

WEBSITE PROJECT REPORT – FUNIX

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1. Project general descriptions

- + Project: Liberty Store
- + Website link: <https://chung-nb.github.io/funix-prj4/>
- + Technologies: HTML5, CSS3, JavaScript, JSON APIs
- + Other libraries:
 - Owl carousel
 - GG Map Geolocation API
- + API links (using mockapi.io):
 - <https://622811389fd6174ca81a26c5.mockapi.io/categories>
 - <https://622811389fd6174ca81a26c5.mockapi.io/brands>
 - https://622811389fd6174ca81a26c5.mockapi.io/product_specifications
 - https://622811389fd6174ca81a26c5.mockapi.io/product_descriptions
- + Features:
 - Explore product details
 - Download product specifications files
 - Search by product name, category or brand
 - Compare products in the same category
 - Cart

2. Website pages system

- + Home page
- + Product page, Search page, Compare page, Cart page
- + About us page, 404 page

3. Setting up SEO, Google Search Console and Google Analytics

SEO details (image attached below)

+ “keywords” are words representing for Liberty electronic products and are popular, commonly used by customers: liberty store, electronics, apple, samsung, lg, dell, hp, asus, iphone, ipad, macbook, laptop, monitor, gaming gears

+ “description” is Liberty slogan: Liberty Store – Buy and electronic you want just with a click!

The following images show the process of

- + Getting GG Search Console and GG Analytics code
- + Adding the codes into index.html file
- + Successfully installed

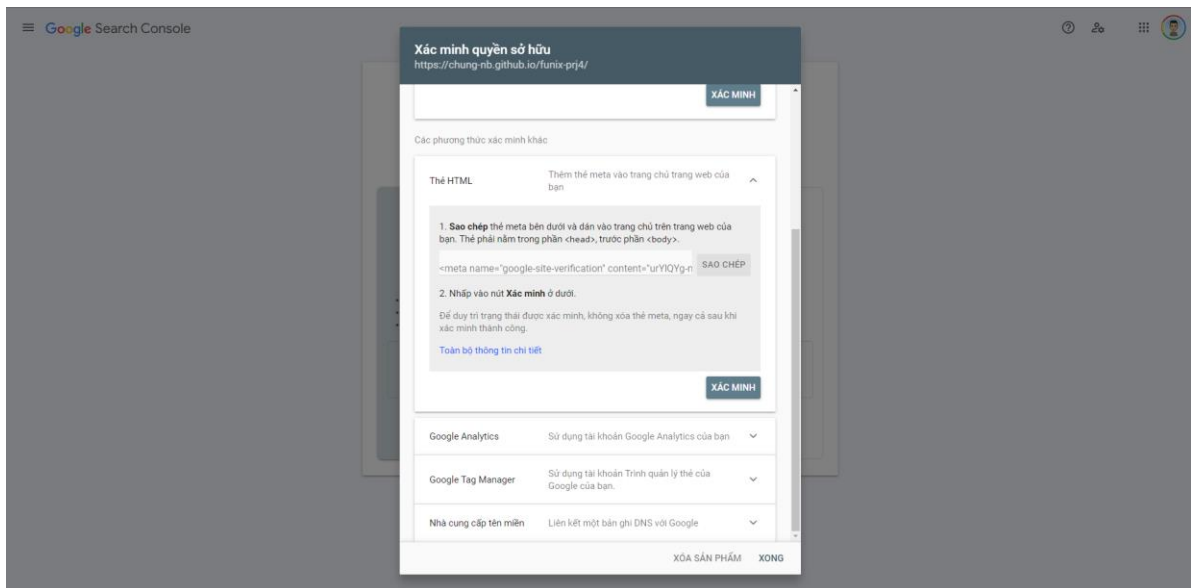


Image 1: Getting Google Search Console verification code

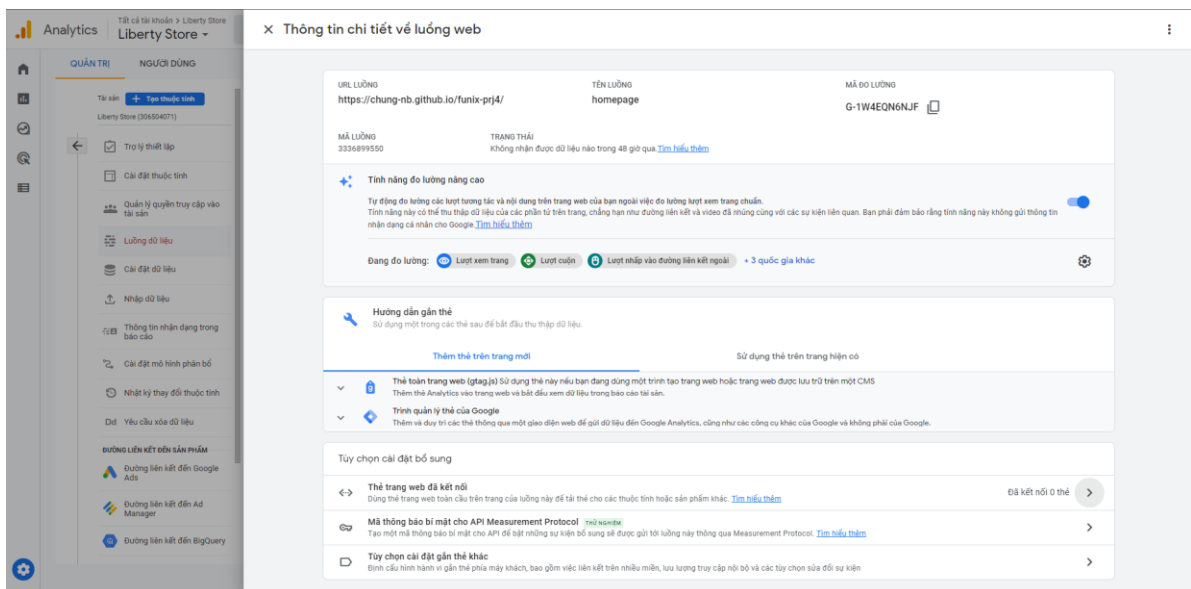


Image 2: Getting Google Analytics script



Image 3: Adding SEO meta tag, GG Search Console verification code and GG Analytics script into head tag of index.html

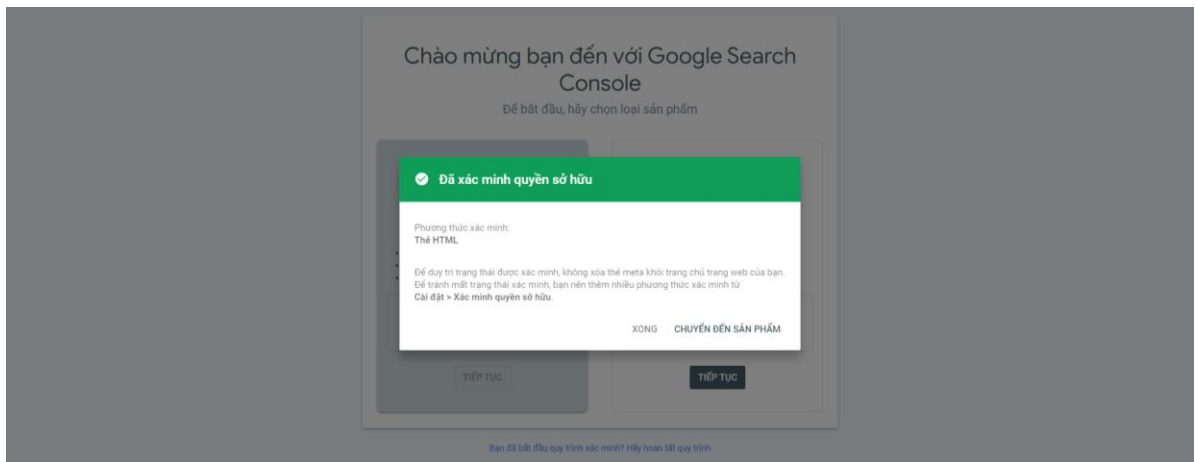


Image 4: Successfully set up GG Search Console

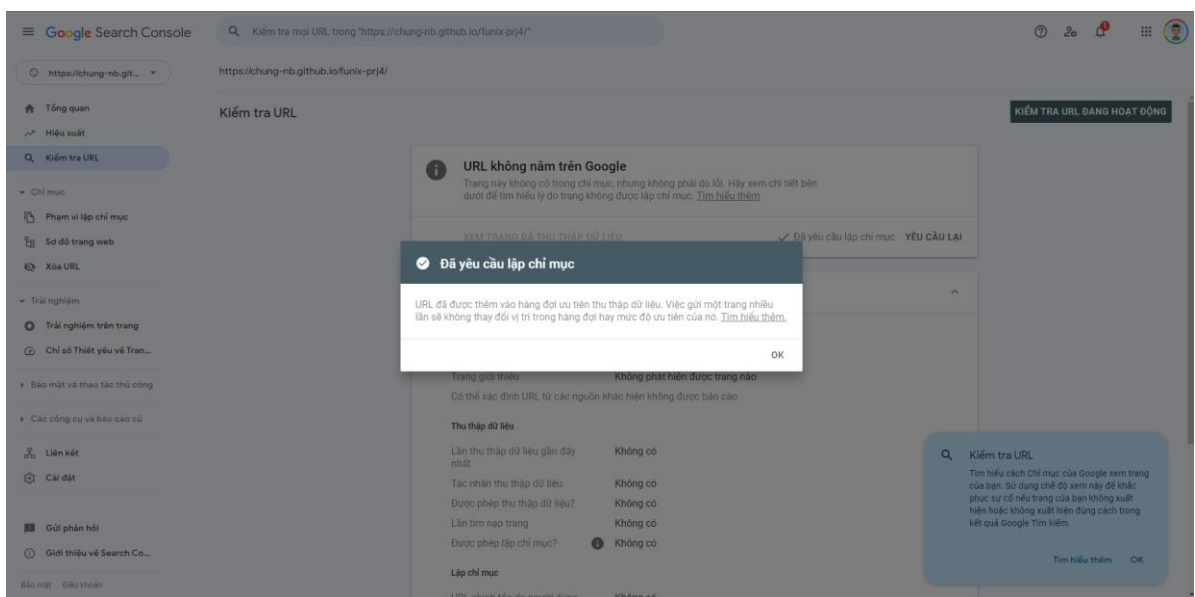


Image 5: GG Search Console confirmation for indexing requested

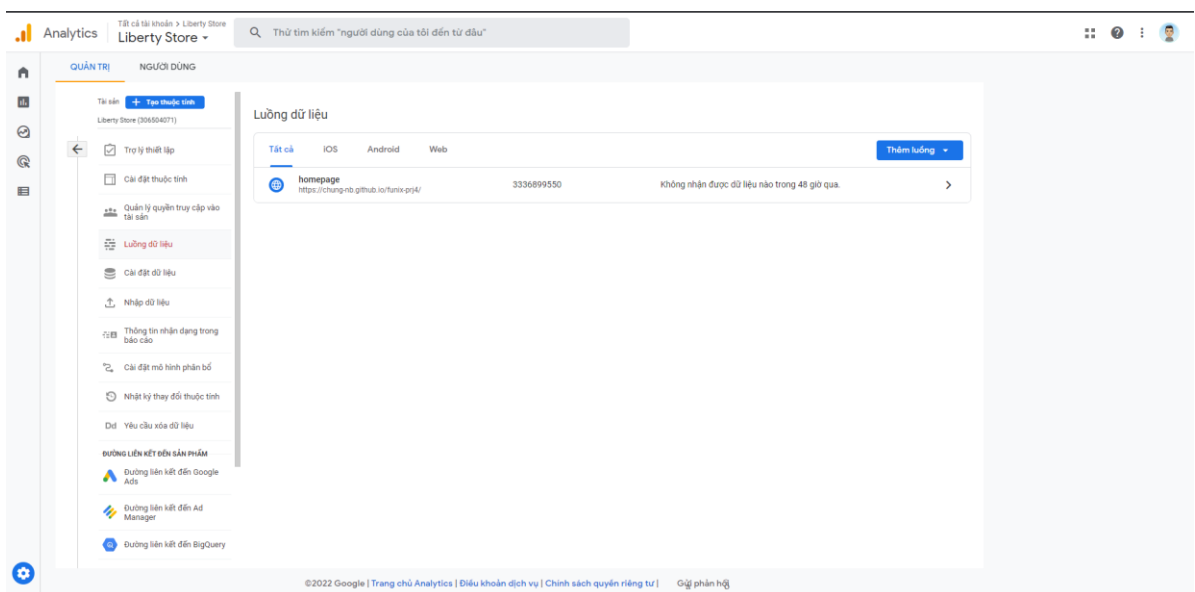


Image 6: Successfully set up GG Analytics for website

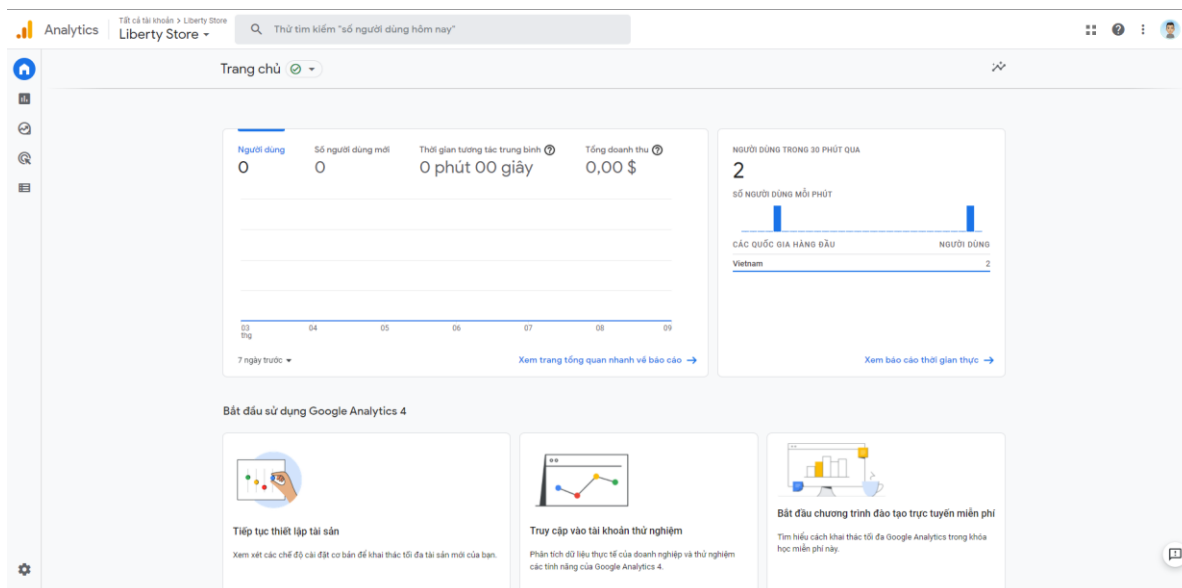


Image 7: Exploring data in GG Analytics