# Intro to Web Scraping

November 1, 2018 GW Libraries Slides: go.gwu.edu/webscraping

Dan Kerchner kerchner@gwu.edu Laura Wrubel lwrubel@gwu.edu

Install the Scraper Chrome extension: <u>bit.ly/chrome-scraper</u>

### **Objectives**

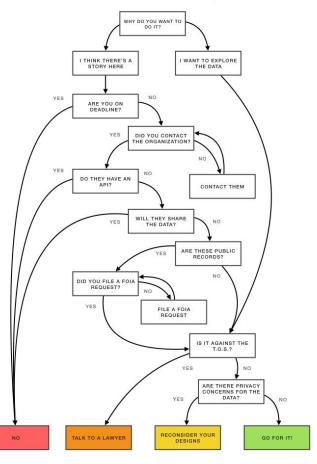
- What is web scraping and what is it good for?
- Technical and ethical considerations
- Using Scraper on a web page (hands-on)
- Demo of Tabula on PDF pages
- Discussion of using Python for web scraping

Install the Scraper Chrome extension: <a href="mailto:bit.ly/chrome-scraper">bit.ly/chrome-scraper</a>

## What is web scraping?

Extracting data from a web page, using cut-and-paste, code, or another tool that parses the HTML.

#### Should You Build a Scraper?



### **Considerations**

- Is this data available some other way? (bulk download, API)
- Is the data well-structured on the website? Is it all on one page? Is the page dynamic/interactive?
- Are there terms of service concerning the website?
- Are there copyright concerns?
- What am I planning to do with this data? Be cautious about sharing data.

To scrape or not to scrape: technical and ethical challenges of collecting data off the web

## Structure of a web page: HTML + CSS + JavaScript

HTML provides the basic structure of a page. The HTML is enhanced and modified by CSS and JavaScript.

CSS is used to control styling: presentation, formatting, and layout.

JavaScript is used to control the behavior of different elements.

### Structure of a web page

```
<html>
  <head>
      <link href="css file.css" rel="stylesheet" type="text/css" media="all">
  </head>
  <body>
      <div id="text-section1" class="box-around">
         href here is an <u>attribute</u> of the tag
             Here's some bold text and
             <a href="https://library.gwu.edu" id="library-link">a link to GW Libraries</a>
         a tag, or node
             Here's another paragraph, even bigger
         </div>
      Stuff inside a table cell
        </body>
</html>
```

.bold-paragraph {

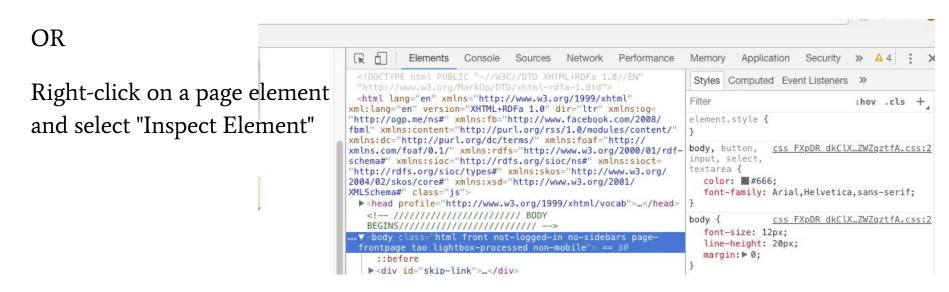
color: red

font-weight: bold;

### Working with a web page

In Chrome (other browsers have a similar tool):

 $View \rightarrow Developer \rightarrow Developer Tools$ 



### **XPath**

DOM = Document Object Model

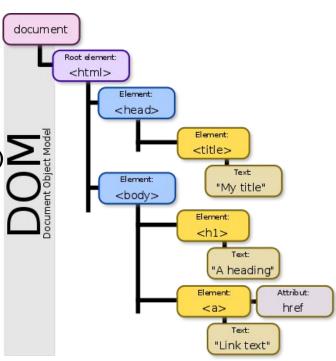
"A language for addressing parts of an XML document"

(a web page is an HTML document is an XML document)

#### Example:

```
//div[@id='text-section1']/p/text()
```

// - At any level down in the "tree"
div - any div tag, with an id attribute of 'text-section1'
/p - get back all child tags
/text() - and give me the text of each tag



en.wikipedia.org/wiki/Document\_Object\_Model#/media/File:DOM-model.svg

### Web scraping with Scraper

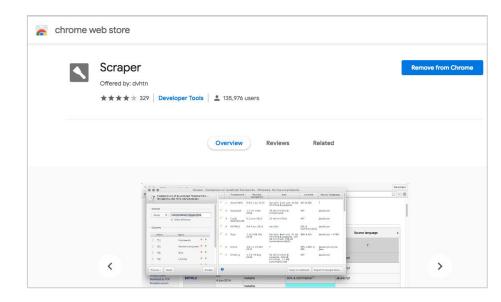
- Chrome extension for scraping web pages.
- Uses XPath to identify elements in HTML.
- Works best if data is on a single page and HTML is well-structured.
- Doesn't work with PDFs.

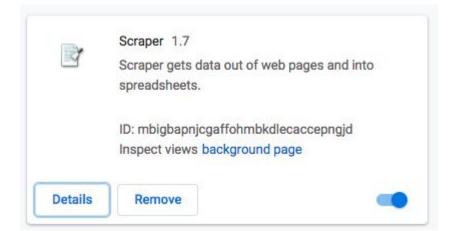
Install the Scraper Chrome extension: bit.ly/chrome-scraper

## **Installing Scraper**

In the Chrome Webstore: <a href="https://bit.ly/chrome-scraper">bit.ly/chrome-scraper</a>

Installation directions and tips: go.gwu.edu/gmuscraper





### **Scraper steps**

- 1. Load your target web page.
- 2. Highlight and right-click on a part of the web page and click "Scrape similar...
- 3. Tweak the XPath to get the elements you need.
- 4. Export to Google Docs or copy into Excel.

GWU Schedule of Courses: <a href="https://my.gwu.edu/mod/pws/">https://my.gwu.edu/mod/pws/</a>

Spring 2019: Main Campus > pick a department





### OFFICE OF THE REGISTRAR

SCHEDULE OF CLASSES HOME

COURSE SEARCH RENUMBE

RENUMBERED COURSE KEY

COURSE SYLLABUS OFFICE

OFFICE OF THE REGISTRAR

#### Schedule of Classes

HOME » MAIN CAMPUS - SPRING 2019 » AMERICAN STUDIES

Result Page: 1 - 2

Next Page >>

#### Helpful Hints:

Subject: Click on the course number to view the Bulletin description

Bldg/Rm: Click on the building to view the street address

XList: Click to view the same course offered by another department

Linked: Click to view associated discussions, labs, etc.

PRINT ALL | PRINT THIS PAGE

| STATUS        | CRN   | SUBJECT       | SECT       | COURSE                       | CREDIT      | INSTR.           | BLDG/RM  | DAY/TIME               | FROM / TO           |              |
|---------------|-------|---------------|------------|------------------------------|-------------|------------------|----------|------------------------|---------------------|--------------|
| OPEN          | 47078 | AMST 1000     | 10         | Zombie Capitalism            | 3.00        | Orenstein, D     | PHIL 108 | M<br>12:45PM - 03:15PM | 01/14/19 - 04/29/19 |              |
|               |       |               | 6 freshmen | only. For more information a | bout Dean's | Seminars click o | n        |                        |                     | First Dealer |
| Course Attrib |       | deansseminars |            |                              |             |                  |          |                        |                     | Find Books   |

| <b>0 0</b>   |                       | Scraper - A         | merica | an Studies Courses | Spring 2019 (Ma | in Campu | is)   The George Washington University            |                 |               |               |
|--|-----------------------|---------------------|--------|--------------------|-----------------|----------|---|-----------------|---------------|---------------|
| American Studies Courses Spring 2019 (Main Campus)     |                       |                     |        | CRN                | Course Code     | Section  | Course  | Credit          | Instructor    | Room          |
| The George V   | Washington University |                     | 6      | 1 Result Page: 1 - | 2 Next Page >>  |          |   |                 |               |               |
| Selector   |                       |                     | -      | 2 47078            | AMST 1000       | 10       | Zombie Capitalism                                 | 3.00            | Orenstein, D  | PHIL 108      |
|  |                       |                     | 6      | 3 47271            | AMST 1000       | 11       | Bodies of Work                                    | 3.00            | Ivy, N        | GELM 402      |
| XPath \$ //td/table/tbody/tr[1][td]  ③ XPath Reference |                       |                     | 1      | 4 48074            | AMST 1000       | 12       | Washington Sex Scandals                           | 3.00            | Heap, C       | MON 250       |
| O All  | att more the          |                     | 1      | 5 47821            | AMST 1160       | 10       | Race, Gender, and Law                             | 3.00            | Rule, E       | 1957 E B12    |
| Columns  |                       |                     | 1      | 6 47276            | AMST 2000       | 10       | Politics of "Saving Africa"                       | 0.00 OR 3.00    | McAlister, M  | 1957 E 311    |
| XPath  | Name                  |                     | 1      | 7 46568            | AMST 2011       | 80       | Modern American Cultural History                  | 3.00            | Orenstein, D  | FNGR 108      |
| *[2]   | CRN                   | 0 0                 | 1      | 8 43262            | AMST 2020W      | 80       | Washington, DC: History, Culture, and Politics    | 3.00            | Klemek, C     | 1957 E 112    |
| *[3]   | Course Code           | <ul><li>o</li></ul> | -      | 9 46040            | AMST 2071       | 80       | Introduction to the Arts in America               | 3.00            | Bjelajac, D   | SMTH 114      |
| <b>ii</b> *[4]   | Section               | 9 0                 | 1      | 10 44220           | AMST 2120W      | 80       | Freedom in American Thought and Popular Culture   | 3.00            | Anker, E      | PHIL B156     |
|  |                       | 9 0                 | 8      | 11 47284           | AMST 2210       | 10       | The African American Experience                   | 3.00            | Musser, A     | FNGR 222      |
| ii *[5]  | Course                | 9 0                 | 1      | 12 44145           | AMST 2380       | 80       | Sexuality in U.S. History                         | 3.00            | Heap, C       | PHIL B156     |
| ii *[6]  | Credit                |                     |        | 13 47288           | AMST 2490       | 10       | American Contagions                               | 3.00            | Ivy, N        | ROME 350      |
| *[7]   | Instructor            | <b>O</b>            | 1      | 14 42532           | AMST 2521       | 80       | American Architecture II                          | 3.00            | Jacks, P      | SMTH 114      |
| <b>∦</b> *[8]  | Room                  | 0                   | 1      | 15 47289           | AMST 2710       | 80       | The United States in Global Context, 1898-Present | 3.00            | McAlister, M  | 1957 E 213    |
| Filters  |                       |                     | 1      | 16 44820           | AMST 3361       | 80       | African American History Since 1865               | 3.00            | Clement, B    | MON 115       |
| ✓ Exclude empty results                                |                       |                     | 8      | 17 48373           | AMST 3811       | 80       | Historical Archaeology                            | 3.00            | Cressey, P    |               |
|  |                       |                     | 1      | 18 46049           | AMST 3901       | 10       | Examining America                                 | 3.00            | Anker, E      | P 201         |
|  |                       |                     | -      | 19 44822           | AMST 3950       | 10       | USConstructionsofMidEast                          | 3.00            |               | DUQUES 25     |
|  |                       |                     |        | 20 42501           | AMST 4400       | 10       | Independent Study                                 | 3.00            | Wald, G       |               |
|  |                       |                     |        | 21 46278           | AMST 4701W      | 80       | Epidemics in American History                     | 3.00            | Gamble, V     | COR 204       |
|  |                       |                     |        | 22 \$10.00         |                 |          | •   |                 |               |               |
|  |                       |                     |        | 23 \$10.00         |                 |          |   |                 |               |               |
| - )(-)   |                       |                     | 0      | 2.7 2112.111       |                 |          |   |                 | .)(           |               |
| Presets Reset  |                       | Scrape              | -      |                    |                 |          |   | Copy to clipbos | ard Export to | o Google Docs |

| American Studies Courses Spring 2019 (Main Campus)   The George Washington University |            |                 |   | 2 |       |    | Column<br>1 | Column<br>2 | Column<br>3   | Column<br>4 | Column 5  | Column<br>6     | Column 7        | Column<br>8   | n |
|---|------------|-----------------|---|---|-------|----|-------------|-------------|---------------|-------------|---|-----------------|-----------------|---------------|---|
| 7   | wasiing    | gton university |   |   | 8     | 1  | OPEN        | 47078       | AMST<br>1000  | 10          | Zombie Capitalism                                 | 3.00            | Orenstein,<br>D | PHIL<br>108   |   |
| _   | ctor       |                 |   |   | 1     | 2  | OPEN        | 47271       | AMST          | 11          | Bodies of Work                                    | 3.00            | Ivy, N          | GELM          |   |
| XI  | Path \$    |                 |   |   |       |    | 000,000     |             | 1000          |             | bodies of work                                    | 3.00            | ,,              | 402           |   |
| Colu  | ımns —     | XPath Reference |   |   | 80    | 3  | OPEN        | 48074       | AMST<br>1000  | 12          | Washington Sex Scandals                           | 3.00            | Heap, C         | MON<br>250    |   |
|   | XPath      | Name            |   |   |       | 4  | OPEN        | 47821       | AMST<br>1160  | 10          | Race, Gender, and Law                             | 3.00            | Rule, E         | 1957 E<br>B12 |   |
| 1   | *[1]       | Column 1        | 9 | 0 |       |    |             |             |               |             |   |                 |                 |               |   |
| #   | *[2]       | Column 2        | 9 | 0 |       | 5  | OPEN        | 47276       | AMST<br>2000  | 10          | Politics of "Saving Africa"                       | 0.00 OR<br>3.00 | McAlister,<br>M | 1957 E<br>311 |   |
|   | *[3]       | Column 3        | • | 0 |       | 6  | OPEN        | 46568       | AMST          | 80          | Modern American Cultural                          | 3.00            | Orenstein,      |               |   |
| H   | *[4]       | Column 4        | • | 0 |       |    |             |             | 2011          |             | History   |                 | D               | 108           |   |
|   | *[5]       | Column 5        | 9 | 0 | Ser.  | 7  | OPEN        | 43262       | AMST<br>2020W | 80          | Washington, DC: History,<br>Culture, and Politics | 3.00            | Klemek, C       | 1957 E<br>112 |   |
|   | *[6]       | Column 6        | 9 | 0 |       | 8  | OPEN        | 46040       | AMCT          | 80          | Introduction to the Arts in                       | 2.00            | Bioloine D      | CMTH          |   |
| I   | *[7]       | Column 7        | 9 | 0 |       | ٥  | OPEN        | 46040       | AMST<br>2071  | 80          | America   | 3.00            | Bjelajac, D     | SMTH<br>114   |   |
| ii  | •[8]       | Column 8        | 9 | 0 | 0     | 9  | OPEN        | 44220       | AMST<br>2120W | 80          | Freedom in American<br>Thought and Popular        | 3.00            | Anker, E        | PHIL<br>B156  |   |
|   | *[9]       | Column 9        | 9 | 0 |       |    |             |             | 222011        |             | Culture   |                 |                 | 2230          |   |
| #   | *[10]      | Column 10       | 9 | 0 | See . | 10 | OPEN        | 47284       | AMST<br>2210  | 10          | The African American<br>Experience                | 3.00            | Musser, A       | FNGR<br>222   |   |
|   | *[11]      | Column 11       | 9 | 0 |       | 11 | OPEN        | 44145       | AMST          | 80          | Sexuality in U.S. History                         | 3.00            | Heap, C         | PHIL          |   |
| ilte  | ers        |                 |   |   |       |    |             |             | 2380          |             |   |                 |                 | B156          |   |
| 2 E   | xclude emp | pty results     |   |   | 800   | 12 | OPEN        | 47288       | AMST<br>2490  | 10          | American Contagions                               | 3.00            | Ivy, N          | ROME<br>350   |   |
|   |            |                 |   |   |       |    |             |             |               |             |   |                 |                 |               |   |

### **Tabula for PDFs**

#### https://tabula.technology

- Free, open-source application for identifying and extracting data tables from PDFs.
- Useful when tables don't cleanly cut-and-paste into a spreadsheet, or are on many pages.
- Exports data as CSV, TSV, or JSON.
- Does not work with "image" PDFs. Must be OCR.
- Data may require further clean-up.

#### Tabula



Tabula is a tool for liberating data tables locked inside PDF files.

View the Project on GitHub tabulapdf/tabula



Current Version: 1,2,1

Other Versions: pre-releases & archives

Need help? Open an issue on Github.

**Donate:** Help support this project by backing us on OpenCollective.

We'd love to hear from you! Say hi on Twitter at @TabulaPDF

## Tabula for PDFs (demo)

GW Daily Crime and Fire Log (https://safety.gwu.edu/daily-crime-and-fire-log)



### More tools for web scraping

- Python libraries:
  - requests
  - bs4 (beautifulsoup)
  - o scrapy
- R packages:
  - rvest
  - you'll also need the read\_html() function (from xml2 package)
- Command-line tools (bash/Linux shell):
  - wget gets a URL
- OpenRefine
  - Has some html parsing functions
- Other browser plug-ins

### Web scraping with Python

Libraries you may need:

- import requests # to retrieve the web page
- from bs4 import BeautifulSoup # to parse the HTML
- import scrapy # another web scraping library

Do you need to interact with the page?

- No: Try web scraping with requests + beautifulsoup
- Yes: You may need something like Selenium WebDriver

### Web scraping can be easy or hard

- Is the page static or dynamic? Do you have to interact with the page to get the content you want?
- A web page's structure can change without warning!
- Does the content you want require clicking through multiple pages?
- How well-written is the page's HTML? Do tags have 'id' attributes?

### Web scraping code of conduct

**Ask nicely.** If your project requires data from a particular organisation, for example, you can try asking them directly if they could provide you what you are looking for. With some luck, they will have the primary data that they used on their website in a structured format, saving you the trouble.

Don't download copies of documents that are clearly not public. For example, academic journal publishers often have very strict rules about what you can and what you cannot do with their databases. Mass downloading article PDFs is probably prohibited and can put you (or at the very least your friendly university librarian) in trouble. If your project requires local copies of documents (e.g. for text mining projects), special agreements can be reached with the publisher. The library is a good place to start investigating something like that.

From Library Carpentry: "Introduction to Web Scraping". November 2018. <a href="https://librarycarpentry.github.io/lc-webscraping/05-conclusion/index.html">https://librarycarpentry.github.io/lc-webscraping/05-conclusion/index.html</a>

<u>Check your local legislation.</u> For example, certain countries have laws protecting personal information such as email addresses and phone numbers. Scraping such information, even from publicly available web sites, can be illegal (e.g. in Australia).

**Don't share downloaded content illegally.** Scraping for personal purposes is usually OK, even if it is copyrighted information, as it could fall under the fair use provision of the intellectual property legislation. However, sharing data for which you don't hold the right to share is illegal.

<u>Share what you can.</u> If the data you scraped is in the public domain or you got permission to share it, then put it out there for other people to reuse it (e.g. on datahub.io). If you wrote a web scraper to access it, share its code (e.g. on GitHub) so that others can benefit from it.

<u>Don't break the Internet.</u> Not all web sites are designed to withstand thousands of requests per second. If you are writing a recursive scraper (i.e. that follows hyperlinks), test it on a smaller dataset first to make sure it does what it is supposed to do. Adjust the settings of your scraper to allow for a delay between requests. By default, Scrapy uses conservative settings that should minimize this risk.

<u>Publish your own data in a reusable way.</u> Don't force others to write their own scrapers to get at your data. Use open and software-agnostic formats (e.g. JSON, XML), provide metadata (data about your data: where it came from, what it represents, how to use it, etc.) and make sure it can be indexed by search engines so that people can find it.

#### Resources

- Programming Historian tutorials on web scraping
- Lynda.com tutorials (<u>lynda.it.gwu.edu</u>) tutorials: search on web scraping
- Make an appointment for a coding consultation:
   <u>calendly.com/gwul-coding</u>
- Slides <a href="https://go.gwu.edu/webscraping">https://go.gwu.edu/webscraping</a>

Dan Kerchner kerchner@gwu.edu Laura Wrubel lwrubel@gwu.edu