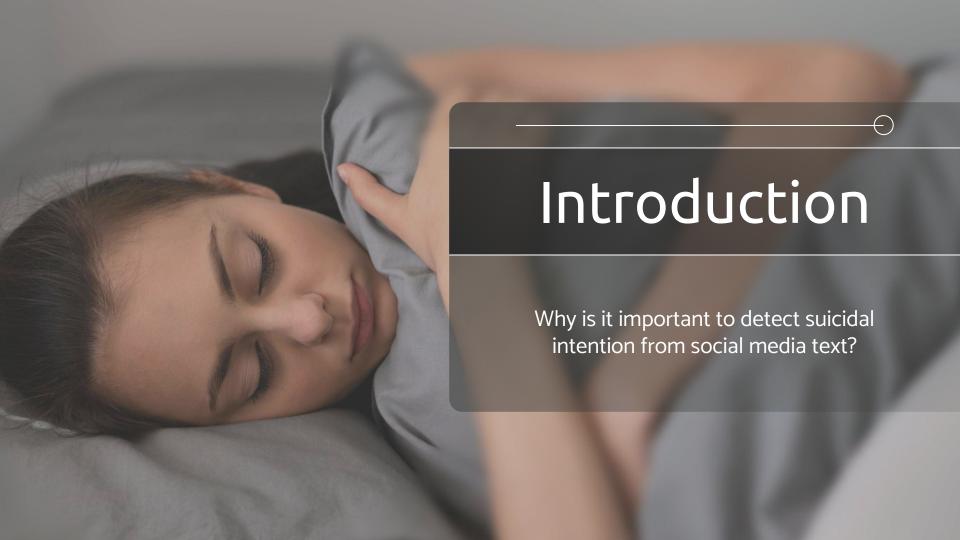


Apply BERT Language Model to Identify Suicidal Texts

Chih-Han (Maggie) Chuang May, 2023





Suicide represents a significant social issue



- More than 700 000 people die due to suicide every year.
- Suicide is the second leading cause of death among people aged between 10 and 34 years
- Due to the stigma surrounding medical treatments, individuals with suicidal thoughts often avoid seeking help. Instead, they tend to express their intentions to commit suicide through social media platforms.
- Because mental illness may be diagnosed and treated, the early identification of warning signs may be the most effective way of preventing suicide.

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Goal & Opportunity Statement

Developing BERT language models capable of detecting early signs of suicidal ideation in social media posts can benefit mental health industry tremendously.



Early Intervention

Enable timely intervention and prevent self-harm or loss of life



Improved Mental Health Support

Offer more personalized support to individuals in need, enhancing the effectiveness of the mental health services.



Resource Optimization

Prioritizing individuals at a higher risk based on the analysis of social media data



Scalability

Efficiently process a large volume of social media posts, making it scalable for businesses to analyze a wide range of user-generated content across various platforms.

02. Data Overview

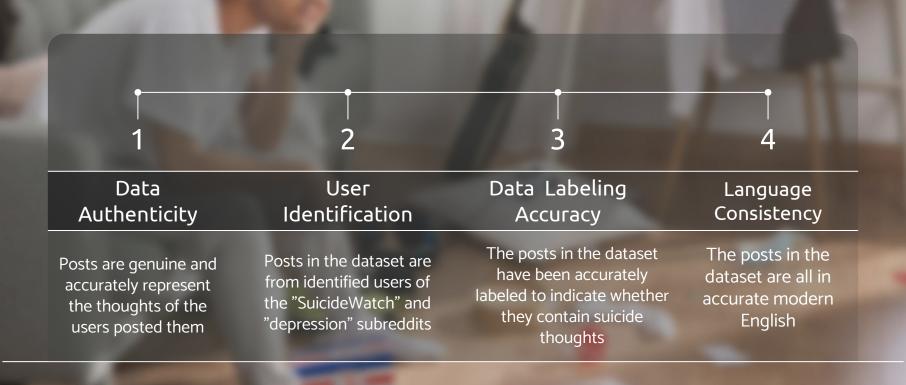
Data introduction, assumption, NLP data preprocessing techniques



Data Introduction

| | Text | Class | | a collection of posts from |
|---|--|-------------|-------------------|---|
| 0 | Am I weird I don't get affected by compliments if it's coming from someone I know irl but I feel really good when internet strangers do it | non-suicide | Data Source | "SuicideWatch" and "depression" subreddits of the Reddit platform. |
| 1 | Honetly idkl dont know what im even doing here. I just feel like there is nothing and nowhere for me. All i can feel is either nothing or unbearably sad. Im ignoring friends every opitunity i can. I feel like im loosing my girlfriend. I only hurt everyone i talk too and i dont cause anything good. Im behind on my education, i feel alone but for the first time its not a feeling ive enjoyed. I have no hopes or dreams. I care about nothing, not family, not friends, not even my girlfriend (i still love her, its complicated and i dont have the words to describe it). I would do something to end myself but i know im not strong and brave enough to do it, and knowing im that weak makes me sadder. The only thing i can do is push away all emotion and be empty, because as bad as it is im used to it, its my way of being normal. | suicide | Data Volume | 232,074 rows, 2 columns |
| | | | Variables | Text: post content Class: suicide / non-suicide |
| | | | Temporal Coverage | SuicideWatch: Dec 16, 2008 - Jan 2, 2021 Depression: Jan 1, 2009 - Jan 2, 2021 |

Data Assumption



Data Cleaning & Preprocessing

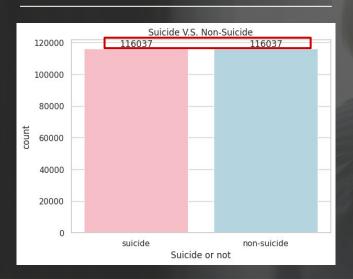
| Lower Casing | Special characters Removal | Stopword removal | Tokenization | Data Shuffling |
|--|---|---|---|--|
| Convert all the text into lower case to reduce the dimensionality of the input space and aid in generalization | Remove punctuations, numerical data, multiple whitespaces, duplicate characters | Remove low information words from the text so can focus on important ones | Use BERT tokenizer to incorporate special tokens and attention masks | Randomizing the order of the training sets to prevent any inherent order or patterns in data |

03. EDA & Feature Engineering

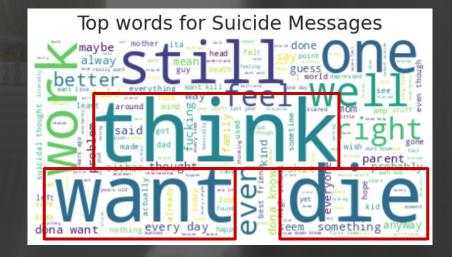
Create new variables, plot message length distribution, token visualization

Exploratory Data Analysis

Class Distribution



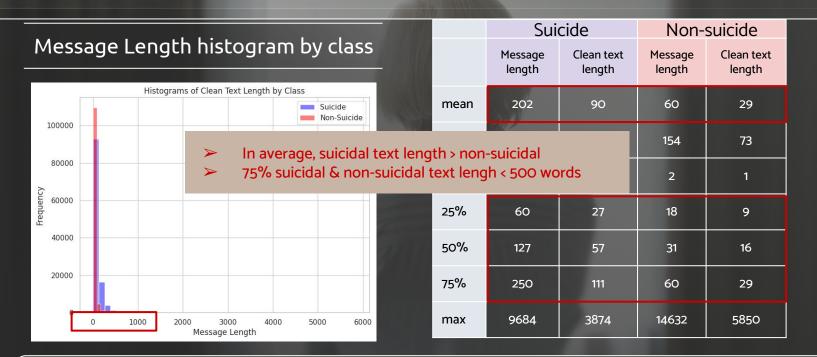
Top words in suicidal messages



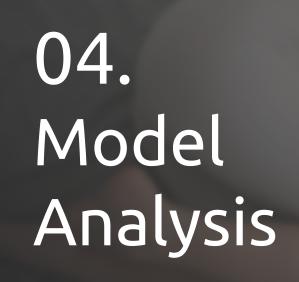
Suicide and non-suicide messages have the same amount (116,037) → Balanced dataset

The most frequent words in suicidal messages: think, still, want, die, work

Feature Engineering

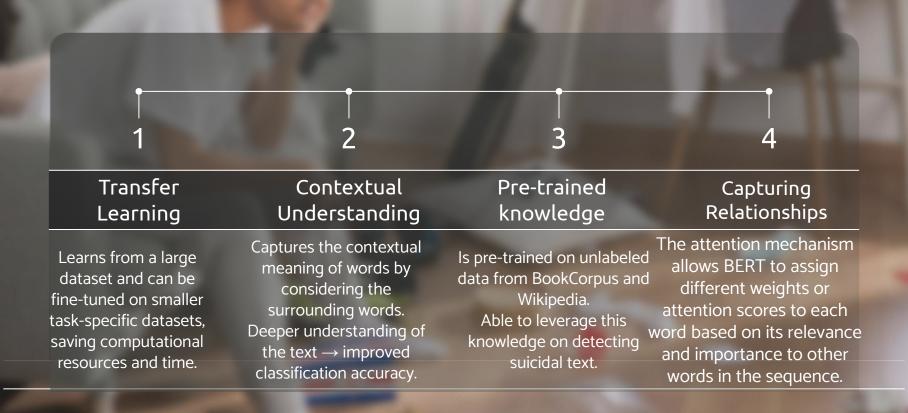


- Create message length variable to count the number of words in each sentence
- Create label variable to map suicide \rightarrow 1; non-suicide \rightarrow 0 for text classification usage

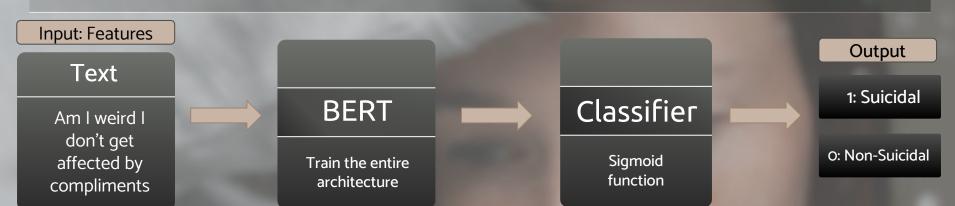


Fine Tune pre-trained BERT model Overfitting & Regularization

Reasons of using BERT on classifying suicidal text



How BERT works on classifying suicidal text



Prepare the input data for BERT model

- > Tokenize sentences using BERTtokenizer
 - \circ padding \rightarrow all the messages have the same length
 - special tokens → [CLS] (classification token) & [SEP] (separator token)
 - Get input_ids & attention masks needed for the model
- Save the processed data into pickle files so don't need to do encodings repeatedly & load the pickle files

Set up pre-trained BERT Model: TFBertForSequenceClassification

- > Split data into training data(80%), testing data(20%)
- Set up the loss, metric, and optimizer and compile the model
- > Split data into training (75%) & validation data (25%) and fit the compiled model on training data
- Monitor training loss, acc & validation loss, acc to check if overfitting/ underfitting
- > Fine tune the model

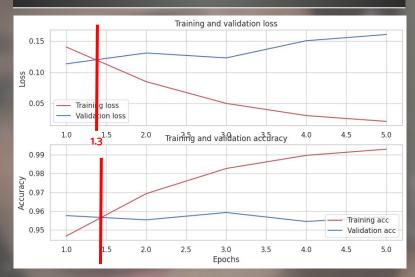
Fine tuning BERT - Model 1

Model 1

- Batch size = 32
- Epochs = 5
- Loss: Sparse Categorical Cross entropy
- Optimizer: Adam
 - Learning rate: 2e 5
 - o epsilon=1e-08
- Metrics: Sparse Categorical Accuracy

Adam: optimizes the update step for each parameter by incorporating momentum and adaptive learning rates

Overfitting



- Validation loss > training loss at epoch = 1.3
- Next step: <u>smaller epoch + regularization</u> to address overfitting

Fine tuning BERT - Model 2 (regularization)

Model 2

- Batch size = 32
- Epochs = 1
- Loss: Sparse Categorical Cross entropy
- Optimizer: AdamW
 - Learning rate: 2e 5
 - Weight decay = 0.01
- Metrics: Sparse Categorical Accuracy

Regularization

AdamW

- an extension of the Adam optimizer that includes L2 weight decay during parameter updates.
- L2 weight decay (weight regularization)
 adds a penalty term to the loss function.
- Including weight decay → prevent overfitting by encouraging smaller weights & improve generalization.

- > Training Loss: 0.1413 | Training_acc: 0.9470
- > Val_loss: 0.1141 | val_accuracy: 0.9577







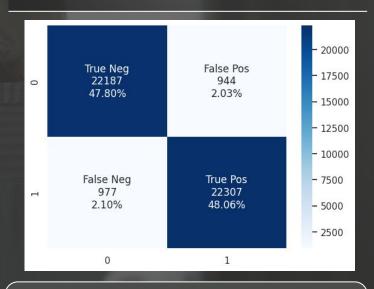
Model Evaluation - Model 1 Overfit

Classification Report

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.50 | 0.49 | 0.49 | 23179 |
| 1 | 0.50 | 0.51 | 0.50 | 23236 |
| accuracy | | | 0.50 | 46415 |
| macro avg | 0.50 | 0.50 | 0.50 | 46415 |
| weighted avg | 0.50 | 0.50 | 0.50 | 46415 |

Precision, recall, accuracy are inconsistent with confusion matrix → might be due to overfitting

Confusion Matrix



True Negative + True Positive ≈ 96%

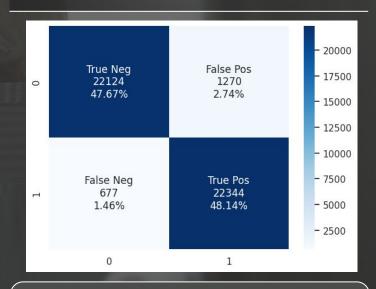
Model Evaluation - Model 2 (Regularization)

Classification Report

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.97 | 0.95 | 0.96 | 23394 |
| 1 | 0.95 | 0.97 | 0.96 | 23021 |
| accuracy | | | 0.96 | 46415 |
| macro avg | 0.96 | 0.96 | 0.96 | 46415 |
| weighted avg | 0.96 | 0.96 | 0.96 | 46415 |

Model 2's performance is better than Model 1 → use model 2 to do prediction

Confusion Matrix



True Negative + True Positive ≈ 96%

Model 2 Prediction

Input Text (Unseen data)

Today I felt good in the morning, everything was good, but in the evening, it rained, and as a result, I got stuck in traffic. My life sucks; I should end it; I should kill myself.

Today, I felt good in the morning; everything was good, but in the evening, it rained, and as a result, I got stuck in traffic.

Output

1: Suicide

0: Non-Suicide

Fit model on test dataset → Test Accuracy: 95.79% II Try out new messages, the results are all correct

Learnings

Data Preprocessing:

- For classification tasks, remember to check if the classes are balanced.
- o For NLP tasks, data cleaning & tokenization & embedding are crucial steps before feeding into BERT.
- Store the processed data into pickle files so don't need to do encodings repeatedly

➤ Modeling:

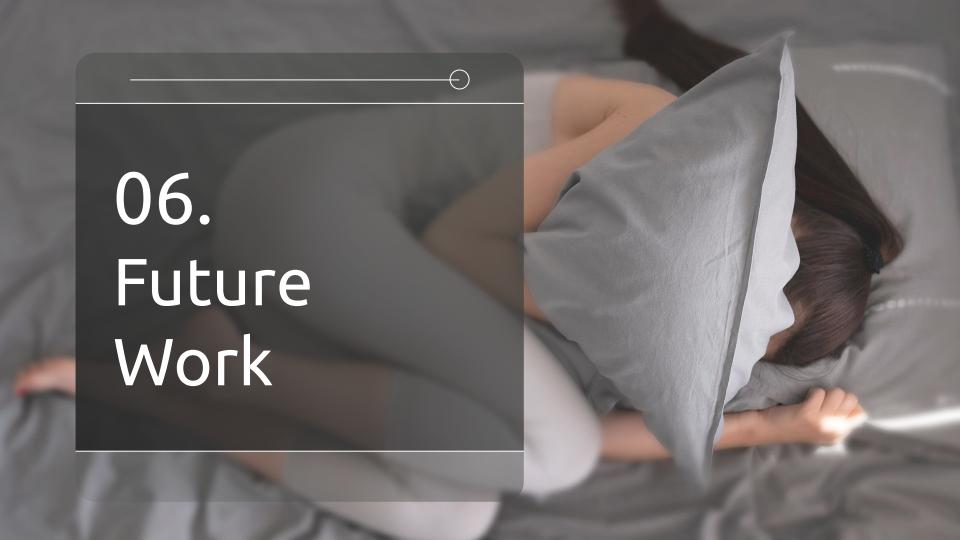
 BERT model learns from a large dataset and can be fine-tuned on smaller task-specific datasets. This saves computational resources and time.

<u>Evaluation</u>

Monitor training loss, acc & validation loss, acc to check if overfitting/ underfitting occurs for fine-tuning models

Prediction

Evaluate the model on unseen data(split the data into train, validation & test data or create new input text as test data)
 to check model performance



Model Improvement



Transfer Learning & Domain Adaptation

Leverage pre-trained models or embeddings specifically trained on mental health or suicide-related data to enhance the model's understanding of the domain-specific language and context.



Ensemble Methods

Combine multiple BERT models with different configurations or ensemble them with other models (e.g., traditional machine learning classifiers or other deep learning models) to leverage their complementary strengths.



Error Analysis & Feedback Loop

Continuously analyze the model's predictions and collect feedback from domain experts to identify patterns of misclassification. This feedback can help refine the model, update training data, or adjust classification thresholds.

Thanks!









Do you have any questions?

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