

Sales Dashboard

Invoice Date

02/01/2022



25/12/2022



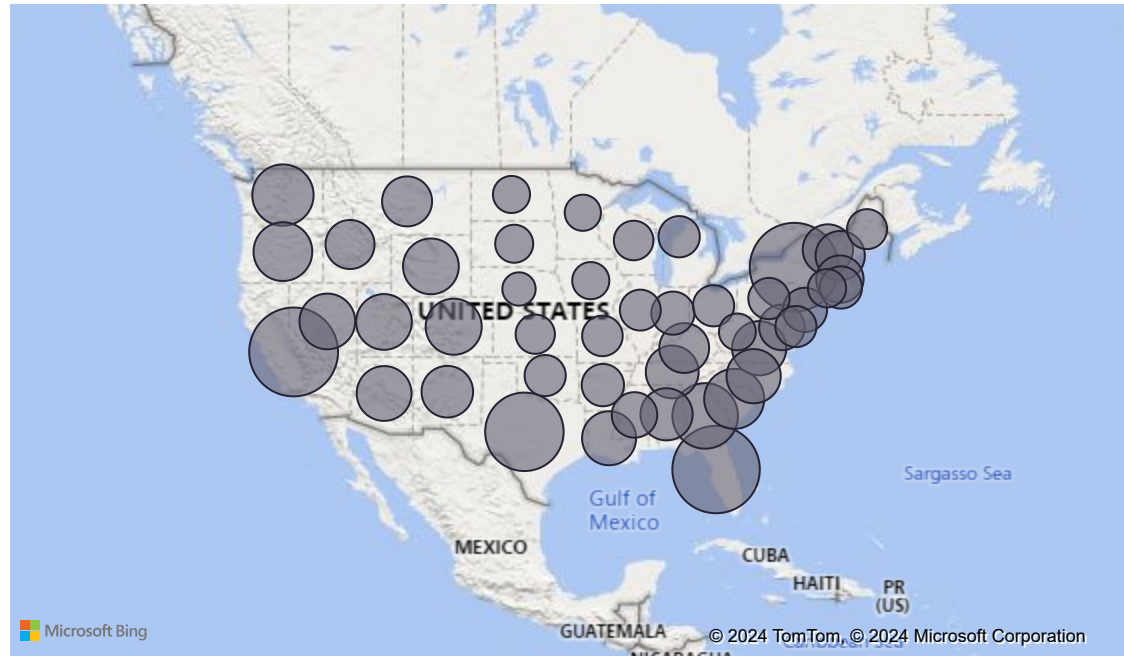
State

All



Distribution of Sales

By US States



Total Revenue

£8.2M

ΔB -8.6% ▼
 ΔFC 15.3% ▲

Total Profit

£3.0M

ΔB -19.5% ▼
 ΔFC -11.6% ▼

Profit Margin

37%

ΔB -0.4% ▼
 ΔFC -0.5% ▼

Total Units Sold

16.5M

ΔB -0.8% ▼
 ΔFC 4.6% ▲

Orders Dashboard

£2.19K

Average Revenue/Order

£0.81K

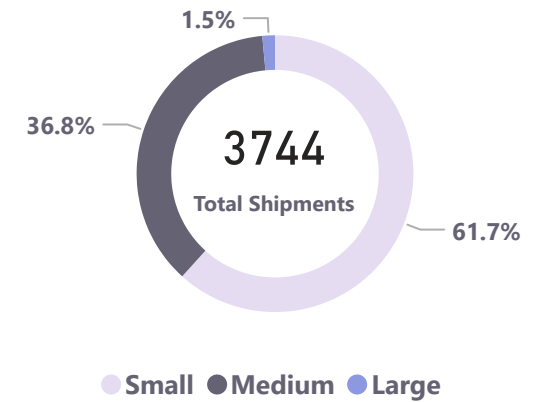
Average Profit/Order

4402

Average Units Sold/Order

Distribution of Orders

By Shipment Size

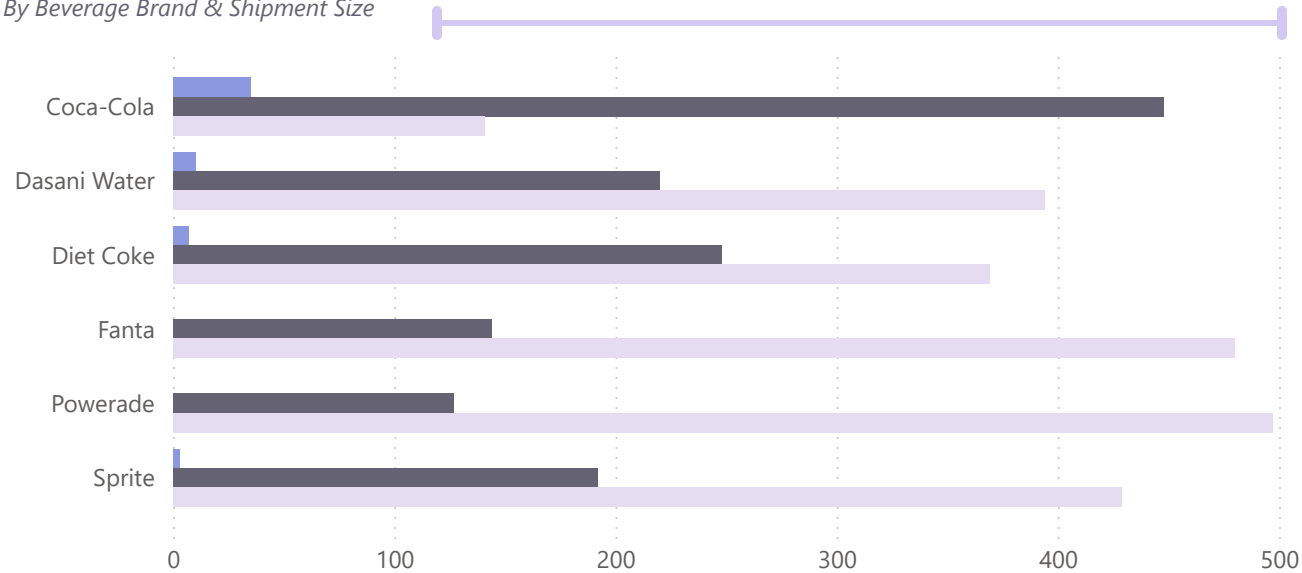


Quantity of Orders

By Beverage Brand & Shipment Size

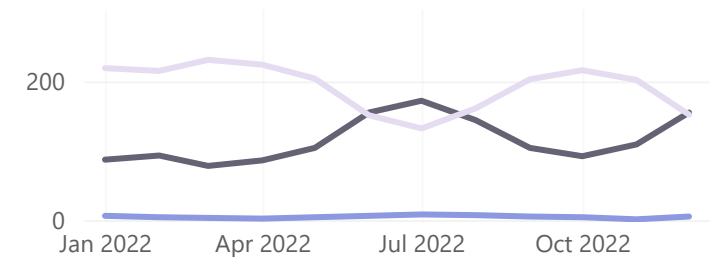
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Orders

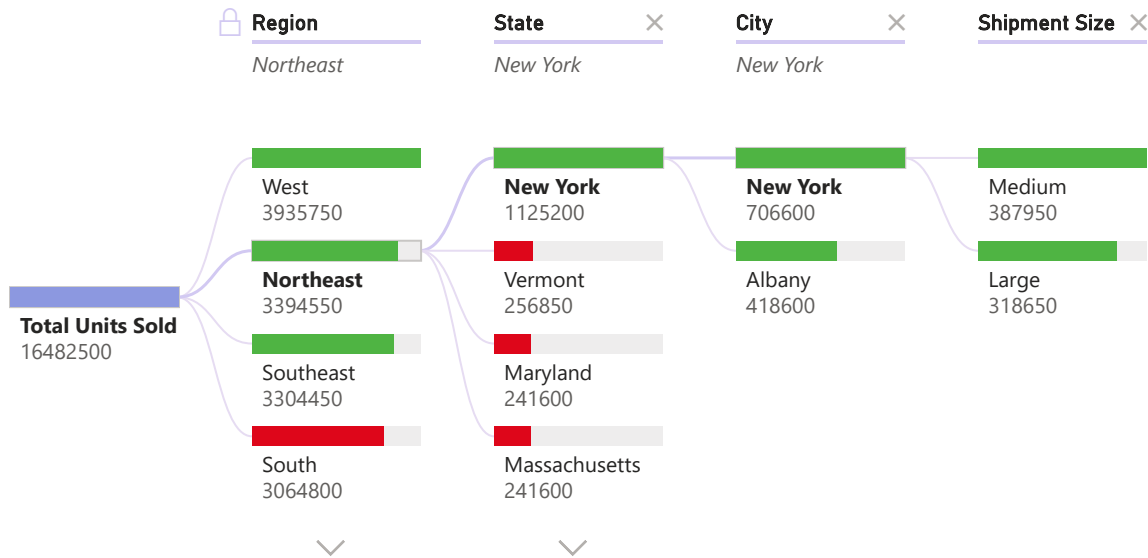
By Shipment Size & Date



Region Dashboard

Decomposition of Units Sold

By Region, State, City & Shipment Size



Density of Units Sold

By US States

