

CSIS 3380 Project Proposal

Group 15

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Project Idea



- E-commerce website for selling camping products
- Features:
 - Show a landing page to promote our company and attractive offers
 - Display all product items
 - Search products by keywords
 - View product details, and confirm order by selecting size and quantity
 - Checkout at shopping cart by entering payment information and shipping details
 - Possess order tracking function (to be confirmed)
- Create own API for product list and stock



Everything You Need For Camping

Tents

Sleeping Bags/Mattress

Cooking Utensils

Popularity Items

Tents

Sleeping Bags/Mattress

Cooking Utensils

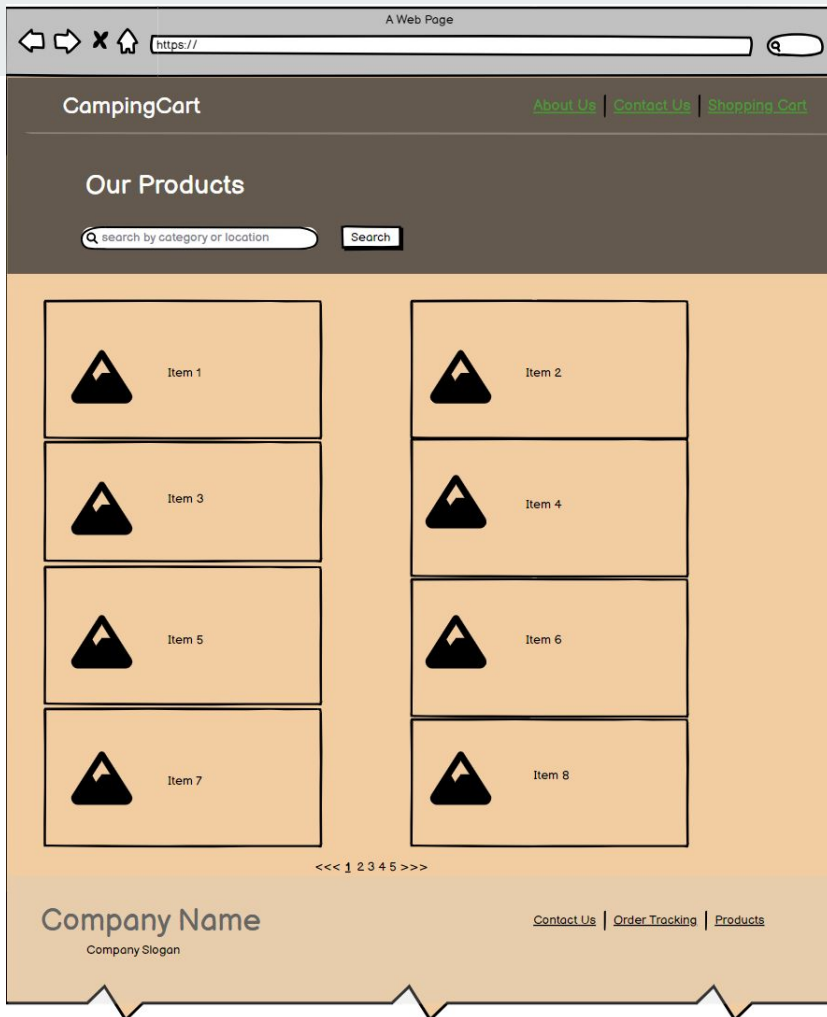
Landing Page

-serves as the entry point to the website

-sets the tone for the user's browsing experience

-features an attractive and visually appealing design that highlights key products and promotions

-includes navigation elements that help guide users to different sections of the website



Product Overview

- provides users with a comprehensive view of the available outdoor equipment products

- features a grid layout that displays multiple products and their detailed information(i.e. product name, price, and product image)

- allows users to browse through different categories or apply filters to define their search

- By clicking on a specific product, users will be redirected to product details page for more detailed information of selected product.

Product Details

[< Back](#)

Product Name	
Image of selected product	
Brand	
Model	
Price(In CAD)	
Product Description	
Location	

Choose Size

☒ L (selected)
☐ M
☐ S

Quantity

Return

Confirm

Product Details

- provides comprehensive information about a specific outdoor equipment product
- includes descriptive content, high-quality images, and any additional relevant details
- serves the purpose of helping users make decisions about the product before adding it to shopping cart
- allows users to evaluate the features, specifications, and benefits of the product

Shopping Cart

Item One	CAD100
Item Two	CAD100
Item Three	CAD100
Item Four	CAD100
Item Five	CAD100

\$ Total Amount

Payment Method

☒ Credit Card(selected)

☐ Debit Card

Delivery Method

☒ Shipping(selected)

☐ Pick up at store

Checkout

[Return Policy](#)

[Shipping Policy](#)

Shopping Cart

-displays a summary of the selected products, including their names, quantities, prices, and a subtotal

-allows users to review and manage the items that have been added to the cart

-allows users to modify the quantity of items, remove products, and proceed to the checkout process

-calculates the total cost, applies discounts or promotions, and prompts users to enter their payment and shipping details