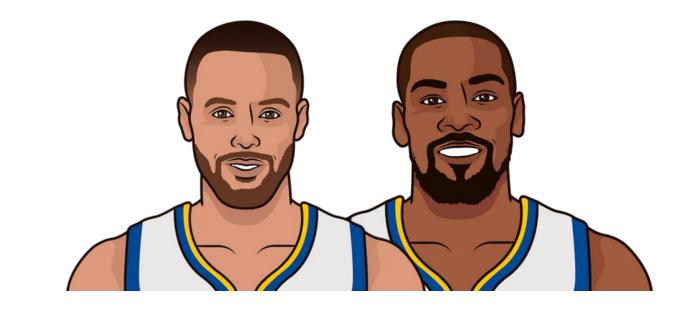
# What makes an NBA team Successful

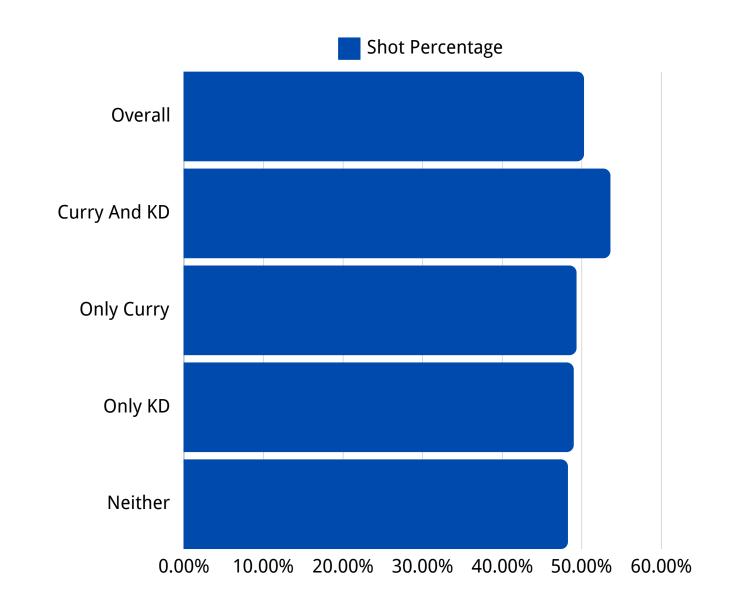
Team 3
Benjamin Doran
Yanheng Tang
Johnson Liu

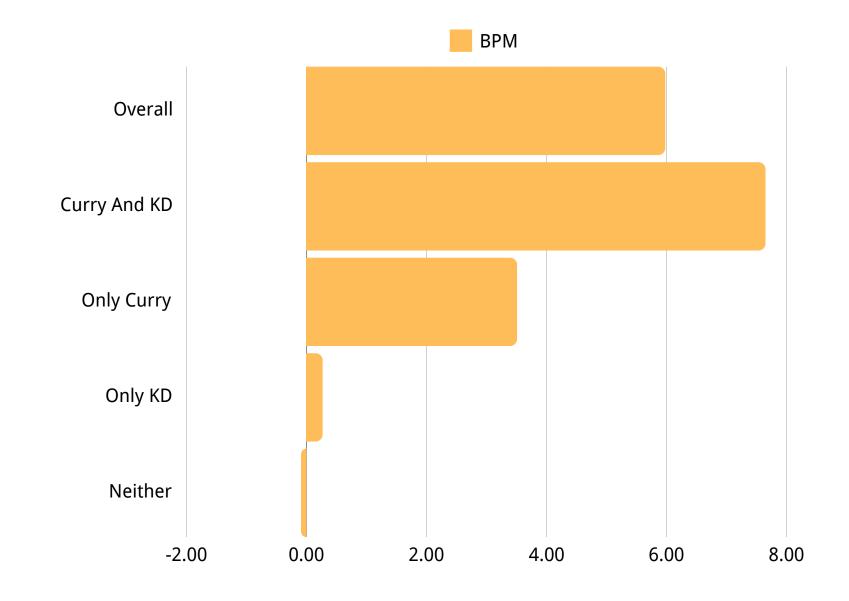


### Power Partnership's impact On Team Performance

- Shooting Percentage and Box Plus Minus (BPM) are highest when both star players are on the court
- Having one star player on the court is still better than having neither



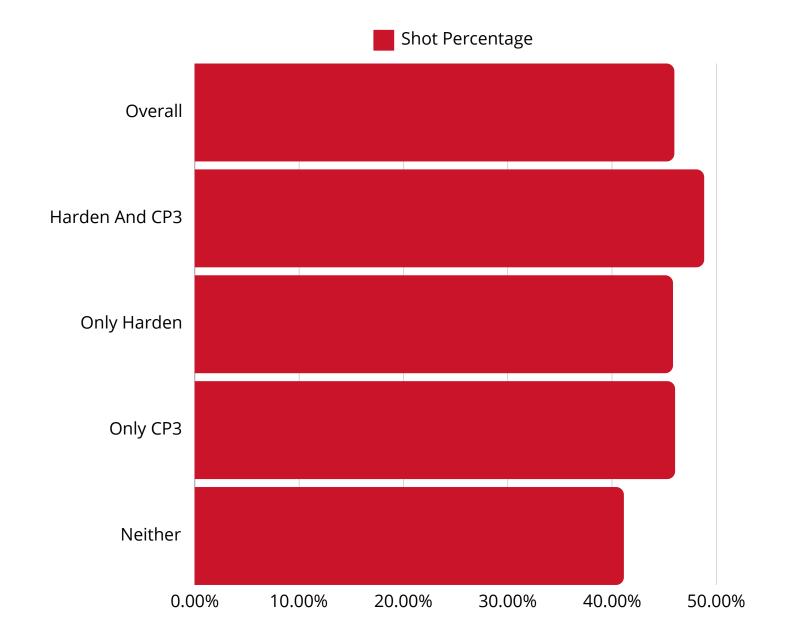


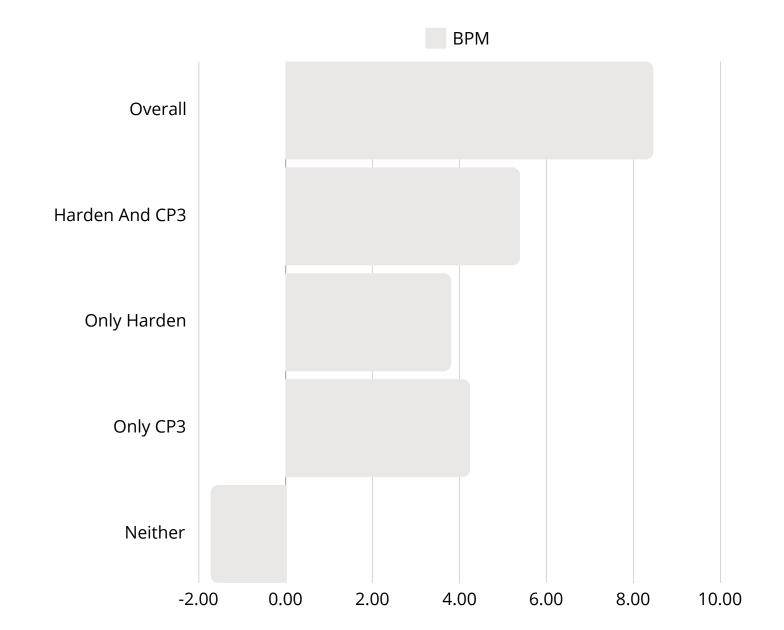


## Power Partnership's impact On Team Performance

- Similar pattern to GSW, where the shooting percentage is highest when both players on the court
- Having both or one star player(s) on the court is better than neither







## Star Player's impact On Team's Performance

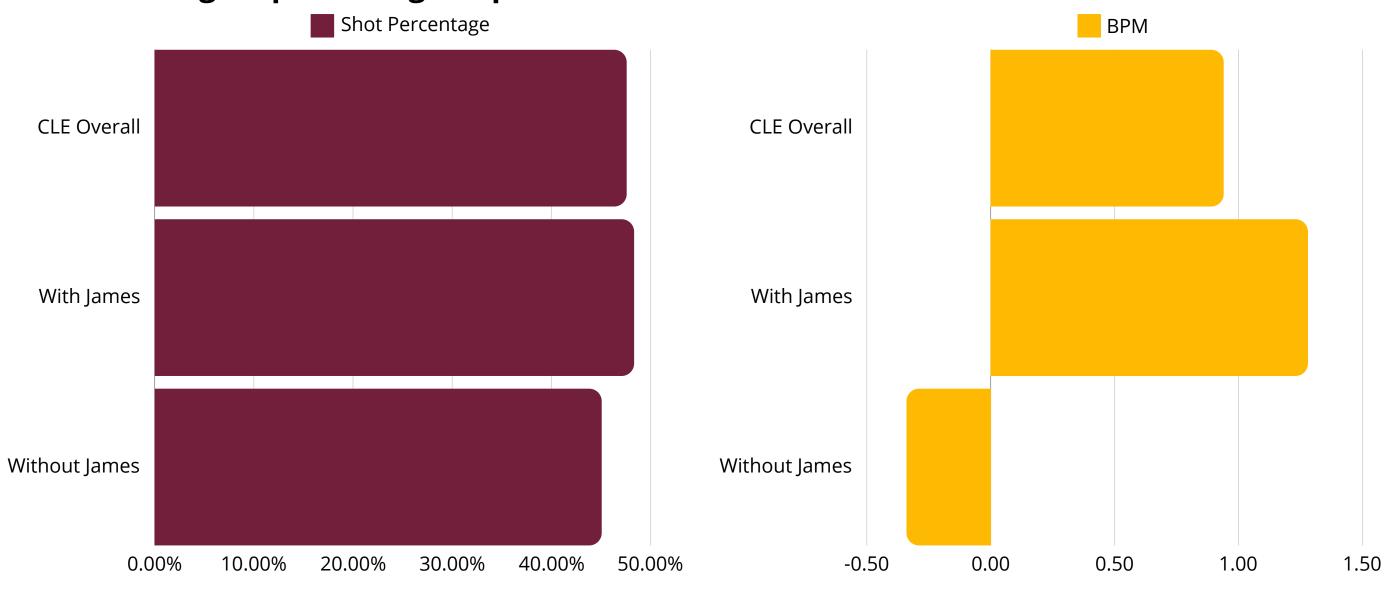
LeBron James had a significant impact on the team in the 2017-2018 season

#### **On-Court/Off-Court Comparison:**

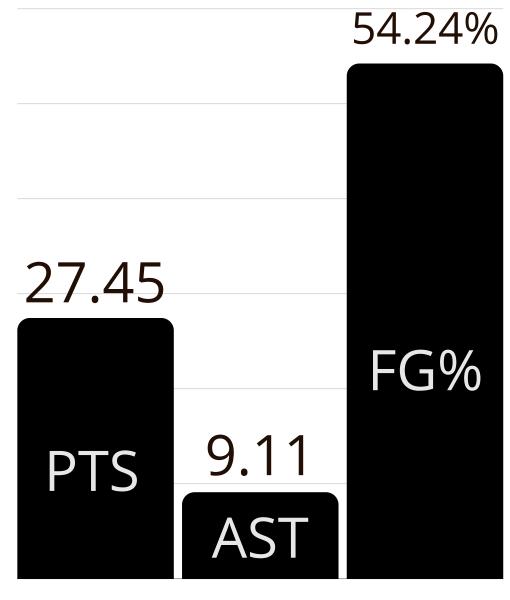
- LeBron on court improved the team's BPM and FG%
- LeBron off court resulted in a negative BPM, 3% drop in FG%

#### LeBron's Individual Stats Impact:

- 9.1 assists per game created scoring opportunities
- 54.2% field goal percentage impacted BPM







# Star Player's impact On Team's Performance

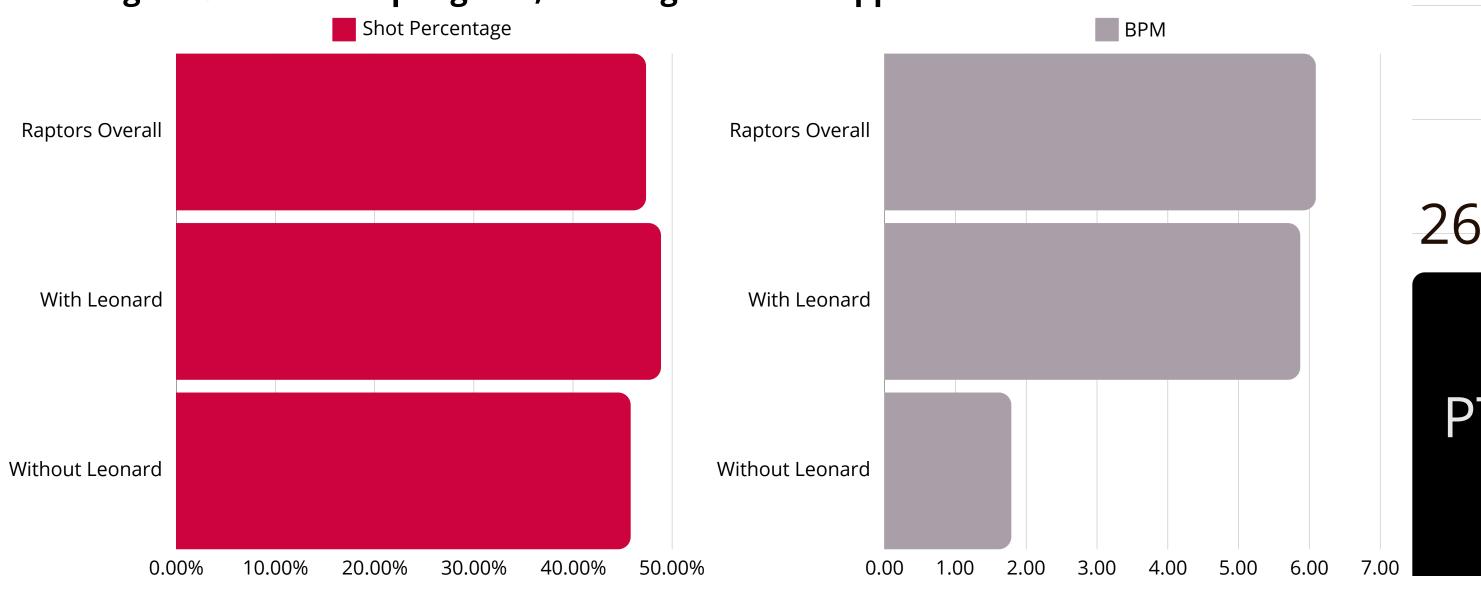
Kawhi Leonard had a significant impact for the Raptors in the 2018-2019 season

#### **On-Court/Off-Court Comparison:**

- Kawhi on court improved BPM by around 4 points
- Kawhi on court improved FG% by 3%

#### **Kawhi's Individual Stats Impact:**

- Averaged 26.6 points per game with close to 50% shooting
- Averaged 7.3 rebounds per game, creating offensive opportunities





49.60%

