

Contact

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Top Skills

Product Innovation
Teamwork
Machine Learning

Amitesh Rathore

Product Manager | MIIPS'22 Carnegie Mellon University
Pittsburgh, Pennsylvania, United States

Summary

A motivated professional with a proven record of generating and building relationships, managing projects from concept to completion. Skilled in creating innovative solutions, demonstrating exceptional communication skills, and making critical decisions during challenges. Adaptable and transformational leader with an ability to work independently, creating effective presentations, and developing opportunities that further establish organizational goals. A highly skilled Product Manager having experience in building a business from scratch and driving successful business from conception to reality across different segments.

Experience

Goken America
Product Manager
July 2022 - Present (1 year 4 months)

Volvo Group
Product Strategy(E-Mobility)
May 2021 - August 2021 (4 months)
Greensboro, North Carolina, United States

Product Strategy: Formulated features for go-to-market strategy for electric truck release in Us and North America region that led to efficient estimation of energy to miles efficiency.

Product Research: Created competitive landscape of research and acquisition of electric transformation of trucking industry with insights leading to future product strategy. Also, providing due diligence for potential acquisitions in the electric truck endeavor.

Fubiq ventures
Product Manager
January 2019 - May 2020 (1 year 5 months)
Mumbai, Maharashtra, India

Product Strategy: Managed complete product life cycle from conceptualization, creating technical requirements, pricing to release, marketing, and monitoring product KPI's against target benchmarks.

Data-Driven: Comprehensive data analysis was performed to manage the pain points of the user reducing the bounce rate and increasing user adoption by optimizing the number of clicks and A/B testing of design and workflow.

Stakeholder Engagement: Gathered industry vertical knowledge from merchandising teams across all product categories to inform strategic direction.

Leading Cross-Functional Teams: Led a team of analysts, designers, developers, marketers, and testers.

Product Marketing: Created brand awareness and digital presence to drive user acquisition and transaction volumes of the onboarded user. A Gross transaction value of USD 14 million per month was achieved under this campaign.

Product Innovation: Introduced a new mutual fund recommender system for all users that reduced the need for enormous knowledge transfer and increased customer satisfaction by providing a unique recommendation for each customer

Education

Carnegie Mellon University - Integrated Innovation Institute

Master's degree, MIIPS: Masters of Integrated Innovation for Products and Services · (2022)

Vellore Institute of Technology

Bachelor of Technology (BTech), Mechanical Engineering · (2014 - 2018)

Sarala Birla Academy

ISC · (2007 - 2014)