README.md 2025-02-15

# DSCI-560-Lab5

## Instruction

To run the pipeline, execute main\_pipeline.py with a specified time interval (in minutes) as a command-line argument (e.g., python main\_pipeline.py 500 to update the database every 500 minutes).

The script follows these steps:

#### 1. Data Fetching

- Navigate to the data\_fetching folder and Run data\_collection.py, specifying the number of posts (default 5000) to fetch.
- Don't forget to Initialize the .env file with Reddit client credentials and SQL database information and Create the necessary database by running the SQL commands in sql.txt.

### 2. Data Processing

Navigate to the data\_processing folder and execute data\_processing.py.

#### 3. Clustering

- Navigate to the clustering folder and Run doc2vec.py to process the data.
- Don't forget to Execute the SQL commands in sql\_command.txt to add two new columns to the cleaned\_posts table.

Additionally, you can enter any message in the command line. The script will identify the closest matching cluster and display messages from that cluster, along with a graphical representation of word frequencies.

The results can be found in the meeting notes, which include a plot visualizing the K clusters (from K-means clustering) of messages and their associated keywords. Additionally, we provide sample titles and messages from posts within each cluster. By analyzing these messages, we observe that the clusters align with intuition —for instance, one cluster primarily consists of posts related to personal investment and advice-seeking, while another focuses on company trends and industry developments.