# Towards Heterogeneous Keyword Search

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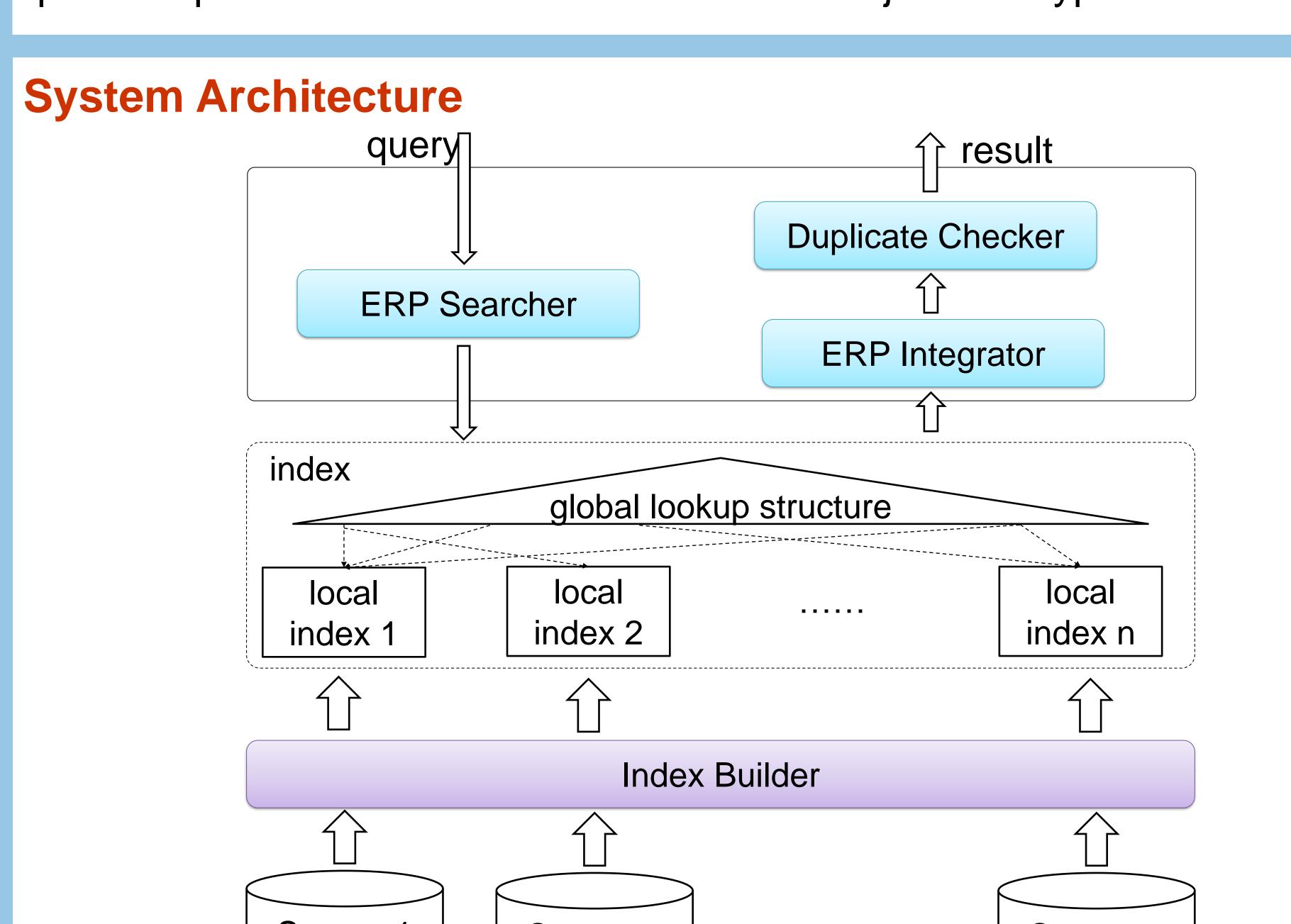


#### **Motivation**

- ❖Data is usually resident in heterogeneous data sources including unstructured data, semi-structured data and structured data.
- Existing keyword search systems are designed and tuned for one specific data model. They cannot answer heterogeneous keyword queries.

### Contribution

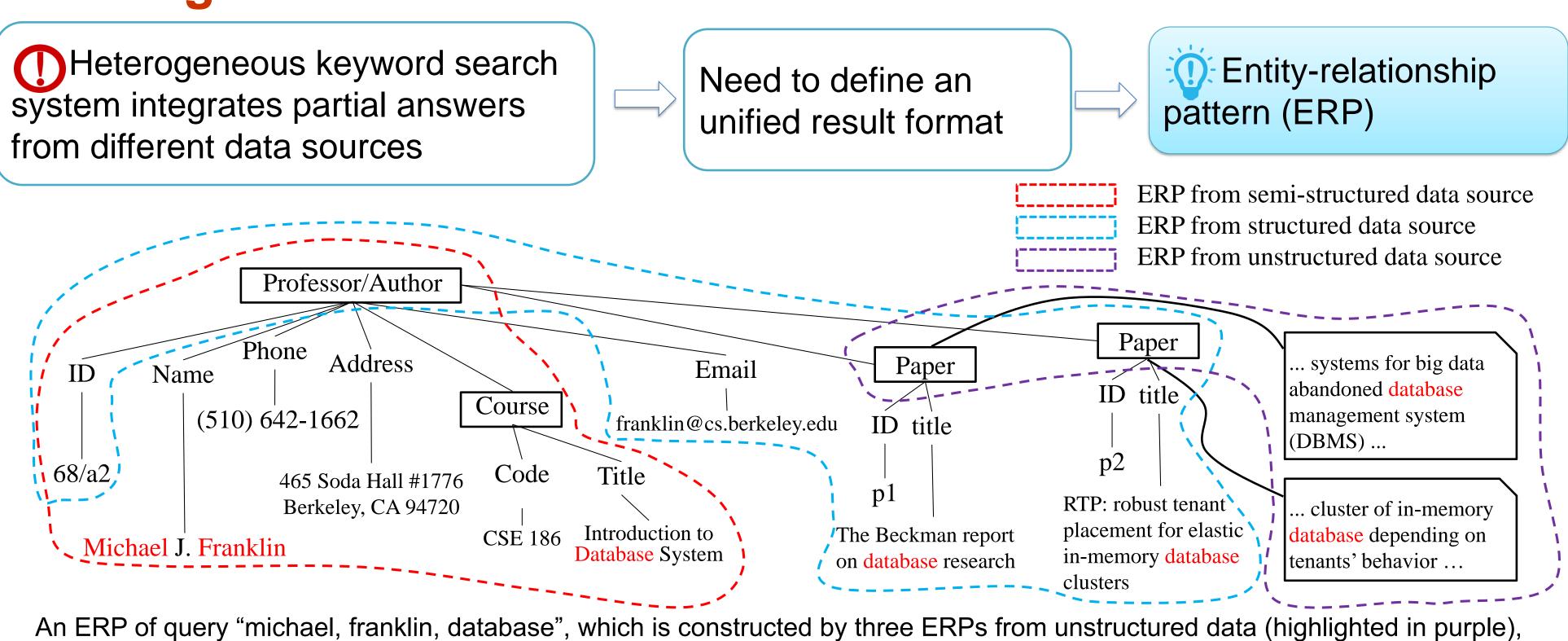
Build a heterogeneous keyword search system that performs keyword queries upon diverse data sources rather than just one type of data source.



Source 2

# Challenge 1: Unified Result Format

Source 1



# **Challenge 2: Ranking Function**

semi-structured data (highlighted in red), and structured data (highlighted in blue)

☐Final answers are integrated from different data sources

□Each data source has its own features

# New ranking functions

A <u>local ranking function</u> for each kind of data source

Source n

A **global ranking function** to compute the scores for final ERPs.

# Challenge 3 : Index Structure

To support efficient heterogeneous keyword search over diverse data sources

#### New index structure

Local lookup structure. Each data source has a local index. It is an inverted index with keywords as keys and the (ERP, score) pairs as values.

Global lookup structure. A hash table with keywords as keys and points to local indexes as values.

## Challenge 4: Top-k Query Processing

© Existing top-k algorithms, e.g., TA and NRA, cannot be applied for the heterogeneous keyword search problem



Design a new top-k algorithm

### Challenge 5: Fuzzy Mapping

Answers from different data sources may contain duplicate attributes and entities



similarities

String similarity measures

#### **Syntactic similarities**

☐Token-based similarity

# □ Character-based similarity Semantic similarities

Semantic similarities

Apply synonym rules to evaluate the maximal