.wordpress.com

STREAM ID

6306652355

MEASUREMENT ID

G-D44CHSXNWF

Events

Enhanced measurement

Automatically measure interactions and content on your sites in addition to standard page view measurement. Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally identifiable information will be sent to Google. [Learn more](#)

Measuring:

Page views

Scrolls

Outbound clicks

+ 4 more

Modify events

Modify incoming events and parameters. [Learn more](#)

Create custom events

Create new events from existing events. [Learn more](#)

Measurement Protocol API secrets

Create an API secret to enable additional events to be sent into this stream through the Measurement Protocol. [Learn more](#)

Redact data

Prevent specific data from being sent to Google Analytics. [Learn more](#)

Email active URL query parameter keys inactive

Google tag

Configure tag settings

Configure your Google tag behaviour, including cross-domain linking and internal traffic. [Learn more](#)

Manage connected site tags

Load tags for additional properties or products using this stream's on-page Google tag. [Learn more](#)

0 connected

View tag instructions

Get instructions for how to implement your Google tag for this data stream. [Learn more](#)

No data received

Google Analytics Measurement ID: G-D44CHSXNWF