

Bank Customer Retention & Churn Analysis



Total Customers
10K



Churned Customers
2K

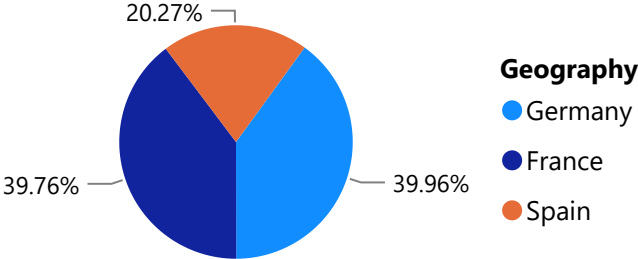


Retained Customers
8K

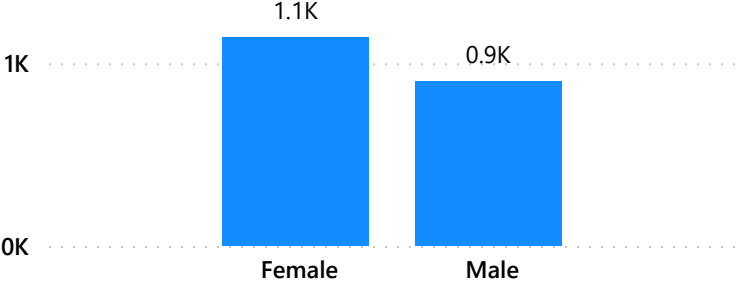


Churn Rate (%)
20.37%

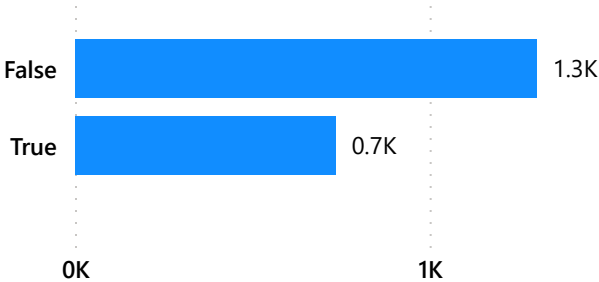
Churn by Geography



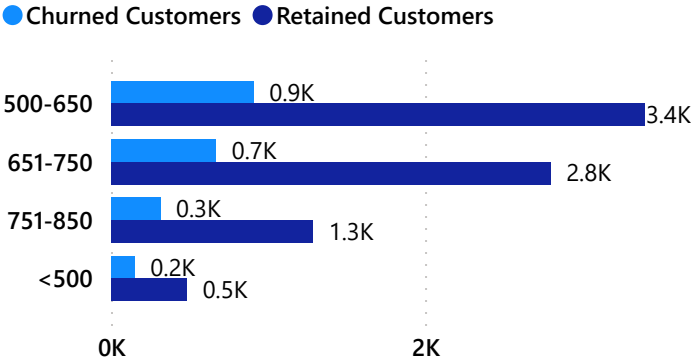
Churn by Gender



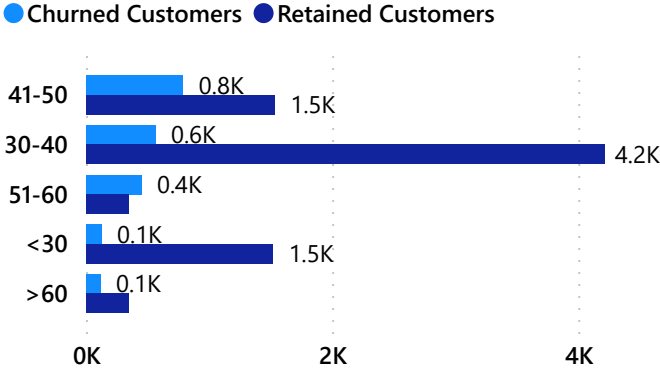
Churn by Active Membership



Churn by Credit Score Range



Churn by Age Range



Churn by Ballance Range

