

Contact

www.linkedin.com/in/johnhinnegan
(LinkedIn)
www.thinknear.com (Company)

Top Skills

Distributed Systems
Software Development
Java

John Hinnegan

Founder, Ex-Google, Ex-Amazon
New York, New York, United States

Experience

Lumo

Co-Founder

March 2022 - May 2023 (1 year 3 months)

Lumo offers a smart irrigation system that helps growers save water, improve crop quality, and reduce costs. By using Lumo to manage the irrigation needs of their farms, growers can precisely control and measure the amount of water being consumed by which plants. We help avoid overwatering, rapidly detect leaks and blockages, and simplify reporting.

Google

Sr. Manager, Marketing Technology

October 2018 - February 2022 (3 years 5 months)

Greater New York City Area

Marketing & Ad Tech.

Amazon

Sr Manager, Advertising Systems

March 2017 - March 2018 (1 year 1 month)

Greater New York City Area

Thinknear by Telenav (Acquired by inMarket, August 2019)

Co-Founder (Acquired by Telenav)

January 2011 - May 2015 (4 years 5 months)

Culver City, CA

Hyper local, Mobile DSP

Investors: IA, Google, Qualcomm

Customers: Walmart, Kia, Johnson & Johnson

<https://techcrunch.com/2011/07/26/thinknear-1-6-million-launches/>

<https://techcrunch.com/2012/10/18/thinknear-ceo-talks-about-post-acquisition-potential-credits-techstars-ny/>

Amazon

Software Development

February 2007 - August 2010 (3 years 7 months)

Payment Systems, Targeted Ads, 3rd Party Ordering (Merchant Tech)

Engineering & Management

Education

University of Waterloo

B. Math, Computer Science