

Sales Dashboard

Please click on visuals to learn more



OrderDate
All values

Key Metrics

\$381,190 USD
Profit

13.61%
Profit Ratio

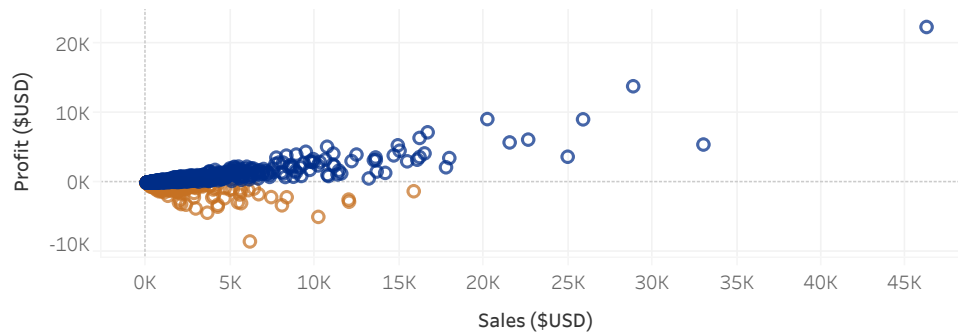
\$2,801,465 USD
Sales

\$317 USD
AOV

8,834
Order Count

4
Avg. Days to Ship

Profitable vs Unprofitable Customers



Sales by Category (\$USD)



Profit (\$USD) by month (Office Supplies highlighted)



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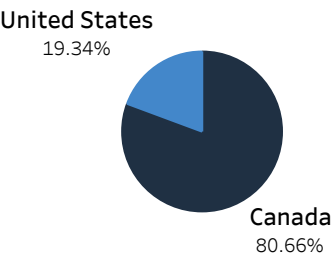


OrderDate
All values

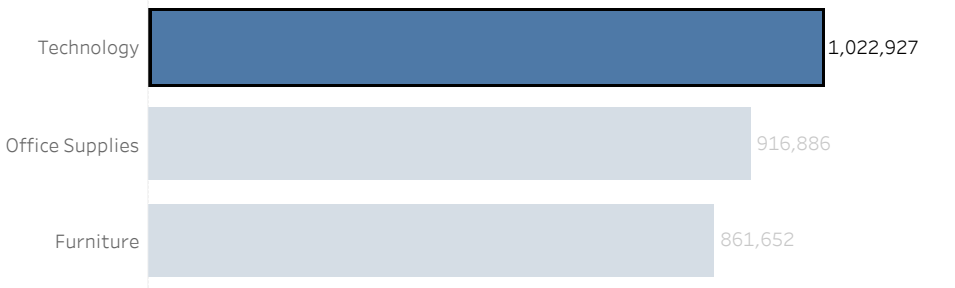
Key Metrics

\$199,775 USD Profit	19.53% Profit Ratio	\$1,022,927 USD Sales	\$512 USD AOV	1,996 Order Count	4 Avg. Days to Ship
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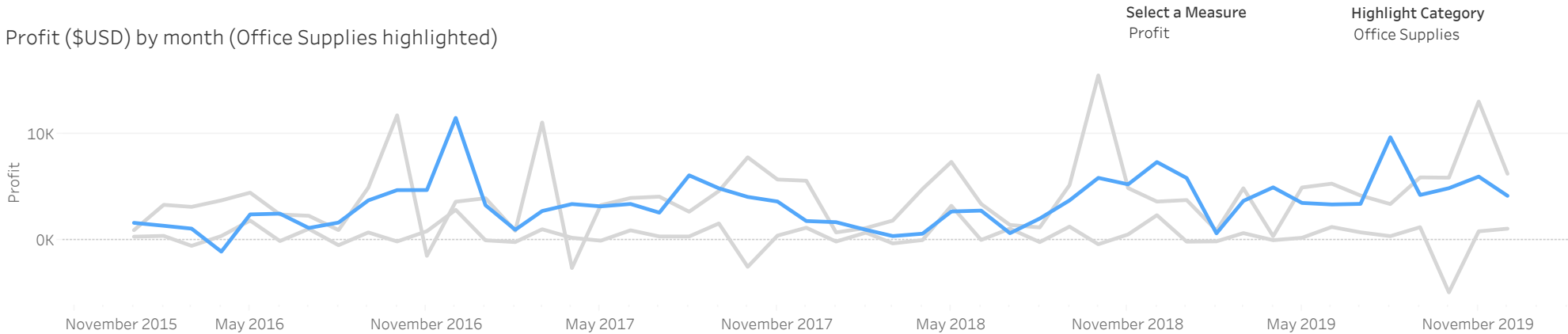
% of Orders by Country of Manufacture



Sales by Category (\$USD)



Profit (\$USD) by month (Office Supplies highlighted)



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Key Metrics

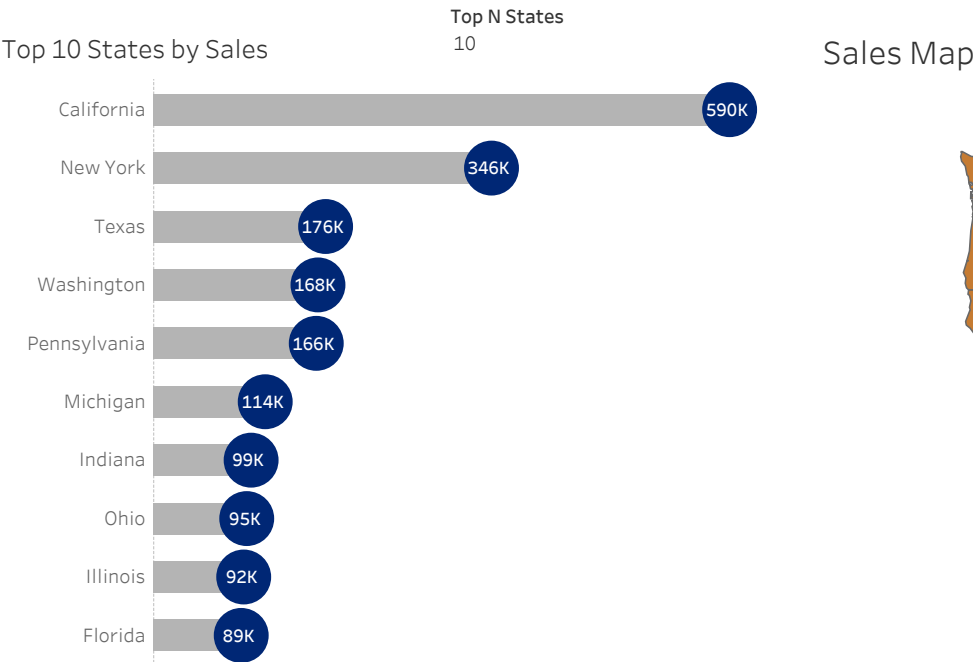
<div>\$199,775 USD</div> <div>Profit</div>	<div>19.53%</div> <div>Profit Ratio</div>	<div>\$1,022,927 USD</div> <div>Sales</div>	<div>\$512 USD</div> <div>AOV</div>	<div>1,996</div> <div>Order Count</div>	<div>4</div> <div>Avg. Days to Ship</div>
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Revenue by Ship Mode and Subcategory

	First Class	Same Day	Second Class	Standard Class
Accessories	21,457	18,088	43,111	132,352
Copiers	53,955	11,713	20,145	143,859
Machines	48,596	21,989	25,991	95,952
Phones	64,366	22,517	73,261	225,575

Performance by Location

click on chart for more details



Top 10 Products by Sales

(Rectangle represents Sales)(Color represents Profitable and Unprofitable Products)

Canon imageCLASS 2200 Advanced Copier	GBC DocuBind TL300 Electric Binding System	3D Systems Cube Printer, 2nd Generation, Magenta	Samsung Galaxy Mega 6.3	Hewlett Packard LaserJet 3310 Copier	Global Troy Executive Leather Low-Back Tilter
	GBC DocuBind P400 Electric Binding System	Martin Yale Chadless Opener Electric Letter Opener	HON 5400 Series Task Chairs for Big and Tall	High Speed Automatic Electric Letter Opener	

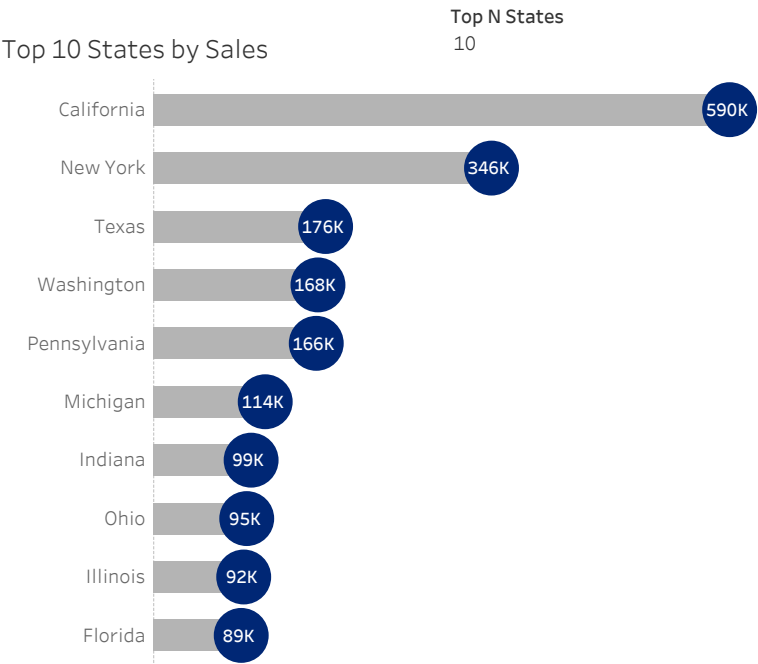
Performance by Location

click on chart for more details



Segment
All

OrderDate
All values



Sales by State (USD \$)

State	2016	2017	2018	2019
Alabama	7,651	1,828	11,575	2,790
Arizona	6,242	11,134	6,838	10,933
Arkansas	2,224	2,708	2,682	1,919
California	131,552	146,388	142,891	169,161
Colorado	10,667	10,300	10,430	10,743
Connecticut	3,998	5,307	3,651	5,394
Delaware	2,720	13,755	2,797	22,479
District of Columbia	117	78	161	72
Florida	13,603	26,445	14,585	34,511
Georgia	14,058	19,160	14,909	21,868
Idaho	1,183	1,234	2,422	1,100
Illinois	21,034	24,352	21,751	24,559
Indiana	25,462	18,516	36,871	18,449
Iowa	959	716	662	758
Kansas	691	733	1,142	934
Kentucky	5,103	15,535	5,956	16,674
Louisiana	263	5,502	293	6,250

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