

CHUYI LONG

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UX/UI Design

EDUCATION

MS | User Experience & Interaction Design

Jefferson East Falls

(Philadelphia University + Thomas Jefferson University)

Philadelphia, PA | 2016.8 - (2018.12)

BA | Industrial Design

Huazhong University of Science & Technology

Wuhan, China | 2011.9 - 2015.6

EXPERIENCE

Zhongdao Creative Design Co.Ltd

Designer | Part-time

Wuhan, China | 2013.9 - 2015.6

- Participated in the Bonfeel Project, did the competitor analysis and the branding design.
- Did visual design for Dongguan Industrial Technology Research Institute.
- Participated in Collaborating Innovation Center of HUST, co-worked with team members to do the visual design and exhibition design.

SANY Heavy Industry CO. Ltd.

Designer | Full-time Intern

Changsha, China | 2014.1 - 2014.3

- Participated in the project of the SSR Series Compactors of the road building machinery.
- Took survey, analyzed data to do the research.
- Drew sketch of products.
- Co-worked to complete the road building machinery type SSR200H, reduced the cost and gained popularity.

TOOLS

Sketch

Photoshop

Illustrator

Axure

Balsamiq

HTML & CSS

Processing

Arduino

DESIGN

Wireframing

Interviewing

Affinity Diagram

Personas

Paper Prototyping

Usability Testing

Survey

Sketching

Branding

User Interface Design

Web Developing

SEO

Data Visualization