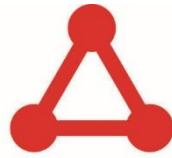


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Subject: IAS102



PAG-ASA STEEL

FIRST IN QUALITY

BUSINESS PROFILE:

Francisco S. Tong established PAG-ASA STEEL WORKS, INC. (PSWI) in 1964, and it has been making high-quality steel bars ever since. The business has developed a reputation for high-quality products, first-rate customer care, and affordable rates, making it the Philippines' top manufacturer of steel bars for concrete reinforcement. Rebar has been provided by PAG-ASA STEEL to a variety of Philippine sites, including public infrastructure, private residences, affordable housing, universities, churches, and museums. In order to satisfy consumer needs, their skilled staff collaborates, ensuring a competitive and dynamic business motivated by excellence and nation-building.

Our company provides reliable and affordable steel materials for various industries, including developers, contractors, architects, and the government. We offer a variety of rebar sizes and lengths, making them ideal for structural designers in earthquake-prone countries like the Philippines.

MISSION AND VISION:

- **MISSION:** To excel as a competitive manufacturer and supplier of high quality rebars, and thus to profit and grow, and contribute to national development.
- **VISION:** Pag-asa Steel shall be the leading steel company, preferred for excellence, integrity, and reliability.

BUSINESS PROCESS:

Pag-asa Steel's rebar products are identified by the Company Logo (PSW), Rebar Size, Grade, Ductility, and Manufacturing Process marks. This practice was pioneered in 1975 and is now mandated by the Bureau of Product Standards of the Department of Trade and Industry of the Philippines. Pag-asa Steel produces high-quality reinforcing steel bars in various sizes, lengths, and grades, adhering to Philippine National Standard (PNS 49:2020) and global ASTM Standard (ASTM A615/A706).

Pag-asa Steel rebars come in commercial lengths of 6.0m, 7.5m, 9.0m, 10.5m, and 12.0m, with special lengths available via special order. They meet high-tensile, intermediate, and low-tensile building requirements. Pag-asa Steel Works, Inc. is a steel manufacturing cooperative in the Philippines. Their business processes typically involve:

- Procuring raw materials, like iron ore and scrap metal.
- Producing steel through melting, refining, casting, rolling, and cooling.
- Ensuring product quality through rigorous testing.
- Efficiently managing inventory of raw materials and finished products.
- Marketing and selling steel products to various clients.
- Coordinating logistics for transportation and delivery.
- Providing customer service and support.
- Complying with environmental and safety regulations.
- Engaging in research and development for innovation.
- Operating under a cooperative governance structure with member participation.

REFERENCE:

Pag-asa Steel Works Inc. - Products & Services: Product Guide. (n.d.). www.pagasasteel.com.

[Pag-asa Steel Works Inc. - Products & Services: Product Guide \(pagasasteel.com\)](http://www.pagasasteel.com)