



UTM
UNIVERSITI TEKNOLOGI MALAYSIA



COMPANY PROFILE

CelcomDigi



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ABOUT COMPANY

CelcomDigi Berhad is the biggest digital and telecommunications company in Malaysia. It was created in 2022 when Celcom and Digi, two of the country's top telco brands, joined together. The company provides mobile, internet, and digital services to over 20 million customers nationwide. With many years of experience, CelcomDigi works to deliver strong and reliable connections for both individuals and businesses.

CelcomDigi is focused on supporting Malaysia's digital growth by using new technologies and improving its network. The company also cares about customer satisfaction, the environment, and giving back to the community. Its mission is to become the most trusted and inspiring digital company in the country.

OUR VALUES



Customer Obsessed

We prioritise customers in everything that we do



Performing Relentlessly

We strive to explore, learn, innovate and grow to perform better every day.



Stronger Together

We are ONE team with diverse perspectives, experiences, and ideas. Together, we believe we can make things happen for you.



Responsible and Caring

We care courageously about things that matter and act responsibly to create positive impact.

OUR

VISION & MISSION

Vision

We believe that connectivity improves everyone's lives. Our aim is to serve the growing digital needs of our customers by leveraging the newly combined widest network footprint, distribution touchpoints, innovative range of digital products and services, and superior customer experience.

Mission

Celcom and Digi aim to bring you the best of both networks, products and services, customer experience and innovation, to meet all your connectivity needs now and in the future.



OUR SERVICE



CONSUMER SERVICES

Celcom Digi offers various telecommunication services for individual users, including prepaid and postpaid mobile plans, 5G connectivity, and high-speed home fibre broadband. The company also provides bundled smartphone packages and value-added services like mobile device protection and entertainment add-ons. With the launch of 5G, Celcom Digi aims to deliver faster, more reliable mobile internet experiences to its customers across Malaysia.



BUSINESS & ENTERPRISE SOLUTIONS

For business, Celcom Digi delivers advanced digital solutions such as business fibre internet, 5G wireless broadband and mobile plans tailored to corporate needs. They offer enterprise-grade services like managed WiFi, cloud and cybersecurity solutions, IoT applications, and VPN services. These offerings help companies enhance productivity, improve communication, and secure their digital infrastructure with the latest in connectivity and cloud technologies.





MILESTONE



2022 FORMATION OF CELCOMDIGI BERHAD

A historic merger between Celcom Axiata and Digi Telecommunications, forming Malaysia's largest mobile network operator to deliver stronger connectivity and digital innovation.



2023 UNIFIED BRAND & NETWORK EXPANSION

CelcomDigi launched its new integrated brand identity, reflecting the combined strengths of both companies. The year also saw aggressive 4G & 5G expansion, with over 4,000 sites modernized to support Malaysia's digital economy.



2024 DRIVING INNOVATION & SUSTAINABILITY

CelcomDigi launched the Innovation Centre (CDIC) to accelerate AI, IoT, and cloud-based solutions through collaboration.

In the same year, CelcomDigi reinforced its commitment to Environmental, Social, and Governance (ESG) practices by introducing initiatives focused on carbon footprint reduction, e-waste management, and digital inclusion. These efforts support the company's goal of driving sustainable progress while bridging the digital divide in Malaysia.

MEET THE TEAM

YM Tengku Dato' Sri Azmil Zahruddin bin Raja Abdul Aziz



Tengku Dato' Sri Azmil Zahruddin is the Chair and Non-Independent Non-Executive Director of CelcomDigi Berhad. He has a wealth of experience from senior roles at Khazanah Nasional, Malaysia Airlines, and PwC, with a focus on finance, investments, and corporate governance. His leadership expertise drives strategic growth and innovation at CelcomDigi.

Jon Omund Revhaug



Mr Jørgen C. Arentz Rostrup Revhaug is the Executive Vice President and Head of Asia at Telenor Group, and a Non-Independent Non-Executive Director of CelcomDigi Berhad. With over 20 years at Telenor, he has led major business expansions, M&As, and transformation initiatives across Asia and the Nordics, including key roles in the merger that formed CelcomDigi.

Datuk Idham Nawawi



Datuk Idham Nawawi is a Non-Independent Non-Executive Director of CelcomDigi Berhad. He previously served as CEO and Executive Director of Celcom, and has over 30 years of experience in the telecommunications and IT industry. His career includes senior roles at Axiata, Maxis, Packet One Networks, and AXIS Indonesia, reflecting a strong track record in corporate leadership and industry transformation.

CONTACT INFORMATION



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