

Contact

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(LinkedIn)

Top Skills

Love to expand partnerships and relationships

Excellent collaborator

Strength translating technical data for non-technical audiences

Tsubasa Lin

Business Analytics Professional | Global Experience in Cross-Functional Teams | Bridging Technical and Non-Technical Audiences | Planning and Administrative Expertise | Passion for Drawing Business Insights from Data

South Pasadena, California, United States

Summary

My name is Tsubasa Lin and I am a Business Analytics professional pursuing a Master's at the USC Marshall School of Business. A little bit of background about myself— I was born in Kobe, Japan, however, I moved with my family to the San Francisco Bay Area when I was very young. There I did most of my schooling until I went to UC Davis for my undergrad and obtained a double major in Economics and Statistics.

From my dual undergraduate degree, I developed strong technical skills in statistics and programming, and through my work as a Transit Planning Assistant for Unitrans, I learned how to analyze real-world data to improve business operations.

I am currently an intern at Scripps Research as a Research Administration Intern. I have learned the ins and outs of research administration, which has improved my domain knowledge in business and finance.

In the Fall of 2023, I enrolled in the USC Master of Science in Business Analytics program to work in multicultural and cross-functional teams to make myself even more competitive in the job market.

Within the next two years, I hope to eventually work as a business analyst. My current plan is to acquire an analyst internship for the Summer of 2024.

Experience

Scripps Research
Research Administration Intern

June 2023 - Present (5 months)

La Jolla, California

- Implement and revise database migration process from financial database to Workday, streamlining administration and business processes for 30 colleagues; incorporated creative problem-solving to test and refine migration
- Lead a team of two interns to transfer 200+ ledger accounts to Workday EIB template in Excel
- Uncovered \$500,000+ worth of outstanding accounts receivable by cross-referencing general ledger data and financial accounts for 6 partner institutions, and performing ad-hoc analysis to recover funds
- Recorded timestamps of 910 research proposal route logs to assess efficiency of proposal development process

ASUCD Unitrans

2 years 10 months

Transit Planning Assistant

October 2020 - July 2023 (2 years 10 months)

Davis, California, United States

- Derived operational insights from ridership data by using pivot tables in Excel; wrote reports with graphs based on analyses for 120+ Unitrans workers and 5 different managers to advocate for potential service change proposals
- Proposed reroute for bus line based on ridership data to improve travel convenience for 50% of relevant customers
- Developed and promoted a customer satisfaction survey with a finalized report from 250 customer responses; served as a benchmark for future years with promotion increasing response count by 400% within 3 days
- Led 2 company feedback forums to understand driver concerns, promote a sense of community, and unify company behind common goal of providing safe and reliable transportation service to Davis
- Collected data for analysis by riding bus lines 4 times a week and counting passengers
- Conduct fieldwork for hazardous tree surveying, and the development of new routes by taking photos and recording field notes

Transit Driver

June 2022 - June 2023 (1 year 1 month)

Davis, California, United States

- Drove buses that carry 40+ passengers from the UC Davis campus to all areas of Davis.

- Managed tasks including driving, timing, helping passengers, and communicating with the dispatcher.
- Handled high-stress situations while being calm and clearheaded to avoid accidents.

University of California, Davis

Orientation Leader

April 2020 - October 2020 (7 months)

Davis, California, United States

- Led a group of 20+ Freshman students through orientation in order for them to have a smooth transition from high school to college
- Facilitated several meetings every day during orientation week, held teambuilding activities, and interacted with students to address any questions/concerns

Education

University of Southern California

Master of Science - MS, Business Analytics · (August 2023 - December 2024)

University of California, Davis

Bachelor's degree, Economics and Statistics · (2019 - 2023)

Campolindo High School

High School Diploma