Contact

www.linkedin.com/in/eloiiiseyu
(LinkedIn)

Top Skills

Strength translating business needs to analytical data

Strong interpersonal skills to build partnerships

Excellent communicator in cross-function, multicultural teams

Languages

English (Native or Bilingual)

Mandarin (Native or Bilingual)

Certifications

Analyze Data to Answer Questions

Intermediate Python

Foundations: Data, Data, Everywhere

Process Data from Dirty to Clean

Share Data Through the Art of Visualization

Honors-Awards

The Faculty of Management International Student Award

Dean's Honour Roll

Dean's Honour Roll

Deputy Vice-Chancellor Scholarship for International Students

Eloise Yu

MS in Business Analytics @ USC Marshall | Business Analytics Professional | Expertise in transforming data insights into business solutions | Diverse global team experience | UBC Alumni

Los Angeles, California, United States

Summary

I am Eloise, a business analytics professional at the University of Southern California-Marshall School of Business. With a passion in pursuing data analytics and business analytics, I am now actively seeking an opportunity where I can grow my expertise in data analytics and business as an intern for summer 2024.

During my undergraduate at UBC, I built solid quantitative knowledge by taking statistics and data science courses and have worked on data-related analytical projects. Also, I have experience in conducting team projects in the marketing, international business, and new product development fields.

Let's connect!

My GitHub: https://github.com/loisyu
I have every project stored in my GitHub Repo, feel free to check them out:)

My Top Skills:
✓ Analytics: Data Visualization, Statistical Analysis, Data Cleaning, Data Mining, Data Modeling, Machine Learning
✓ Programming Language: Python, R, MS Excel, SQL
✓ Toolkit: Tableau, Power BI, MS Visio
✓ Database: MS Access
✓ Leadership, Communication, Time management, Teamwork, Self-motivation, Problem-Solving, Structured Thinking

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Experience

USC Marshall School of Business
MS Business Analytics
August 2023 - Present (3 months)

The University of British Columbia
8 months

Teaching Assistant
January 2023 - April 2023 (4 months)

MGMT 250: Introduction to Information Technology Management Under Dr. Barbara Marcolin.
Leaded two weekly labs to assist students in understanding course materials and assignments.

Teaching Assistant
September 2022 - December 2022 (4 months)

MGMT 310: Introduction to Finance under Dr. Jana Martin.

Sustainability Development Consultant
September 2022 - December 2022 (4 months)

- Led multicultural team to complete a sustainability development project for non-government organizations, using SWOT, PESTEL analysis, real-life business cases and climate change analysis
- Researched laws/regulations surrounding sustainability, fraud, and corruption, and presented recommendations on cost-effective compliance and strategic governmental and business partnerships
- Managed project timeline and communication pipelines, ensuring ongoing collaboration and constructive feedback; completed deliverables 7 days in advance of project deadline

The University of British Columbia
Teaching Assistant
January 2022 - April 2022 (4 months)

MGMT 100: Introduction to Management Thought and Social Responsibility under Dr. Sandy Hilton.

Education

USC Marshall School of Business
Master of Science - MS, Business Analytics · (August 2023 - December 2024)

The University of British Columbia
Bachelor's degree, Management · (2018 - 2023)