

Sales Dashboard

Invoice Date

02/01/2022



25/12/2022



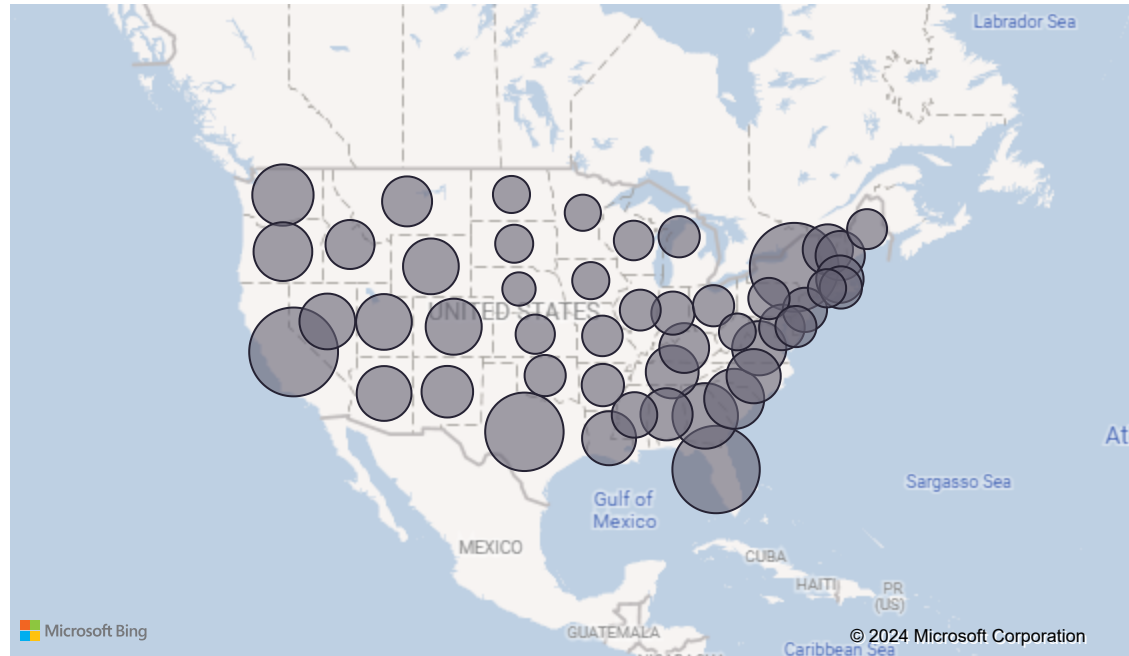
State

All



Distribution of Sales

By US States



Total Revenue

£8.2M

ΔB -4.7% ▼

ΔFC -3.9% ▼

Total Profit

£3.0M

ΔB 4.3% ▲

ΔFC -12.4% ▼

Profit Margin

37%

ΔB 0.4% ▲

ΔFC -0.2% ▼

Total Units Sold

16.5M

ΔB -3.4% ▼

ΔFC 9.7% ▲

Orders Dashboard

£2.19K

Average Revenue/Order

£0.81K

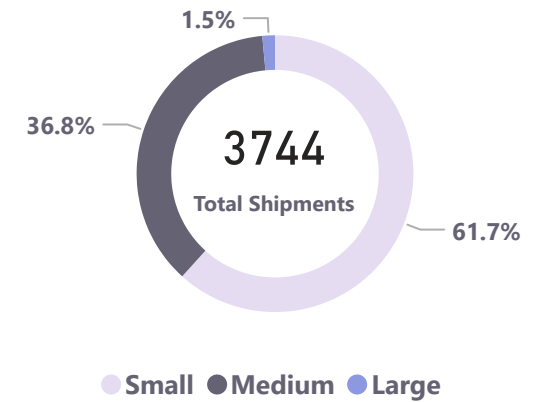
Average Profit/Order

4,402

Average Units Sold/Order

Distribution of Orders

By Shipment Size

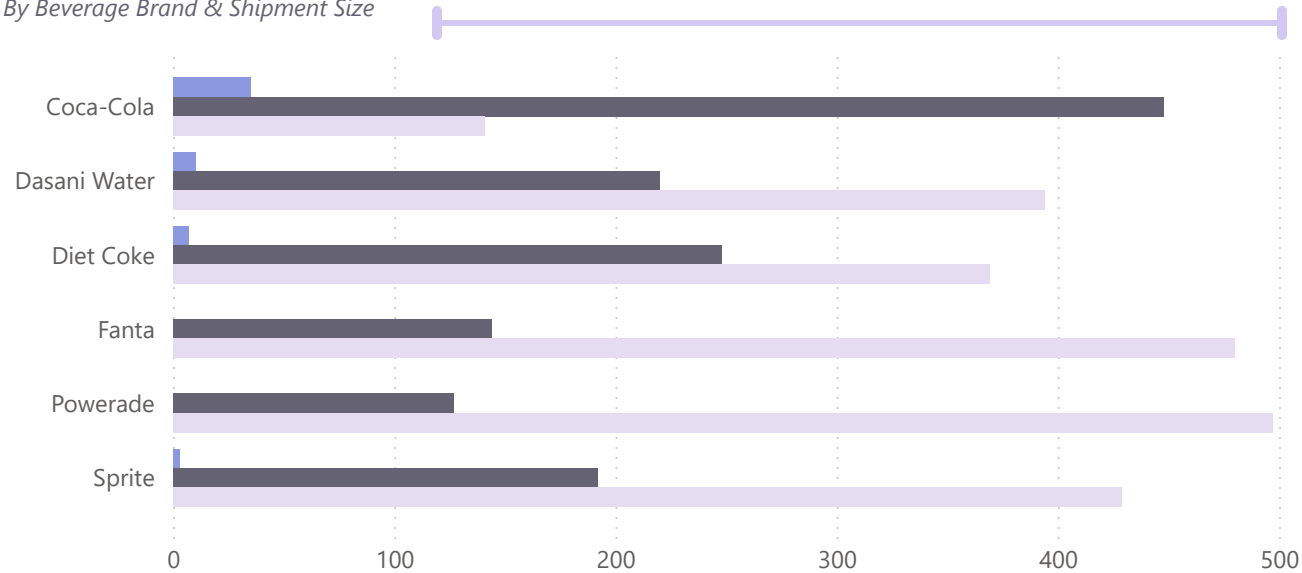


Quantity of Orders

By Beverage Brand & Shipment Size

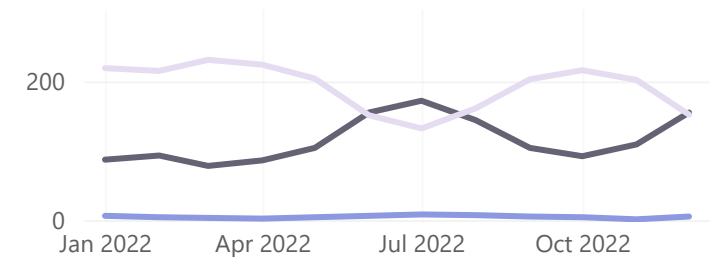
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Orders

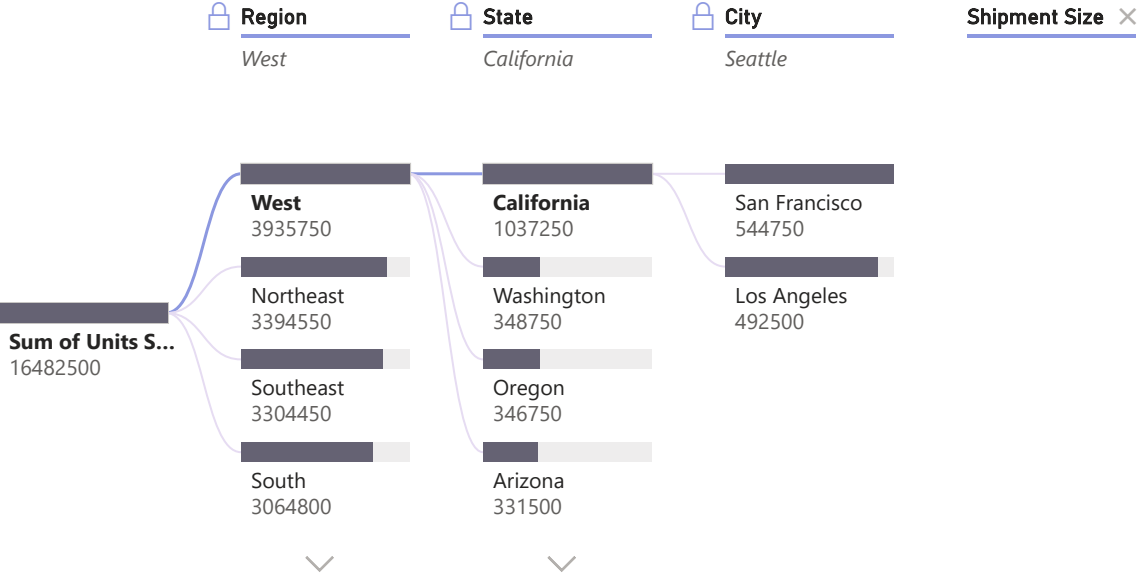
By Shipment Size & Date



Region Dashboard

Decomposition of Units Sold

By Region, State, City & Shipment Size



16M

Total Units Sold

ⓘ Select or drag fields to populate this visual

State

Subtitle

