

Web3 Job Roles

Events Manager

Schedules virtual "lit" events, ensures the guest shows up, hands out swag like it's Halloween.

Social Media Manager

Tweets “gm” every day, counts likes as success, posts daily hype with minimal info.

Content Creator

Writes "alpha" threads and blogs on DeFi and NFTs for the 100th time, hoping people still care.

Meme Creator

Turns market crashes into funny memes,
prays for virality to avoid working
overtime.

Influencer Manager

Slides into influencer DMs, prays for a tweet, and negotiates rates for a retweet with "moon" emojis.

Partnerships Manager

Attends networking events for free
drinks, talks about "synergies" nobody
really understands.

Product Marketer

Writes jargon-filled threads about "disruptive tech," just hopes they don't sound like shills.

Growth Hacker

Tries weird stunts hoping something goes viral; motto: "If it works, it ain't dumb."

DAO Facilitator

Herds cats in a DAO, struggles to make governance seem cool, settles for "good enough."

Content Strategist

Crafts a content calendar but ends up winging it because "the vibes are off."

Email Marketing Manager

Sends "weekly alpha" emails, praying
people actually open them.

NFT Marketing Specialist

Hypes JPEGs as the "future of art," hosts Twitter Spaces on WAGMI while holding their bags.

SEO Specialist

Stuffs content with keywords for Google, wonders if anyone even cares.

Brand Designer

Makes gradients cool again, slaps
“decentralized” on every graphic.

Tokenomics Designer

Spreadsheets token structures to
explain “number go up” in a legit way.

Analytics Guru

Dissects charts, tries to explain data to people who just ask "wen moon?"

Copywriter

Uses “revolutionary” and “game-changing” in every line; buzzword generator pro.

Discord Mod

Bans trolls, deletes spam, and endures
endless pings with zen patience.

AMA Host

Hosts AMAs where devs answer every question with “soon,” pretends they aren't on loop.

GIF Specialist

Adds " 🔥 " emojis and flashy GIFs to every message, keeps spirits high through visuals.

Shill Manager

Coordinates “organic” posts, keeps
fingers crossed no one spots the bots.

Yield Farmer Educator

Tries to explain staking and yield without
sounding like a scam artist.

Hype Manager

Adds “ ” to every post, pushes “get in or stay poor” in announcements.

FUD Manager

Calms FUD (fear, uncertainty, doubt) by saying “chill, it’s fine” while secretly sweating.

Investor Relations

Calms panicked investors with vague
"we're building" updates.

DAO Onboarding Specialist

Explains “voting” and “staking” to new members, repeats it in memes for good measure.

Community Moderator

Responds to the same 5 questions all day, bans anyone talking too much smack.

Press Relations Manager

Crafts press releases full of buzzwords,
pitches them to journalists who often
just nod along.

LinkedIn Specialist

Keeps LinkedIn spicy with corporate speak, transforms "gm" into "Good morning, team!"

Telegram Manager

Fends off bots and spam on Telegram,
reminds everyone it's not a support
group for bag holders.

Marketing Analyst

Mines for data gold, explains metrics like DAU to a team who just want “bigger numbers.”

Brand Evangelist

Talks up the brand at every opportunity,
starts every convo with "WAGMI fam!"

Community Analyst

Tracks community sentiment, interprets feedback, tries not to cry at the FUD.

Twitter Spaces Host

Runs spaces with buzzwords like "DeFi," "NFT," and "DAO," pretends the audience isn't full of trolls.

Graphic Designer

Makes endless variations of the logo,
knows exactly how many gradients can
be used tastefully.

Reddit Moderator

Ensures the Reddit is “FUD-free,”
deletes trolling, watches daily “wen
moon?” posts.

Onboarding Specialist

Helps new users join the platform, hears
"Why isn't it working?" at least 100 times.

Customer Success Manager

Hand-holds users through every step, assures everyone, “this tech will work, promise.”

Crypto Educator

Tries to explain blockchain to people
who think it's all a Ponzi scheme.

Translation Manager

Translates whitepapers into 10
languages, explains "wagmi" isn't
translatable.

Campaign Manager

Juggles dozens of “game-changing” campaigns, hopes at least one goes viral.

Reputation Manager

Keeps the brand looking good after every scandal, spins mistakes into “learning experiences.”

Forum Manager

Moderates threads, handles every "wen moon?" and "this is a scam!" post daily.

Crypto Market Researcher

Analyzes trends, tries to predict the unpredictable, tells the team "we're on track."

Bounty Program Manager

Hands out rewards for tasks, hopes the
“bounty hunters” don’t become bounty
“complainers.”

Whitepaper Editor

Reads whitepapers,
removes any
mention of “Ponzi,” replaces with
“decentralized.”

Web3 Influencer

Tweets “big news soon” and “huge alpha” without actually explaining anything.

Customer Support Agent

Answers support questions, endures
insults when prices tank.

Blockchain Writer

Writes “accessible” blockchain explainers, ends up rewriting it four times for clarity.

Podcast Host

Interviews founders who answer with
“you’ll have to wait and see,” nods like
it’s deep insight.

Swag Designer

Designs hoodies and stickers with catchphrases like “HODL,” prays people actually wear them.

Marketing Strategist

Plans out “big picture” campaigns, crosses fingers the audience actually understands it.

User Experience Researcher

Asks users for feedback, gets “wen moon?” responses, somehow translates it into insights.

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