# Reading Recall Questionnaire Subject ID\_\_\_\_\_

This questionnaire contains forty facts. The facts are True or False. For each fact, circle T for True and F for False.

You will be awarded +1 point for a correct response and -1 point for an incorrect response. It is acceptable to leave responses blank if you are uncertain.

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| **1** | **T** | **F** |  | NBC's first radio broadcast was carried by over 28 stations. |
| **2** | **T** | **F** |  | NBC offered regular radio programs for children. |
| **3** | **T** | **F** |  | The first television network broadcast was transmitted by RCA's WNBT-TV rom New York City. |
| **4** | **T** | **F** |  | NBC's first radio broadcast reached five million homes. |
| **5** | **T** | **F** |  | Religious programs were not allowed in early radio broadcasts before World War II. |
| **6** | **T** | **F** |  | One of the earlier radio broadcasts covered a boxing match from Soldier Field in Chicago. |
| **7** | **T** | **F** |  | Sporting events were a radio mainstay. |
| **8** | **T** | **F** |  | NBC's first television coverage of an inauguration was Franklin Roosevelt. |
| **9** | **T** | **F** |  | Early local radio stations were independent and resisted the services provided by NBC. |
| **10** | **T** | **F** |  | NBC's goal in forming RCA was to provide quality radio programs. |
| **11** | **T** | **F** |  | The blue network featured comedy. |

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| **12** | **T** | **F** |  | The first international NBC broadcast was transmitted from Havana, Cuba. |
| **13** | **T** | **F** |  | NBC's first radio coverage of an inauguration was Herbert Hoover. |
| **14** | **T** | **F** |  | RCA's goal was for NBC to cover every event of national importance in the U.S. |
| **15** | **T** | **F** |  | RCA was formed to keep "wireless" technology in American hands. |
| **16** | **T** | **F** |  | Early radio focused solely upon New York entertainers. |
| **17** | **T** | **F** |  | The demand for network service among local stations was high. |
| **18** | **T** | **F** |  | NBC offered no children programming until after World War II. |
| **19** | **T** | **F** |  | ABC was formed from NBC before CBS was formed from NBC. |
| **20** | **T** | **F** |  | NBC was the first permanent radio network in the U.S. |
| **21** | **T** | **F** |  | RCA was the Radio Corporation of America. |
| **22** | **T** | **F** |  | RCA obtained rights to broadcast the Kentucky Derby. |
| **23** | **T** | **F** |  | Early radio provided a forum for popular vaudeville entertainers. |
| **24** | **T** | **F** |  | The early NBC network featured the World Series many times. |
| **25** | **T** | **F** |  | The Olympics in New York were the first games hosted by NBC. |
| **26** | **T** | **F** |  | NBC is now owned by General Electric. |
| **27** | **T** | **F** |  | The first television network broadcast was transmitted to Schenectady, New York. |
| **28** | **T** | **F** |  | The Democratic and Republican primaries were first broadcast by RCA. |
| **29** | **T** | **F** |  | NBC obtained a commercial-free television station license. |
| **30** | **T** | **F** |  | NBC acquired RCA for $6.3 billion. |
| **31** | **T** | **F** |  | FCC had ruled that no organization could own more than two networks. |
| **32** | **T** | **F** |  | NBC's first radio broadcast was two and one half hours. |
| **33** | **T** | **F** |  | The first international NBC broadcast occurred when NBC News was originally created. |
| **34** | **T** | **F** |  | NBC sold two subsidiary networks, one became ABC and the other became CBS. |
| **35** | **T** | **F** |  | The first coast to coast NBC broadcast covered the annual Rose Bowl. |
| **36** | **T** | **F** |  | First regular television service with a telecast of President Truman opening the New York World's Fair. |
| **37** | **T** | **F** |  | NBC’s first special-events broadcast was Charles A. Lindbergh’s arrival in Washington |
| **38** | **T** | **F** |  | RCA’s goal in forming NBC was to provide a large number of quality radio programs. |
| **39** | **T** | **F** |  | NBC broadcast Roosevelt’s “Fireside Chats” every week during his time in office. |
| 40 | **T** | **F** |  | Westinghouse bought out interests in NBC from RCA. |