CHUYI LONG

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UX/UI Design

EDUCATION

MS I User Experience & Interaction Design

Philadelphia University

Philadelphia, PA | 2016.8 - (2018.12)

BA I Industrial Design

Huazhong University of Science & Technology

Wuhan, China | 2011.9 - 2015.6

EXPERIENCE

Zhongdao Creative Design Co.Ltd

Designer I Part-time

Wuhan, China | 2013.9 - 2015.6

Participated in the Bonfeel Project, did the competitor analysis and the branding design in a group. Did visual deisgn for Dongguan Industrial Technology Research Institute.

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HNU National Social Science Fund

Researcher | Part-time

Changsha, China | 2014.10 - 2014.12

Helped professor complete presentation conclusion of the Green Design Research on Sustainable Development which was held by the National Social Science Fund in Hunan University.

HUST 2011 Collaborating Innovation

Designer | Part-time

Wuhan, China | 2014.6 - 2014.8

Participated in Digital intelligent manufacturing technology and application of Collaborating Innovation Center of HUST, cooperated with two students to involved in the part of visual design and exhibition design.

Shanghai Dize Creative Design Co.Ltd

Teaching Assistant | Full-time Intern

Shanghai, China | 2014.7

An assistant of the Youth Innovation Project, organized the students to study and live together.

SANY Heavy Industry CO. Ltd.

Designer | Full-time Intern

Changsha, China | 2014.1 - 2014.3

Participated in design of the SSR Series Compactors of the road building machinery. Take survey, analyse data and drew drafts of products. Completed the type SSR200H, reduced the cost and gained popularity.

TOOLS

Sketch

Photoshop

Illustrator

Axure

Balsamiq

HTML & CSS

Proccessing

Arduino

DESIGN

Wireframing

Interview

Affinity Diagram

Personas

Paper Prototyping

Usability Testing

Survey

Sketching

Branding

User Interface Design

Web Developing

SEO