## Contact

www.linkedin.com/in/
jaykumarmaniyar (LinkedIn)

## Top Skills

Cross-Functional Team Building

Multi-cultural Environment

Create strong client partnerships

## Certifications

Introduction to Data Science in Python

Snowflake Fundamentals

Learn to Program: The Fundamentals

Applied Plotting, Charting & Data Representation in Python

Introduction to Structured Query Language (SQL)

# Jaykumar (Jay) Maniyar

Business Analytics Professional | Proven Ability to Work in Cross-Cultural Teams | Global Expertise in Business and Data Analytics | Passion for Partnering with Clients to Solve Their Needs | Victoria's Secret Alumni

Los Angeles, California, United States

## Summary

A creative, enthusiastic, and highly motivated individual with a passion for analytics who loves to interact with people and is always eager to learn new things and develop them. I want to build my career in the field of analytics, where I can apply the skills and knowledge I've gained thus far and be an asset to the organization by making a significant impact.

---

## Experience

**Victoria's Secret**
Associate Software Engineer, Data Analytics and Business Intelligence
December 2021 - July 2023 (1 year 8 months)
Banglore

• Spearheaded a strategic project aimed at reducing logistics costs by identifying region-specific popular products, resulting in a 20% reduction in operational costs for the company
• Collaborated with multi-cultural teams to expand company outreach by opening stores in cities across 5 continents
• Transformed the Data Migration project by substituting MapR with Snowflake, and building data pipelines, enabling a smooth flow of data and optimization of workflows by 30%
• Validated data for more than 10% of the tables between MapR and Snowflake post-migration
• Volunteered to be on-call support for migrated snowflake pipeline for more than 25% of the weekends

**Nagarro**
Associate Engineer(Intern)
February 2021 - September 2021 (8 months)
Gurugram, Haryana, India

- Got trained on various software such as C#, MySQL, HTML, CSS, JavaScript, NodeJS, and Angular
- Implemented an exit project called "Event Management System" used to manage various activities for event management companies which helped them increase their speed and efficiency by more than 30%
- Presented the idea and documentation of an app called "Agri-Social", for farmers in the post-COVID era to digitally connect with vendors, labours, and sellers, hence reducing their travel time by 50%

## Morris Garages India
Market Analytics Intern
June 2020 - July 2020 (2 months)
Ahmedabad, Gujarat, India

• Learned about the various aspects of the automobile industry including the science behind designing and assembly of cars, marketing strategies, logistics, automobile finance, working of dealerships, etc.
• Built and analyzed customer survey and market sizing model for an area of around 200,000 km2
• Presented synthesized findings and recommendations to the senior management of the company, resulting in a decrease in cost incurred to the company by 5% and an increase in sales of more than $200,000
• Represented the whole western region of India for the final presentation which was presented to the board of directors of the company

## Brite Camp - "Discover You"
Intern
May 2020 - June 2020 (2 months)

Digital marketing

## Swiggy
Business Analytics and Development Intern
March 2019 - August 2019 (6 months)
Jaipur, Rajasthan, India

• Worked on increasing the reach of Swiggy (app) to the rural parts of Jaipur
• Led a team of 5 extremely talented individuals toward increasing the sales of the allocated area
• Maximized the reach of Swiggy (Food delivery app) to the rural parts of Jaipur by leading a team of 5 highly talented individuals boosting sales regionally

• Analyzed food preferences, availability issues, and smartphone penetration data to prescribe strategies enabling small restaurants to maximize sales through collaboration with Swiggy, leading to a 33% sales increase above projections, surpassing the revenue generated by 100 interns nationwide
• Recognised as the best innovative solution by various board members of the company including co-founders, CTO and CFO

---

## Education

### USC Marshall School of Business
MS, Business Analytics · (August 2023 - December 2024)

### Manipal University Jaipur
Bachelor of Technology - BTech, Computer Science · (2017 - 2021)