POWER BI CUSTOMER BEHAVIOUR DASHBOARD

CUSTOMER BEHAVIOUR DASHBOARD

Subscription Status

No | Yes

Gender

Male

Category

Accessories

Clothing

Footwear

Shipping Type

- ○ 2-Day Shipping
- ○ Express
- ○ Free Shipping
- ○ Next Day Air
- ○ Standard
- ○ Store Pickup

1.053K
Number of customers

$59.49
Average of Purchase Amount

3.75
Average Review Rating

% of Customer ID by Subscription Status

Yes 100%

Revenue by Category

Sales by Category

Revenue by Age

Sales by Age Group