

## Contact

[www.linkedin.com/in/aramis-nia-0b3516243](https://www.linkedin.com/in/aramis-nia-0b3516243) (LinkedIn)  
[thelosangelestribune.com/2020/12/06/meet-the-plug-how-aramis-nia-the-teenage-fashion-reseller-found-success/](https://thelosangelestribune.com/2020/12/06/meet-the-plug-how-aramis-nia-the-teenage-fashion-reseller-found-success/) (Other)

## Top Skills

Business Development  
Business Management  
Wholesale Operations

# Aramis Nia

Financial Actuarial Mathematics Student at COC  
Los Angeles Metropolitan Area

## Summary

Hello, I am Aramis. I am currently attending College of the Canyons, on the path to transfer to pursue my Financial Actuarial Mathematics BS later this year. I am eager to have a deeper understanding of economics, business, and trends. I am also passionate about the legal field and public policy, which I plan to continue my studies for in my post-graduate education.

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## Experience

### Bulk\_Vlone

#### Founder

July 2021 - March 2023 (1 year 9 months)

Los Angeles, California, United States

- Built and grew a fashion enterprise from the ground up
- Oversaw wholesale operations for multiple stores in the Los Angeles area
- Implemented efficient shipping and logistics systems
- Ran targeted advertising campaigns using digital marketing strategies
- Invested in content marketing and successfully boosted revenue and net profit

### Grailed

#### Marketing Data Analyst

May 2022 - August 2022 (4 months)

Los Angeles, California, United States

- Developed and executed marketing campaigns for new products and promotions
- Conceived and executed brand partnerships and activations across multiple industries
- Designed and executed marketing materials, including website copy, email campaigns, and social posts
- Analyzed marketing data to track performance and make recommendations

### 4:30 Fairfax

#### Marketing Operations Analyst

January 2021 - August 2022 (1 year 8 months)

West Hollywood, California, United States

- Developed and executed marketing strategies that increased brand visibility
- Identified and built relationships with key influencers leading to successful partnerships
- Created and executed email marketing campaigns
- Managed the website content calendar, ensuring that all content was up-to-date and relevant
- Analyzed marketing data to track performance and make recommendations

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## Education

College of the Canyons

Associate's degree, Economics; Accounting; & Business

Administration · (2021 - 2023)