

Tableau Dashboard 1

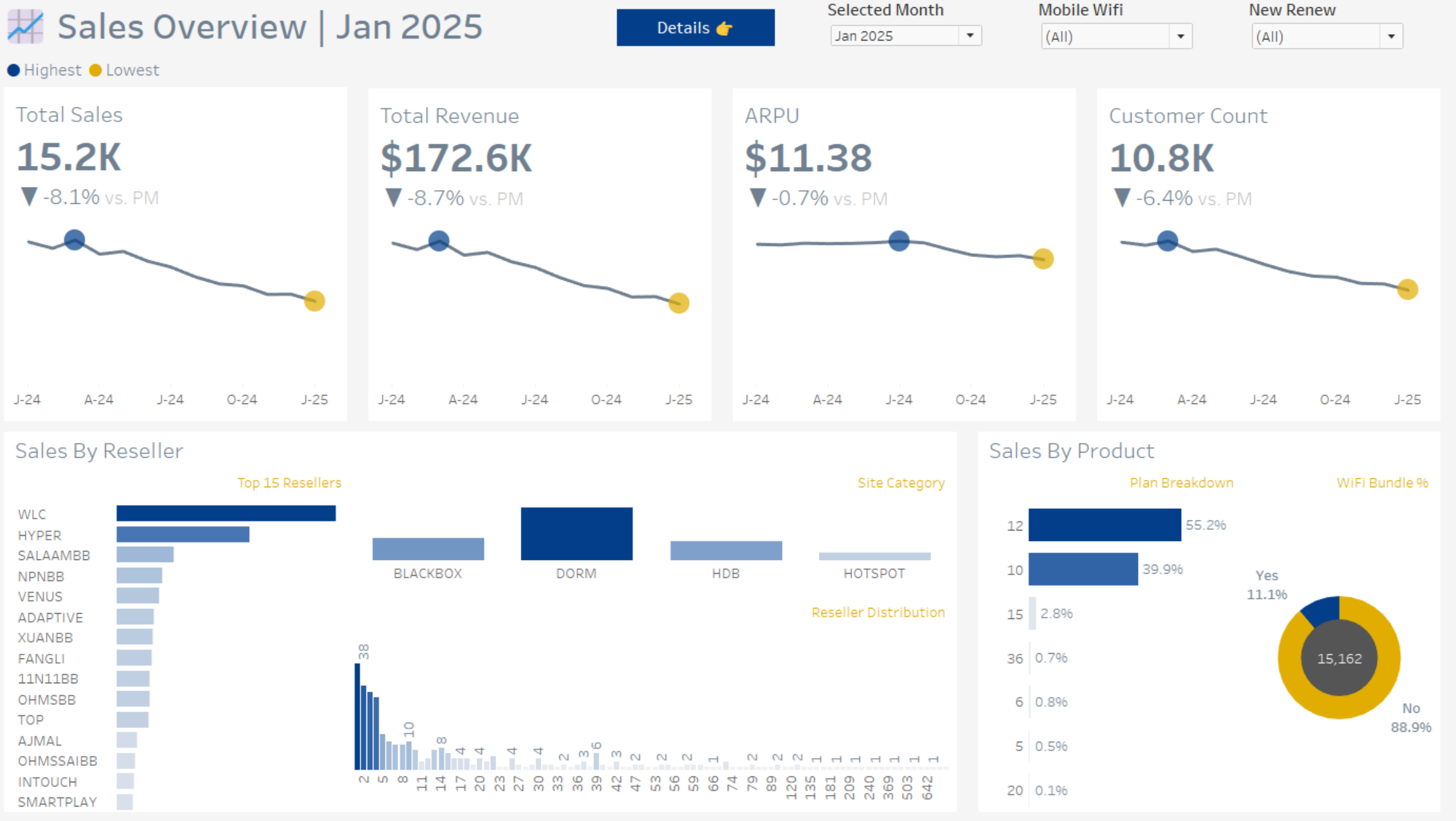
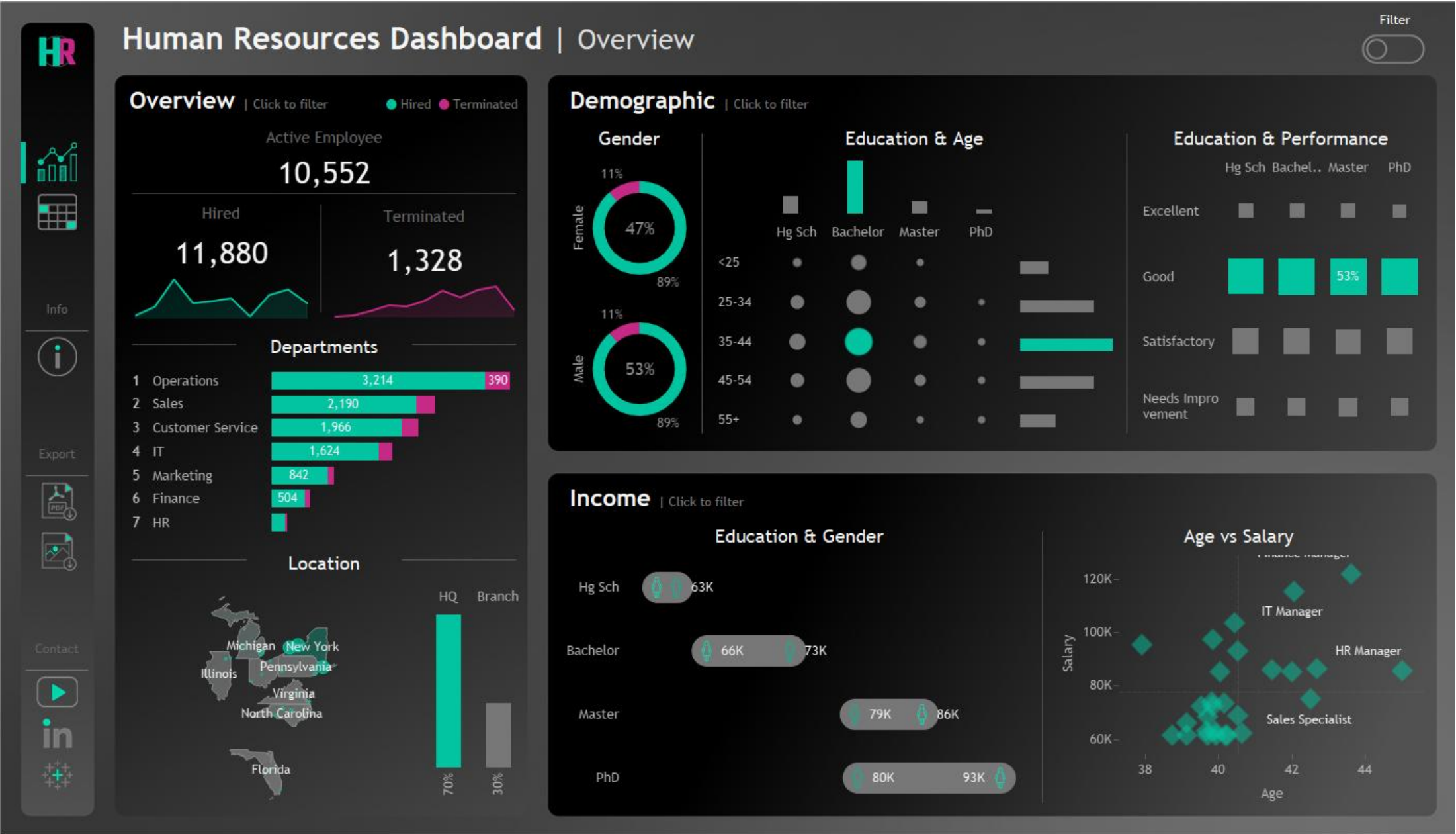


Tableau Dashboard 2



Pareto Table: Top Contributing Products

Year

All

Product Line

Mountain

Others

Road

Touring

20%

Class	Prod Details	Total Sales	Total Quantity	Order Count	Contribution	Contri Run Total
A+	Mountain-200 Black-46	\$2,746,908	1,240	620	6.31%	6.31%
	Mountain-200 Black-42	\$2,726,256	1,228	614	6.26%	12.58%
	Mountain-200 Silver-38	\$2,678,788	1,192	596	6.16%	18.73%
	Total Sales \$8,151,952   3 Products					
OTH	Mountain-200 Silver-46	\$2,602,058	1,160	580	5.98%	24.71%
	Mountain-200 Black-38	\$2,589,708	1,164	582	5.95%	30.66%
	Mountain-200 Silver-42	\$2,514,736	1,120	560	5.78%	36.44%
	Road-250 Black-52	\$1,468,850	638	319	3.37%	39.81%
	Road-250 Red-58	\$1,405,332	612	306	3.23%	43.04%
	Road-250 Black-48	\$1,382,426	596	298	3.18%	46.22%
	Road-250 Black-44	\$1,256,768	542	271	2.89%	49.11%
	Road-250 Black-58	\$1,244,052	540	270	2.86%	51.96%
	Road-150 Red-48	\$1,205,786	337	337	2.77%	54.74%
	Road-150 Red-62	\$1,202,208	336	336	2.76%	57.50%
	Road-150 Red-52	\$1,080,556	302	302	2.48%	59.98%
	Road-150 Red-56	\$1,055,510	295	295	2.43%	62.41%
	Road-150 Red-44	\$1,005,418	281	281	2.31%	64.72%

# Power BI Dashboard 1



## YEAR

2014

2015

2016

2017

2018

## INSR\_TYPE

1201

1202

1204

508K

Policies Opened



\$4bn

Total Premium



\$9bn

Total Claim



44%

P/C Ratio



\$8K

Avg. Premium



\$18K

Avg. Claim



38K

Claim Count



## Who's buying our policies?

Motor-cycle 106.0K ✓

Truck 94.1K ●

Pick-up 90.2K ●

Automobile 73.0K ●

Bus 65.6K ●

Station Wagon 36.0K ●

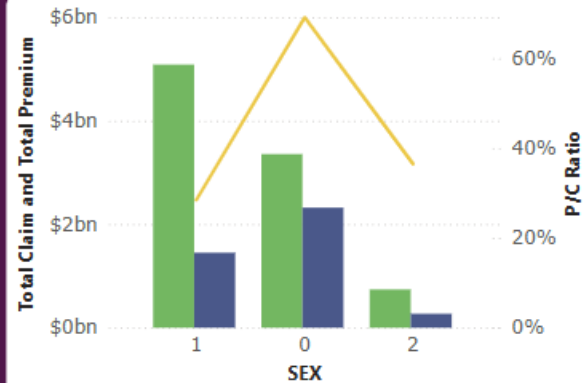
Trailers and semitrailers 21.5K ●

Special construction 8.2K ●

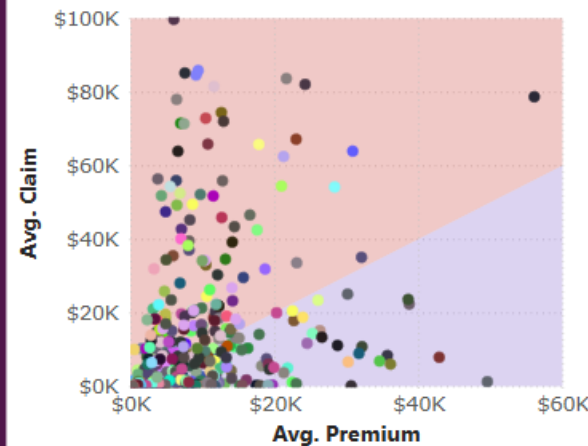
Tractor 7.5K ✓

Tanker 6.4K ●

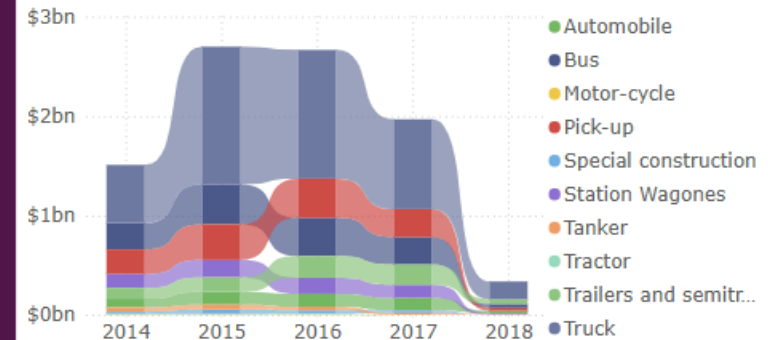
Trade plates 0.0K ●



## Premium vs Claim



## Who Claims Most?



## USAGE

	2014	2015	2016	2017	2018	Total
Agricultural Any Farm	687%	205%	101%	2309%	6115%	271%
Agricultural Own Farm	129%	1263%	219%	4644%	29569...	390%
Ambulance	50%	63%	56%	78%	554%	70%
Car Hires	37%	157%	94%	280%	662%	131%
Fare Paying Passengers	32%	34%	38%	54%	167%	42%
Fire fighting	0%	0%	0%	911%	0%	3534%
General Cartage	21%	20%	24%	34%	70%	27%
Learnes	39%	478%	69%	33%	1157%	68%
Others	6%	139%	1259%	315%	5191%	43%
Total	34%	34%	39%	59%	114%	44%

# Power BI Dashboard 2



Power BI Dashboard 3

Date As of

Wed, 25-Dec-24

Trx Type

New

Renew

Free

No

Yes

ID Type

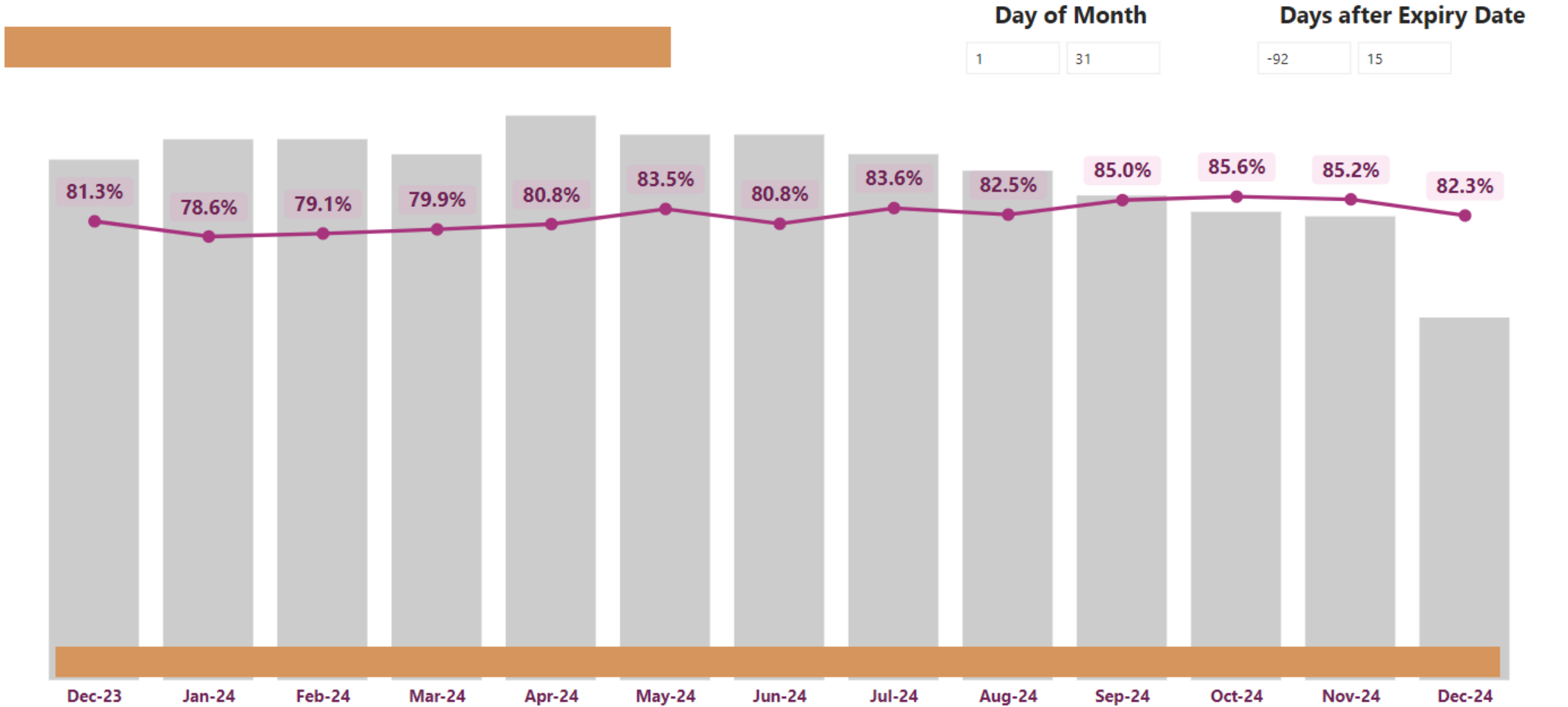
All

Purchase Site

All

Nationality

All



Power BI Dashboard 4

Days after Expiry Date

-30

7

Has Expire

No

Yes

Package Type

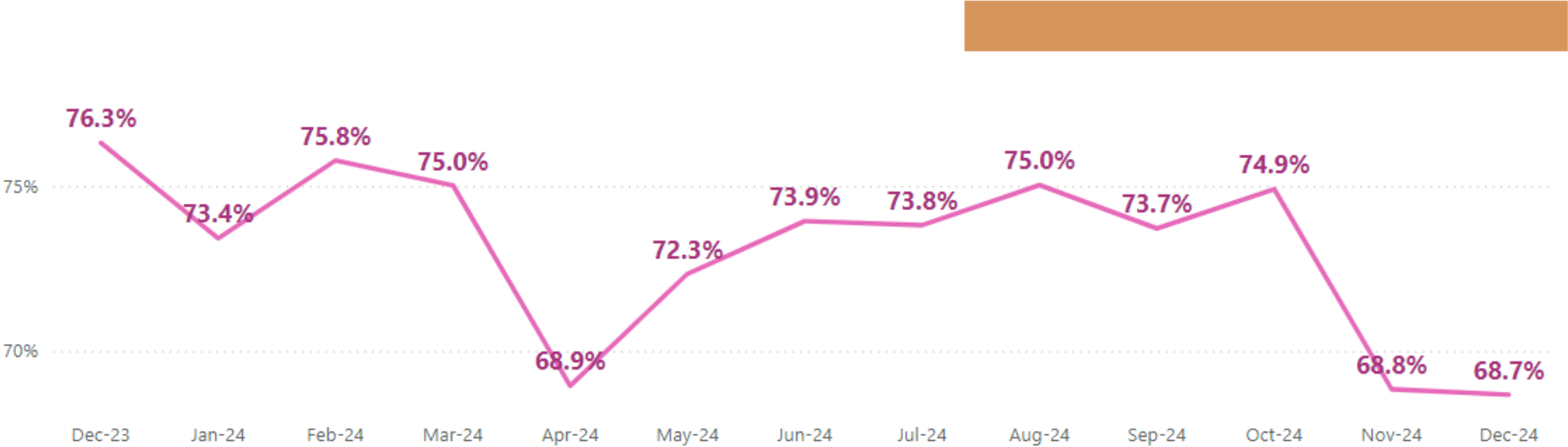
30D

7D

Is Free

No

Yes



SITE	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Total
	66.2%	63.6%	69.7%	58.9%	53.6%	54.3%	60.7%	54.7%	68.5%	58.1%	66.2%	72.1%	68.0%	61.9%
	57.7%	50.7%	66.7%	65.3%	51.5%	50.8%	58.6%	47.5%	27.5%	56.5%	57.9%	54.5%	77.8%	54.9%
	74.8%	72.2%	75.1%	73.1%	67.1%	74.7%	69.2%	75.1%	76.1%	64.5%	64.1%	59.3%	52.5%	70.8%
	78.9%	79.5%	78.1%	78.7%	73.7%	74.6%	76.8%	74.7%	80.8%	78.4%	72.9%	21.7%	15.2%	72.4%
	77.8%	72.6%	73.7%	72.7%	66.7%	69.7%	71.1%	69.7%	72.5%	75.6%	73.1%	69.7%	64.8%	71.8%
	79.4%	76.6%	80.1%	81.9%	75.0%	78.9%	81.3%	82.4%	82.4%	79.0%	80.3%	80.7%	76.2%	79.6%
	72.2%	69.2%	74.4%	70.7%	67.5%	70.1%	69.8%	72.0%	62.8%	67.1%	75.7%	82.3%	75.0%	71.1%
	71.9%	71.8%	74.3%	76.4%	66.3%	70.0%	68.6%	68.8%	69.6%	61.5%	70.2%	75.3%	70.8%	70.4%
	70.7%	72.7%	74.0%	65.6%	63.0%	68.8%	70.0%	70.9%	58.8%	59.1%	76.8%	76.6%	70.2%	68.7%
Total	76.3%	73.4%	75.8%	75.0%	68.9%	72.3%	73.9%	73.8%	75.0%	73.7%	74.9%	68.8%	68.7%	73.3%

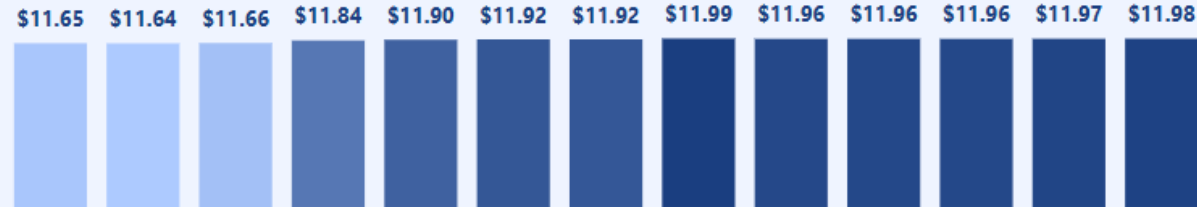
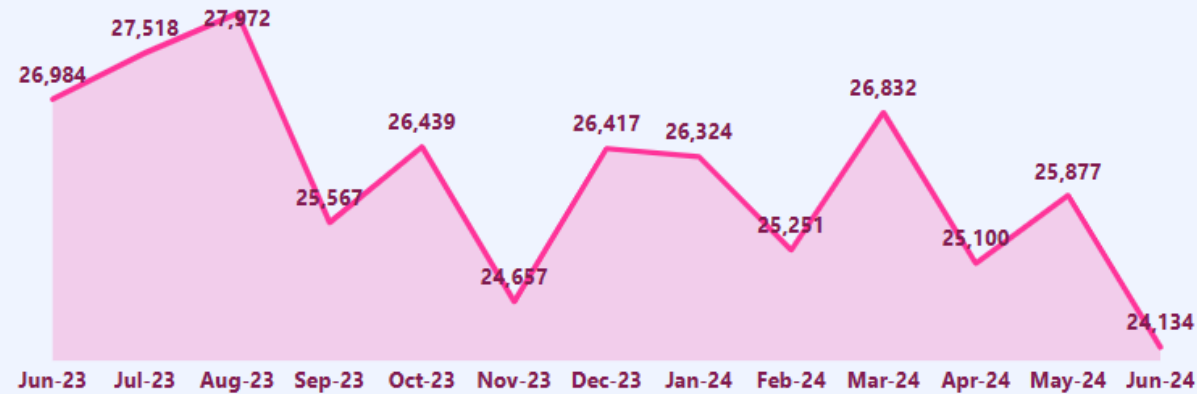


Power BI Dashboard 5

Jun-24

Jan 25

Latest Month



Site Category	CM	LM	MoM	MoM %	LY	YoY	YoY %
BLACKBOX						-1,135	-22.8%
CORPORATE						-233	-32.0%
DORM						-4,408	-36.6%
HDB						2,298	112.5%
HOTSPOT						-930	-32.1%
MOBILE APP						1,591	37.8%
OTHERS						-32	-49.2%
SELF REGISTRATION						-1	-6.3%
Total						-2,850	-10.6%

Month Year	\$10	\$12	\$15	\$18	\$36
Apr-24					
Plan Qty					
Plan Qty %					
May-24					
Plan Qty					
Plan Qty %					
Jun-24					
Plan Qty					
Plan Qty %					



Power BI Dashboard 6

Month

Jun-24

▼

MTD

1

15

Jan 25

Latest Month

New Qty

Renew Qty

Total Qty

New Rev

Renew Rev

Total Rev

Group By

Site Category

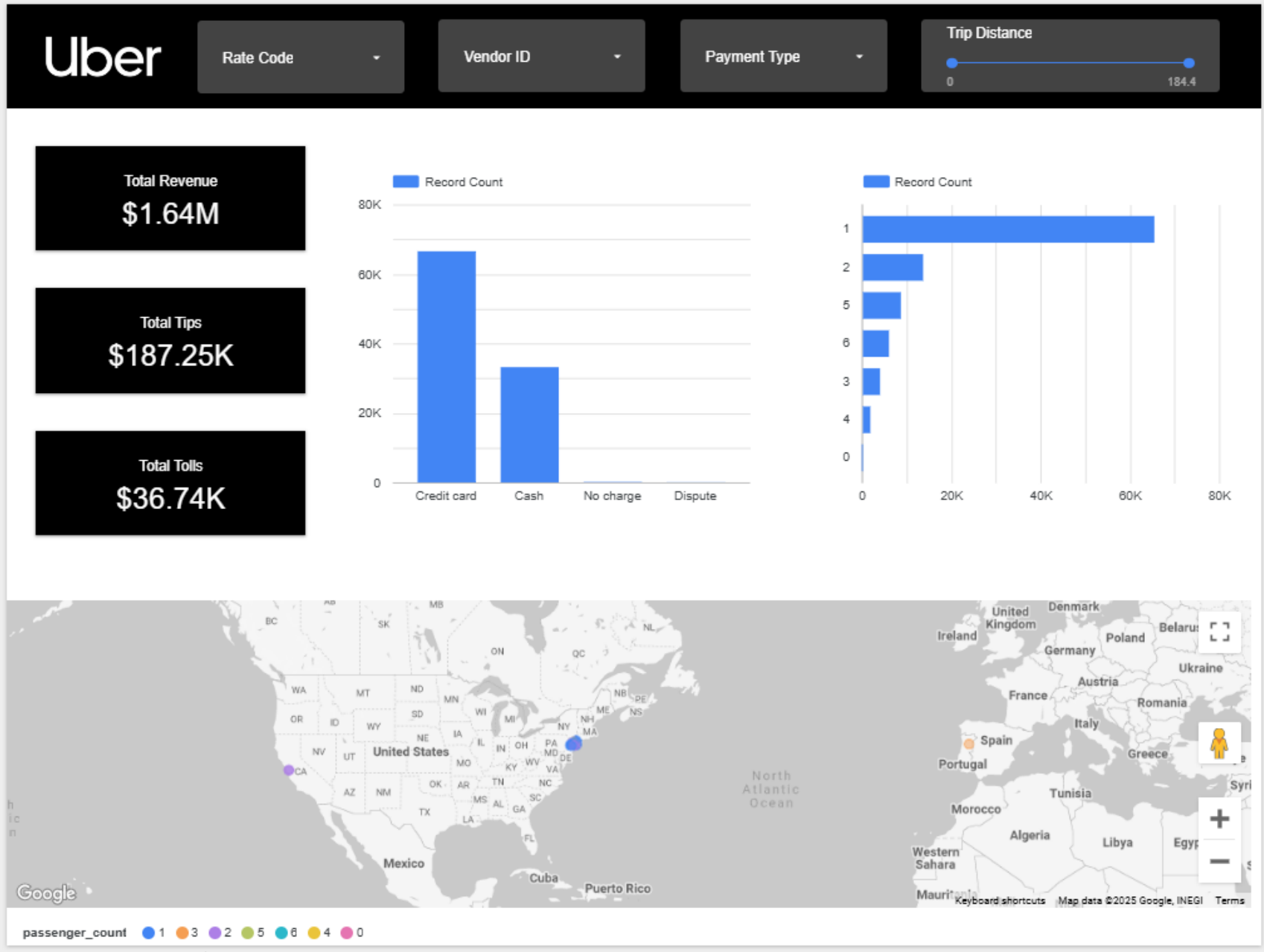
ID Type

Nationality

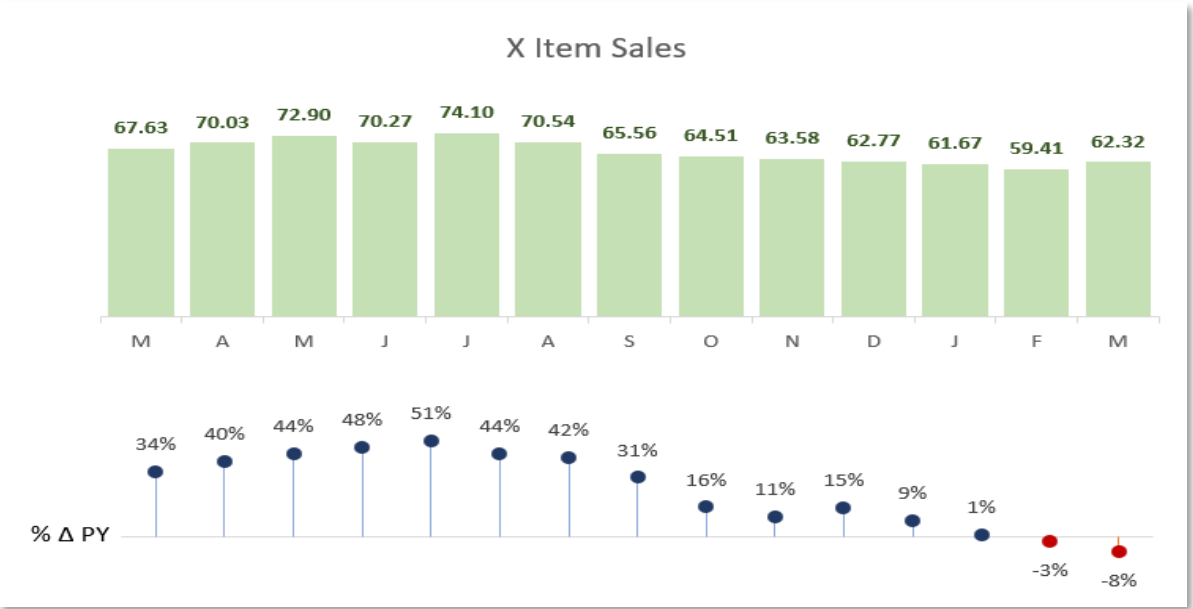
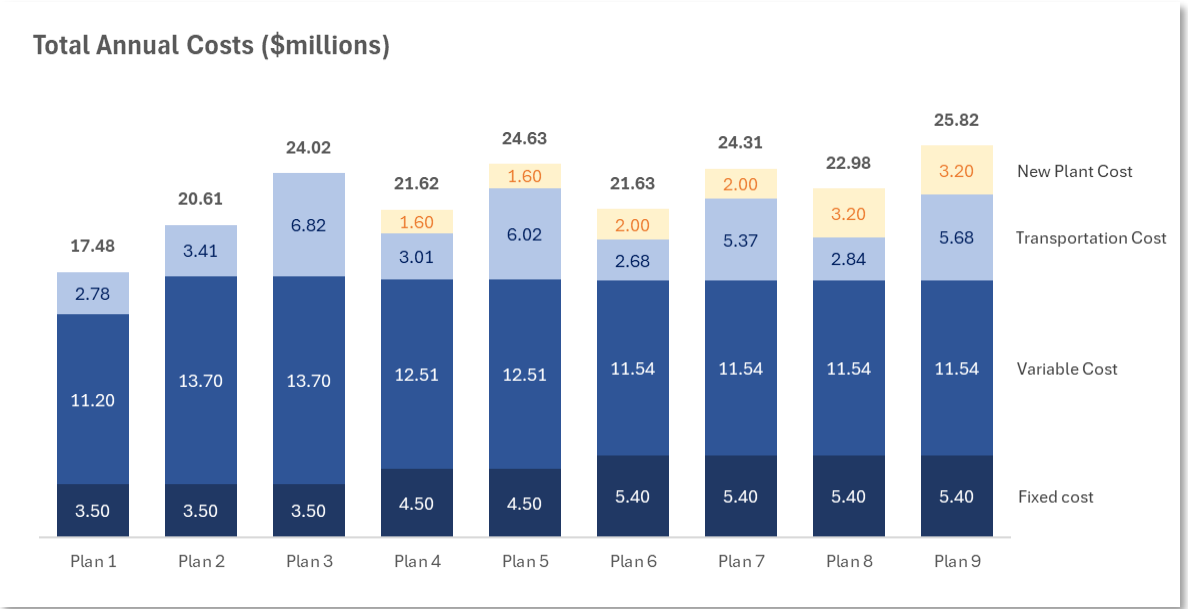
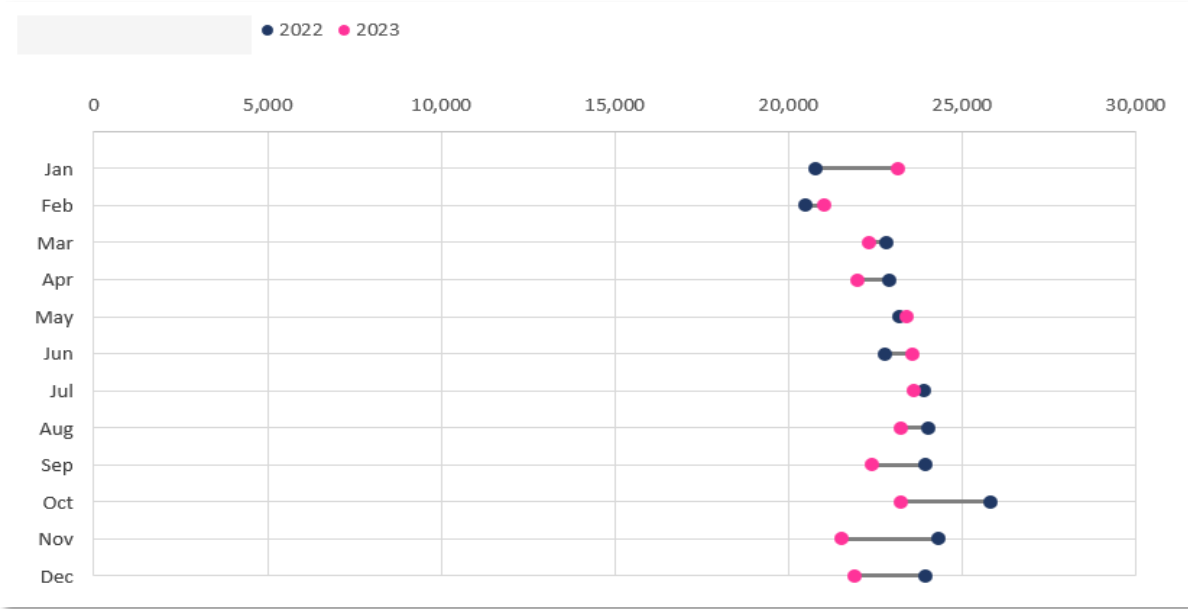
Payment Type

Nationality	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24
	5,609	5,585	5,343	5,294	5,381	5,067	5,012	4,873	4,720	4,847	4,485	4,466	4,173
	854	888	867	856	914	913	967	970	969	1,019	1,012	991	955
	542	704	887	749	870	811	812	988	999	1,109	1,018	1,045	986
	638	634	657	81	128	131	170	194	186	206	206	210	236
	4,617	4,765	4,484	4,443	4,453	4,069	4,013	3,811	3,675	3,800	3,493	3,453	3,231
	125	283	309	328	376	402	453	561	523	567	526	526	485
	267	404	445	518	511	502	617	628	657	768	759	844	770
	1,432	322	385	407	325	305	466	370	322	330	223	201	183
	496	570	565	577	563	551	565	556	485	577	435	437	417
	606	731	784	880	947	968	1,127	1,187	1,303	1,339	1,290	1,590	1,266
	47	83	216	107	149	130	147	158	139	179	147	155	150
Total	15,233	14,969	14,942	14,240	14,617	13,849	14,349	14,296	13,978	14,741	13,594	13,918	12,852

# Google Looker Dashboard



# Excel Charts



Check out my GitHub for more personal projects

<https://github.com/ChuSeng99>