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Our customer, App Academy Aps, wants a program with following specifications:

- Standalone, single executable file.
- Generate a course certificate, which holds a course name, course participant's name and the date. This shall be saved as a jpg file.
- The certificates must have a unique IDs.
- The certificates shall be sent by e-mail with customisable text.

Furthermore the client have wished for features which aren't essential for the program, but would be nice to have:

- “Drag 'n' Drop” functionality for generating a certificate template.
- Upload course material.

Due to close partnership with App Academy Aps we haven't been forced to set restrictions.

Our initial thoughts for solving this are to first focus on the design part, then hopefully construct the product without much difficulty. Also we have decided to describe App Academy Aps' business structure.