Research:

**General overview and explanation:**

Wines in this assignment are classified based on grape varietals, focusing on the South African industry. They are further organized by region, facilitating selection. Key attributes include colour (red, white, rosé), type (still, sparkling), brand, name, alcohol content, bottle weight, year of production, place of origin, and grape variety. Details describing South African and foreign wineries have also been obtained to give tourists easy access to where they can experience these wines and how they are made.

**Wine types/categories explained:**

* Red Wine: Made from grapes with tannin-releasing skins, resulting in bold flavours. Varietals include Cabernet Sauvignon, Zinfandel, Merlot, Pinot Noir, and more.
* White Wine: Produced with minimal skin contact, offering crispness and tartness. Varietals include Chardonnay, Riesling, Sauvignon Blanc, and others.
* Rosé Wine: Obtained through shorter contact with red grape skins, with lower tannin levels. Varietals include Pinot Noir, Zinfandel, Pinot Grigio, and Sangiovese.
* Dessert Wine: Sweet wines consumed after meals, with added alcohol to retain natural sugars. Varietals include Port, Madeira, Vermouth, Sherry, and Marsala.
* Sparkling Wine: Carbonated wines from natural fermentation or CO2 injection. Varietals include Champagne, Prosecco, Cava, Sparkling Rosé, Moscato, and Lambrusco.

**Wine points and prices:**

The 100-point scale is used for wine scoring, aiding consumers, and serving as a marketing tool. Scores range from 50 to 100, with 50-74 wines not recommended and scores above 94 indicating exceptional quality. Prices vary based on factors such as region, grape variety, and reputation. The pricing range for wines in South Africa varies, with affordable options priced between 50 to 100 ZAR per bottle, mid-range wines ranging from 100 to 300 ZAR, and premium/luxury wines priced at 300 ZAR and above with some wines reaching 10 000 000 ZAR. Actual prices may vary depending on factors such as winery, grape variety, region, and production methods.

**Useful information for a wine tourist:**

In South Africa, wine tourism allows visitors to explore the country's rich wine heritage through winery visits and tastings, immersing them in the production process and offering insights into the craftsmanship behind each bottle. The diverse wine varieties, including renowned varietals like Chenin Blanc and Pinotage, provide opportunities for wine enthusiasts to discover unique flavours. Wine tourism in South Africa goes beyond wine appreciation, offering cultural and historical experiences in picturesque landscapes with vineyards and landmarks. This industry plays a vital role in supporting the local economy by promoting regional development, creating employment opportunities, and stimulating related industries. The wide range of flavours found in South African wines, influenced by the diverse terroir, offers a sensory journey for wine tourists.

**References:**

1. Primer Magazine. (2022). Different Wine Types. Retrieved from <https://www.primermagazine.com/2022/learn/different-wine-types>
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3. Wine Folly. (n.d.). Wine Tourism. Retrieved from <https://winefolly.com/wine-basics/wine-tourism/>
4. ResearchGate. (n.d.). Search, experience, and credence attributes of wine. Retrieved from <https://www.researchgate.net/figure/Search-experience-and-credence-attributes-ofwine-Tabla-1-Atributos-busqueda_tbl1_235802324>
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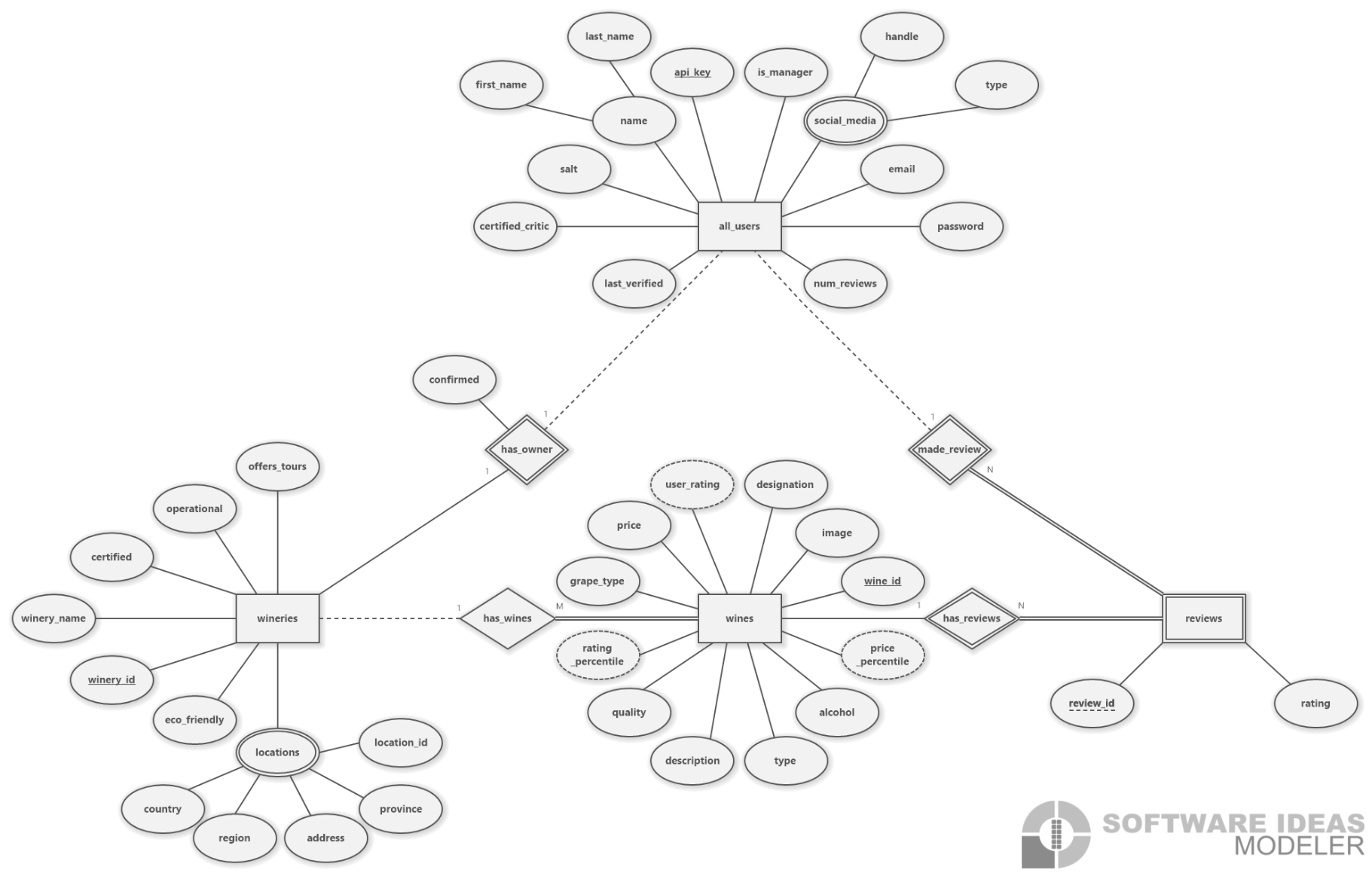
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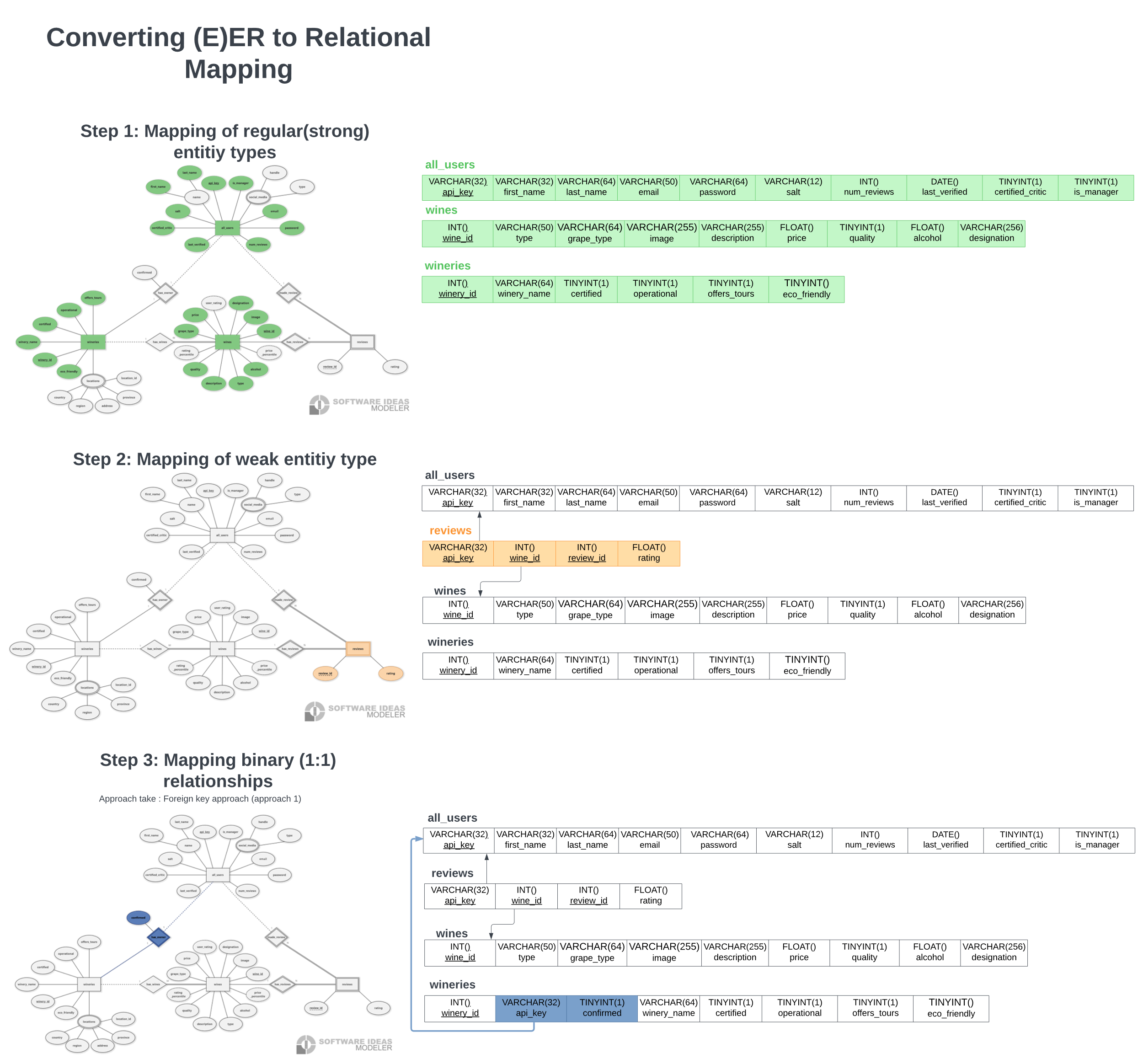
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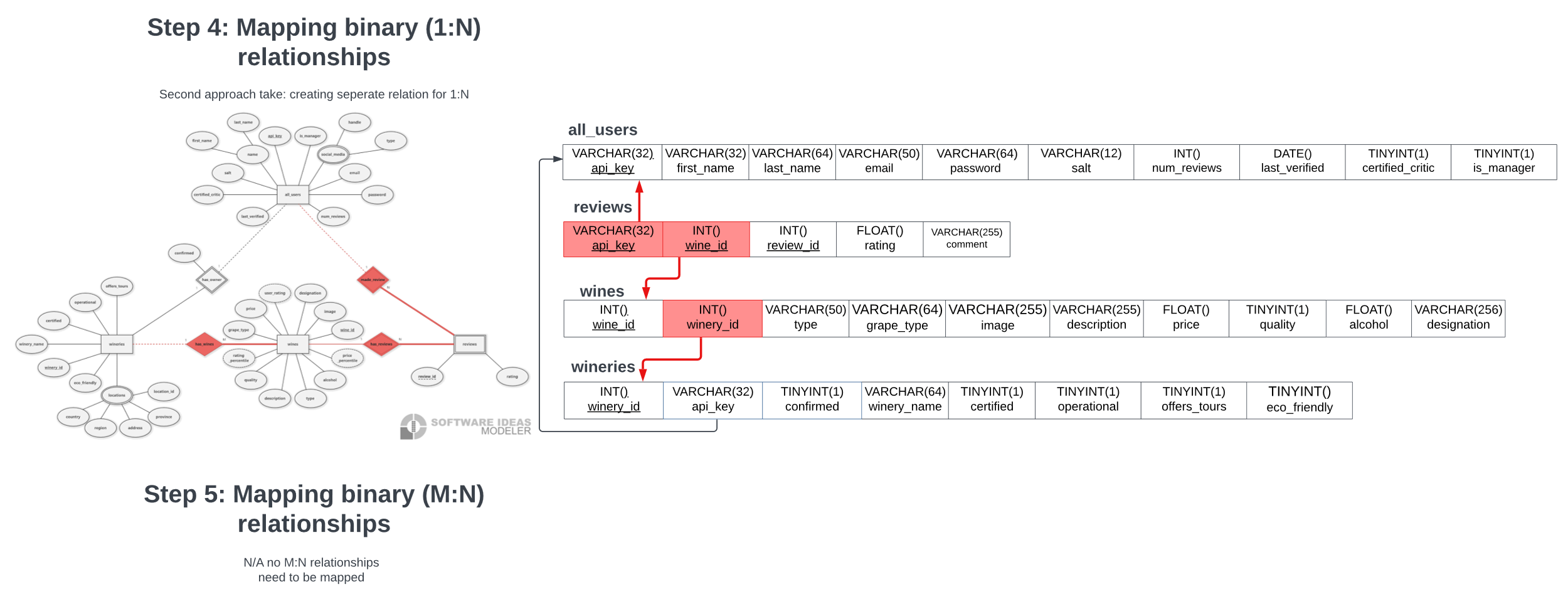
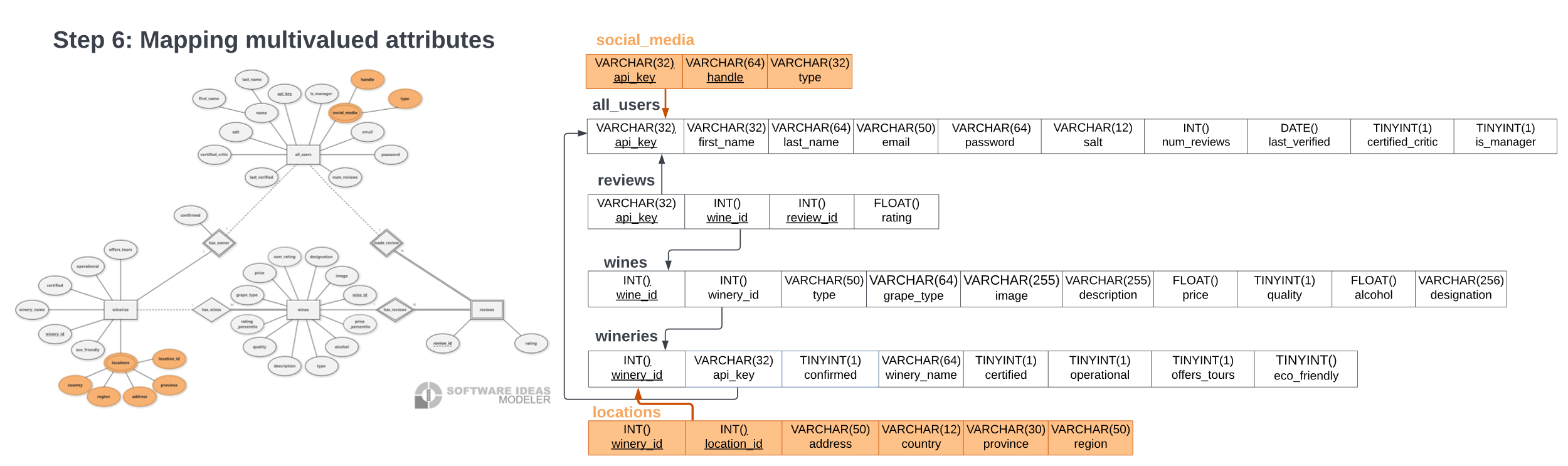
1. Wine Tourism. (n.d.).

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1. Hall, C. M., Sharples, L., Mitchell, R., Macionis, N., & Cambourne, B. (2015). Wine tourism in South Africa. In Wine and Tourism: A Strategic Segment for Sustainable Economic Development (pp. 199-214). Channel View Publications.

(E)ER-Diagram:

Mapping:



**Data types and explanation:**

ENTITIES:

wines:

* Wine\_id : Primary key; Identifier for the wines; (INT() Auto Increment )
* image : wine image (url) (VARCHAR(255))
* Price: the price of the specific wine (FLOAT() NOT NULL )
* User\_rating: derived attribute of the average of all the user ratings of this wine (FLOAT())
* Quality: critics (using 100-point scale) rating of a wine (entry example: 92) (INT() NOT NULL )
* Alcohol: % alcohol of the wine (FLOAT() NOT NULL )
* Rating\_percentile: derived attribute, position this wine falls in compared to all other wines (as a %, for example 1% means top 1%, 100% means worst of the worst) (INT())
* Grape\_type: type of grape used for the wine (for example Merlot) (VARCHAR(64) NOT NULL )
* Type: Type of wine (for example red wine) (VARCHAR(50))
* Price\_percentile: derived attribute, position this wine falls in compared to all other wines’ price (as a %, for example 1% means top 1% most expensive, 100% means dirt cheap)(INT())
* Description: description of the wine (VARCHAR(1024) NOT NULL )
* Designation: combination of type and name of wine (VARCHAR(255) NOT NULL )

All\_users:

* Last\_verified: The date that the account was last verified (user emails should be verified every 6 months) (DATE())
* Cerified\_critic: states whether or not the user is a certified critic (their reviews get displayed separately)(TINYINT(1))
* Name: composite attribute; name of user made from (first\_name(VARCHAR(32) NOT NULL ) and last\_name(VARCHAR(64) NOT NULL )
* Api\_key: uniquely generated primary key (VARCHAR(32))
* Email: user email address (VARCHAR(50) NOT NULL )
* Social media: multivalued composite attribute (made from : handle(VARCHAR(64) NOT NULL ) and type(VARCHAR(32) NOT NULL )
* Password: hashed user password (VARCHAR(64) NOT NULL )
* Salt: salt for the password (VARCHAR(12) NOT NULL )
* Num\_reviews: number of reviews that user has made (INT())
* Is\_manager: states whether or not they are a manager (TINYINT(1))

Wineries:

* Offers\_tours: do they offer tours? (TINYINT(1))
* Operational: Are they operational right now? (TINYINT(1))
* Certified: are they certified? (TINYINT(1))
* Winery\_name: the name of the winery (VARCHAR(64) NOT NULL)
* Winery\_id: Primary key; the uniquely generated id for the winery (INT() Auto Increment )
* Eco\_friendly: certified to be eco-friendly (TINYINT(1))
* Locations; multivalued attribute containing: (
  + Country: VARCHAR(12) NOT NULL
  + Region: VARCHAR(50) NOT NULL
  + Province: VARCHAR(30) NOT NULL
  + Location\_id: PK for each location uniquely generated (INT() Auto Increment )
  + address: Address of the winery (VARCHAR(50) NOT NULL )

Reviews:

* Review\_id: Primary key; weak key for reviews, uniquely generated (INT() NOT NULL Auto Increment )
* Rating: rating from 0 to 5 stars that the user gave the wine (FLOAT() NOT NULL )

RELATIONSHIPS:

Has\_owner (1 to 1 mapping where one user optionally owns one winery):

* Confirmed: is a confirmed owner (TINYINT(1))
* Api\_key from the user that is the owner
* Winery\_id from the winery that that user owns

Made\_review (1 to many mapping where one user can make many reviews):

* Api\_key of user that made the review
* Review\_id of the review that was made

(each user can only review a single wine once (meaning they can not review the same wine twice))

Has\_reviews (1 to many mapping where one wine can have many reviews):

* Wine\_id of the wine that was reviewed.
* Review\_id of the review.

Has\_wines (1 to many mapping where one winery can have many wines):

* Winery\_id
* Wine\_id