Contact

www.linkedin.com/in/sal-campos (LinkedIn)

Top Skills

Graphic Design
Brand Awareness
Adobe Creative Suite

Salvador Campos

Visual Designer at New Relic, Inc.

San Francisco Bay Area

Experience

New Relic, Inc.
2 years 8 months

Visual Designer
April 2022 - Present (1 year 7 months)

Associate Visual Designer March 2021 - April 2022 (1 year 2 months)

Resource Label Group LLC
Marketing Designer/ Prepress Technician
2018 - 2021 (3 years)
Newark, California, United States

As a Marketing Designer, my mission was to provide high quality marketing materials that help gain exposure to the company. This included designing brochures, flyers, trade show banners, magnets and logo designs.

I worked with various departments and external customers to conceptualize multiple design projects simultaneously in a fast paced and dynamic environment.

In addition to delivering marketing designs, I handled Prepress tasks. I ensured the final print files were in proper format, appearance and layout before a full print run for labels is completed.

Freelance Designer

2018 - 2020 (2 years)

Worked as a Freelance Graphic Designer for multiple small business and venture capital firms.

Cellotape - Landmark Label - Cellotape Smart Products Production Coordinator/ Flexographic Plate Maker 2013 - 2017 (4 years) Fremont, California, United States

As a Production Coordinator I would work directly with the production manager to delegate work to several printing presses. Kept constant communication with customer service reps and warehouse workers to have proper material, digital files and paperwork ready before final printing. I would strategically schedule work and customer press checks on company CRM.

Making a Flexographic plate was done in a 3 step process which included a laser engraver, a light exposing unit and a developer unit. I would produce several flex plates a day and put them together with corresponding work order packets to release to production.

Cellotape - Landmark Label - Cellotape Smart Products Receiving Clerk 2009 - 2012 (3 years) Fremont, California, United States

As a Receiving Clerk, I would work in the warehouse and unload pallets of paper material from freight trucks with a forklift. I would then proceed to receive the material through the company system and allocate it to the proper work order tickets.

An essential duty in this role was to manage the in house inventory. I would add, delete and replenish material on a daily basis to ensure there was enough material for job tickets. This also included inventory counts, updating excel worksheets and constant communication with accounting department.

Education

De Anza College Graphic and Interactive Design