

## Contact

[www.linkedin.com/in/balraj-rai](https://www.linkedin.com/in/balraj-rai)  
(LinkedIn)

## Top Skills

Figma (Software)  
Responsive Web Design  
Product Design

# Balraj Rai

Product Designer at Tide  
London, England, United Kingdom

## Summary

User Experience Designer with a demonstrated history of working in the design industry. Skilled in Research, User Testing, Wireframing, Prototyping, and High Fidelity Design. Strong arts and design professional graduated in Architecture from the University of East London and in UX Design from General Assembly.

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## Experience

Tide  
Product Designer  
March 2023 - Present (8 months)  
London, England, United Kingdom

Funding Options - Acquired by Tide  
Product Designer  
June 2022 - February 2023 (9 months)  
London, England, United Kingdom

Raspberry Pi Foundation  
Product Designer  
May 2020 - September 2021 (1 year 5 months)  
Cambridge, England, United Kingdom

Ford Motor Company  
UX Designer  
December 2019 - February 2020 (3 months)  
London, United Kingdom

Bose Corporation  
Store Sales Manager (via Channel Assist)  
April 2019 - July 2019 (4 months)  
Heathrow Airport, London, England, United Kingdom

Google

Smart Home Product Expert (via Gekko Group)  
October 2018 - March 2019 (6 months)  
London, England, United Kingdom

SSC Architecture  
Architectural Assistant Part 1  
June 2018 - December 2018 (7 months)  
London, England, United Kingdom

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## Education

University of East London  
Bachelor of Architecture - BArch, Architecture

The Intrapreneurs Club  
UX Design Accelerator Programme · (2020)

General Assembly  
User Experience Design · (2019)

University of Greenwich  
Bachelor of Architecture - BArch