



Home

Country

State

Summary For Kickstarter

Total Project

375K

Total Bidding

\$17.19bn

Actual Revenue

\$3.42bn

5/3/2009

3/3/2018

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Total Number of Project

375K

Total Bidding For Project

\$17.19bn

Revenue Generated

\$3.42bn

Successful Project

134K

Live Project

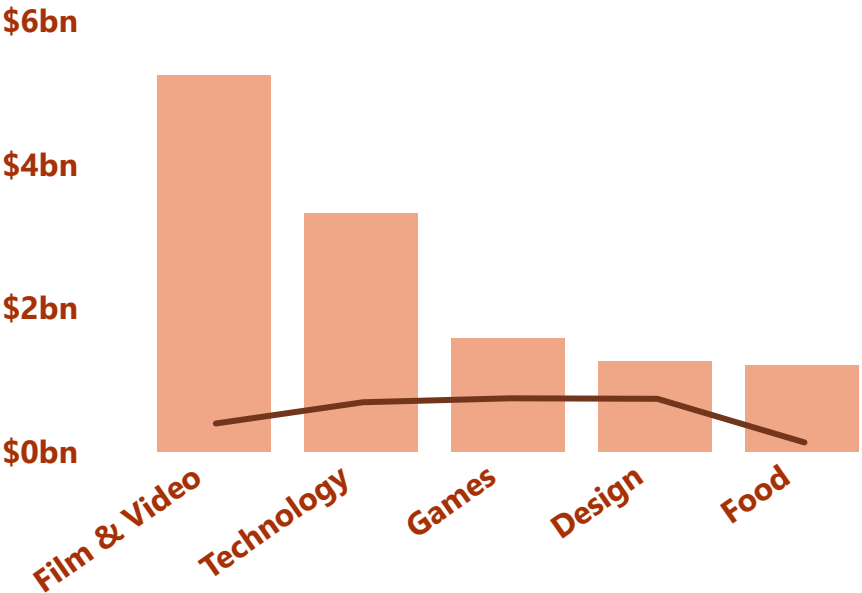
2,798

Success %

35.7%

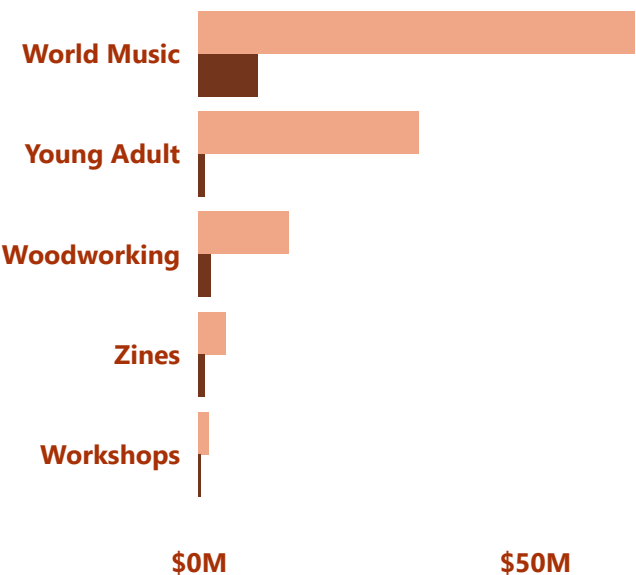
Amount Needed vrs Amount Generated.

● Total Amount needed for Project ● Total Amount Pledged



Subcategory (Amount Needed/Pledged)

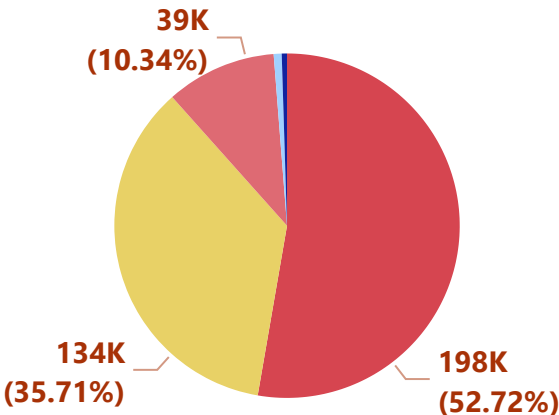
● Total Amount needed for Project ● Total Amount Pledged



Film & Video is the highest Category with a total of \$166,361,391 , while World Music is the highest Sub category.

Total Projects by State

● Failed ● Succes... ● Cancel... ● Live ● Suspe...



Category	Total Amount needed for Project	Total Amount Pledged	Total Backers	Total Canceled Project
Art	\$1,103,507,555	\$90,680,287	1,188,195	2,221
Comics	\$211,743,326	\$71,518,460	1,458,090	842
Crafts	\$91,917,241	\$14,384,311	240,342	843
Dance	\$36,088,816	\$13,010,507	161,275	163
Design	\$1,258,991,551	\$734,206,652	7,255,880	4,151
Total	\$17,192,177,322	\$3,419,061,472	39,993,201	38,751

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Total Contries
22

Successful Project
134K

Total Failed
198K

Total Cancelled
39K

Total Backers
40M

Success %
35.7%

Total Projects, Total Countries and Total Successful Project by State



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top states by total projects

top states by total countries

Countries by Ranking

Rank	Country	Total Projects	Total Amount needed for Project	Total Amount Pledged	% Successful
▲					
1	United States	292,618	\$12,885,548,371	\$2,829,760,262	37.4%
2	United Kingdom	33,671	\$1,440,287,351	\$236,587,184	35.8%
3	Canada	14,756	\$655,291,039	\$91,793,533	28.0%
4	Australia	7,839	\$455,510,538	\$46,737,242	25.6%
5	Germany	4,171	\$313,694,283	\$39,776,273	22.5%
6	France	2,939	\$238,198,264	\$34,357,482	30.9%
7	Netherlands	2,868	\$314,066,172	\$29,245,075	21.5%
8	Sweden	1,757	\$72,026,786	\$13,415,840	29.0%
9	Spain	2,276	\$119,669,523	\$12,947,660	21.6%
10	New Zealand	1,447	\$37,003,374	\$7,821,521	31.0%
11	Italy	2,878	\$226,808,793	\$16,386,010	15.3%
12	Mexico	1,752	\$26,052,163	\$2,430,071	22.6%
13	Denmark	1,113	\$39,602,061	\$7,583,273	32.3%
14	Hong Kong	618	\$14,748,961	\$10,029,485	35.0%
15	Ireland	811	\$38,446,236	\$4,187,257	25.5%
16	Switzerland	760	\$206,443,483	\$13,055,106	24.6%
17	Singapore	555	\$8,588,466	\$5,847,533	32.1%
18	Norway	708	\$47,747,744	\$2,668,762	22.9%
19	Belgium	617	\$23,027,796	\$4,181,551	24.6%
20	Austria	597	\$26,657,489	\$9,665,787	17.9%
21	Luxembourg	62	\$2,094,555	\$468,676	30.6%
22	Japan	40	\$663,874	\$115,889	17.5%

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