

# Sales Dashboard

Invoice Date

02/01/2022



25/12/2022



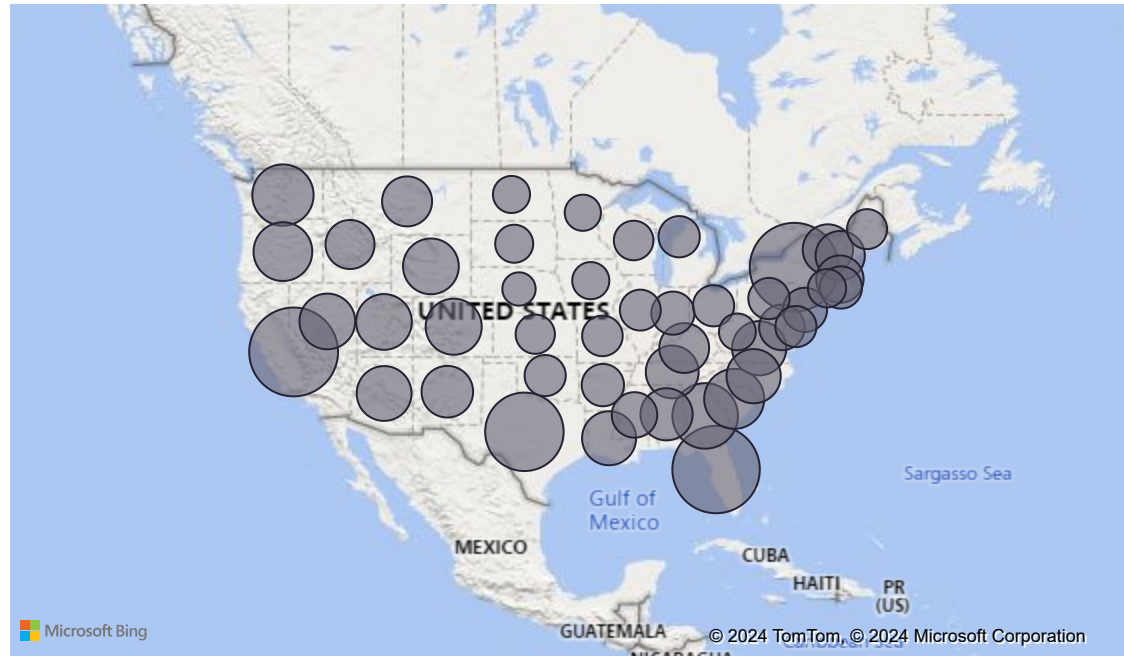
State

All



## Distribution of Sales

By US States



Total Revenue

£8.2M

$\Delta B$  9.4%   
 $\Delta FC$  -4.6%

Total Profit

£3.0M

$\Delta B$  6.7%   
 $\Delta FC$  38.7%

Profit Margin

37%

$\Delta B$  0.4%   
 $\Delta FC$  0.1%

Total Units Sold

16.5M

$\Delta B$  -0.2%   
 $\Delta FC$  8.1%

# Orders Dashboard

Average Revenue/Order

£2.19K

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Average Profit/Order

£0.81K

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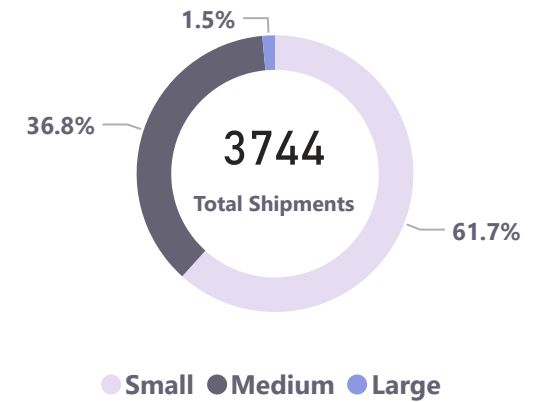
Average Units Sold/Order

4402

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## Distribution of Orders

By Shipment Size

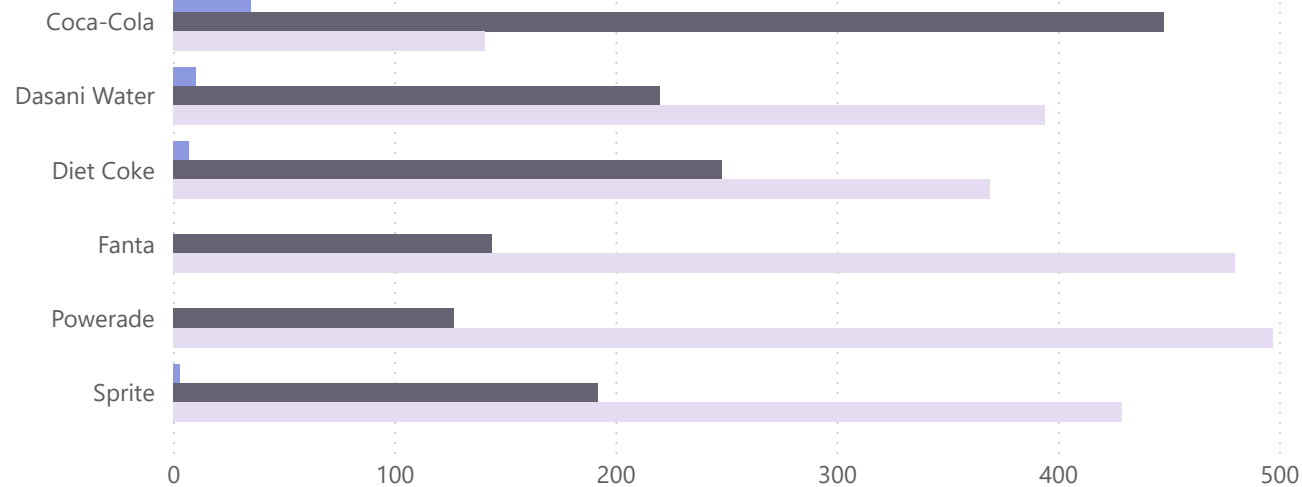


## Quantity of Orders

By Beverage Brand & Shipment Size

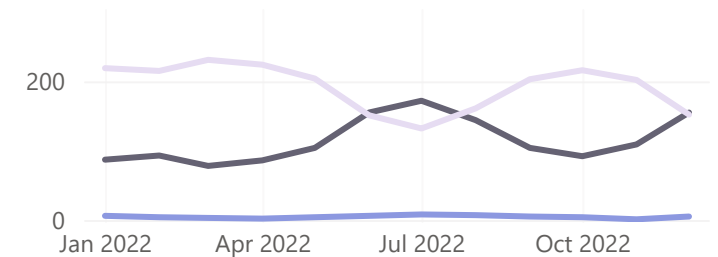
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## Orders

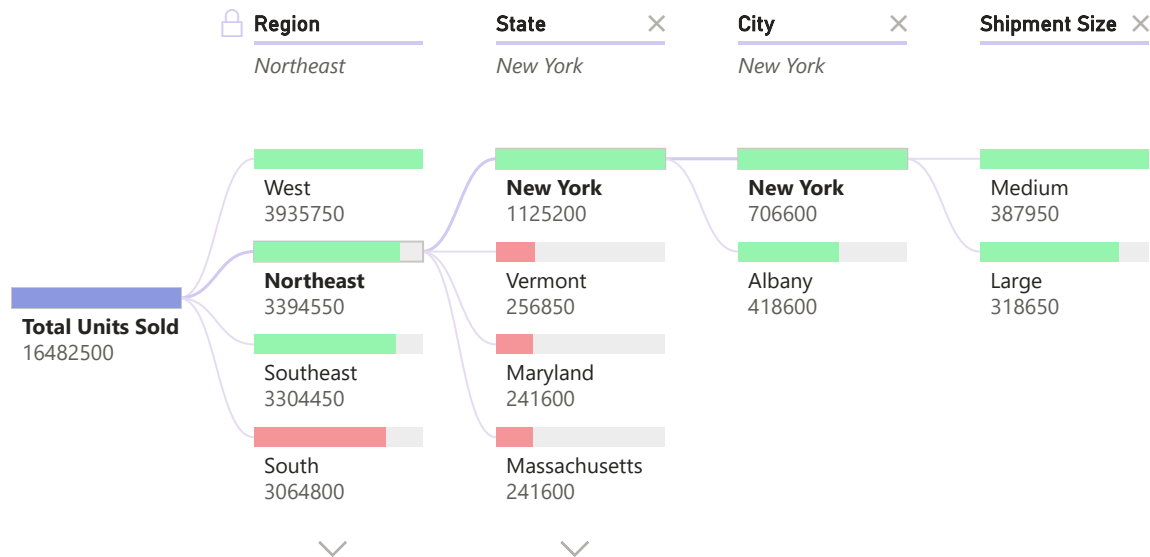
By Shipment Size & Date



# Region Dashboard

## Decomposition of Units Sold

By Region, State, City & Shipment Size



## Density of Units Sold

By US States

