热门技能

Collaborative Problem Solver

Strength Translating Technical Data for Non-Technical Audiences

Excellent Communicator in Cross-Function, Multi-Cultural Teams

Languages

Japanese (Limited Working)

English (Full Professional)

Chinese (Native or Bilingual)

Certifications

Bachelor of Science with University Honors in Economics and Statistics

Bachelor of Arts with University Honors in Philosophy

SQL (Advanced) Certificate

Angela Zhu

Business Analytics Professional | Experienced Creating Insights on Global | Passion for Messy Real-Life Data with Impact | Proven in Cross-Cultural and Cross-Functional Teams | American Eagles Outfitters Alumni | R, SQL
美国 加利福尼亚州 洛杉矶

个人简介

I am a business analytics professional with a passion for leveraging quantitative and qualitative data to inform decision-making. Currently in my first year of the MS in Business Analytics program at USC, I collaborate with a cohort of talented and diverse individuals to tackle in-class and extracurricular projects aimed at refining business insights and creating a real-life impact.

I graduated from Carnegie Mellon University with dual degrees in Economics & Statistics and Philosophy, which may not seem like the most intuitive combination, but my interests in these disparate fields are deeply intertwined. I enjoy piecing together a consistent theory from some of the most obscure texts ever written just as much as uncovering patterns hidden beneath a dazzling display of data. With intellectual curiosity and enriching, diverse experiences connecting interdisciplinary ideas, I add value to a variety of academic and professional organizations by translating my analysis into actionable insights. When placed in a team setting, my inclination toward an integrative approach to problem-solving motivates me to bring top minds together for complex tasks, which are often interdisciplinary in nature.

I have a strong academic track record in conducting statistical analysis and professional exposure to processing and extracting insights from real-world datasets. I am proficient in R, Python, and MySQL, with a focus on data analytics, visualization, and database management. A strong suit of mine is conducting literature reviews, and I particularly enjoy complementing quantitative analysis with abundant qualitative research. I believe that being data-driven is just as important as being hypothesis-driven, where domain knowledge is crucial.

My industry interests lie in retail, healthcare, and marketing. I am actively seeking data-oriented internship opportunities in Summer 2024, with a flexible location preference for California, New York, and Pittsburgh, which is my second home. As a Canadian citizen, I am also open to locations in Canada.

I welcome any exciting challenges and eagerly seek opportunities to grow. If you have one for me, please feel free to reach me via LinkedIn direct messages!

工作经历

USC Marshall School of Business
Business Analytics Professional
2023 年 8 月 - Present (3 个月)
Los Angeles, California, United States

AMERICAN EAGLE OUTFITTERS INC.
International Technology Intern
2022 年 6 月 - 2022 年 8 月 (3 个月)
Pittsburgh

Support everyday communications between international business partners and the internal data technology teams. Worked extensively on the CDP (Customer Data Platform) project to understand the project manage timeline, the technical implementation, and the value of the project for marketers.

Carnegie Mellon University
Undergraduate Teaching Assistant
2021 年 9 月 - 2021 年 12 月 (4 个月)
Pittsburgh, Pennsylvania, United States

Worked as teaching assistant for Introduction to Probability. Held weekly office hours via Zoom and graded homework.

Honeycomb Credit
Data Analyst
2021 年 5 月 - 2021 年 7 月 (3 个月)
Pittsburgh, Pennsylvania, United States

Ran data analysis with R to provide actionable insights for marketing, sales, and campaign management teams. Created data visualizations and

PowerPoint presentations. Extracted data from CRM platforms such as Google Analytics and Hubspot. Worked with Google Meeting, Slack and Airtable.

Carnegie Mellon University
Research Assistant
2020 年 6 月 - 2020 年 8 月 (3 个月)
Pittsburgh, Pennsylvania, United States

Compiled literature review for Professor Zollman on the research topic of Network Epistemology. Specifically looked into literature on propaganda, misinformation and polarization that has implications for computational modeling of networks.

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教育经历

USC Marshall School of Business
Master of Science - MS, Business Analytics · (2023 年 8 月)

Carnegie Mellon University
Bachelor of Science - BS, Economics and Statistics · (2019 年 8 月 - 2023 年 5 月)

Carnegie Mellon University
Bachelor of Arts - BA, Philosophy · (2019 年 8 月 - 2023 年 5 月)

Shenzhen Foreign Languages School
High School Diploma · (2016 年 9 月 - 2019 年 5 月)