



Smarter Travel Awards

WRITE UP

Ciara Martin (20098023)

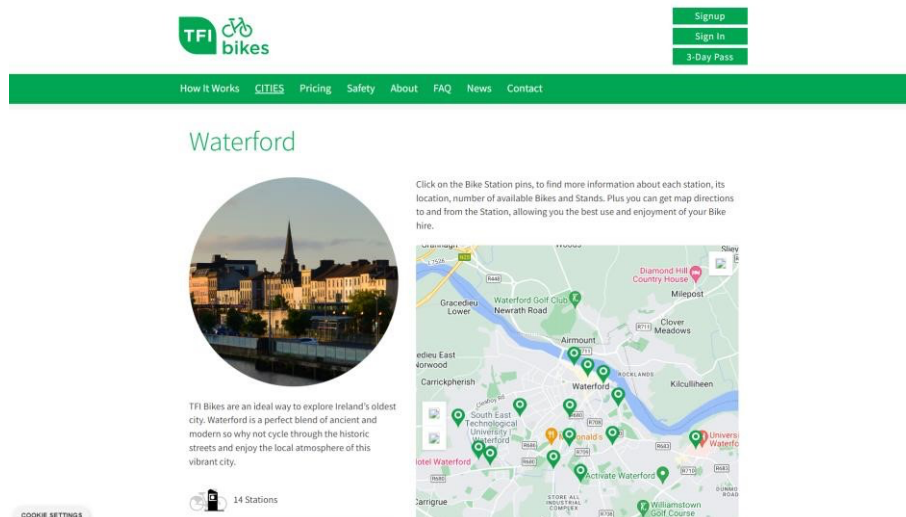


Write up

Workflow:

1. Research and first draft of script
2. VO script formatting
3. Record
4. Create backing track in GarageBand
5. Edit recordings and backing track in Audition
- 5.1 Automation editing
6. Add sound effects
- 6.1 Correct the volumes
7. Export
8. Writeup

After receiving the brief, I spent time researching the new bike scheme in Waterford and finding out useful information for my script.



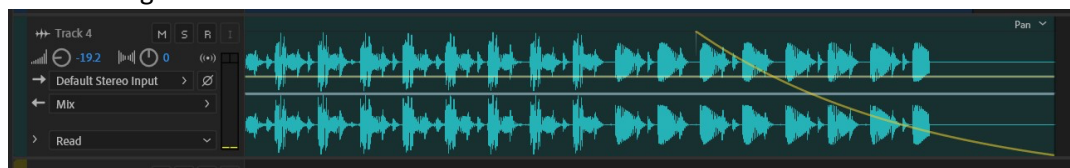
I then came up with an idea and began writing my script. After I was happy with the contents of my script, I put it into the VO script format given to us.

ID	Smarter Travel Awards	DURATION: 40 secs VO: Female x2 Tone: Informal/conversational Pace: Medium
Vol00	Oh god... What time is it? my heads killing me...	VO 1 Alarm going off
Vol01	CRAP I missed the bus.	VO 1 door opens and slams shut
Vol02	What the hell, am I going to do now?	VO 1
Vol03	Oh Chelsea, You missed the bus too?	VO 1 Door opens
Vol04	No,	VO 2

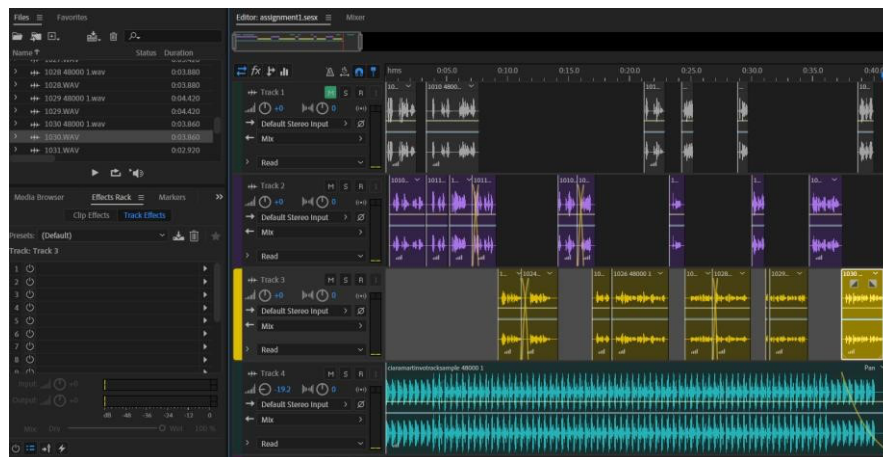
I then went to the recording studio and did multiple takes to ensure I have enough to work with. Last time I didn't give myself enough recordings to work with so I was very limited for my final piece, so I wanted to make sure I didn't make the same mistake again.

1014	03/11/2022 14:23	WAV File	402 KB
1015	03/11/2022 14:23	WAV File	657 KB
1016	03/11/2022 14:23	WAV File	567 KB
1017	03/11/2022 14:23	WAV File	447 KB
1018	03/11/2022 14:23	WAV File	957 KB
1019	03/11/2022 14:23	WAV File	595 KB
1020	03/11/2022 14:23	WAV File	716 KB
1021	03/11/2022 14:23	WAV File	791 KB
1022	03/11/2022 14:23	WAV File	736 KB
1023	03/11/2022 14:23	WAV File	543 KB
1024	03/11/2022 14:23	WAV File	533 KB

I then went onto garage band and created a backing track. I rushed this as I do not have my own mac and had to do it during college, causing me to forget to edit the volume automation. I corrected this while editing in Adobe Audition.



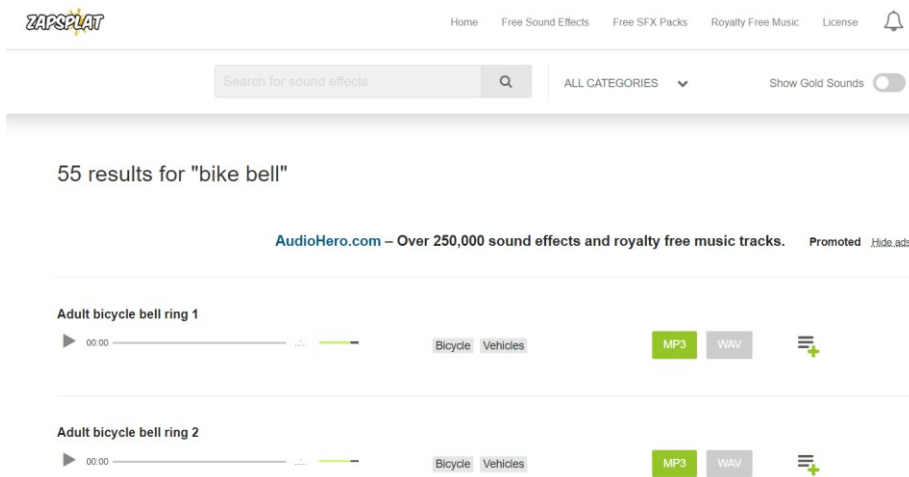
I imported all my files into Audition and began editing. I started by connecting the script together with my different files. I found using sperate recordings easier as I didn't have to slice one big recording up and didn't have to worry about where I was cutting it.



After I was happy with the spacing and how it all sounded, I bounced each voice to a new track and edited them individually using the Parametric Equalizer.







I searched for free sound effects to use to add more life to my final piece.



After adding them, I corrected the volume of the different files until I was happy with how everything sounded and then bounced them all to a new track together as my final piece.



Finally, I exported it to many different formats, comparing file sizes and quality.

	FINAL_MASTER-20098023	08/11/2022 14:48	APE Audio File	2,919 KB
	FINAL_MASTER-20098023	08/11/2022 14:48	FLAC File	3,136 KB
	FINAL_MASTER-20098023	08/11/2022 14:45	MP3 File	964 KB
	FINAL_MASTER-20098023	08/11/2022 14:48	OGG File	2,138 KB

There's clearly a huge difference in the size of the MP3 file compared to the FLAC file but I personally could not find a difference in quality. I would be happy with the quality of the MP3 file for a website.