

Profile report – all_sessions_raw_dataprep

Ecommerce Analytics Pipeline – Job ID: 21509191

Execution summary

Job Status
Completed

Job Type
Manual

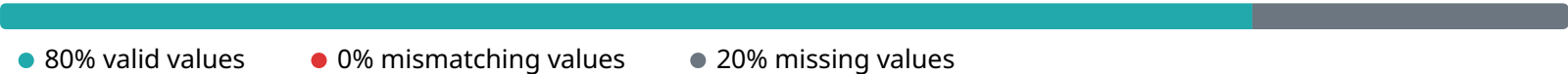
Environment
BigQuery

Start time
Mon, Sep 25, 2023 8:25 AM +01:00

End time
Mon, Sep 25, 2023 8:26 AM +01:00

Duration
30 sec

All Data 33 columns 6,777 rows 4 data types



Output destinations

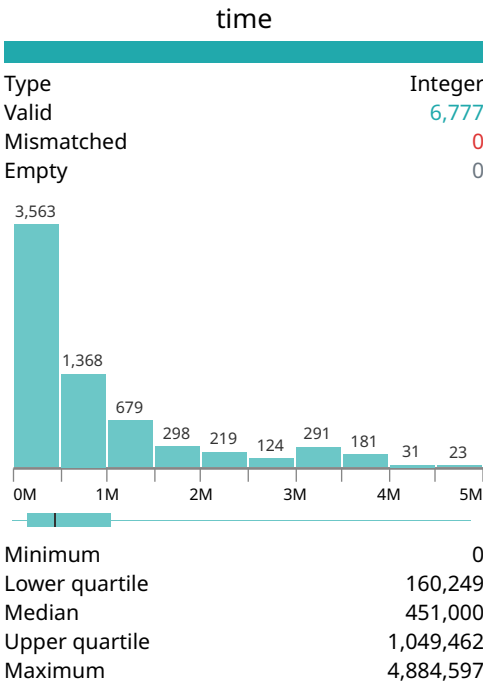
Name	Location	Status
revenue_reporting	bigquery://qwiklabs-gcp-03-6448664ecbca/ecommerce/revenue_reporting	-

Data sources

Name	Location	Schema validation
all_sessions_raw_dataprep	bigquery://qwiklabs-gcp-03-6448664ecbca/ecommerce/all_sessions_raw_dataprep	✔ No schema changes found

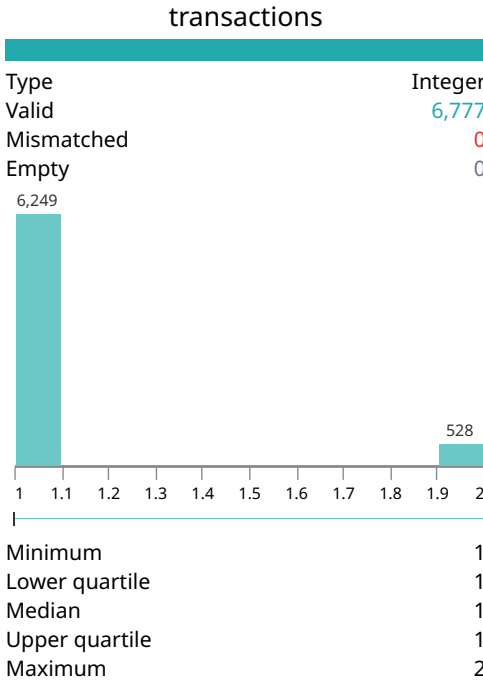
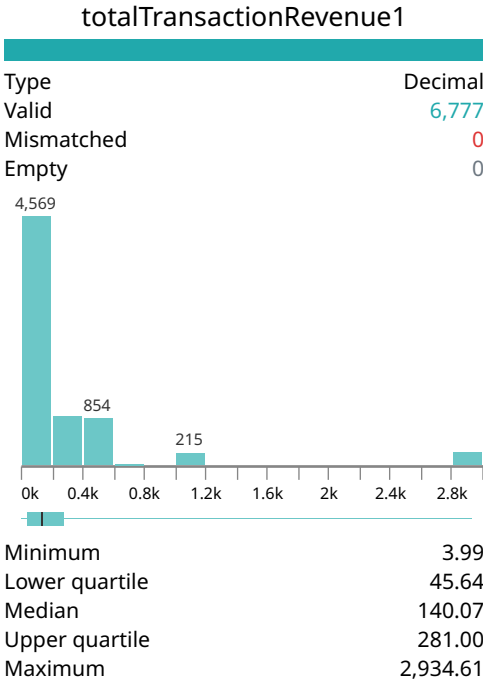
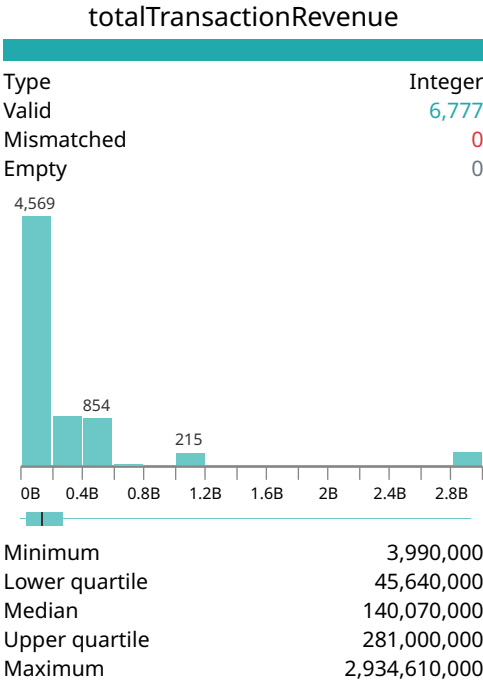
fullVisitorId	
Type	String
Valid	6,777
Mismatched	0
Empty	0
Top 20 values	
4520185947201930710	777
9852625334775123501	242
1771797970955200965	241
9947542428111966715	229
748200454615490914	219
9135964269759937258	211
056516105397733466	196
385231150756085903	173
8812275451738413277	172
5408509515083537446	170
2053321357504839510	152
7519145914292413159	145
4036233621975669453	135
1623443938929969178	128
8945917216741229076	127
6434429149954155169	123
9641690225668962441	118
5936878543289156144	111
8074064886439057273	110
407317080599159176	109

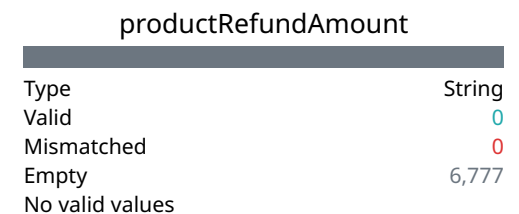
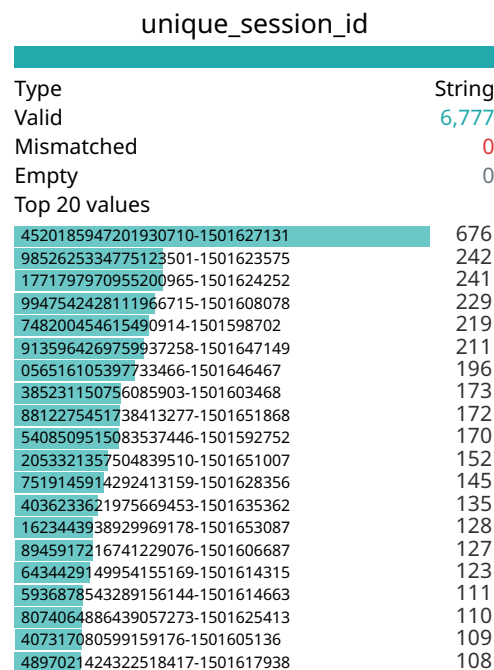
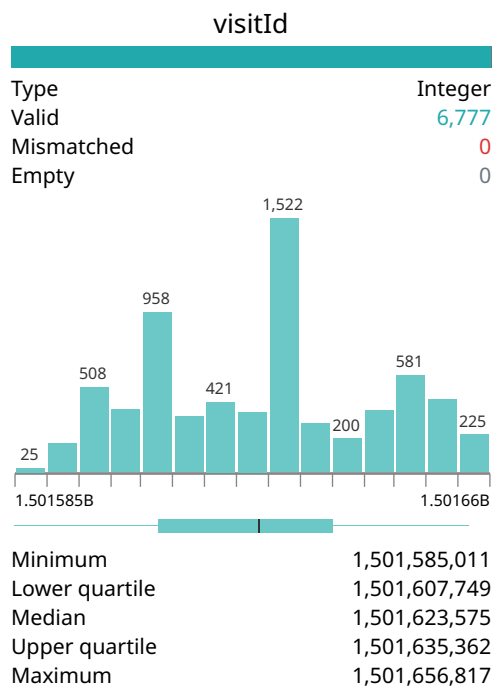
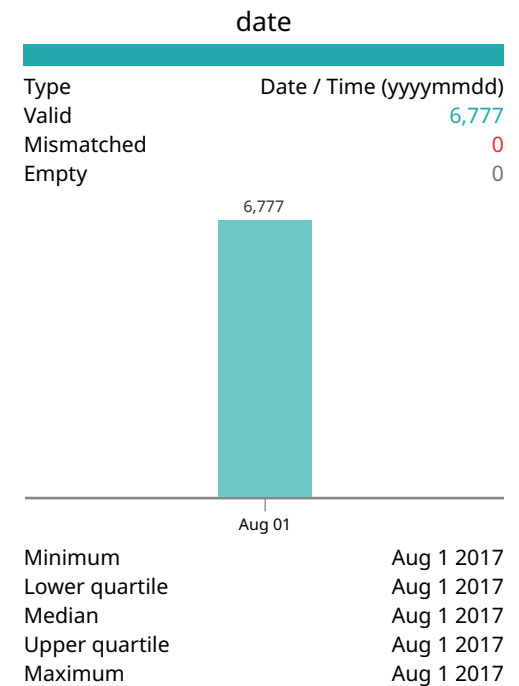
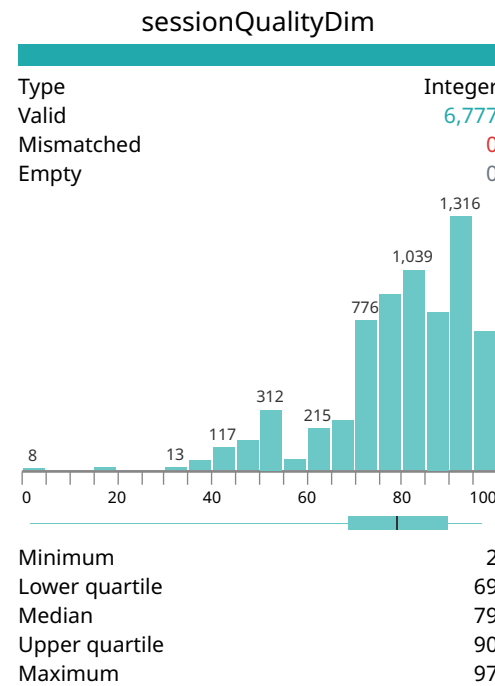
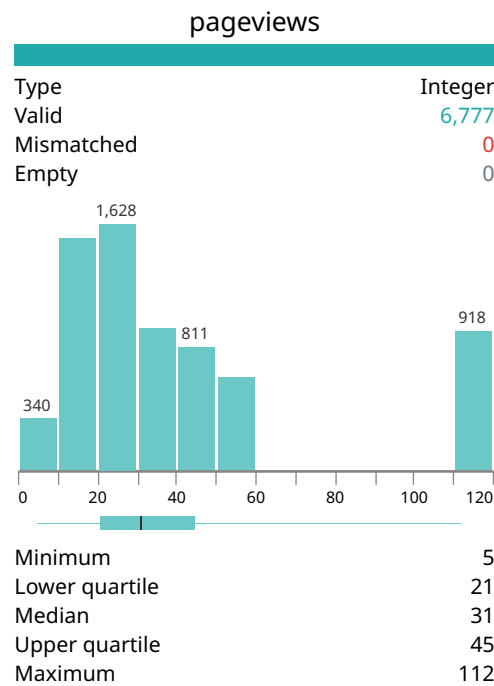
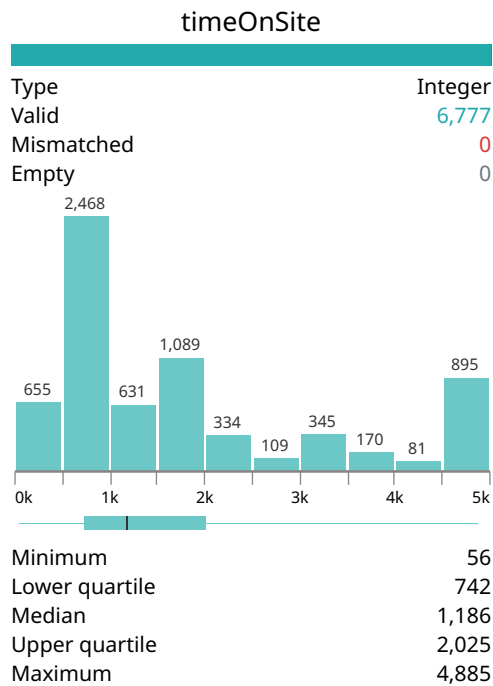
channelGrouping	
Type	String
Valid	6,777
Mismatched	0
Empty	0
Top 5 values	
Referral	4,517
Organic Search	1,246
Direct	957
Paid Search	49
Display	8

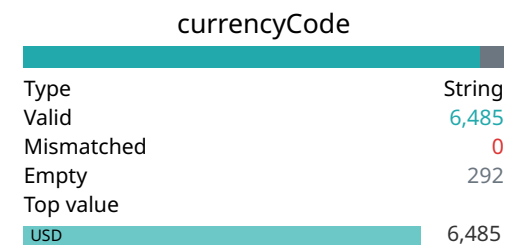
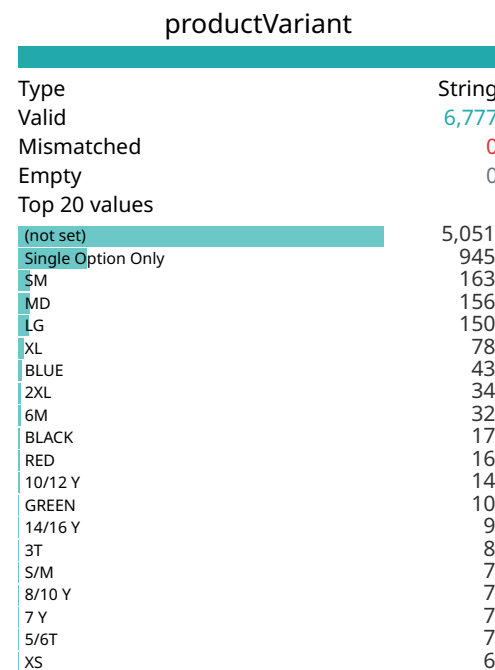
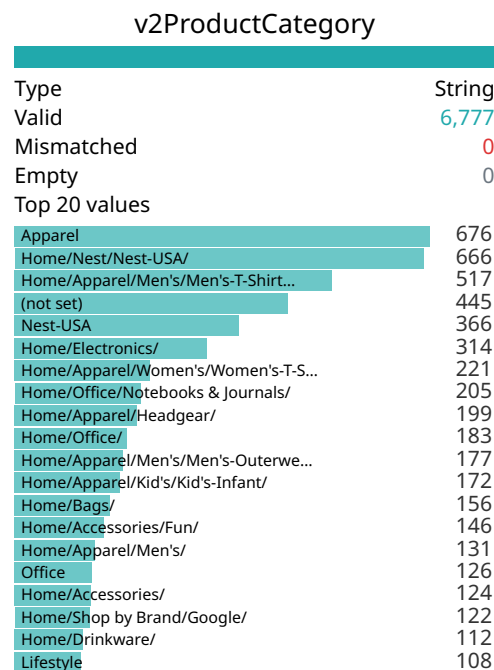
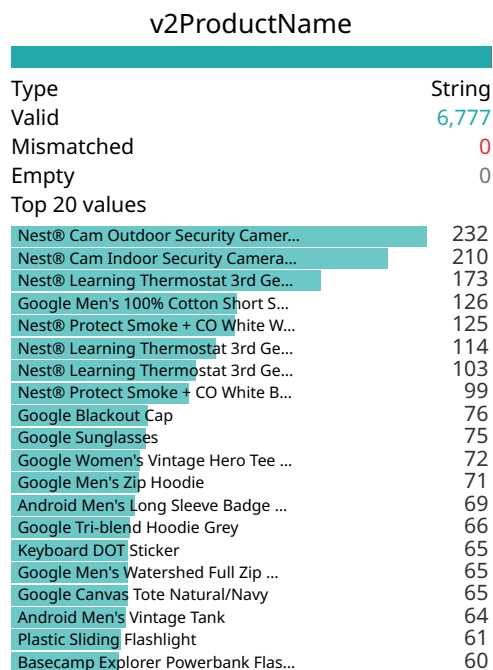
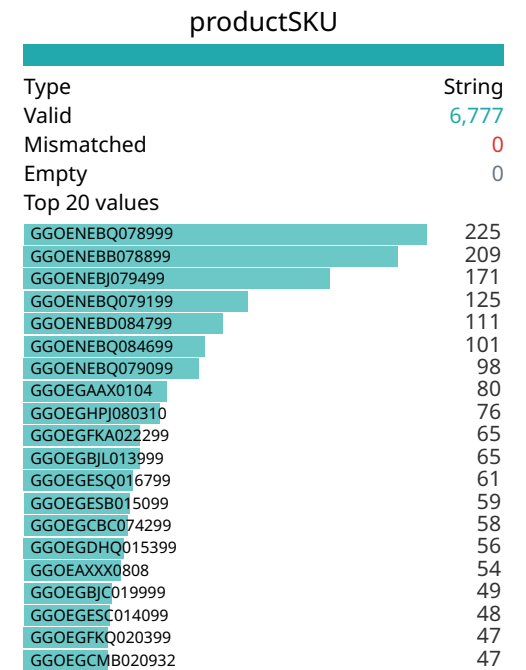
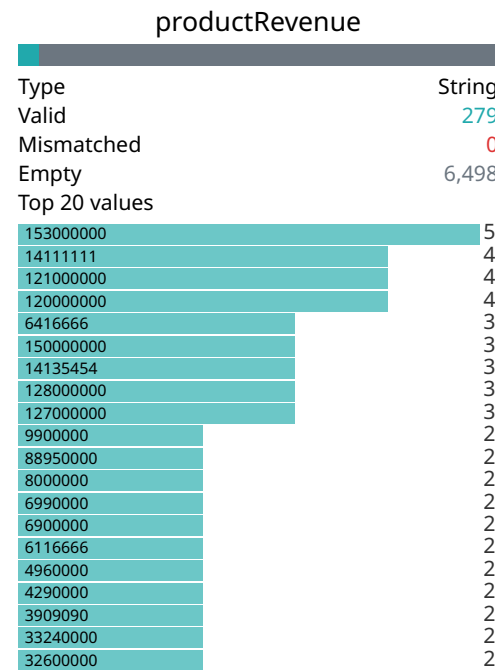
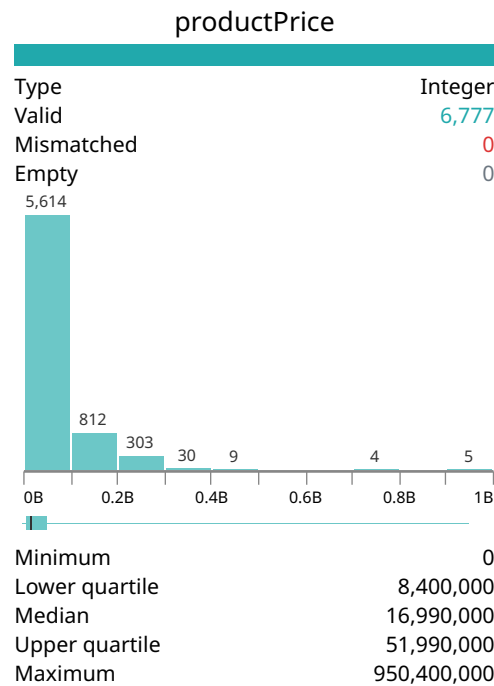
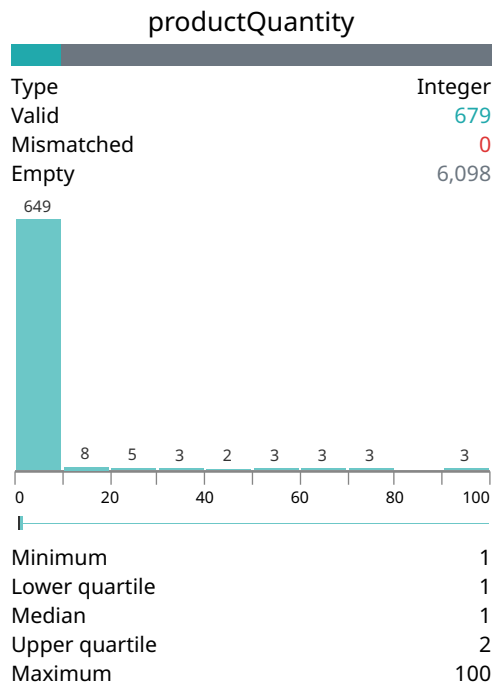


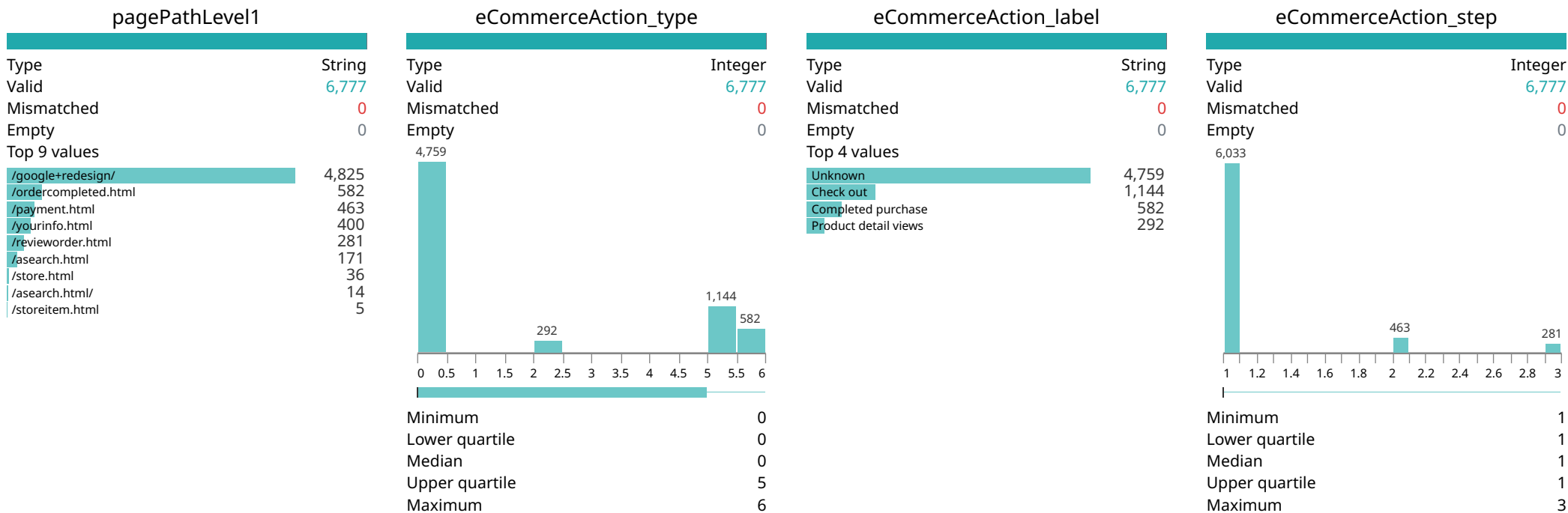
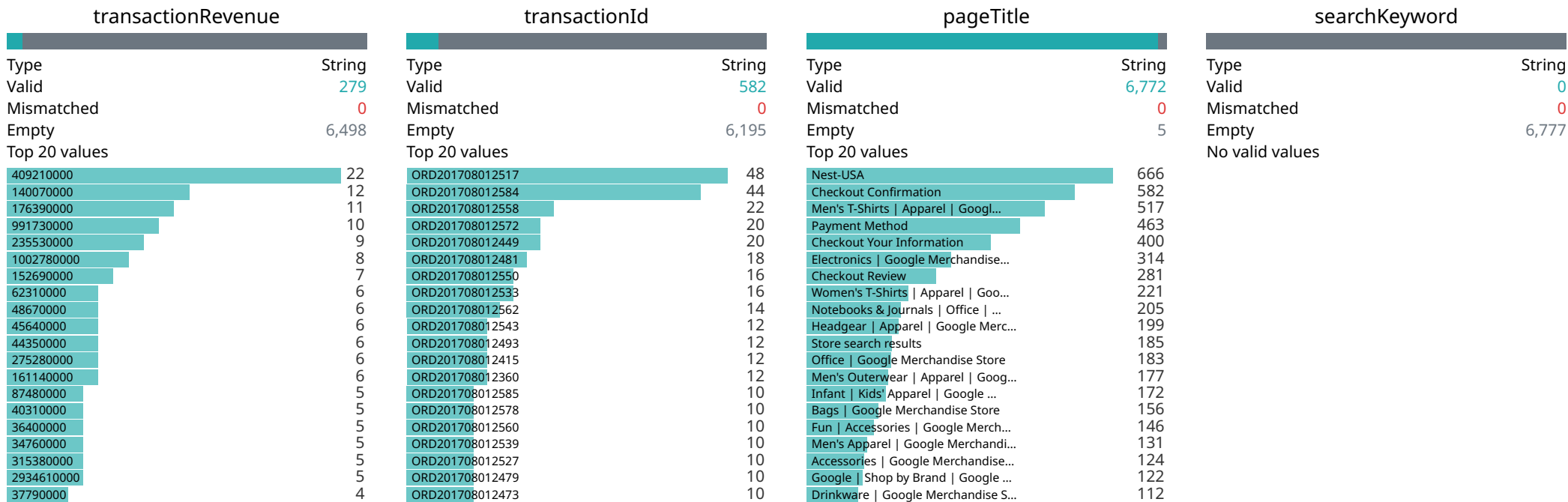
country	
Type	String
Valid	6,777
Mismatched	0
Empty	0
Top 3 values	
United States	6,752
Finland	13
Canada	12

city	
Type	String
Valid	6,777
Mismatched	0
Empty	0
Top 19 values	
not available in demo dataset	1,847
New York	1,597
Sunnyvale	689
Mountain View	689
San Francisco	577
Chicago	372
Palo Alto	231
Ann Arbor	172
Atlanta	107
Austin	103
San Jose	76
Seattle	72
Kirkland	71
Cambridge	60
Redmond	35
Washington	25
Santa Clara	21
Fremont	21
Toronto	12









eCommerceAction_option	
Type	String
Valid	1,144
Mismatched	0
Empty	5,633
Top 3 values	
Payment	463
Billing and Shipping	400
Review	281