## **WEBSITE PROJECT REPORT – FUNIX**

Student: Nguyễn Bảo Chung Student code: chungnbFX16299

\_\_\_\_\_

## 1. Project general descriptions

+ Project: Liberty Store

+ Website link: https://chung-nb.github.io/funix-prj4/

+ Technologies: HTML5, CSS3, JavaScript, JSON APIs

+ Other libraries:

- Owl carousel
- GG Map Geolocation API
- + API links (using mockapi.io):

https://622811389fd6174ca81a26c5.mockapi.io/categories

https://622811389fd6174ca81a26c5.mockapi.io/brands

https://622811389fd6174ca81a26c5.mockapi.io/product\_specifications

https://622811389fd6174ca81a26c5.mockapi.io/product\_descriptions

- + Features:
- Explore product details
- Download product specifications files
- Search by product name, category or brand
- Compare products in the same category
- Cart

## 2. Website pages system

- + Home page
- + Product page
- + Search page
- + Compare page
- + Cart page
- + About us page
- + 404 page

## 3. Setting up SEO, Google Search Console and Google Analytics

The following images show the process of

- + Getting GG Search Console and GG Analytics code
- + Adding the codes into index.html file
- + Successfully installed

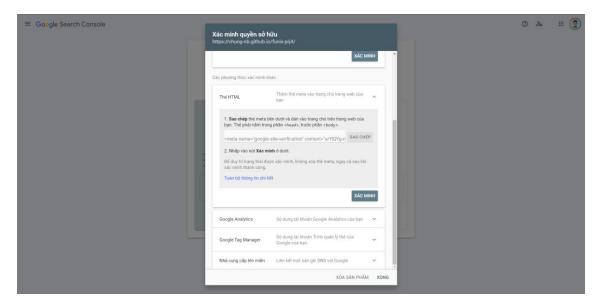


Image 1: Getting Google Search Console verification code

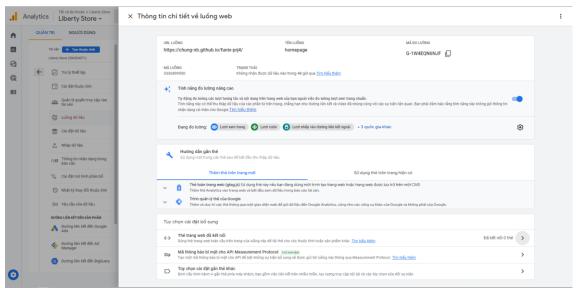


Image 2: Getting Google Analytics script

```
<!-- seo keywords and description -->

<meta name="keywords" content="liberty store, electronics, apple, iphone, ipad, macbook,

samsung, lg, dell, hp, asus">

<meta name="description" content="Liberty Store - Buy any electronic you want just with

a click">

<!-- google search console -->

<meta name="google-site-verification" content="urYlQYg-ncvylZ-x3iMOTtWeIqIDTE6d4MS5IumQKgU"

<!-- Global site tag (gtag.js) - Google Analytics -->

<script async src="https://www.googletagmanager.com/gtag/js?id=G-1W4EQN6NJF"></script>

window.datalayer = window.datalayer || [];

function gtag(){datalayer.push(arguments);}

gtag('js', new Date());

gtag('config', 'G-1W4EQN6NJF');

<//script>

<
```

Image 3: Adding SEO meta tag, GG Search Console verification code and GG Analytics script into head tag of index.html



Image 4: Succesfully set up GG Search Console

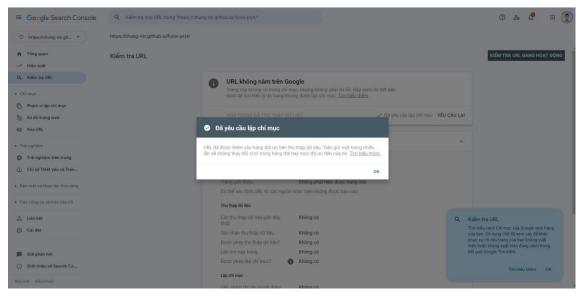


Image 5: GG Search Console confirmation for indexing requested

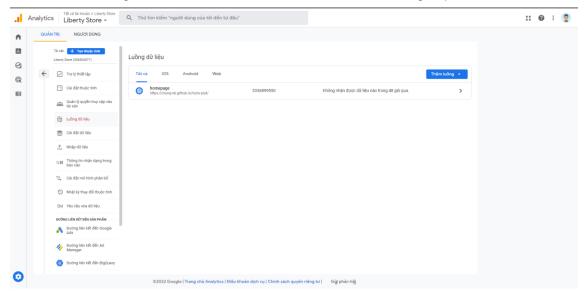


Image 6: Successfully set up GG Analytics for website

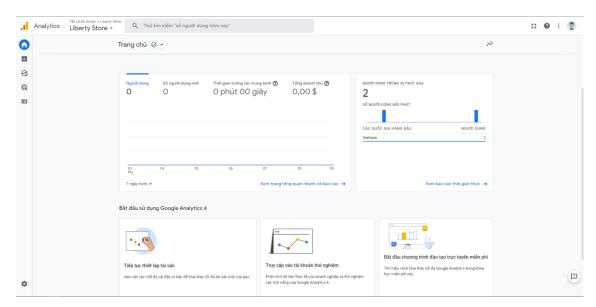


Image 7: Exploring data in GG Analytics