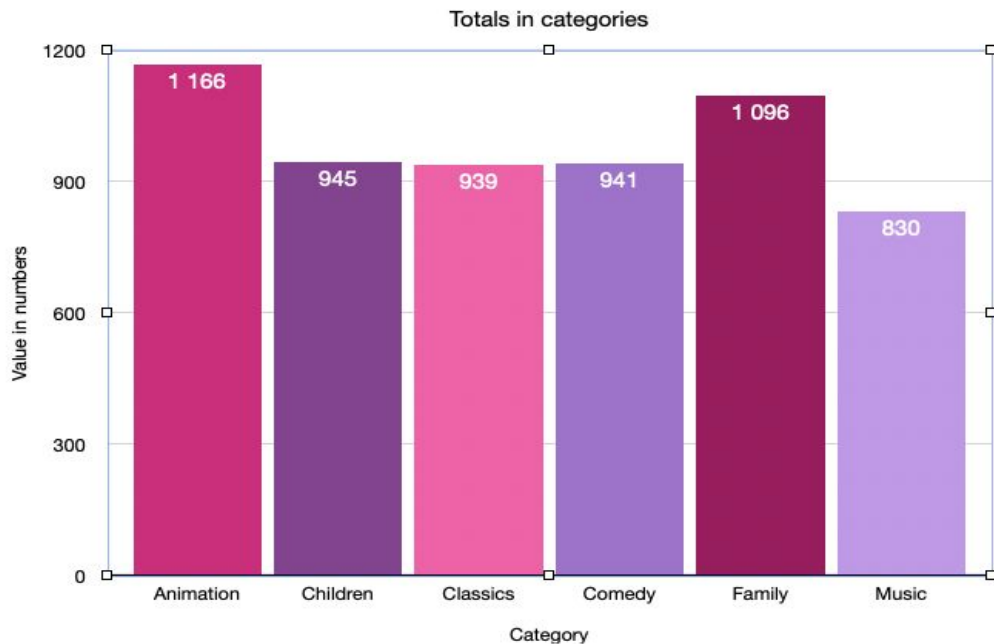
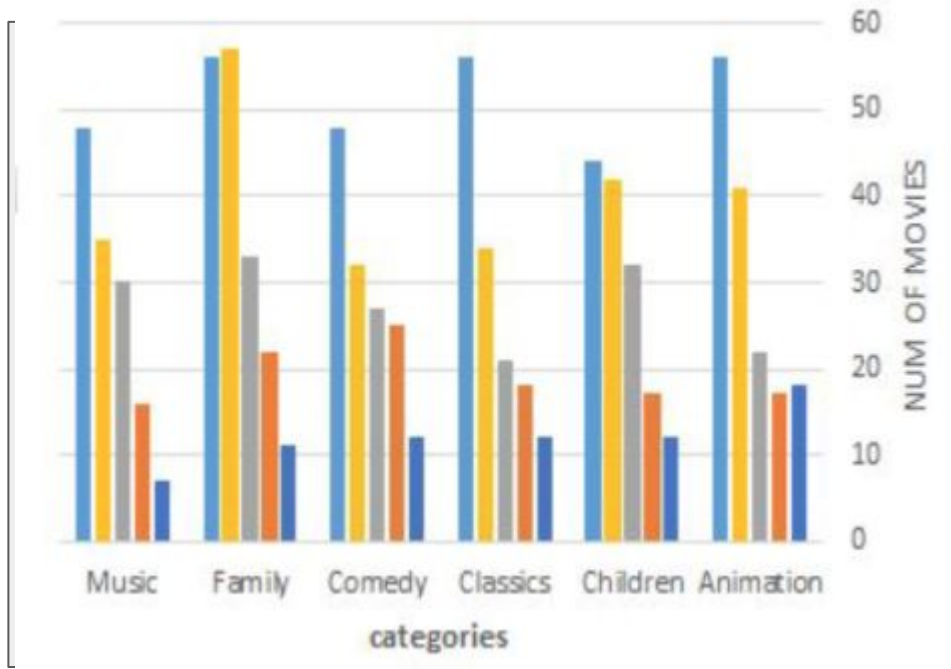


Q 1 We want to understand more about the movies that families are watching. The following categories are considered family movies: Animation, Children, Classics, Comedy, Family and Music.



With this data, it shows that Animation is the most watched category by families followed by Family.

Q2 we need to know how the length of rental duration of these family-friendly movies compares to the duration that all movies are rented for

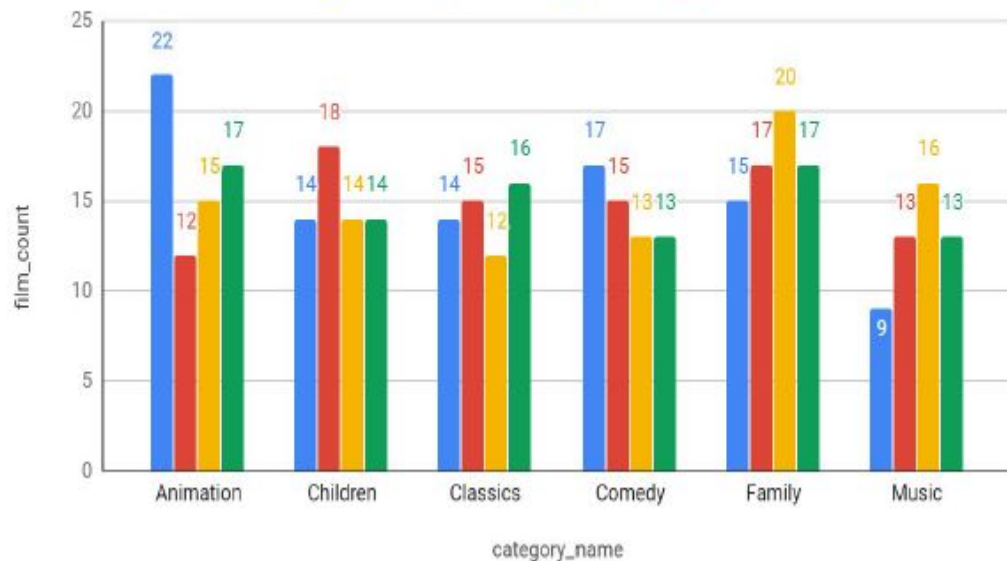


With this data we can conclude that animation is the most rented category with the most movies lying in the first quartile (1) which is 3 hours. While family is most rented in both quartiles 1 and 2.

Film count by rental duration

standard quartile by days

1 (3-4) 2 (4-5) 3 (5-6) 4 (6-7)



With this data we can conclude that FAMILY movies are the most rented movies falling under the 3rd quartile, followed by animation with the most movies rented lying in the first quartile (1) which is 3 hours.

Q4 We want to find out how the two stores compare in their count of rental orders during every month for all the years we have data for



With this data we can conclude that both stores in comparison have more or less the similar amount of rentals around the same months and years.

REFERENCES

Q1 - QUERY 1

Q2 - QUERY 2

Q3 - QUERY 3

Q4 - QUERY 4

All references on queries are in the .txt file.